



August 2024

Round★Up

SCRATCH TICKET FOCUS

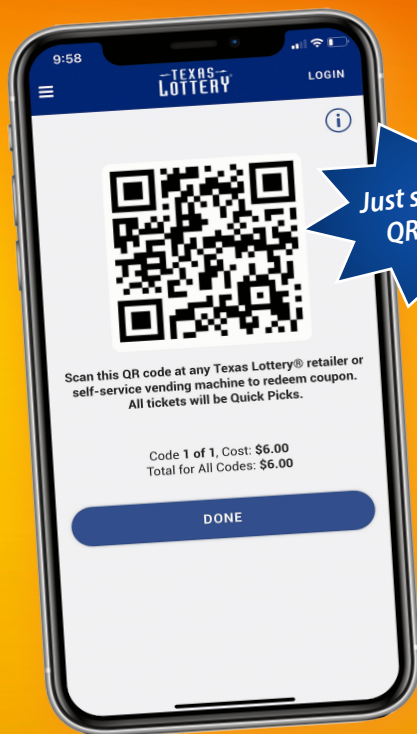
PLAYERS COULD WIN HUGE PRIZES WHEN THEY PLAY

ULTIMATE RICHES

- Prizes Start At \$50
- 4 Top Prizes Of \$2,000,000
- Over \$132 Million In Total Prizes
- More Than 1.3 Million Winning Tickets



DRAW GAME FOCUS



Just scan the QR code!

NEW DIGITAL COUPON

Only Available on the Texas Lottery® App!

**Players get \$8 of
All or Nothing™
Quick Picks for \$6**



Offer Valid 8/1 – 8/31

Two tickets will print after you scan the Digital Coupon QR Code. Give both tickets to player!

RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of bins for RCIP games 100X POWER BLITZ and 200X POWER BLITZ.



MON | THURS

DRAW BREAK STARTS

10:02 PM

DRAW TIME

10:12 PM



TUES | FRI

DRAW BREAK STARTS

9:45 PM

DRAW TIME

10:12 PM



MON | WED | SAT

DRAW BREAKS START

POWERBALL LOTTO TEXAS

DRAW TIME

10:12 PM



MON - SAT

DRAW BREAK STARTS

10:02 PM

DRAW TIME

10:12 PM



MON - SAT

DRAW BREAKS START

PICK 3 DAILY 4

DRAW TIMES

10:00 AM 6:00 PM

12:27 PM 10:12 PM

AUGUST 2024 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Texas Lottery® game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

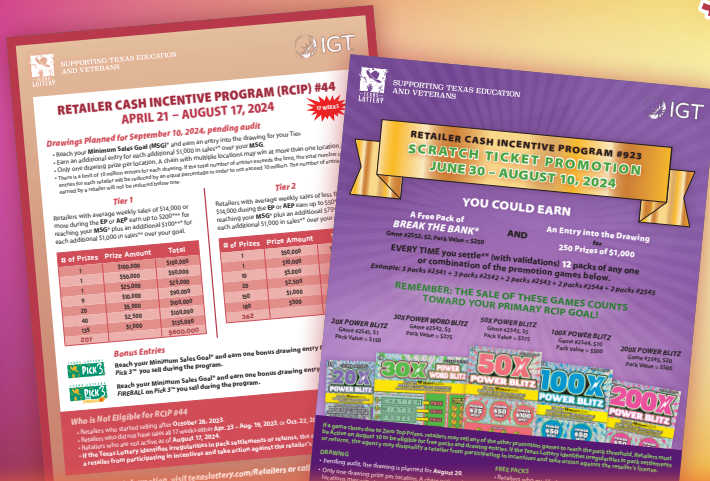
**\$16 MILLION FOR RETAILER PAYMENTS,
ARE YOU IN IT?**

#44: APRIL 21 – AUGUST 17



**CRANK UP YOUR CHANCES TO WIN
\$1,000 & SCRATCH TICKETS**

**#923: JUNE 30 – AUGUST 10
FEATURING THE POWER BLITZ FAMILY!**



This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

TEXAS LOTTERY® APP

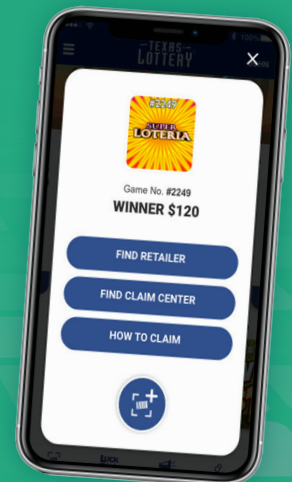
WINNING RESULTS!

Encourage Texas Lottery® players to identify their prizes before presenting tickets to you, the retailer, for validation.

Texas Lottery App users can get detailed winning results information for all prize values, including prizes over \$599*.

Retailers will still only see prizes up to \$599 when they do an inquiry or validation attempt using the in-store terminal.

*The following prize types will display text messages instead of a cash prize amount: annuity prizes, jackpot prizes, merchandise and free ticket prizes.



RETAILER SURVEY

Retailer Number:	Position of Person Completing Survey:	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
	Shift When Survey Completed:	<input type="checkbox"/> Day	<input type="checkbox"/> Evening	<input type="checkbox"/> Overnight

1. Are Retailer Cash Incentive Program (RCIP) goals shared with employees? Yes ____ No ____
2. Are weekly RCIP status reports shared with employees? Yes ____ No ____
3. Does the owner or manager encourage the sale of RCIP games to help make the goal? Yes ____ No ____

Thank you. Please return by **September 8 to enter drawing for a Texas Lottery promotional items prize package.**

Scan to: Robert.McGovern@lottery.state.tx.us Subj: Aug Survey

or Mail to: Robert McGovern, Retailer Services – Texas Lottery – PO Box 16630 – Austin TX 78761-6630

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

texaslottery.com