



February 2020

Round★Up

SCRATCH TICKET FOCUS

BUILD BIG SALES WITH

MONOPOLY
30X CROSSWORD

- Due to the popularity of crossword, a MONOPOLY™ branded crossword game is included in the new MONOPOLY Multiplier family.
- Display *MONOPOLY™ 30X Crossword* in your dispensers along with all other crossword games. *MONOPOLY 30X Crossword* should not replace \$50,000 Bonus Cashword. Sell both!
- Data shows that multiple crossword games displayed simultaneously could help boost your sales.



The MONOPOLY name and logo, the distinctive design of the game board, the four corner squares, the MR. MONOPOLY name and character, as well as each of the distinctive elements of the board and playing pieces are trademarks of Hasbro for its property trading game and game equipment. © 1935, 2020 Hasbro. All Rights Reserved. Licensed by Hasbro.

Instant-win overall odds (including break-even prizes): 1 in 4.28. Must be 18 or older to purchase a ticket or enter a promotional second-chance drawing.

DRAW GAME FOCUS



**PLAYERS
COULD WIN UP
TO \$250 FOR
JUST 50¢!***



ASK YOUR PLAYERS TO TRY PICK 3™ TODAY!

* A winning 50 cent Exact Order Play = \$250 prize. Remind players to visit txlottery.org or the Texas Lottery® App to watch the Pick 3™ how-to-play video.

RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of *Instant Millionaire* and *\$200 Million Cash Explosion* bins.



TEXAS LOTTERY
Two Step
TEXAS LOTTERY

MON & THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
MEGA MILLIONS
MEGA MILLIONS

TUES & FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
POWERBALL
POWERBALL

WED & SAT

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME
10:12 PM

TEXAS LOTTERY
Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
PICK 3
FIREBALL

TEXAS LOTTERY
DAILY 4
FIREBALL

TEXAS LOTTERY
ALL or nothing
TEXAS LOTTERY

MON - SAT

DRAW BREAKS START
9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

FEBRUARY 2020 – NEW SCRATCH TICKETS START						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

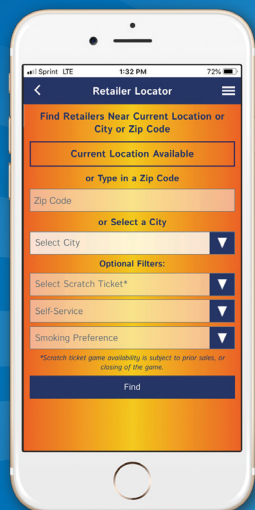


**DON'T MISS
YOUR CHANCE TO EARN
INCENTIVE MONEY
JAN. 5 – APRIL 4!**

**ASK YOUR LOTTERY SALES
REP FOR WAYS TO MEET YOUR GOAL.**

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

TEXAS LOTTERY® APP



Our App is Convenient for Players AND Retailers!

- Your players can check their tickets on their phone, reducing lines at Check-a-Ticket and terminal
- Retailer and Scratch Locator brings customers to you
- Reduced transaction time means
 - No playslip required – players present QR code to purchase draw games
 - No editing of saved plays
 - Easy confirmation with player

RETAILER SURVEY

Retailer Number:	Position of Person Completing Survey:	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
	Shift When Survey Completed:	<input type="checkbox"/> Day	<input type="checkbox"/> Evening	<input type="checkbox"/> Overnight

1. Have you viewed the RESPONSIBLE GAMBLING information on the Retailers page at txlottery.org? Yes ____ No ____
2. Are Texas Lottery "Play Responsibly" brochures displayed for customers in your store? Yes ____ No ____
3. Would you like more information on problem gambling? Yes ____ No ____

Please return by March 17. Thank you.

Completed surveys are entered into a drawing for a Texas Lottery promotional items prize package.

Please send survey to: Robert McGovern, Retailer Services • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5448

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org