



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

To: Robert G. Rivera, Chairman
Cindy Fields, Commissioner
Mark A. Franz, Commissioner
Erik C. Saenz, Commissioner
Jamey Steen, Commissioner

From: Mike Fernandez, Administration Division Director *MRF*

Date: August 12, 2021

Re: Report, possible discussion and/or action on agency major contracts, including the procurement for the contract for advertising media services.

The following action item is to advise the Commission of staff's intent to issue a request for proposals for advertising media services.

Service or Goods to be Provided	Advertising Media Services
Recommended Term	9/1/2022 – 8/31/2026 with two one 1-year extensions
Estimated Annual Cost	\$10,000,000
Proposed Action	Issue a Request for Proposal
Notice of any potential issue that may arise in the solicitation, purchasing or contractor selection process	none