



December 2017

Round★Up

SCRATCH TICKET FOCUS

\$500 FRENZY

Starting December 4

Loaded with \$500 top prizes

More than \$23 million in prizes

**All prizes can be cashed by any
Texas Lottery® retailer!**



DRAW GAME FOCUS

**HELP YOUR PLAYERS
PICK THE
*perfect gift!***



REMINDER!
Mega Millions®
player promotion
ends 12/2/17! Ask
for the sale!



Tell your players to visit txlottery.org to learn how to play their favorite draw game!

RETAIL POS EXECUTION



								
Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start M – 9:50 AM D – 12:17 PM E – 5:50 PM N – 10:02 PM		
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times M – 10:00 AM D – 12:27 PM E – 6:00 PM N – 10:12 PM		
M – Morning, D – Day, E – Evening, N – Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.								

DECEMBER 2017 - NEW SCRATCH TICKETS START

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

RETAILER CASH INCENTIVE PROGRAM (RCIP)

2 RETAILER TIERS AND 2 DRAWINGS!

#24 ENDS SATURDAY, NOV. 25

- Eligible retailers must be active on Saturday, Nov. 25, 2017
- Drawings planned for Tuesday, Dec. 12, 2017
- Payments to lottery sweep account planned for Friday, Jan. 12, 2018
- #25 starts Sunday, Dec. 31, 2017

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

RETAILER BONUSES



Game	Retailer	Location	Bonus
\$100 Million Golden Treasures #1845	Circle K Store 2704685	Round Rock	\$10,000
50X The Cash #1827	Walmart #6851	Sachse	\$10,000



Draw Date	Retailer	Location	Bonus
7/10/17	Circle A Grocery	Houston	\$9,250
7/24/17	Kent Kwik 262	Monahans	\$4,250
8/21/17	Kroger #522	Plano	\$2,000
8/17/17	Allsup's 103	Decatur	\$9,500
8/31/17	Viet Hoa International Foods	Houston	\$2,500
9/18/17	Colleyville Texaco	Colleyville	\$5,500



**GIFT RESPONSIBLY.
LOTTERY IS NOT FOR KIDS.**

Must be 18 or older to purchase a ticket. PLAY RESPONSIBLY.

RETAILER SURVEY

Retailer Number:	Position of Person Completing Survey:	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
	Shift When Survey Completed:	<input type="checkbox"/> Day	<input type="checkbox"/> Evening	<input type="checkbox"/> Overnight

1. Are you and your staff aware of the changes to Mega Millions®? Yes ____ No ____
2. Are your customers aware of the changes to Mega Millions? Yes ____ No ____ Not sure ____
3. Do your customers like the changes to Mega Millions? Yes ____ No ____ Not sure ____

Please return by January 31, 2018. Thank you.

Please send survey to: David Veselka, Retailer Services • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5254

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org