

## SCRATCH TICKET FOCUS

## SGRATCH TICKET CAMES HEAT UP IN JUNE

#### JACKPOT MILLIONS

- 4 Top Prizes of \$1,000,000
- Over 340,000 Prizes from \$100 to \$1,000
- Over \$88.2 Million in Total Prizes



#### - 5 S TOPPRIZED AVINSTRUCTIONS - 0 - 0 - 0 - 0 - 0 - 0

Start

### 200X

- 5 Top Prizes of \$250,000
- Over 337,000 Prizes from \$50 to \$2,000
- Over \$55.2 Million
  in Total Prizes

## DRAW GAME FOCUS

**REMIND YOUR** 

PLAYERS TO TRY

ALL OR NOTHING™!



- \$250,000 Top Prize\*!
- Two ways to win the Top Prize! Match <u>all</u> 12 numbers drawn or <u>none</u> of the numbers drawn!
- \$2 per play
- 4 drawings per day, Monday through Saturday!
- Great overall odds of winning: 1 in 4.5 (including break-even prizes)

Visit texaslottery.com, call 800-375-6886 or ask your lottery sales representative for more details. \*In any drawing where the number of top prize winning plays is greater than twenty (20), the top prize shall be paid on a pari-mutuel rather than a fixed prize basis and a liability cap of \$5 million will be divided equally by the number of top prize winning plays.

# **RETAIL POS EXECUTION**





Texas Lottery' game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

#### JUNE 2024 - NEW SCRATCH TICKETS START

MON	TUES	WED	THUR	FRI	SAT
					1
3	4	5	6	7	8
10	11	12	13	14	15
17	18	19	20	21	22
24	25	<b>26</b>	27	28	29

## **RETAILER CASH INCENTIVE PROGRAM (RCIP)**



#### PRIMARY #4438 APRIL 21 - AUGUST 17

17-week program includes sales of all games, including scratch tickets, except *Mega Millions*<sup>®</sup> and *Powerball*<sup>®</sup>.

#### SECONDARY ROLP SCRAFTCH TICKET PROMOTIONS

If a Secondary RCIP game closes due to Zero Top Prizes, you must stop selling it immediately. Remember, you may sell any combination of the other games to reach the required pack threshold.

#921 Ended May 4: Payments planned for June 14

**#922 Ends June 22:** If you qualify for award packs but are not licensed after June 22, contact IGT district office by **June 27** to claim packs.

<mark>#923 Runs June 30 – August 10</mark>

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit **texaslottery.com/Retailers**.

## **RETAILER SATISFACTION SURVEY**



As reported every year in the **Texas Lottery Commission Annual Report and Comprehensive Business Plan**, our positive relationship with retailers is maintained by applying consistent licensing standards and exceptional customer service.

As we continue to focus on our core value of "**Customer Responsiveness**," the annual **Retailer Satisfaction Survey** identifies our retailers' level of satisfaction with services provided by the Texas Lottery and Lottery Operator IGT.

The 2024 **Online Retailer Satisfaction Survey** is being introduced in June when we begin sending email communication to retailer owners and contacts. Completed surveys will be entered in a drawing for prize packages of Texas Lottery promotional items! Look for an email via SurveyMonkey<sup>®</sup> from **TXLOTTERYRETAILERSURVEY@LOTTERY.STATE.TX.US**.

We appreciate your response to a few short questions measuring your satisfaction with:

- Services provided by the Texas Lottery
- IGT services for sales support, technical assistance and scratch ticket game management
- Responsible Gambling/Positive Play information

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Thank you in advance. Your participation will help us to better serve you.

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

texaslottery.com