



March 2020

Round★Up

SCRATCH TICKET FOCUS

PLAY IN STYLE

TEXAS
LOTTERY



\$100,000 TOP PRIZE!

PLAYERS CAN ENTER FOR A CHANCE TO WIN A CASH PRIZE
UP TO \$1 MILLION OR MORE IN LAS VEGAS!

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Instant-win overall odds: 1 in 3.90 (including break-even prizes).

Must be 18 or older to purchase a ticket or enter a promotional second-chance drawing. PLAY RESPONSIBLY.

DRAW GAME FOCUS

PICK 3™ BENEFITS FOR RETAILERS:



1. It's the bestselling Texas draw game!
2. It helps build a loyal customer base.
3. It drives foot traffic in your store with 4 drawings a day.
4. It's easy to ask for the sale – play for as little as 50 cents.

Remind your players: A *Pick 3* how-to-play video is available on the Texas Lottery® App and website!

RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of *Instant Millionaire* and *\$200 Million Cash Explosion* bins.



Two Step
TEXAS LOTTERY

MON & THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

MEGA MILLIONS
TEXAS LOTTERY

TUES & FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

POWERBALL **LOTTO**
TEXAS LOTTERY

WED & SAT

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME
10:12 PM

Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

PICK 3 **DAILY 4** **ALL or nothing**
TEXAS LOTTERY

MON - SAT

DRAW BREAKS START

9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES
10:00 AM 6:00 PM
12:27 PM 10:12 PM

MARCH 2020 – NEW SCRATCH TICKETS START

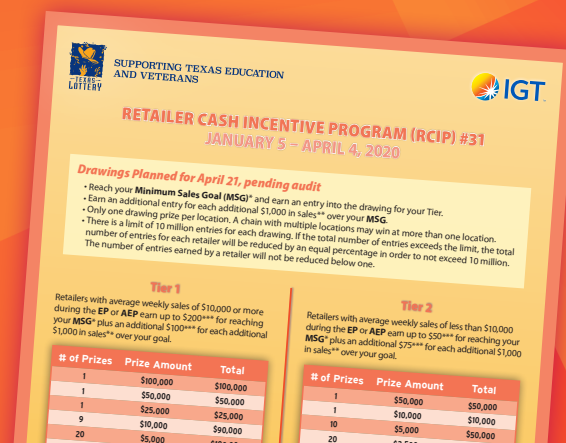
SUN	MON	TUES	WED	THUR	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

LOTTERY SALES ARE BREAKING RECORDS!

- Take advantage of player excitement and promote your games to increase sales and earn a cash incentive.
- Earn bonus drawing entries for selling **FIREBALL**.
- The current RCIP #31 ends Saturday, April 4.



This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

LOTTERY SERVICES PORTAL (LSP)



Full Statement / Statement Summary

Retailer 123456
TEXAS LOTTERY RETAILER
123 MAIN STREET
ANYPLACE, TX 77777

Reporting Period: Week Ending 08/11/2018

Scratch Ticket Information			Draw Game Information		
	Count	Amount		Count	Amount
Settlements	15	\$6,250.00	Draw Game Sales	549	\$2,453.50
Validations	239	(\$5,567.00)	Credits	2	(\$1.00)
Commissions		(\$312.50)	Cancels	1	(\$3.00)
Adjustments	0	\$0.00	Validations	73	(\$344.00)
Credits	0	\$0.00	Commissions		(\$122.53)
Full Returns	0	\$0.00	Adjustments	0	\$0.00
Partial Returns		\$0.00			
Total Scratch Ticket		\$370.50	Total Draw Game		\$1,982.97

Summary Totals

Total Scratch Ticket Amount	\$370.50
Total Draw Game Amount	\$1,982.97
Total Other Adjustments	\$0.00
Balance Forward	\$0.00
Total Sweep Amount	\$2,353.47

The Lottery Services Portal (LSP) provides a broad overview of your lottery business. One of the most frequently used LSP reports is the Full Statement, which includes the following:

- account summary
- scratch ticket inventory
- pack settlements, activations & returns
- sales commissions, credits & validations

Join the thousands of retailers who have already made the jump to LSP. Register now at tx-lsp.lotteryservices.com or go to txlottery.org and click on RETAILERS.

HAVE THE CONVERSATION



TAKE THE FIRST STEP
TOWARD POSITIVE CHANGE
**HAVE THE
CONVERSATION**
MARCH IS PROBLEM GAMBLING
AWARENESS MONTH



PROBLEM GAMBLING
AWARENESS MONTH
→ HAVE THE CONVERSATION

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CALL OR TEXT
800.522.4700

FOR MORE RESOURCES VISIT
TXLOTTERY.ORG/PLAYRESPONSIBLY

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RESPONSIBLY.



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