



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

To: Robert G. Rivera, Chairman
Cindy Fields, Commissioner
Mark A. Franz, Commissioner
Erik C. Saenz, Commissioner
Jamey Steen, Commissioner

From: Mike Fernandez, Administration Division Director *MRF*

Date: June 9, 2022

Re: Report, possible discussion and/or action on agency prime contracts, including amendment, renewal or extension of the contract for advertising services.

The following briefing items are to advise the Commission of staff's intent to extend the contract for advertising services.

Service or Goods Provided	Advertising Services
Vendor	LatinWorks Marketing, LLC DBA Third Ear
Proposed Action	Extension
Description	1) exercise one (1) of the two (2) additional one-year periods, with the extension period to begin September 1, 2022, and continue through August 31, 2023
Term	September 1, 2018 – August 31, 2022, with two additional one-year extensions.
Estimated Annual Cost	\$ 10,000,000
Conflict of Interest	Commissioners have independently confirmed they do not have a financial interest in LatinWorks Marketing, LLC.