



January 2017

Round★Up

SCRATCH TICKET FOCUS



**SUPPORTED WITH A FULL
ADVERTISING FLIGHT!**

**MERCHANDISE THESE GAMES
TOGETHER FOR THE BEST
SALES IMPACT.**

**TOP PRIZES FOR 50X THE CASH
AND 100X THE CASH QUALIFY
FOR RETAILER BONUSES!**

LAUNCH DATES:

12/19/16

10X THE CASH & 20X THE CASH

1/2/17

5X THE CASH & 50X THE CASH

1/16/17

100X THE CASH

DRAW TICKET FOCUS



**IT'S THE BIG GAME WITH BIG PRIZES!
JACKPOTS START AT \$40 MILLION!**

Remind players to *Power Play*®!

- Choose the *Power Play* feature for an extra \$1 per play and you could increase your non-Grand Prize winnings by 2,3,4,5 or **10 times***!
- The second tier (Match 5+0) prize amount is **\$1 million!** A *Power Play* Match 5 (5 + 0) prize is set at **\$2 million!**

Drawings are broadcast Wednesdays & Saturdays, 10:12pm CT

*The 10X Power Play multiplier will be available for drawings in which the initially advertised annuitized Grand Prize amount is \$150 million or less.

COMING SOON!

LOOK FOR INFORMATION ABOUT POWER CRUISE™!



RETAIL POS EXECUTION



								
Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start M – 9:50 AM D – 12:17 PM E – 5:50 PM N – 10:02 PM		
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times M – 10:00 AM D – 12:27 PM E – 6:00 PM N – 10:12 PM		
M – Morning, D – Day, E – Evening, N – Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.								

JANUARY 2017 - NEW SCRATCH TICKETS START						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

RETAILER CASH INCENTIVE PROGRAM (RCIP)

RCIP#22 RUNS JANUARY 1 – APRIL 1, 2017 NOW WITH 2 RETAILER TIERS & 2 DRAWINGS!

Tier 1

Retailers with average weekly sales of \$10,000 or more during the **Eligibility Period (EP)** or **Alternative Eligibility Period (AEP)** earn up to \$100 for reaching your **Minimum Sales Goal (MSG)** plus an additional \$100 for each additional \$1,000 in sales over your goal.

Bonus
Drawing Entries



# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
10	\$10,000	\$100,000
25	\$5,000	\$125,000
40	\$2,500	\$100,000
125	\$1,000	\$125,000
201		\$500,000

Tier 2

Retailers with average weekly sales of at least \$3,000 and less than \$10,000 during the **EP** or **AEP** earn up to \$50 for reaching your **MSG** plus an additional \$75 for each additional \$1,000 in sales over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
5	\$10,000	\$50,000
20	\$5,000	\$100,000
30	\$2,500	\$75,000
150	\$1,000	\$150,000
150	\$500	\$75,000
356		\$500,000

You
could win up to
\$50,000!

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, see the RCIP flyer, talk to your LSR, call the Texas Lottery M – F 7am - 5:30pm CT at 800-375-6886 or visit txlottery.org/Retailers.

RETAILER BONUSES



Game	Retailer	Location	Bonus
\$500,000,000 Extreme Cash Blast #1387	Super K-F Store	Houston	\$10,000
\$500,000,000 Cash #1671	Sunrise Mini-Mart	Austin	\$10,000



Draw Date	Retailer	Location	Bonus
10/4/16	DJ Food & Gas Stop	Austin	\$2,500



Draw Date	Retailer	Location	Bonus
9/29/16	A&D's Country Store LLC	Iola	\$2,250



Draw Date	Retailer	Location	Bonus
10/11/16	QuikTrip #982	Balch Springs	\$490,000

FREQUENTLY ASKED QUESTIONS

Q. How does a retailer pay for scratch tickets?

A. There are four ways that a pack of scratch tickets can be settled (charged) to a retailer's account under the Traditional Settlement Class:

1. **Validation** – When approximately 70 percent of the low-tier winning tickets (\$24.99 or less) have been validated, the pack will settle. A G-Tier (guaranteed prizes in a pack) prize level category exists for all games \$25 and higher which do not have low-tier prizes. These games will settle when 70 percent of the G-Tier prizes have been validated. The charge will be reflected in the weekly invoice available the upcoming Sunday.

2. **Manually** – After a pack is activated, the retailer may choose to settle the pack and it will be charged to the current accounting week, which will be reflected in the weekly invoice available the following Sunday.

3. **Time** – A pack will automatically settle 45 calendar days from the date a pack is activated, if the pack was not previously settled by another method. The charge to the account will be reflected in the weekly invoice available the following Sunday.

An additional method is the 21-Day Settlement Class. If a retailer chooses this settlement class, packs will settle 21 calendar days after pack activation. Packs not previously settled will auto settle if they remain in retailer's possession after the official End of Game/Closing date and retailers will have the ability to manually settle a pack.

4. **Game Closing** – Retailers will be charged for any tickets, not previously settled, in their possession after the official End of Game date.

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org