



April 2021

Round★Up

SCRATCH TICKET FOCUS

**LUCK
ZONE**

**New Games
Offering
Luck Zone
Promotions!**

Players
Could Win a Trip
to Los Angeles to
Celebrate Hollywood's
Biggest Awards
Show!



Players
Could Win
Texas Motor Speedway
Merchandise or
VIP Experiences!

For promotion details, go to txlottery.org/luckzone.

DRAW GAME FOCUS

NEW DIGITAL COUPON

Only Available on the Texas Lottery® App!

Players get \$6 of
All or Nothing™
Quick Picks for \$4!



Offer Valid April 1 – 30!

**Two tickets will print after you scan Digital Coupon
QR Code. Give both tickets to player!**

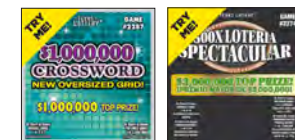


RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of \$1,000,000 Crossword and 500X Loteria Spectacular bins.



TEXAS LOTTERY
Two Step
TEXAS LOTTERY

MON & THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
MEGA MILLIONS
MEGA MILLIONS

TUES & FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
POWERBALL
POWERBALL

TEXAS LOTTERY
LOTTO
LOTTO

WED & SAT

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME
10:12 PM

TEXAS LOTTERY
Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
PICK 3
FIREBALL

TEXAS LOTTERY
DAILY 4
FIREBALL

TEXAS LOTTERY
ALL or nothing
TEXAS LOTTERY

MON - SAT

DRAW BREAKS START

9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

APRIL 2021 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

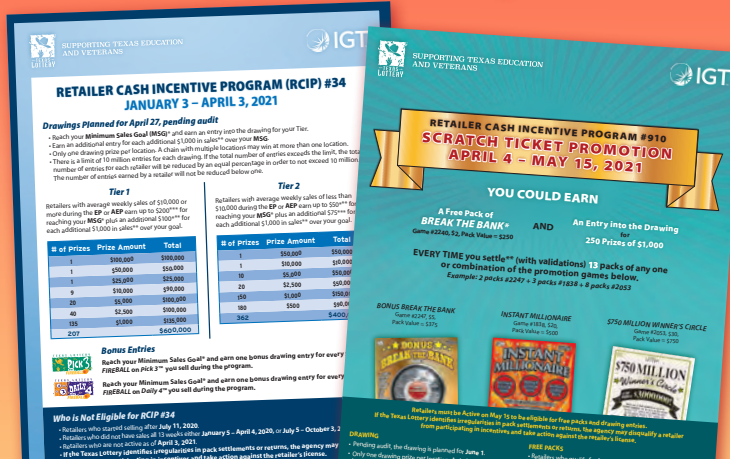
Don't Miss Your Opportunity to Earn Extra Cash!

RCIP #34 Ends April 3

To be eligible, retailers must be Active on April 3.

Drawings planned for April 27.

Payments planned for May 14.



RCIP #910 Scratch Ticket Promotion Starts April 4

Earn a free pack and an entry into drawing for a chance at one of 250 prizes of \$1,000 **every time you settle 13 packs** of any one or combination of the promotion games.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

RETAILER SATISFACTION SURVEY

We Want to Hear from You!

As reported every year in our **Business Plan and Annual Report**, the Texas Lottery's positive relationship with its retailers is maintained through the application of consistent licensing standards and exceptional customer service.

The agency's continued focus on our core value of **"Customer Responsiveness"** is driven by our commitment to provide exemplary service. To determine the level of satisfaction with services provided by the lottery and Lottery Operator IGT, we traditionally have surveyed retailers via on-site visits by our claim center staff. As with many activities in 2020, that process changed. However, our commitment to customer responsiveness is unwavering.

A new **Online Retailer Satisfaction Survey** will be implemented in May when we begin sending email communication to retailer owners and contacts. A few short questions will measure your satisfaction with:

- Services provided by the Texas Lottery
- IGT services for sales support, technical assistance and scratch ticket management
- Responsible Gambling information

Thank you in advance. Your participation will help us identify areas for improvement.



PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org