FOR IMMEDIATE RELEASE

MEDIA CONTACT: Media Relations, 512-344-5131

mediarelations@lottery.state.tx.us



WIN AT GIFTING WITH HOLIDAY SCRATCH TICKET GAMES FROM THE TEXAS LOTTERY

(AUSIN) – The holiday shopping season is underway and the Texas Lottery has five new holiday-themed scratch ticket games to help you win at gifting this year. These festive games range from \$1 to \$10 and offer more than \$95.2 million in total cash prizes with top prizes ranging from \$500 to \$250,000. All five games are now available for purchase where Texas Lottery® scratch ticket games are sold.

"Many of our players wait all year for the release of the Texas Lottery's holiday scratch ticket games and we're excited to offer five games that feature a unique look and playing experience to meet the desire of everyone this holiday season," said Gary Grief, executive director of the Texas Lottery. "While these games are a great option for those on your gift-giving list, they should only be purchased for individuals who are 18 years old and older. On behalf of the Texas Lottery Commission, I would like to wish our players, retailers and vendors a very happy, healthy and safe holiday season."

With 30 chances to win one of four \$250,000 top prizes on every ticket, <u>Holiday Lucky Times 100</u> leads the way in the Texas Lottery's 2021 holiday scratch ticket suite. The \$10 game is loaded with more than \$42.6 million in total cash prizes, including over 440,000 prizes between \$30 and \$200.

For \$5, players can count down to the holidays with <u>25 Days of Winning</u>, which features five \$100,000 top prizes in the game. 25 Days of Winning offers 25 chances to win cash prizes totaling \$24.3 million throughout the game, including over 380,000 prizes between \$20 and \$100.

A sought-after game during the 2020 holiday season, <u>Winter Words</u> returns to the suite at the \$3 price point. This words-themed, extended play game features 12 games on every ticket with chances to win cash prizes, totaling \$12.1 million with more than 525,000 prizes between \$10 and \$30. This year's version of Winter Words offers four \$30,000 top prizes throughout the game.

Break the Snowbank at the \$2 price point is a play off the classic Break the Bank scratch ticket game that Texas Lottery players have enjoyed since 1995. The holiday version of this core game has over \$9.4 million in total prizes, including more than 300,000 prizes between \$5 and \$50. There are five \$30,000 top prizes available in the game.

(more)

WIN AT GIFTING WITH HOLIDAY SCRATCH TICKET GAMES FROM THE TEXAS LOTTERY/Page 2

With more than \$6.8 million in total cash prizes to play for in <u>Cozy Cash</u>, players can scratch a whimsical and fun game for a chance to win one of the 59 \$500 top prizes. Cozy Cash costs \$1 to play and contains over 550,000 prizes between \$4 and \$20.

In FY 2021, the Texas Lottery set a new record with \$8.107 billion in sales, which resulted in a record total contribution of \$1.998 billion for public education and veterans' services in Texas.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$33 billion in revenue for the state and distributed \$71 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$27.8 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$167 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball[®], Mega Millions[®], Lotto Texas[®], All or Nothing[™], Texas Two Step[®], Pick 3[™], Daily 4[™], Cash Five[®] and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at texaslottery.com. PLAY RESPONSIBLY.

<u>Editors/News Directors, note:</u> An image of the 2021 Texas Lottery holiday scratch ticket suite is attached in JPEG format.

###