



December 2019

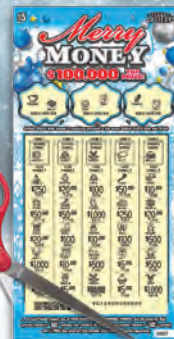
Round★Up

SCRATCH TICKET FOCUS



\$5 Merry MONEY

- Printed on clear, recyclable plastic
- Top prize \$100,000
- Ticket does not tear
- Deface after validating by cutting the barcode



DRAW GAME FOCUS



*Happy Holidays
from the
Texas Lottery!*

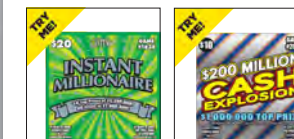
With eight fun draw games to choose from, there's something for everyone on your players' gift list!

Ask for the Sale!

RETAIL POS EXECUTION



Place TRY ME! stickers at the top of *Instant Millionaire* and *\$200 Million Cash Explosion* bins.



REMINDER: All retailers are encouraged to have at least one veterans game displayed at all times.



MON & THURS

DRAW BREAK STARTS

10:02 PM

DRAW TIME

10:12 PM



TUES & FRI

DRAW BREAK STARTS

9:45 PM

DRAW TIME

10:12 PM



WED & SAT

DRAW BREAKS START

POWERBALL® 9:00 PM LOTTO TEXAS® 10:02 PM

DRAW TIME

10:12 PM



MON - SAT

DRAW BREAK STARTS

10:02 PM

DRAW TIME

10:12 PM



MON - SAT

DRAW BREAKS START

**9:50 AM 5:50 PM
12:17 PM 10:02 PM**

DRAW TIMES

**10:00 AM 6:00 PM
12:27 PM 10:12 PM**

DECEMBER 2019 - NEW SCRATCH TICKETS START

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

RCIP #30 ENDED NOV. 23

Drawings planned Dec. 17

Payments planned Jan. 10

DON'T GET DISQUALIFIED!

In FY 2019, over \$65,000 in RCIP payments were withheld from disqualified retailers.

If the Texas Lottery identifies irregularities in pack settlements or returns, a retailer may be disqualified from incentives and promotions.

Questions? Call Retailer Services, 800-375-6886.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

NEW RETAILER BONUS PROGRAM



1% of jackpot portion won in Texas;
\$1 million cap; pari-mutuel*



1% of jackpot portion won in Texas;
\$1 million cap; pari-mutuel*

This information is provided to inform retailers of the Texas Lottery Commission's retailer bonus program. It is not a comprehensive description of the entire program. All Texas Lottery Commission directives, policies, procedures, rules and regulations apply.

*If multiple jackpot-winning tickets are sold by more than one Texas Lottery® retailer, the bonus will be divided equally between the retailers, up to a maximum of \$1 million for any drawing.

Note: "Jackpot" refers to the Grand Prize in the *Powerball*® and *Mega Millions*® games.

SOME YOUTH GAMBLING FACTS

- Early gambling experiences are a risk factor for later problem gambling.
- Adult problem gamblers report an earlier onset of gambling, often beginning between the ages of 10 to 19.
- You must be 18 or older to buy a Texas Lottery® ticket.

GIFT RESPONSIBLY.

LOTTERY TICKETS AREN'T CHILD'S PLAY.

Source: National Council on Problem Gambling and International Centre for Youth Gambling Problems and High-Risk Behaviors, McGill University

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org