

For promotion details, go to txlottery.org/luckzone.

### DRAW GAME FOCUS



# NEW DIGITAL COUPON

Only Available on the Texas Lottery<sup>®</sup> App!

Players get \$6 of *All or Nothing*<sup>™</sup> Quick Picks for \$4!



# Offer Valid April 1 – 30!

Two tickets will print after you scan Digital Coupon QR Code. Give both tickets to player!



								APRIL 2021 – NEW SCRATCH TICKETS START								
TEXAŠ LOTTERY		MILLIONS		Extra	1	TEXAS LOTTERY		FIREBALL FIREBALL TEXAS LOTTERY		SUN	MON	TUES	WED	THUR	FRI	SAT
MON & THURS		TUES & FRI		WED & SAT		MON – SAT		MON – SAT								
DRAW BREAK STARTS		DRAW BREAK		DRAW BREAKS START		DRAW BREAK STARTS		DRAW BREAKS START						1	2	3
		STARTS		POWERBALL <sup>®</sup> LOTTO TEXAS <sup>®</sup>				9:50 AM 5:50 PM		4	5	6	7	8	Q	10
10:02 PM		9:45 PM		9:00 PM   10:02 PM		10:02 PM		12:17 PM 10:02 PM		-		•	-	•		
DRAW TIME		DRAW TIME		DRAW TIME		DRAW TIME		DRAW TIMES		11	12	13	14	15	<b>16</b>	17
10:12 PM		10:12 PM		10:12 PM		10:12 PM		10:00 AM 6:00 PM		10	10	20	01	99	99	24
10.12 T M		10.12 1 14		10.12 FM		10.12 1 14		12:27 PM 10:12 PM		18	19	20	21	22	23	24
						12.27 TM TO.12 FM		25	26	27	28	29	30			
Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.																

### **RETAILER CASH INCENTIVE PROGRAM (RCIP)**

## **Don't Miss Your Opportunity to Earn Extra Cash!**

#### **RCIP #34 Ends April 3**

To be eligible, retailers must be Active on April 3.

> Drawings planned for April 27. Payments planned for May 14.

SUPPORTING TEXAS EDUCATION AND VETERANS	<b>∂</b> IGT	SUPPORTING TEXAS EDUCATION
RETAILER CASH INCENTION	VE PROGRAM (RCIP) #34 APRIL 3, 2021	
Drawings Planned for April 27, pending an - Bach you Meinems Stels Goal (MSG) val earn a - Earn in additional entry for each additional 5000 in - Only one drawing prize per location. A chain with mu- - Three is a kims of 10 million entries for each drawing, rumble of entries for each relater with or educed by the number of entries for each dy a seraider with not be	s entry with the charactery loss (John Hall) splets of the second secon	RETAILER CASH INCENTIVE PROGRAM #910 SCRATCH TICKET PROMOTION APRIL 4 - MAY 15, 2021
Tier 1 Betailers with average weekly sales of \$10,000 or more during the EP or AEP earn up to \$200 <sup>4+4</sup> for reaching your MSG <sup>2</sup> plus an additional \$100 <sup>++4</sup> for each additional \$100 in sales <sup>++</sup> over your goal.	Tier 2 Petailers with average weekly sales of less than \$10,000 during the EP or APP earn up to \$50 <sup>+++</sup> for neaching your MSG <sup>+</sup> plus an additional \$75 <sup>+++</sup> for each additional \$1,000 in sales <sup>++-</sup> over your goal.	Afree Pack of BREAK THE BANK* Generation 23, Phay Name 3120
# of Prize Prize Amount Total   1 \$100,000 \$100,000   1 \$50,000 \$55,000   1 \$25,000 \$25,000   9 \$10,000 \$90,000	# of prizes prize Amount Total   1 \$50,000 \$50,000   1 \$50,000 \$50,000   10 \$50,200 \$50,000   20 \$2,500 \$50,000   40 \$10,000 \$50,000	EVERY TIME you settle** (with validations) 13 packs of \$1,000 event time you settle** (with validations) 13 packs of any one or combination of the promotion games below. Example: 2 packs 2247 + 3 packs 1245 + 2 packs 1245
20 55,000 5100,000   40 \$2,500 \$100,000   135 \$1,000 \$135,000   207 \$6600,000	150 \$1,050 5150,0 180 \$500 \$90,0 362 \$400,	BONUS BREAK THE BANK Genera 2207 55. Personale stats Personale stats P
EIRCRALL on Pick 3" you sell durt	and earn one bonus drawing entry for every	
Who is Not Eligible for RCIP #34 - Retailers who started selling after July 11, 2020. - Retailers who did not have sales all 13 weeks either J - Distort who are not 2000 eith of April 3, 2021.	Ignuary 5 – April 4, 2020, or July 5 – October 3, 2	

#### RCIP #910 Scratch Ticket Promotion Starts April 4

Earn a free pack and an entry into drawing for a chance at one of 250 prizes of \$1,000 *every time you* settle 13 packs of any one or combination of the promotion games.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit **txlottery.org/Retailers.** 

#### **RETAILER SATISFACTION SURVEY**

# We Want to Hear from You!

As reported every year in our **Business Plan and Annual Report**, the Texas Lottery's positive relationship with its retailers is maintained through the application of consistent licensing standards and exceptional customer service.

The agency's continued focus on our core value of **"Customer Responsiveness"** is driven by our commitment to provide exemplary service. To determine the level of satisfaction with services provided by the lottery and Lottery Operator IGT, we traditionally have surveyed retailers via on-site visits by our claim center staff. As with many activities in 2020, that process changed. However, our commitment to customer responsiveness is unwavering.

A new **Online Retailer Satisfaction Survey** will be implemented in May when we begin sending email communication to retailer owners and contacts. A few short questions will measure your satisfaction with:



TEXAS LOTTERY COMMISSION 2019 ANNUAL REPORT AND 2020 – 2021 COMPREHENSIVE BUSINESS PLAN

- Services provided by the Texas Lottery
- IGT services for sales support, technical assistance and scratch ticket management
- Responsible Gambling information

#### Thank you in advance. Your participation will help us identify areas for improvement.

PLAY RESPONSIBLY.



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