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TEXAS LOTTERY EXPANDS IN-LANE TICKET SALES TO TEXAS KROGER STORES

QUICKTICKET™ for Powerball® and Mega Millions® games now available at Texas Kroger stores

(AUSTIN) – Texas Lottery® players now have another convenient way to purchase tickets for the most popular lottery draw games in the United States. Powerball® and Mega Millions® players may get their tickets in the checkout lanes at all Texas Kroger stores by purchasing a QUICKTICKET™.

The QUICKTICKET conceals pre-printed Quick Pick numbers under a removable scratch surface, thus combining the popularity of the Powerball and Mega Millions draw games with the feel of a scratch ticket. The QUICKTICKET is available in \$4 and \$10 price points for both games; like a gift card, it has no value until it is purchased and activated at a cash register. The Power Play® and Megaplier® add-on features are not available for purchase on QUICKTICKETs. The new offering is powered by a partnership with IGT and Blackhawk Network to bring in-lane tickets to Texas consumers.

To play, a QUICKTICKET can be purchased at a Kroger store location and will be activated by the clerk at the cash register without using a dedicated lottery terminal. At that time, the Quick Pick numbers are entered into the next available Powerball or Mega Millions drawing. The player then scratches the QUICKTICKET to reveal their Quick Pick numbers.

The QUICKTICKET is available in all Texas Kroger stores. Customers may find their nearest Kroger location [here](#).

“Texas continues to be the industry leader in providing ‘in-lane’ lottery solutions to meet our players where they are – in the checkout lanes of the stores they frequent,” said Gary Grief, executive director of the Texas Lottery. “We anticipate that with this partnership with IGT, Blackhawk and Kroger, many more Texas Lottery players will have the opportunity to play the games they love in the most convenient way possible.”

“As the Texas Lottery’s long-time premier technology partner, IGT supports the Lottery in growing its business and attracting new players in a socially responsible way. The QUICKTICKET solution is indicative of our efforts to innovate and collaborate as we expand our Lottery product offering,” said Jay Gendron, IGT Chief Operating Officer, Global Lottery. “We are excited about this solution’s expansion into Kroger and look forward to further improving the lottery player experience through new QUICKTICKET rollouts with additional retail stores in Texas.”

(more)

Blackhawk is a global financial technology company and a leader in payment technologies and solutions. Through this partnership, Blackhawk will enable the delivery of a more convenient lottery experience at retail, and more importantly, open untapped opportunities for the Texas Lottery and Kroger to engage consumers.

“Blackhawk is committed to bringing greater convenience to new and existing consumers purchasing lottery games,” said Steve Dekker, Managing Director, Americas at Blackhawk Network. “Partnering with the Texas Lottery, Kroger and IGT to support this innovative in-lane solution is yet another option that enables our retail partners to drive incremental sales and offer greater convenience to their customers.”

To confirm a draw date using the Texas Lottery App, a player may scan the front barcode on their ticket. Draw dates for a QUICKTICKET can also be confirmed at [texaslottery.com](https://www.texaslottery.com) or by calling 800-375-6886. QUICKTICKET prizes of up to and including \$599 may be claimed at any Texas Kroger store location, any Texas Lottery retailer or any Texas Lottery claim center. Visit [texaslottery.com](https://www.texaslottery.com) for [information on how to claim QUICKTICKET prizes of \\$600 and up and for instructions on how to claim a prize by mail](#).

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$34.3 billion in revenue for the state and distributed \$73 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$28.3 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$174 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at [texaslottery.com](https://www.texaslottery.com). PLAY RESPONSIBLY.

Editors/News Directors, note: Images of the QUICKTICKET game for both Powerball and Mega Millions are attached in JPEG format.

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