

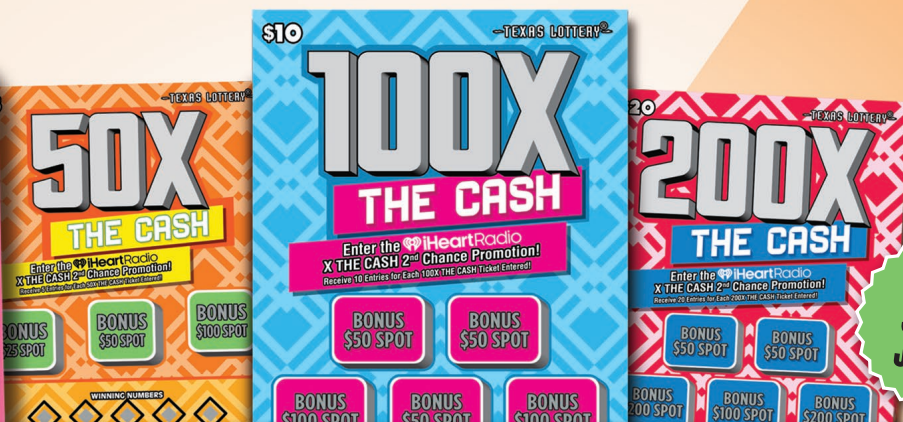


January 2026

Round★Up

SCRATCH TICKET FOCUS

MULTIPLY YOUR LUCK



**SALES
START
JAN 5!**

NEW RETAILER BONUSES COMING SOON!

Watch for details at texaslottery.com/Retailers, Benefits tab.

TEXAS
POWERBALL
POWERPLAY

TEXAS LOTTERY
**MEGA
MILLIONS**

TEXAS LOTTERY
LOTTO
TEXAS
Extra!

Texas
Two Step
TEXAS LOTTERY

SCRATCH
TEXAS LOTTERY

DRAW GAME FOCUS

TEXAS
POWERBALL
POWERPLAY

POWER HOUR 4 - 7 P.M. CT

EVERY MONDAY, WEDNESDAY & SATURDAY
JANUARY 3 - JANUARY 31, 2026!

Players who buy \$10 of *Powerball*® on one ticket* receive
a **FREE** *Powerball* Quick Pick with *Power Play*®! (\$3 Value)

NEW YEAR, NEW CHANCES TO EARN MORE!

Earn \$.65
for each
promotion sold!

*Multi-Draw and Power Play count toward the required purchase. Visit texaslottery.com, call 800-375-6886 or ask your lottery sales rep for more details.
The Texas Lottery reserves the right to discontinue this promotion at any time.

RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of 100X and 200X ticket bins.



TEXAS LOTTERY
Two Step
MON/THURS
DRAW BREAK STARTS
10:02PM
DRAW TIME
10:12PM

TEXAS LOTTERY
MEGA MILLIONS
TUES/FRI
DRAW BREAK STARTS
9:45PM
DRAW TIME
10:12PM

TEXAS LOTTERY
POWERBALL
LOTTO
MON/WED/SAT
DRAW BREAKS START
POWERBALL® 9:00PM
LOTTO TEXAS® 10:02PM
DRAW TIME
10:12PM

TEXAS LOTTERY
Cash Five
MON - SAT
DRAW BREAK STARTS
10:02PM
DRAW TIME
10:12PM

TEXAS LOTTERY
PICK 3
TEXAS LOTTERY
DAILY 4
ALL or nothing
MON - SAT
DRAW BREAKS START
9:50AM 5:50PM
12:17PM 10:02PM
DRAW TIMES
10:00AM 6:00PM
12:27PM 10:12PM

JANUARY 2026 - NEW SCRATCH TICKETS

SUN	MON	TUES	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

RETAILER CASH INCENTIVE PROGRAM (RCIP)

RCIP #47 Ends March 14

Eligibility Period (EP) Dec. 15, 2024 – March 15, 2025

Retailers with sales all 13 weeks of EP: Minimum Sales Goal (MSG) is your weekly sales average during the EP x 13 weeks minus 8.3% of that 13-week total.

Alternate Eligibility Period (AEP) July 6 – Oct. 4, 2025

Retailers without sales all 13 weeks of EP must have sales all 13 weeks of the AEP: MSG is your weekly sales average during the AEP x 13 weeks plus 0.7% of that 13-week total.

Meeting Your Minimum Sales Goal*

Dis: _____, LSR: _____, Day: _____

Ret #	Name	Weekly Sales Average to Make Goal
EP or AEP Weekly Sales Average**		Minimum Sales Goal = 13 x weekly sales average to make goal at end of EP
Minimum Sales Goal*		13 x weekly sales average to make goal at end of EP

RETAILER CASH INCENTIVE PROGRAM #47
DECEMBER 14, 2025 – MARCH 14, 2026

Incentive Sales Include

- Lotto Texas with Extra**
- Texas Two Step**
- Daily 4** plus FIREBALL
- Pick 3** plus FIREBALL
- All or Nothing**
- Cash Five**
- Lone Star Lineup**
- All Scratch Tickets

How to Track Your Progress

- Terminal: Select REPORTS then Retailer Incentive then Primary
- Retailer Wizard (RW) at txs.lotteryservices.com or call 800-375-6886
- Ask your lottery sales representative (LSR)

Eligibility Period (EP) December 15, 2024 – March 15, 2025

The EP is the same time period last year as this year's program. For retailers with sales all 13 weeks of the EP, your MSG is your weekly sales average** during the EP x 13 weeks - 8.3% of that 13-week total.

Example: For retailer with \$10,250 weekly sales average last year (EP): $10,250 \times 13 = \$107,250$
 $\$107,250 - (\$107,250 \times 0.083) = \text{MSG of } \$98,348.25$

Alternate Eligibility Period (AEP) July 6 – October 4, 2025

Retailers who do not have sales all 13 weeks of the EP must have sales all 13 weeks of the AEP. Your MSG** is your weekly sales average** during the AEP x 13 weeks + 0.7% of that 13-week total.

Example: For retailer with \$10,250 weekly sales average last year (AEP): $10,250 \times 13 = \$107,250$
 $\$107,250 + (\$107,250 \times 0.007) = \text{MSG of } \$108,068.75$

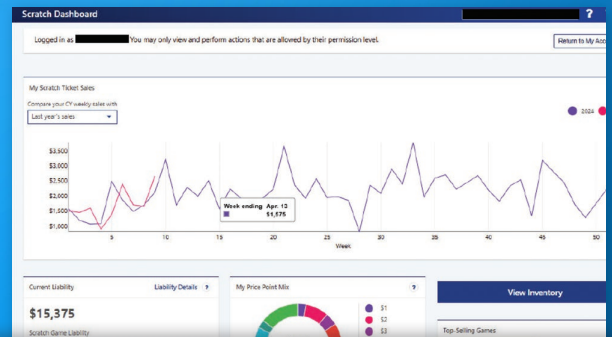
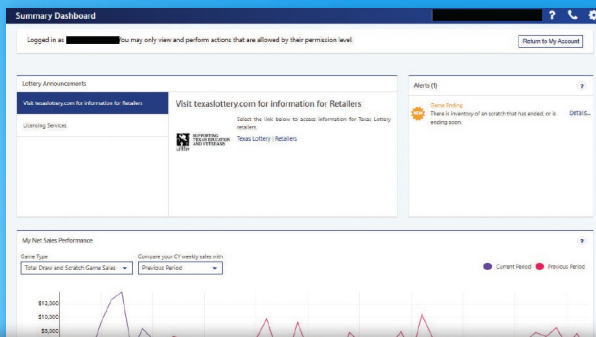
This information provides key elements of the RCIP. It is not a comprehensive description of the entire program. For complete details, refer to the program flyer, talk to your lottery sales rep, call Retailer Services M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txs.lotteryservices.com/Retailers, Promotions.

RETAILER WIZARD

Retailer Wizard (RW) provides Texas Lottery retailers with two interactive dashboards:

The **Summary Dashboard** includes widgets for sales, earnings, weekly EFT amounts, renewal information, winner awareness and jackpot information, along with alerts about potential revenue loss (out-of-stocks).

The **Scratch Dashboard** includes widgets for scratch ticket sales, scratch ticket inventory, current liability, settlements, price point mix, top-selling games and new games.



Join the thousands of retailers who have already made the jump to RW.
Register now at <https://txs.lotteryservices.com> or txs.lotteryservices.com to use the link on the Retailers page.

CONSUMER PROTECTION



YOU ARE IMPORTANT TO US!

Avoid these common Texas Lottery® Retailer Rules violations:

- 1) **Licensee intentionally or knowingly sells a ticket by extending credit or lending money to enable a person to buy a ticket.** [16 TAC §140.160(h)25]
 - 2) **Licensee intentionally or knowingly sells a ticket and accepts anything for payment not specifically allowed under the State Lottery Act.** [16 TAC §140.160(h)26]
- ONLY the following forms of payment are acceptable for lottery purchases: cash, debit card, check and Texas Lottery issued coupons and vouchers.
 - Some forms of payment that are NOT ACCEPTABLE include: credit cards, gift cards, rewards points, food stamp benefits (EBT, Lone Star Card) and 8-liner coupons.
 - Retailers may not require a minimum purchase for lottery purchases with a debit card.
 - Retailers may not give a ticket to a player who says they will pay later or run a tab for a customer to play and then pay later.
 - Penalties range from **License Suspension** (10-90 days) to **License Revocation**.
 - A complete list of lottery violations is available at txs.lotteryservices.com/Retailers, Manual & Training tab.



SUPPORTING TEXAS EDUCATION
AND VETERANS

PLAY
RESPONSIBLY.