

TEXAS LOTTERY® RoundUp

News and Ideas for Texas Lottery Retailers

TETRIS® Turns 30!

Pages 2-3



**Top Retailers
in 2014**

Pages 4-5

**Pick 3™ Promo
and
Retailer Incentive**

Pages 6-7

Super Ticket™ 7's

Page 10

Play the New Scratch-Off Game!

RoundUp

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Monday - Friday

GTECH Hotline:

800-458-0884

(For equipment problems,
to report stolen tickets,
or to order tickets.)

Available 24 hours,

7 days a week

Website:

txlottery.org



Table of Contents

TETRIS® TURNS 30!.....	2-3
TOP RETAILERS IN 2014.....	4-5
PICK 3™ PROMO AND RETAILER INCENTIVE	6-7
HOW TO SELL AT PROMOTIONAL EVENTS	8
RETAILER SPOTLIGHT.....	9
SUPER TICKET™ 7's.....	10
RETAILER BONUS CHECK	10
FAQS	11

REMEMBER!

If you find your retailer ID number hidden in this issue of *RoundUp*, you can receive a prize package of Texas Lottery promotional items!

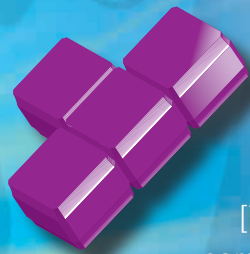
To claim your prize, call 800-37-LOTTO.
You must call by April 30, 2015.



TETRIS® Turns 30!

Rumor has it that everything is bigger in Texas, including Tetris®! [121989] In celebration of the launch of its new \$2 Tetris® scratch-off game, the Texas Lottery will join the festivities at the annual Fiesta San Antonio to present a larger-than-life version of the world famous Tetris® game. Conveniently located in the heart of Fiesta celebrations in Alamo Plaza, downtown San Antonio, the Texas Lottery's booth will be a must-see! Stop by during the Fiesta opening ceremonies on Thursday, April 16, 2015, and play Tetris® Blitz, the lightning fast Tetris game from Electronic Arts Inc., live on the side of the Hyatt Regency Hotel!

In addition to the opportunity to participate in a Texas-sized game of Tetris®, attendees can snap selfies with Tetrimino-topped street team models and score authentic Tetris® merchandise at the Lottery's one-day Fiesta event. [129264] Festival-goers will also be able to purchase the new \$2 Tetris® scratch-off game, available onsite at the Texas Lottery kiosk.

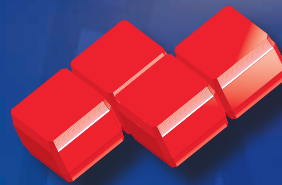


The Texas Lottery will also be running an exciting Facebook campaign in conjunction with the event that will give players even more chances to win prizes.

[173384] With more than 20 billion games of Tetris® played on this social media site, it ranks as one of Facebook's most popular games.

"The Tetris® brand is a worldwide phenomenon that is celebrating 30 years as one of the leading and most distinctive video game brands in the world. We are pleased to be associated with this iconic game that transcends age, culture and language, and we expect this to be a very successful game for the Texas Lottery," said Gary Grief, executive director of the Texas Lottery Commission.

**DON'T
MESS
WITH
TETRIS®!**



Fiesta delivers an annual celebration of [472205] San Antonio's diverse heritage, described as, "a fusion of tradition, art & culture". Uniting people from across the state, nation, and even the world to celebrate the city's unique customs and history is also what makes Fiesta the ideal setting to hold the Texas Lottery's Tetris® event. As part of the 30th anniversary celebration of Tetris®, the brand launched its "We All Fit Together" campaign, which speaks to the common bond Tetris® creates among players, regardless of background—a sentiment that is clearly reflected in the spirit of Fiesta.

The Texas Lottery's Tetris® scratch-off game, officially launching on March 16, 2015, offers cash prizes of up to \$25,000. Players also have the opportunity to enter non-winning tickets into promotional second-chance drawings for a chance to win exciting Tetris®-themed merchandise.



About the Tetris® Brand

The Tetris® brand is one of the leading and most distinctive video game brands and franchises in the world with over 425 million paid mobile downloads, and over a billion games played online per year. In the game's 30-year history, hundreds of millions of players have experienced the Tetris Effect. Tetris® is loved globally by people of all ages and all cultures. Partnered with Electronic Arts, Ubisoft, Sega, and Hasbro, the Tetris® game continues to be one of the most widely recognized video games of all time. Tetris® Holding, LLC is the owner of Tetris® rights worldwide and The Tetris®

Company, LLC is its exclusive licensee. For the latest information about the Tetris® brand and Tetris® products, please visit <http://www.tetris.com>.



Follow Tetris® on Twitter (@Tetris_Official) and become a fan of Tetris on Facebook (<http://www.facebook.com/tetris>)

TOP 10 Retailers in Texas

Calendar Year 2014

TOP 10 TOTAL SALES

Rank	Retailer #	Name	City	Total 2014
1	148558	RUDY'S STOP & SHOP	ROSENBERG	\$4,081,681
2	153705	TOWN & COUNTRY C S	MCALLEN	\$3,884,967
3	132651	POTRANCO FOOD MART	SAN ANTONIO	\$2,886,816
4	104833	ADRIAN'S DRIVE IN GROCERY	ALICE	\$2,627,691
5	173887	PITTMAN'S QUICK MART	CORPUS CHRISTI	\$2,268,585
6	131019	MR T'S MARKET	MIDLAND	\$2,218,336
7	126336	MOBIL MART	CONVERSE	\$2,195,923
8	154528	THREE STAR MART #1	BALCONES HEIGHTS	\$2,054,451
9	509902	SJ FOOD MART	SAN JUAN	\$1,984,927
10	142846	CHUCK'S GROCERY	ARLINGTON	\$1,883,915

TOP 10 TOTAL CASHES

Rank	Retailer #	Name	City	Total 2014
1	148558	RUDY'S STOP & SHOP	ROSENBERG	\$2,302,768
2	153705	TOWN & COUNTRY C S	MCALLEN	\$1,822,958
3	132651	POTRANCO FOOD MART	SAN ANTONIO	\$1,740,794
4	104833	ADRIAN'S DRIVE IN GROCERY	ALICE	\$1,599,147
5	131019	MR T'S MARKET	MIDLAND	\$1,423,891
6	509902	SJ FOOD MART	SAN JUAN	\$1,237,713
7	142846	CHUCK'S GROCERY	ARLINGTON	\$1,234,778
8	173887	PITTMAN'S QUICK MART	CORPUS CHRISTI	\$1,219,484
9	210518	FIESTA MART #7	HOUSTON	\$1,211,309
10	126336	MOBIL MART	CONVERSE	\$1,199,732

TOP 10 SCRATCH-OFF SALES

Rank	Retailer #	Name	City	Total 2014
1	148558	RUDY'S STOP & SHOP	ROSENBERG	\$3,085,780
2	153705	TOWN & COUNTRY C S	MCALLEN	\$2,668,890
3	132651	POTRANCO FOOD MART	SAN ANTONIO	\$2,382,866
4	104833	ADRIAN'S DRIVE IN GROCERY	ALICE	\$2,292,477
5	154528	THREE STAR MART #1	BALCONES HEIGHTS	\$1,831,199
6	173887	PITTMAN'S QUICK MART	CORPUS CHRISTI	\$1,812,106
7	126336	MOBIL MART	CONVERSE	\$1,759,345
8	131019	MR T'S MARKET	MIDLAND	\$1,724,255
9	509902	SJ FOOD MART	SAN JUAN	\$1,720,642
10	173466	Q & Q MART	ROUND ROCK	\$1,620,268

TOP 10 ALL OR NOTHING™ SALES

Rank	Retailer #	Name	City	Total 2014
1	101124	PERK'S CONVENIENCE STORE	HIGGINS	\$117,952
2	121728	RED'S 211	PALESTINE	\$57,586
3	135934	QUICK WAY CORNER STORE	IRVING	\$47,534
4	138845	SAM'S MART #3	TOMBALL	\$46,260
5	142612	ED'S COUNTRY STORE	VAN VLECK	\$44,426
6	144564	QUICK SHOP #1	DALLAS	\$43,886
7	142329	HANDI STOP #74	DEER PARK	\$38,590
8	155235	THE TEXAN #3	YORKTOWN	\$37,652
9	147006	DEARL'S GROCERIES	DALLAS	\$37,038
10	148558	RUDY'S STOP & SHOP	ROSENBERG	\$36,998

TOP 10 CASH FIVE® SALES

Rank	Retailer #	Name	City	Total 2013
1	150665	STOP N BUY	HOUSTON	\$81,525
2	153705	TOWN & COUNTRY C S	MCALLEN	\$80,356
3	117949	STOP N BUY	HOUSTON	\$63,444
4	148558	RUDY'S STOP & SHOP	ROSENBERG	\$55,254
5	176334	BEA'S PLACE INC	SHINER	\$52,444
6	173887	PITTMAN'S QUICK MART	CORPUS CHRISTI	\$35,059
7	111582	E-Z STOP CONVENIENCE STORE	DEL RIO	\$32,738
8	210515	FIESTA MART #23	HOUSTON	\$32,593
9	210505	FIESTA MART #14	HOUSTON	\$32,326
10	133936	TEXACO FOOD MART	HOUSTON	\$31,966

TOP 10 DAILY 4 TH SALES				
Rank	Retailer #	Name	City	Total 2014
1	491501	KROGER #362	CYPRESS	\$316,794
2	135934	QUICK WAY CORNER STORE	IRVING	\$286,772
3	151553	K & M FOODS	WILLIS	\$266,964
4	106246	HAMPTON TEXACO	DALLAS	\$196,552
5	126603	MINIT MARKET	BEDFORD	\$161,669
6	174488	EASY'S POP SHOP 2	PAMPA	\$155,119
7	145416	MIDTOWN FOOD STORE	HOUSTON	\$148,726
8	137713	ROLLING RIDGE GROCERY	COLLEGE STATION	\$139,700
9	143765	RUNNER'S	RIO GRANDE CITY	\$119,491
10	597231	MICKEY'S #14	KILLEEN	\$105,199

TOP 10 LOTTO TEXAS® SALES				
Rank	Retailer #	Name	City	Total 2014
1	153705	TOWN & COUNTRY C S	MCALLEN	\$224,941
2	148558	RUDY'S STOP & SHOP	ROSENBERG	\$124,088
3	144996	C-STORE #15	DALLAS	\$102,392
4	153201	TIGERMART #29	CADDO MILLS	\$90,407
5	173887	PITTMAN'S QUICK MART	CORPUS CHRISTI	\$83,303
6	101248	DAVE'S SKI & TACKLE	DENISON	\$82,442
7	210505	FIESTA MART #14	HOUSTON	\$67,630
8	149733	QUICKWAY SHELL	DALLAS	\$66,051
9	143380	STATELINE CITGO	TEXARKANA	\$64,366
10	104833	ADRIAN'S DRIVE IN GROCERY	ALICE	\$61,277

TOP 10 PICK 3 TM SALES				
Rank	Retailer #	Name	City	Total 2014
1	153742	NGUYEN INTERESTS INC	HOUSTON	\$373,343
2	106246	HAMPTON TEXACO	DALLAS	\$345,462
3	147936	S & T FOOD STORE	GARLAND	\$304,928
4	173501	MPEES FOOD MART	MISSOURI CITY	\$287,678
5	148558	RUDY'S STOP & SHOP	ROSENBERG	\$270,994
6	101110	SHOP N GO	DALLAS	\$264,973
7	131019	MR T'S MARKET	MIDLAND	\$259,643
8	115574	DESSAU FOOD MART	AUSTIN	\$250,412
9	151917	BOWEN'S GROCERY	MIDLAND	\$247,105
10	157272	ONE STOP	MISSOURI CITY	\$241,021

TOP 10 TEXAS TWO STEP® SALES				
Rank	Retailer #	Name	City	Total 2014
1	153705	TOWN & COUNTRY C S	MCALLEN	\$86,019
2	173887	PITTMAN'S QUICK MART	CORPUS CHRISTI	\$47,950
3	153658	BEVERAGE WORLD	FRISCO	\$43,433
4	210505	FIESTA MART #14	HOUSTON	\$37,822
5	121174	MY HOA FOOD MARKET	HOUSTON	\$36,798
6	138770	VIET HOA INTERNATIONAL FOODS	HOUSTON	\$34,738
7	148558	RUDY'S STOP & SHOP	ROSENBERG	\$34,521
8	142846	CHUCK'S GROCERY	ARLINGTON	\$33,937
9	596729	HEB FOOD STORE #623	SAN ANTONIO	\$31,240
10	156105	TC XPRESS	HOUSTON	\$29,946

TOP 10 MEGA MILLIONS® SALES				
Rank	Retailer #	Name	City	Total 2014
1	153705	TOWN & COUNTRY C S	MCALLEN	\$263,351
2	148558	RUDY'S STOP & SHOP	ROSENBERG	\$176,489
3	210505	FIESTA MART #14	HOUSTON	\$116,851
4	138770	VIET HOA INTERNATIONAL FOODS	HOUSTON	\$108,122
5	505739	HEB FOOD STORE #108	SAN ANTONIO	\$94,660
6	121174	MY HOA FOOD MARKET	HOUSTON	\$89,763
7	210518	FIESTA MART #7	HOUSTON	\$87,941
8	173887	PITTMAN'S QUICK MART	CORPUS CHRISTI	\$83,825
9	596729	HEB FOOD STORE #623	SAN ANTONIO	\$80,992
10	101248	DAVE'S SKI & TACKLE	DENISON	\$79,644

TOP 10 POWERBALL® SALES				
Rank	Retailer #	Name	City	Total 2014
1	153705	TOWN & COUNTRY C S	MCALLEN	\$315,645
2	148558	RUDY'S STOP & SHOP	ROSENBERG	\$193,377
3	145416	MIDTOWN FOOD STORE	HOUSTON	\$158,094
4	210505	FIESTA MART #14	HOUSTON	\$116,144
5	505739	HEB FOOD STORE #108	SAN ANTONIO	\$109,934
6	138770	VIET HOA INTERNATIONAL FOODS	HOUSTON	\$97,996
7	101248	DAVE'S SKI & TACKLE	DENISON	\$95,113
8	205153	RACETRAC #231	IRVING	\$91,630
9	157453	HANDI STOP 111	HOUSTON	\$89,529
10	173444	COUNTRY PLACE CONOCO	PEARLAND	\$88,775

Celebrate Spring with Pick 3™!

As the wildflowers are blooming in Texas this spring, so is *Pick 3*! Let your players know they have a variety of options when they play *Pick 3* by choosing their favorite numbers, play style and wager amount for any or all of the four daily drawings held Monday through Saturday. Don't forget to remind them to *Sum It Up!*® for an extra way to win!

The diagram shows a Pick 3 ticket with five numbered steps pointing to specific sections:

- 1 Pick Your Numbers:** Points to the number selection grids on BOARD A and BOARD B.
- 2 Choose Your Play Type:** Points to the 'Type' section on BOARD A, which includes checkboxes for EXACT, ANY, EXACT/ANY, and COMBO.
- 3 Choose Your Play Amount:** Points to the 'Amount' section on BOARD A, which includes checkboxes for \$0.50, \$1.00, and \$5.00.
- 4 Multi-Draw:** Points to the 'MULTI-DRAW' section at the bottom of the ticket.
- 5 Sum It Up:** Points to the 'SUM IT UP' section at the bottom of the ticket.

Media Campaign

Beginning with a full advertising campaign March 2 through April 12, Texans will be reminded of the many ways to pick their favorite numbers for the Texas Lottery's most popular daily game. [175923] The "Find Your Story, Find Your Numbers" campaign will be seen on television, radio, outdoor billboards as well as point of sale pieces at retail and digital and social media.

Pick 3 Retailer Cash Incentive Promotion

From March 8 through April 18 retailers have the opportunity to earn a 10 percent Retailer Cash Incentive Promotion payment in addition to their standard 5 percent commission for every *Pick 3* sale over their Target. This special *Pick 3* promotion is available to all retailers who had **Pick 3** sales during the six week period November 23, 2014, through January 3, 2015. [153653] A retailer

must be Active on April 18, 2015, to be eligible for payment. Lottery sales representatives have provided every retailer their individual *Pick 3* sales Target for this promotion. For additional information, see page 7, visit txlottery.org/Retailers/Retailer Promotions or call Retailer Services at 800-375-6886.

Player Promotion

April 19 – May 9, *Pick 3* players will receive a FREE \$.50 *Pick 3* Quick Pick (ANY ORDER) with a \$.50 *Sum It Up!* play when they purchase \$5 or more of *Pick 3* on one ticket. The free \$1 ticket will be for the next available *Pick 3* drawing. *Pick 3* wagers that generate a promotional ticket cannot be canceled.

Pick 3 drawings are held Monday through Saturday at 10:00 a.m., 12:27 p.m., 6:00 p.m. and 10:12 p.m. CT. Players can check their favorite numbers to see if they won at txlottery.org and can also watch the *Pick 3* drawings on our webcast feature.

Ask for the Pick 3 sale and watch your sales blossom!



Retailer Cash Incentive Promotion

Hitting Your Pick 3 Target

Ret #	Name
Average Weekly Pick 3 Sales (used to set Target)	
Target Pick 3 Sales	

Date	Pick 3 Sales	Cumulative Sales	Sales Over Target	Potential Payment
3/8/2015				
3/9/2015				
3/10/2015				
3/11/2015				
3/12/2015				
3/13/2015				
3/14/2015				
3/15/2015				
3/16/2015				
3/17/2015				
3/18/2015				
3/19/2015				
3/20/2015				
3/21/2015				
3/22/2015				
3/23/2015				
3/24/2015				
3/25/2015				
3/26/2015				
3/27/2015				
3/28/2015				

Pick 3™ Retailer Cash Incentive Promotion

MARCH 8 – APRIL 18, 2015

Earn 15% on Every Pick 3 Sale over Target*

Target

- Earn 15% on every Pick 3 sale over your Target* sales (5% standard commission + 10% Pick 3 Retailer Cash Incentive Promotion payment).
- Your Target is your Average Weekly Pick 3 sales (for the 6 weeks Sunday, November 23, 2014 – Saturday, January 3, 2015) x 6 weeks (duration of Pick 3 incentive promotion) + 5%. **Target = (Avg Wkly Pick 3 Sales x 6) + 5%**

Eligibility

- To participate in the Pick 3 Cash Incentive Promotion, a retail location must have Pick 3 sales during all 6 weeks of the Target period (Sunday, November 23, 2014 – Saturday, January 3, 2015).
- A retailer who started selling lottery after November 29, 2014, is not eligible to participate in this promotion.
- A retailer must be in Active status on April 18, 2015, to be eligible for payment.

Tracking Sales

- A Pick 3 Retailer Cash Incentive Promotion report will **NOT** be available for tracking your status.
- Use the terminal Daily sales report to track your Pick 3 sales and record your progress on the tracking sheet on the back of this flyer.
- Canceled tickets will not be included in the sales calculation for this promotion.

Payment

- The Texas Lottery has a limited budget for the Pick 3 Retailer Cash Incentive Promotion of \$2,000,000. If total Pick 3 Retailer Cash Incentive Promotion payments exceed the allocated program budget of \$2,000,000, all payments will be reduced by an equal percentage in order to not exceed the allocated program budget.
- Pick 3 Retailer Cash Incentive Promotion payments will be made via electronic funds transfer (EFT) on a Friday, not the same Friday as any other Retailer Cash Incentive Promotion payments will not be made on the same Friday as any other Retailer Cash Incentive Program payments.
- Pick 3 Incentive payments are tentatively planned for Friday, May 15, 2015.

* If total Pick 3 Retailer Cash Incentive Promotion payments exceed the allocated program budget of \$2,000,000, all payments will be reduced by an equal percentage in order to not exceed total program budget.

Finding their favorite Texas Lottery draw game is as easy as picking three numbers for many loyal players. [151842] Now you have a special incentive to remind regular *Pick 3* players of four drawings per day and to introduce the game to new customers. The *Pick 3* Retailer Cash Incentive Promotion runs March 8 – April 18, 2015.







Be sure to carefully read the flyer delivered by your lottery sales representative and use the terminal Daily sales reports to track your progress toward **your sales** Target. [143298] Once you reach your *Pick 3* sales Target, every additional *Pick 3* sale (excluding canceled tickets) will result in an additional 10 percent *Pick 3* Retailer Cash Incentive Promotion payment. This payment is separate from any payments you may earn in the regular Retailer Cash Incentive Program that runs January 4 – April 4, 2015.

How to Sell at Texas Lottery Promotional Events

Have you ever wanted to sell lottery tickets at a Texas Lottery promotional event or festival? Each year the Texas Lottery conducts approximately 25 to 30 promotional events at fairs and festivals across the state to generate sales and create exposure to potential players who may not frequent traditional lottery sales outlets. [177489] Promotional events are also a good way to introduce existing players to new games or games they may not play.

Each promotional event is staffed by GTECH and Texas Lottery Promotions Team members. In addition, GTECH recruits a currently-licensed retailer to sell lottery tickets from a promotional trailer at each event.

GTECH selects retailers to sell at promotional events using the following criteria:

-  Good sales in their retail location
-  Proximity to the promotional event
-  Good standing with the Texas Lottery Commission
-  Ability to provide experienced clerks who are proficient using the lottery terminal and familiar with the Texas Lottery's rules and regulations
-  History of participating at prior events
-  Community ties and ability to effectively communicate with all players

Retailers selected to participate at promotional events are awarded promotional scratch-off tickets for staffing and selling lottery tickets at the event. [122114]

If you are interested in selling lottery tickets at a Texas Lottery Promotional event, please contact your GTECH lottery sales representative for more information.



Retailer Spotlight

Grave's Truck Stop

When Texans play, Texans win! And if you happen to travel in or around Carthage, chances are you've heard local patrons discussing the winning tickets purchased from **Grave's Truck Stop**. [149268] Over the past two years, Grave's Truck Stop has sold four big prizewinning tickets ranging from \$10,000 to \$5,200,000! Two of the wins were on scratch-off games and two on draw games!

Owner Reza Hashami, who also owns two additional locations, has a winning philosophy of promoting winner awareness. A key component to promoting and reinforcing winner awareness lies in providing a continuous stream of winner information to his customers. The owner and staff at Grave's Truck Stop take every opportunity to promote winning tickets purchased in his "lucky" stores to generate positive word-of-mouth buzz and increase sales.

Mr. Hashami pays all winners up to \$599, [140138] and the store's employees do a bang-up job of promoting winners by talking to customers about winning tickets the store has sold.

The ESMM has a primary position at the point of purchase with an unobstructed view so that [177586] their weekly Prizes Paid winner awareness slide can be easily seen by clerks and customers.

Grave's Truck Stop has proven that promoting winner awareness can bolster the popularity of lottery games by demonstrating that people can win when they play!





SUPER TICKET™



Four Games for \$10!

42 Chances to Win!

Win Up to \$250,000!

Over 55 Million in Total Prizes!

Kwik Stop #3 Gets a Huge Retailer Bonus!

Mohammed Ali and Imran Ali, managers of **Kwik Stop #3** in Mineral Wells, earned a \$115,000 retailer bonus for selling a *Lotto Texas*® jackpot-winning ticket worth \$11.5 million on the October 15, 2014 drawing.

Congratulations!

L to R: GTECH LSR Jeannie Bishop, Kwik Stop Managers Mohammed Ali and Imran Ali.



Frequently Asked Questions

Q. What hours can I sell Texas Lottery tickets?

A. Instant (scratch-off) tickets may be sold 24 hours a day. Retailers may sell draw game (*Cash Five*®, *Pick 3*™, *Daily 4*™, *All or Nothing*™, *Texas Two Step*®, *Lotto Texas*®, *Mega Millions*® and *Powerball*®) tickets 24 hours a day except from 12:00 a.m. (midnight) to 12:30 a.m. or during the draw break for each game. [597582] The extended hours apply to all terminals including Altura, Altura-C and Gemini. Retailers are required to sell lottery tickets during their regular business hours.

Q. A ticket validated for an amount different from what the player expected. What should I do?

A. Players may not always understand how to play a game or how prizes are won. The prize amount displayed on the ESMM, your terminal screen and printed on the Retailer/Player receipts after a ticket is scanned is accurate. For every validation transaction, you should provide the player with the Player Copy of the receipt and pay the full amount of the prize as indicated on the receipt. If the player has additional concerns, you should refer the player to our Retailer Services Hotline (800-375-6886) where our team is available to assist players or retailers with [173670] any questions.

Q. What steps can I take as a Texas Lottery retailer to safeguard my tickets and have the best-selling experience possible?

- A.**
- Maintain accurate inventory records including the game number, pack number and ticket number.
 - Do not pay a ticket prize unless the ticket has been validated through the terminal.
 - Report stolen tickets immediately to local law enforcement authorities and the GTECH hotline at 800-458-0884. GTECH hotline is available 24 hours, 7 days a week.
 - Properly deface tickets for which a prize has been paid. [145003] Do not return tickets to players after you have paid a prize.
 - Do not pay a prize amount that is less than the prize amount indicated.

Q. How do I validate tickets with Secure Shield?

A. To validate a Secure Shield ticket, just scan the barcode under the scratch surface on the front of the ticket. [311871] If the barcode under the scratch surface is damaged, scan the barcode on the back of the ticket then enter the 13-digit serial number under the scratch surface on the front of the ticket. There are no boxed security numbers on Secure Shield tickets.

Manual validation takes a little more time, but keeps the winning experience in your store. Don't send winners away. [258133] Paying prizes encourages repeat sales at your store.

Q. How does a retailer pay for scratch-offs?

A. There are four ways that a pack of instant tickets can be settled (charged) to a retailer's account:

1. *Validation* – When approximately **70 percent** of the low-tier winning tickets (\$24.99 or less) have been validated, the pack will settle. A G-Tier (guaranteed prizes in a pack) prize level category exists for all games \$25 and higher which do not have low-tier prizes. These games will settle when 70 percent of the G-Tier prizes have been validated. The charge will be reflected in the weekly invoice available the upcoming Sunday.
2. *Manually* – After [173219] a pack is activated, the retailer may choose to settle the pack and it will be charged to the current accounting week, which will be reflected in the weekly invoice available the following Sunday.
3. *Time* – A pack will automatically settle 45 calendar days from the date a pack is activated, if the pack was not previously settled by another method. The charge to the account will be reflected in the weekly invoice available the following Sunday.
4. *Game Closing* – Retailers will be charged for any tickets, not previously settled, in their possession after the official End of Game date. [597777]

Retailer Bonuses



Game	Retailer	Location	Bonus
Super Weekly Grand #1630	S V EZ One Stop	Kirby	\$10,000
Holiday Game Book #1637	Highland Food Store	Dallas	\$10,000
20X CaSh #1531	Trinity Diamond Mart	Trinity	\$10,000
50X The Cash #1580	Thrifty Smokes	Fort Stockton	\$10,000
Bonus Weekly Grand #1629	7-Eleven Store #12179	Dallas	\$10,000
\$200,000,000 Cash Blowout #1644	Star Mart	Marion	\$10,000
100X The Cash #1583	C Store #12	Dallas	\$10,000
Weekly Grand #1628	Tobacco Mart 1	Channelview	\$10,000
Holiday Game Book #1637	Big Z	Watauga	\$10,000
Instant Millions #1621	HEB Food Store #464	Luling	\$10,000



Draw Date	Retailer	Location	Bonus
11/13/14	Kroger #302	Galveston	\$10,000
12/4/14	Kroger #356	Houston	\$7,250
12/11/14	Gateway Newstands	Houston	\$2,250
12/25/14	E-Z Food Mart	Friendswood	\$3,000
1/1/15	Kroger #311	Houston	\$2,250



Draw Date	Retailer	Location	Bonus
12/31/14	Fairfield Food Mart	Cypress	\$146,747.49

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RESPONSIBLY.



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Amarillo

7120 IH-40 West
Suite 110
Park West Office Centre
79106
806-353-0478

Austin

611 E. 6th St.
78701
512-344-5252

Beaumont

6444 Concord Rd.
77708
409-347-0734

Corpus Christi

4639 Corona, Suite 19
78411
361-853-4793

Dallas

1555 W. Mockingbird Ln.
Oakbrook Plaza
Suite 203
75235
214-905-4912

El Paso

401 E. Franklin Ave.
Suite 150
79901
915-834-4920

Fort Worth

4040 Fossil Creek Blvd.
Suite 102
76137
817-232-9478

Houston

1919 N. Loop W.
Suite 100
77008
713-869-6451

Laredo

1202 Del Mar Blvd.
Suite 4
78045
956-727-8750

Lubbock

6202 Iola Ave.
Suite 900A
79424
806-783-0602

McAllen

4501 W. Business 83
Suite A2
78501
956-630-2278

Odessa

4682 E. University
Suite 100
79762
432-550-6340

San Antonio

9514 Console
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78229
210-593-0210

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3800 Paluxy Dr.
Suite 330
75703
903-509-9008

Victoria

2306 Leary Ln.
Suite 400
77901
361-573-4185