



January 2021

Round★Up

SCRATCH TICKET FOCUS

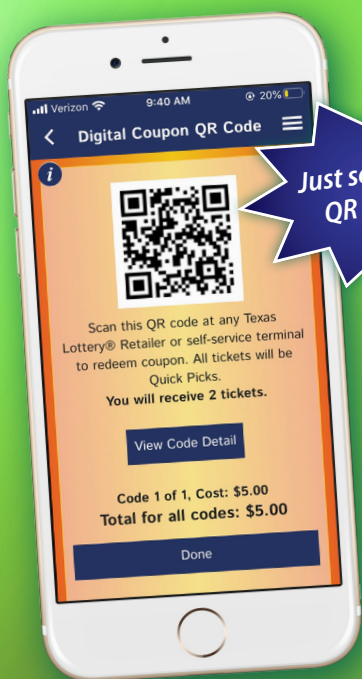


GAMES START
JANUARY 4

IF YOU CAN
DREAM IT

YOU CAN
MULTIPLY IT

DRAW GAME FOCUS



Just scan the
QR code!

NEW DIGITAL COUPON

Only Available on the Texas Lottery® App!

Players get \$6 of
Cash Five®
Quick Picks for \$5!



Offer Valid 1/1/21 – 1/31/21!

**Two tickets will print after you scan Digital Coupon
QR Code. Give both tickets to player!**

RETAIL POS EXECUTION



Place TRY ME! stickers at the top of Instant Millionaire and 500X Loteria Spectacular bins.

REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

TEXAS LOTTERY
Two Step
TEXAS LOTTERY

MON & THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
MEGA MILLIONS
MEGA MILLIONS

TUES & FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
POWERBALL
LOTTO TEXAS

WED & SAT

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME
10:12 PM

TEXAS LOTTERY
Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
PICK 3
TEXAS LOTTERY

MON - SAT

DRAW BREAKS START

9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

JANUARY 2021 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

LET'S LOOK AT THE NUMBERS

In this flyer example, the **Weekly Sales Average** highlighted in yellow is the retailer's 13-week average during the EP (a year ago) or AEP. It is used in the formula to set their **Minimum Sales Goal** for the current RCIP. The **Weekly Sales Average** on the flyer is NOT the **Weekly Sales Average to Make Goal** on reports.

The **Weekly Sales Average to Make Goal** is available only on terminal and LSP reports. It changes weekly based on retailer's RCIP sales.

The flyer is titled "Meeting Your Minimum Sales Goal" and includes a table with the following information:

Ret #	Name	Weekly Sales Average to Make Goal
123456	ABC CONVENIENCE STORE	\$37,267.04

Below the table, it states: "Minimum Sales Goal (will not be less than \$78,000) \$626,437.18 Tier 1".

The flyer also includes the title "RETAILER CASH INCENTIVE PROGRAM #34 JANUARY 3 – APRIL 3, 2021" and sections for "Incentive Sales Include" and "How to Track Your Progress".

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

TEXAS LOTTERY® APP

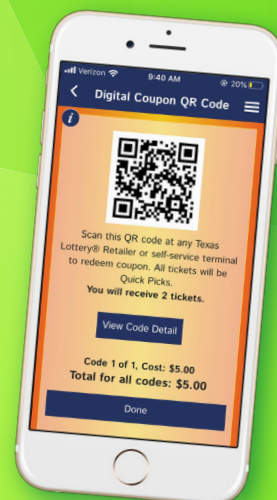
Digital coupons are only available through the official Texas Lottery App and require the player to initiate the coupon offer.

As the retailer, you can scan the QR code on the player's device or they can scan the code at any Texas Lottery self-service vending machine.

Just like *Lone Star Lineup*®, there will be a confirmation screen. Confirm offer with the player and secure payment.

The terminal will print two tickets. One ticket will have the required Quick Pick purchase and the second ticket will be the free Quick Pick ticket. Give both tickets to the player.

You receive credit for the free ticket and earn 5% commission based on the full value.



FREQUENTLY ASKED QUESTIONS

Q. How do I get a copy of my 1099 for last year's commissions?

A. The IRS form 1099-MISC is mailed by January 31 of each year to retailers with commissions totaling \$600 or more, except retailers who own and operate their businesses through corporations. The IRS does not require the 1099 form to be mailed to corporations. After January 31, all Texas Lottery retailers, including those who operate via corporations, may call our Retailer Services Hotline at 800-375-6886 for commission, bonus and incentive information. You also may send a request to retailerwebhelp@lottery.state.tx.us.

Q. What do I tell a customer who can't find their favorite scratch ticket game?

A. The Texas Lottery has a Scratch Ticket and Retailer Locator feature online (txlottery.org), allowing searches by city, zip code, smoking policy and scratch ticket game. This tool makes it easy for players to find a specific scratch ticket in their area. Search results include contact information and a map for each location. Players may also download the Texas Lottery App and use the scratch ticket feature to find a certain scratch ticket. Players may call the Customer Service Hotline (800-375-6886) for more information.

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org