# TEXAS LOTTERY BRINGS ON THE BLING WITH NEW GEM 7S SCRATCH TICKET FAMILY <br> Non-winning tickets can be entered into the $\$ 1,000,000$ Culinary Cash Adventure Promotional Second-Chance Drawings 


#### Abstract

AUSTIN - The Texas Lottery is bringing its players some bling with the new Gem 7s family of scratch ticket games. The fabled collection features four games at various price points and contains more than $\$ 230$ million in total cash prizes, including top cash prizes ranging from $\$ 5,000$ to $\$ 1$ million. The four brilliantly dazzling games in the Gem 7s family will be available where Texas Lottery ${ }^{\circledR}$ scratch ticket games are sold, beginning May 1.


"All four of the new Gem 7s scratch ticket games offer great cash prizes and allow players to enter their nonwinning tickets into second-chance promotional drawings for a chance to win a once-in-a-lifetime dining experience with four celebrity chefs in the $\$ 1,000,000$ Culinary Cash Adventure," said Gary Grief, executive director of the Texas Lottery. "We believe the new Gem 7s scratch ticket family and its prizes will be highly entertaining for our players and will generate much-needed revenue for public education in Texas."

Diamond 7s shines at the $\$ 20$ price point with 32 chances to win a cash prize on every ticket. The game offers more than $\$ 96$ million in total cash prizes, including four $\$ 1$ million top prizes.

Ruby 7s is flawless and full of wealth at the $\$ 10$ price point with more than $\$ 76.9$ million in cash prizes throughout the game, including five top prizes worth $\$ 500,000$. Each ticket features four separate games with chances to win a cash prize on each one.

Emerald 7s, a rare and precious value at the $\$ 5$ price point, offers two separate games with chances to win cash prizes, including one of seven $\$ 200,000$ top prizes. This mysterious and pure game contains more than $\$ 47.5$ million in total cash prizes.

Lightly colored and featuring intense value is Topaz 7s. The $\$ 1$ game in the family offers six chances to win cash prizes totaling more than $\$ 9.6$ million, including 16 top prizes worth $\$ 5,000$.
(more)

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Gem 7s players that enter non-winning tickets into the $\$ 1,000,000$ Culinary Cash Adventure Promotional Second-Chance Drawings through their Luck Zone accounts will receive a number of entries based on the price point of the entered ticket- e.g., a $\$ 20$ Diamond 7s ticket earns the player 20 entries in the drawing, a $\$ 1$ Topaz 7s ticket earns the player one entry in the drawing, etc. Complete drawing information and prize details for the $\$ 1,000,000$ Culinary Cash Adventure Promotional Second-Chance Drawings are available here.

Each of the five drawings involve a preliminary drawing that will select 2,500 winners ( 12,500 total) for a $\$ 100$ cash prize plus an entry into a secondary drawing. The first four secondary drawings will select 22 Trip Prize winners and another 12 will be chosen in the fifth drawing. The 100 Trip Prize winners will enjoy the following:

- Five days/four nights in Las Vegas
- $\$ 1,000$ spending money
- Custom dining experiences with four celebrity chefs
- Daily cash prizes
- One winner has a chance to win a cash prize up to $\$ 1$ million

In FY 2022, the Texas Lottery set a new record with $\$ 8.297$ billion in sales, which resulted in a record total contribution of $\$ 1.998$ billion for public education and veterans' services in Texas.

## About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated $\$ 36.8$ billion in revenue for the state and distributed $\$ 80.5$ billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed $\$ 30.8$ billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than $\$ 210$ million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball ${ }^{\circledR}$, Mega Millions ${ }^{\circledR}$, Lotto Texas ${ }^{\circledR}$, All or Nothing ${ }^{T m}$, Texas Two Step ${ }^{\oplus}$, Pick $3^{T m}$, Daily $4^{T m}$, Cash Five ${ }^{\circledR}$ and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, Linkedln, YouTube or at texaslottery.com. PLAY RESPONSIBLY.

Editors/News Directors, note: A high-res image of the Gem 7s scratch ticket family can be downloaded here. (Right-click on the image for saving options.)

