TEXAS LOTTERY

News and Ideas for Texas Lottery® Retailers

FUNDESTANS SERIOUS PRIZES.

TEXES LODIESY2

Scratch-off tickets come in a variety of sizes, colors, playstyles and designs. From gaming-styled designs like Vegas Action, to game show-themed tickets like Wheel of *Fortune*[®] and *The Price is Right*TM, and our most popular core games like Weekly Grand and Break the Bank, the Texas Lottery[®] offers a large mix of games that's bound to have something for everyone.

One of our popular design themes is the "whimsical" theme, which brings an element of light-hearted fun to an otherwise "serious" gaming mix. This winter, the Texas Lottery introduced several whimsical tickets for your players to choose from.

TEXAS LOTTERY

PRIZE + PRIZE PRIZE

PRIZE

Lucky Dog Doubler is a \$1 ticket with a \$1,000

top prize. This game is perfect for new players

(and dog lovers) who simply want to check out

our product mix.

The fun \$1 dice-style game, Snake Eyes Doubler, offers a \$1,000 top prize and is sure to be a hit in your store!

Of course, we can't forget the customers who like the very popular tripler feature. For those players we are introducing the \$1 Turtle Tripler. Turtles may be slow, but this one crosses the finish line in a big way, with a top prize of \$3,000!

Last but not least, we are pleased to announce the introduction of Panda-Money-Um, one of our few whimsically themed tickets at the \$5 price point! These fun little bears offer 20 chances per ticket to win a serious

top prize of \$50,000.

1

LOTTER

So be sure to display these tickets prominently as they arrive, and watch



the excitement in the

WIN#SI 000

RoundUp February/March 2007

Email questions or comments about RoundUp to: roundup@lottery.state.tx.us

Editors: Robert Elrod & Roger Prather

Graphic Designers: Coleen McKechnie & Karen Guzman

Published by the Texas Lottery Commission

Headquarters:

611 E. 6th Street Austin TX 78701

Mailing Address: PO Box 16630, Austin TX 78761-6630

Retailer Services Hotline: 1-800-375-6886

(Select Option 2, then Option 3 for licensing or accounting questions.)

Available 7 a.m - 5:30 p.m. CST Monday - Friday.

GTECH Hotline: 1-800-458-0884

(For equipment problems or to order tickets.)

Available 4 a.m. - midnight, 7 days a week

> Web site: www.txlottery.org

Make it a Mega-nificent Year with Mega Millions® and Megaplier®!



In the last fiscal year there were **1,167,233** Texas *Mega Millions*[®] winners who chose the Megaplier[®] feature! Not only were those players winners in the *Mega Millions* game, but they increased their prize winnings by playing Megaplier.

Your players can multiply their nonjackpot prize winnings by two, three or four times when choosing Texas' exclusive Megaplier option for only \$1 extra per play board. What does Megaplier mean to you? It's an opportunity to up-sell your current *Mega Millions* players, increase sales and your commissions. Take one of the most popular wagers of \$5, and just by asking your player to Megaply, you can instantly double your sale to \$10!

Will you be the fourth retailer to sell a jackpot ticket in Texas? In May 2006 there was an advertised **\$94 million** jackpot ticket sold in El Paso at the Good Time Store #12. Sales exceeded the advertised jackpot and actually supported a **\$95 million** jackpot. This fortunate retailer received a one-percent bonus of **\$950,000** just for selling a *Mega Millions* jackpot ticket! It was the third *Mega Millions* jackpot winner from Texas so far. The other *Mega Millions* winning tickets were sold in Rowlett in March 2005 at Dalrock Grocery for a **\$112 million** jackpot, and the first winning ticket was sold in Carrollton in October 2004 at the Sack 'N Save #204 SST for a jackpot of **\$101 million**.

Increase your store's bonus opportunities by selling *Mega Millions* today! And *Mega Millions* is really easy to play! Just select five (5) numbers from 1 to 56 in the upper white play area of the play board, or mark the "QP" box and the terminal will randomly select your five (5) numbers. Then, select one (1) Mega Ball number from 1 to 46 in the lower yellow play area of the play board, or mark the "QP" box for a randomly generated number from the terminal. Designed with added convenience for your customers, this game also offers the popular "Multi Draw" feature. [24]503] If they mark the appropriate box under "Multi Draw" on their play slip, they can play their numbers up to 10 drawings. "Multi Draw" ensures your customers don't miss out on a "Mega" jackpot! And remind your customers there are nine great ways to win on *Mega Millions*!

Mega Millions is a multi-state jackpot game that starts at \$12 million and rolls until there is a winner. In Fiscal Year 2006, *Mega Millions* rolled to over **\$200 million** three times! Join in on the high jackpot excitement and ask your customers to play *Mega Millions* with Megaplier every Tuesday and Friday! Each Megaplier drawing is conducted in Texas prior to the *Mega Millions* drawing, which is held in Atlanta at 10 p.m. Central Time. Broadcasts of the two drawings are then merged and are made available via satellite to Texas television stations at 10:12 p.m. Visit **txlottery.org** to get more information on the *Mega Millions* game and all the lucky winners in our great state.



he Irving District accounts for almost one-quarter of all lottery sales in Texas. Since 1992, Irving has contributed more than \$10.5 billion in total sales, which can be attributed primarily to the selling of the mid- to high-price point scratch-off games, especially the \$5, \$7, \$10, \$20, \$25 and \$30 dollar tickets. In addition to sales, lottery promotions are big in this part of the state. From frequent in-store Lone Star Spins, "Ask for the Sale" and customized activities, to 12 years of participation at the State Fair of Texas, the Irving District staff is always ready to promote the fun of playing Texas Lottery games. The Irving District staff is very proud of their work, especially knowing that their efforts help generate revenue for the state's Foundation School Fund.

Whitesboro Truck Stop,

Whitesboro By Wade McClure, LSR

Ken and Diane Ing own a small truck stop in a town of about 4,000 people. **Whitesboro Truck Stop** has a restaurant on one side and a convenience store on the other. The owners decided to put an Instant Ticket Vending Machine (ITVM) in the restaurant side to better serve their lottery players. [232394] The convenience store has 24 instant ticket slots. The ITVM has been in the store for two weeks and is already averaging \$1,800 per week—a very good way to increase sales and attract new customers!

Meadowbrook Food Store, Fort Worth

By Hersbey Martin, LSR

Fort Worth has many Texas Lottery retailers, and all do a great job of promoting lottery sales. Hong V Tran of **Meadowbrook Food Store** provides an exceptional service to his Lottery players by making all the *Games of Texas* available to them. Mr. Tran posts the *Pick* 3^{TM}



Hong V and Le Tran, owners of Meadowbrook Food Store.

drawing results daily for all his customers to see. He has established a regular customer base with his enthusiastic attitude and by paying all winners up to \$599. [100568] This is the type of service that keeps his players coming back to play more of the *Games of Texas*!

BZ MART, Dallas

By Yvonne S. O'Brien, LSR

The largest instant ticket retailer in this particular LSR's territory has maintained this title for the last 12 months by averaging over \$11,000 in sales of lottery scratch-off tickets. Since **BZ Mart** doesn't have gasoline pumps to entice customers, the staff relies on providing good customer service and keeping the newest scratch-offs on display for building and maintaining their loyal customer base! [219717]

Autry's Grocery Store, Dallas

By Labridgett Lewis, LSR

Autry's Grocery Store can proudly say they sold a winning *Cash Five*[®] ticket worth \$28,428 on May 24, 2006. The neighborhood was very excited and curious about who the mystery winner was. Now *Cash Five* is one of Autry's Grocery Store's most popular on-line games!

6 Twelve Food Store, Dallas

By Phillip Garcia, LSR

Ashok Bhatia enjoys having loyal customers. Eighty percent of the customers that come into **6 Twelve Food Store** to purchase instant or on-line lottery tickets are regulars. Ashok promotes lottery sales by wearing lottery T-shirts the day of each drawing and by being enthusiastic about the Games of Texas. Ashok clearly displays all of the store's available scratch-off tickets in his 60 dispensers, and LSR Phillip Garcia helps out as needed to keep up with customers' needs. Ashok's recent sale of a \$10,000 winning ticket on Mega Millions has encouraged and attracted new and loyal customers to play the lottery more frequently so that maybe one day they can win big, too!

Aaron's Shell, Carrollton

By Larry Walls, LSR

2

ш.

Michael is a mainstay at **Aaron's Shell**. As store manager and one of the store's core players, he plays all of the instant and on-line games. His persistence paid off when he won \$48,931 on *Cash Five* in 2003. [225568] Although very happy with his winnings, he continues quietly with his everyday play at Aaron's Shell.

Jimmy's Food Store,

Fort Worth

By Bonnie Featherson, LSR

If you want great customer service and a friendly atmosphere, all you have to do is stop in at **Jimmy's Food Store** in Fort Worth. Owner Basudey Bhandari has a winning



Basudey Bhandari, owner of Jimmy's Food Store.

attitude. He promotes all lottery games and tries to make sure he has as many games as possible available for his customers. He communicates with his lottery sales rep about tickets that he needs and is willing to have tickets transferred in to keep his 60 slots full. He always has a smile on his face, encouragement for his players, and believes that someday he'll sell a big winner!

One Stop Shoppe,

Mesquite

By Cheryl McCloud, LSR

Al, the store clerk at **One Stop Shoppe**, got triply lucky on the *Pick 3* game. One recent morning, Al had a lucky feeling about some numbers. A customer came in and asked what the lucky numbers were for the *Pick 3* day draw. "For this morning," Al replied, "Nine, two and seven." [311889] Both Al and the customer played the numbers and won.

The same customer came back that evening to collect his winnings and asked Al if he felt lucky again. He said he did, so they played again and won on the night draw. A week went by, and Al began his day at 4:44 a.m. He bought breakfast, which cost \$4.44. On the drive to work he saw a license plate that contained the numbers 444. So when he got to work Al played 4-4-4 on *Pick 3* and won again, for a total of \$1,600 in winnings for the month! Al is living proof that it pays to play *Pick 3*!

Gateway Newstands,

Dallas

By Nick Morale

Sikander Pirani owns **Gateway Newstands**, a sandwich shop in a high-rise office building. Recently, he began urging his customers to buy multi-dollar scratch-off games. He has been telling them, "Play and you can win big money!" Pirani also sold a *Texas Two Step*[®] winner on October 26 that was worth \$200,000. Now the entire building is watching to see who will be the next big winner!



(Left to right) Claudia Barbosa, clerk; Candida Sanchez, clerk; Cecilia Duran, clerk; Sikander Pirani, owner.

D's Food Mart, Burleson

By Sherri Pullen, LSR

Dana Mitchell, owner of **D's Food Mart** in Burleson, definitely knows how to promote lottery sales. Since she purchased the store four and a half years ago, she has more than doubled its lottery sales. She knows the importance of winner [140969] awareness, ticket placement and keeping slots full.



(Left to right) Kristi Prestwood, clerk and Dana Mitchell, owner.

On a prominent wall in the store is a "wall of fame." Dana has framed all her winners' photos and hung them for all to see! This includes a topprize \$100,000 winner on *Home for the Holidays*, a \$20,000 winner on *\$2,000,000 Spectacular*, a \$10,000 winner on *Club Casino*, and several

4

\$1,000 winners on other scratchoffs. She has also sold a \$150,000 jackpot ticket on Texas Two Step, and a \$10,537 Lotto Texas® ticket.

Dana added six extra slots this year just for the holiday tickets. She wanted to be able to display them separately from her other games so that customers would know where to find these special tickets, and so that customers could still find their favorite "regular" lottery tickets.

Her pro-lottery attitude and hard work have kept her sales high and earned her the reputation as having the luckiest lottery store in town!



D's Food Mart owner Dana Mitchell added six extra slots to draw attention to holiday tickets!

Nick's Corner Mart #2, Arlington By Penny Topper, LSR

What's trendy among Arlington lottery retailers? These days the latest craze is putting scratch-off games front and center for everyone to talk about. [253402] All of the cool and successful retailers are doing it, so don't miss out!

Dipak Khapel, manager of Nick's Corner Mart #2, can show you how it's done. From 2003 to 2006, he gradually increased his instant ticket slot count from 12 to 32. In



Dipak Khapel, manager of Nick's Corner Mart #2.

2003, the dispensers were placed almost out of sight, and instant ticket sales averaged only \$1,200 per week. In 2006, with 24 slots in front of the register and eight more on the side, instant ticket sales averaged over \$4,000 per week! Dipak also manages Nick's Corner Mart #1, also located in Arlington. [132101] He worked his magic there as well. Nick's Corner Mart has gone from awkward to awesome!

Irving



Corp. Account Rep : Eric Beaty Swing Reps: 4 – Noelle Dumont, Marc Rivera,

Evans, Bonnie Featherston, Jenny Flanagan, Phillip Garcia, Carol Hulsey, Sally Kniffen, Steve Langdon, Rodney Layman, Racey Levy, John Lewis, Labridgett Lewis, Hershey Martin, Terry Dore, Cheryl McCloud, Wade McClure, Jeannie Miller, Nick Morale, James Moten,

Roscoe Smith, JoNell Wallace

North Texas Field Service Supervisor – J.P. Rodriguez

FSTs: 13 – Jason Cevallos, Keith Dixon, Seth Duffey, Ronald Evans, Wynester James, Jeromy Leatherman, Karen Lewis, Joseph Martinez, Jimmie Merriweather, Cory Neal, Don Pickle, Shivele Tucker, Tom Wright

Support Staff: Jana Turner - Admin. Coordinator, Vicki Kostyak - Sales Admin., Tim Plank - Warehouse Coordinator

CLAIM CENTER LOCATIONS & PHONE:

Dallas Claim Center 1555 West Mockingbird Dallas, Texas 76235 214-905-4912

Fort Worth, Texas 76137 817-232-9478

WINNERS SINCE START-UP

# of Mega Millions Jackpot Winners:	
# of Lotto Texas Jackpot Winners:	
# of Texas Two Step Winners:	
# of Cash Five Winners:	

Total Sales Since Start-up:	\$10,600,960,596.00
% of Sales:	
Retailer Commissions Since Start-up:	\$530,048,029.80
No. of ISYS Retailers:	3,862
No. of GVT Extra Retailers:	115
No. of SST retailers:	
No. of ITVM retailers:	

Danis Food Store,

Haltom City By Steve Langdon, LSR



Mustafa Chagani, owner of Danis Food Store.

Danis Food Store in Haltom City has increased his weekly lottery sales from \$900 a week to more than \$3,500 a week in only three months. Mustafa Chagani wanted to increase sales, so he expanded his slot count from 12 to 32 slots. began carrying the core games, and started selling \$30, \$25 and \$20 tickets. Mustafa also began displaying the paid-out winning tickets on the front counter near the door. He filled the newest slots with \$3, \$5, \$7 and \$10 tickets. Mustafa is pleased with the increase in sales and hopes to sell some topprize winners to boost his sales even more. [135351] By adding the multidollar games, his weekly commissions went from \$45 per week to more than \$155 per week!

Westworth Grocery Store,

Westworth Village By Carol Hulsey, LSR

Mr. Nguyen at **Westworth Grocery Store** invites all his players to try their luck with his Texas Lottery scratch-offs. He hasn't yet sold a top-prize winner, but believes he will. He displays all of his paidout winning tickets, has every variety of scratch-off available, and always makes room for the new ones. Mr. Nguyen has been in business about five years, and says that the lottery makes the business worthwhile. He says his days would be really long without selling lottery products!



Mr. Nguyen, owner of Westworth Grocery Store.

Good Luck Food Mart, Fort Worth

By Summer Clark, LSR

Oscar, the owner of **Good Luck Food Mart**, has a "customer appreciation day" every year. This special promotion is attended by the Texas Lottery and other popular vendors. The first time he had a customer appreciation day was in 2004. Good Luck Food Mart went from a \$1,500-a-week store to over \$6,000-a-week store. Oscar is wellliked and popular with his customers, and that has a lot to do with the increase in lottery sales.



Oscar Villegas, owner of Good Luck Food Mart.

[143698] Oscar proves that with a positive business sense and a friendly personality, the lottery business is worth it!

The 4 C's Country Store, Poolville

By Sally Kniffin, LSR

Ever thought about building a nice new convenience store in the middle of nowhere? A famous line from the movie Field of Dreams says, "Build it and they will come." The Cannon family did just that, building **The 4** C's Country Store in the small town of Poolville. [14]185] And since the GVT-Extra was installed the first week of September "they" have come-the lottery players, that is! This new retailer has done so well that they have qualified for an ISYS terminal quickly, and their sales show it! Over an eight-week period, instant sales soared above \$8,000 a week. Good job!

Pioneer Mart, Irving

By James Moten, LSR

Pioneer Mart owners Suraj Upreti and Suman Thapa have three ways to increase sales:

- Always display top-selling games
- Display all winning tickets
- Pay all winning tickets under \$599

It's a simple, but successful strategy!



Suraj Upreti, owner of Pioneer Mart.



Passport #47 claims the title of "The Luckiest Store in Grayson County."

Passport #47, Howe

By Rodney Layman, LSR

Passport #47 claims the title of "The Luckiest Store in Grayson County." Not many retailers can say they sold a jackpot-winning ticket on *Lotto Texas*, which Passport #47 did on May 15, 2002. The ticket was worth a whopping \$22 million! As the fame spread far and wide, sales soared. But the luck didn't stop there—this store has also sold a winning scratch-off ticket worth \$10,000. Luck struck again this June, when the store sold a winning *Cash Five* ticket worth \$30,835.



Christopher Caylor, manager of Passport #47.

Store manager Christopher Caylor is happy that his store has this fame and is awaiting [480175] the next jackpot ticket to be sold from his convenience store to continue the legend of "The Luckiest Store in Grayson County."

DFW Mart #200,

DFW Airport By Meredith Parrish, LSR

DFW Mart #200 is one of only two franchises outside the Dallas-Fort Worth (DFW) International

Airport. This store is unique, thanks to its location at the south entry of DFW. The majority of its customers are airport employees, but it always seems to have interesting travelers stopping by. [142745] DFW Mart takes advantage of its ability to attract out-of-area players. Out-of-state players are amazed at the high price-point scratch-off tickets for sale. It's rare for a customer to leave the store without buying a lottery ticket.



Cesar Rodriguez and Roscio Villareal, clerks at DFW Mart #200.

On October 7, 2006, store clerk Cesar sold a winning *Cash Five* ticket worth \$32,557 to one of his regular customers. It was hard to tell who was happier—Cesar or the customer! During the recent *Cash Five* voucher promotion, clerks at this store won a total of 63 baseball caps. This store loves doing well in a contest!

Exxon #60386, Garland

By Terry Dore, LSR

Several months ago, Exxon #60386 decided to move their lottery dispensers from under the counter to a more visible location. The new above-counter 20-ticket display was placed on a side counter, making it much more visible to customers. As a result, [4492]3] sales have increased drastically for this retail chain. Next, the Exxon store located at the intersection of Garland Road and the George Bush Tollway moved their dispensers to the front counter! Ben, the store manager, says their weekly sales are about four times what they were when the tickets were down under the counter. LSR Terry Dore visits the store once a week to make sure the busy store personnel have the inventory they need to keep their dispensers full!

Tetco #451, Flower Mound By Pamela Castillo, LSR

A Lotto Texas winning ticket worth \$26 million was sold at Tetco #451. The Texas Lottery paid Tetco a onepercent commission of the jackpot amount. Tetco chose to give the store employees 10 percent of the \$26,000 commission. The award was split among the employees, with 25 percent going to the store manager, and the remaining 75 percent split among the remaining employees. Way to go, Tetco! What a great way for corporations to show appreciation for their hard-working employees. A little extra money just in time for the holidays never hurts!

Note to all retailers—this could happen to you... just sell, sell and sell!



McAllenSpotlight

February/March 2007 RoundUp

elcome to the McAllen district, coming to you from the lower Rio Grande Valley! From Brownsville to Zapata, we take pride in our retailers and their accomplishments. Our 619 retailers are helping to support Texas education—and earning great commissions for themselves—through their creative sales efforts.

With winter here, we are fully geared up for our "Winter Texan" friends. These part-time residents/ visitors include people from all over the United States who come to enjoy local attractions and events, ranging from square dancing to bird watching, to visiting nearby Mexico. And while they're here, they play the lottery. *Pick 3* gets the biggest boost, as do all of our scratch-off games. These visitors generally pump millions of dollars into our economy, and every retailer in the Valley benefits.

E-Z Mart employees Serigo Gonzales and Mauricio Garces.



E-Z Mart, Alamo

By Jose Hernandez, LSR

E-Z Mart is currently the number one retailer in the city of Alamo. Owner Jaime Cantu knows that in order to compete with other retailers in his area, he has to keep his sales up. He does this by selling highprice point scratch-offs and always keeping his 16 ticket dispensers full. Jaime's store has gone from 10 settlements per week to 25 settlements per week, and is averaging more than \$7,000 in weekly lottery scratch-off ticket sales. [143600] Thanks to the increase in settlements, Jaime knows that he's doing a good job of selling lottery tickets at his store!

Supertienda Miguelina II,

Brownsville

By Hector Rodriguez, LSR

Supertienda Miguelina II is a well-known and popular retailer located in the heart of downtown Brownsville. It is frequented by drivers from the adjacent city bus terminal who have a few minutes



Milady Taveras, owner of Supertienda Miguelina II.

between their commutes. The store carries and displays all the instant games available in an 8-foot display case, which has one glass tier.

One player, who happened to be a retired nurse, commented that the display unit reminded her of a hospital's nursery where one could [236936] view all the recent newborns. However, these "babies" were for sale and anyone could take them home! Owners Miguel and Milady Taveras offer outstanding customer service, explaining the games to their clientele, cashing all winning instant and on-line tickets up to \$599, and having second-chance drawings and Lone Star Spins. [138714] They are committed to their players, as evidenced by the two large tables with chairs they've set up for players to relax and enjoy themselves while scratching their instant tickets!



Alma Lopez, owner of Lopez Drive In.

Lopez Drive In, Edinburg By Joe Guerra, LSR

Lopez Drive In in Edinburg continues to see an increase in lottery sales, even though a key account retailer recently opened a few blocks away. Owner Alma Lopez attributes their success to good customer service and taking the time to visit with their loyal customers. Lopez Drive In began by selling only eight different scratch-off games. This retailer now sells 24 instant games and plans to add more dispensers.

Leo's Drive In #4, Mission

By Jesus Rios, LSR

Leo's Drive In #4 is now one of the top-selling stores in town. The store's number one goal is customer satisfaction, and Leo's offers 32 different scratch-off tickets for sale. [464204] The last couple of months, Leo's has seen a huge increase in sales thanks to store supervisor Abel Avila. In an effort to increase ticket sales, Abel moved the highdollar tickets to the bottom dispensers. This change made a big difference; Leo's went from averaging \$7,000 per week to \$10,000 per week in lottery sales! Because of the success at this location, owner Leo J. Leo made the same change at the rest of his stores. The outcome has been very successful in boosting lottery sales. Good job!



Leo's Drive In #4 Supervisor Abel Avila.

McAllen

District Highlight as of 12/09/06



DSM: Felipe Elizondo

LSRs: 4 – Jose Guerra, Jose Hernandez, Jesus Rios, Hector Rodriguez

Swing Rep: Rolando Bocanegra, Jr.

CSRs: 2 – Rodolfo N. Chavez, Alejandro Rodriguez

Support Staff: Janie Flores

Claim Center Location & Phone: McAllen Claim Center 4501 W. Business 83 McAllen, TX 78501 956-630-2278

WINNERS SINCE START-UP

# of Lotto Texas Jackpot Winners:	25
# of Texas Two Step Winners:	6
# of Cash Five Winners:	139
Total Sales Since Start-up:	.\$1,825,379,794.00
% of Sales:	4.09%
Retailer Commissions Since Start-up:	\$91,268,989.70
No. of ISYS Retailers:	613
No. of GVT Extra Retailers:	13
No. of SST retailers:	
No. of ITVM retailers:	67

RETAILER Frequently Asked Questions

Q. If my tickets are stolen in the middle of the night, how soon can I report them stolen?

A. Within 24 hours of discovery that tickets have been stolen, you must report the theft to your local law enforcement agency and GTECH. The new GTECH Hotline hours are from 4 a.m. to 12 a.m. (midnight). The sooner you report a theft to GTECH, the sooner the tickets can be deactivated in the system, which will prevent the tickets from being validated. If validations occur on the tickets, you will be responsible for the range of tickets in which the validations occurred.

• What is a draw break and what time does it occur?

The purpose of a draw break is to verify that wagering has stopped for that draw. The *Mega Millions* draw break is from 9:45 p.m. to 10:15 p.m. The *Pick 3* day draw break is from 12:15 p.m. to 12:30 p.m. The night draw break for *Lotto Texas, Cash Five, Texas Two Step* and *Pick 3* is from 10 p.m. to 10:15 p.m.

Players cannot purchase tickets for any game that has a drawing during the draw break. For example, during draw break on Saturday night, players cannot purchase tickets for *Lotto Texas*, *Cash Five* and *Pick 3*, because those games have drawings that night. But they may purchase tickets for *Mega Millions* or *Texas Two Step* because they do not have drawings on Saturday.

Q. Can I move the terminal to the other side of the counter?

- A. No. If you would like the terminal moved, please contact the Texas Lottery Retailer Services Department at 1-800-375-6886. Our Communications Specialists will take the necessary information and arrange to have a technician visit your retail location and move the terminal.
- Q. How old do you have to be to purchase a Texas Lottery ticket?
- A. A person 18 years of age or older may purchase a ticket. Personnel should ask to see identification of any player they suspect may be a minor. ITVM and SST remote shut-off devices should be readily accessible to personnel.

Q. Can the player change their payment option from Annual Payments to Cash Value Option after the ticket is purchased?

A. No, the choice must be made at the time the ticket is purchased and cannot be changed.

Q. My machine printed an incomplete ticket (invalid). What can I do to receive credit?

A. You may send the ticket, along with a Texas Lottery Retailer Request for Adjustment form, to the Texas Lottery Commission. The Retailer Services Department will review your request for credit. If approved, the credit should appear on your weekly statement within six weeks. To check the status of an adjustment request, please call the Retailer Services Department at 1-800-375-6886. You may also access the information at the Retailer Services Center at **www.txlottery.org**. The Retailer Services Center is updated nightly.

ð

Α.

2

RetailerBonuses

Retailer Bonus Check Presentation at Tetco #451.

(Left to right) Texas Lottery Commission Spokesperson Bobby Heith; the Tetco #451 team; and Tetco District Sales Reps Cindy Beaton and Paula Young.



Draw Date	Retailer	Location	Bonus
6/1/06	First Stop Beer & Wine	Dallas	\$4,250
10/2/06	Exxon Express Market	Bryan	\$5,000
10/2/06	Mid Cities Beverage	Euless	\$5,000
10/23/06	Pop Corner	Houston	\$6,250
10/26/06	Gateway Newstands	Dallas	\$2,000



Draw Date	Retailer	Location	Bonus
6/28/06	Express Lane	Dallas	\$261,076.81
9/23/06	7-Eleven #32922	Southlake	\$100,000.00



(
Game	Retailer	Location
Cool Millions #670	Dixie Food Mart #2	Lake Jackso
Monthly Bonus #604	Save-A-Step Mart	Spring
Deal or No Deal #661	Rogers No. 3	Wichita Fall
Cool Millions #670	HPP #7	Corrigan
Casino Royale #696	Empire Central Exxon	Dallas
Set For Life #603	Graham Minit Mart	Graham
\$3,000,000 Vegas Action #646	SD Raceway 6766	Dayton

REMEMBER!

If you find your retailer ID number hidden in this issue of *RoundUp*, you can receive a prize package of Texas Lottery promotional items! To claim your prize, call 1-800-37-LOTTO. You must call by April 30, 2007.

Bonus \$10,000 \$10,000 \$10,000 \$10,000 \$10,000 \$10,000 \$10,000

Scratch-Off*Update*

AMT.

\$1

\$2

\$2

\$1

\$5

Upcoming Games

<u>GAME</u>	<u>#</u>	<u>AMT.</u>	<u>GAME</u>	<u>#</u>
681	TURTLE TRIPLER	\$1	781	LUCKY 7'S
	Top Prize: \$3,000			Top Prize: \$1,000
693	GO FOR THE GOLD	\$10	783	TEXAS TRAILS
	Top Prize: \$250,000			Top Prize: \$25,000
688	TRIPLE FORTUNE	\$2	787	MAGIC NUMBERS
	Top Prize: \$25,000			Top Prize: \$25,000
736	SNAKE EYES DOUBLER	\$1	789	BILLIARDS
	Top Prize: \$1,000			Top Prize: \$1,000
780	PANDA-MONEY-UM	\$5	790	CROWN JEWELS
	Top Prize: \$50,000			Top Prize: \$50,000

DO YOU THINK YOU WON?

If you believe you are holding any of the following:

- a possible winning Lotto Texas or Mega Millions jackpot ticket
- a possible winning on-line ticket valued at \$1 million or above
- a possible winning instant ticket to be paid as an annuity
- a possible winning instant ticket valued at \$1 million or above

please call 1-800-37-LOTTO prior to traveling to Austin for processing.

Games	Closing
-------	---------

CALL DATE: 11/1/06 CLOSE DATE: 12/31/06 END VALIDATIONS: 6/29/07 GAME # GAME # 564 673 FIRE 'N ICE JOKER'S WILD Overall Odds are 1 in 4.27 Overall Odds are 1 in 4.85 619 LUCKY TIMES 7 7-11-21 675 Overall Odds are 1 in 4.88 Overall Odds are 1 in 4.46 620 **GOLD FEVER** 683 \$50.000 RICHES Overall Odds are 1 in 3.51 Overall Odds are 1 in 4.78 636 ACE OF SPADES 797 **GOLDEN TICKET** Overall Odds are 1 in 4.65 Overall Odds are 1 in 4.18

CALL DATE: 12/1/06 CLOSE DATE: 1/30/07 END VALIDATIONS: 7/29/07

GAME

648

- 577 EASY 10 Overall Odds are 1 in 4.65
- 603 SET FOR LIFE Overall Odds are 1 in 3.47

SUPER 5'S

Overall Odds are 1 in 3.58

- 637 **3 OF A KIND** Overall Odds are 1 in 3.39 CASH TO BOOT 645
- Overall Odds are 1 in 4.83 650 CASINO CASH
- Overall Odds are 1 in 2.92
- HARLEY DAVIDSON.® 656 **BUCKS & TRUCKS** Overall Odds are 1 in 3.66
- PAC-MAN[™] 664 Overall Odds are 1 in 4.12
- **POKER ROYALE** 674 Overall Odds are 1 in 4.32

GAME

- 676 **HOT TEXAS CASH** Overall Odds are 1 in 3.32
- 677 **PINK PANTHER™** Overall Odds are 1 in 4.84
- 678 \$250,000 RICHES Overall Odds are 1 in 2.78
- 679 TEXAS TRIPIER Overall Odds are 1 in 4.72 **CASINO ROYALE** 696
- Overall Odds are 1 in 3.03 **FIND THE 9'S** 698
- Overall Odds are 1 in 4.85 **DIAMOND DAZZLER 3X** 794
- Overall Odds are 1 in 3.86 729 WILD 10'S
- Overall Odds are 1 in 3.14

Call Date: Sales reps have 60 days to bring in all remaining tickets for these games. A physical inventory must be conducted at each store to make sure all packs are picked up. Partial packs may not be returned prior to this date

Close Date: Games have ended. No tickets may be distributed to, or sold by, retailers after this date. An auto settle will be run on this date to ensure that all packs are accounted for.

End Validations: The last date that players can redeem any prizes for these games.

NOTICE: A scratch-off game may continue to be sold even when all the top prizes have been claimed. For more information on prizes remaining in a scratchoff game, call the TLC Customer Service Line at 1-800-37-LOTTO.

www.txlottery.org

PLAY RESPONSIBLY.



Your chance to n every day!





