



November 2019

Round★Up

SCRATCH TICKET FOCUS

2019 HOLIDAY GAMES!

Winter Winnings

\$10 dual-bin game, die-cut, shaped like a wreath

Glimmering Gifts

\$3 ticket featuring holographic play symbols

Merry Money

\$5 game, first game printed on clear, recyclable plastic

Frosty Fun

\$1 whimsical ticket design featuring 2 different scenes

Holiday Cheer

\$2 game with holographic accents to attract players



RETAIL POS EXECUTION



REMINDER: All retailers are encouraged to have at least one veterans game displayed at all times.

Place TRY ME! stickers at the top of *Instant Millionaire* and *\$200 Million Cash Explosion* bins.



MON & THURS

DRAW BREAK
STARTS

10:02 PM

DRAW TIME

10:12 PM



TUES & FRI

DRAW BREAK
STARTS

9:45 PM

DRAW TIME

10:12 PM



WED & SAT

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME

10:12 PM



MON - SAT

DRAW BREAK
STARTS

10:02 PM

DRAW TIME

10:12 PM



MON - SAT

DRAW BREAKS START

9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES

10:00 AM 6:00 PM
12:27 PM 10:12 PM

NOVEMBER 2019 - NEW SCRATCH TICKETS START

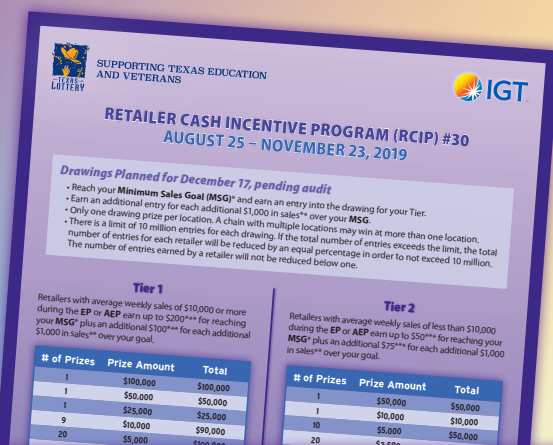
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

RCIP #30 Ends November 23

- Make sure you account for returned tickets when reviewing your sales needed to make goal.
- Reminder: Retailers must be Active on November 23 to earn payments or drawing entries.
- If the Texas Lottery identifies irregularities in pack settlements or returns, a retailer may be disqualified from incentives and promotions.



This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

CONSUMER PROTECTION



YOU ARE IMPORTANT TO US! Avoid Texas Lottery® Retailer Violations

Here is a common one to avoid:

Licensee intentionally or knowingly sells a ticket at a price the licensee knows is greater than the price set by the executive director. [16 TAC §401.158(b)(23)]

- Texas Lottery retailers may not charge more than the price printed on the ticket.
- Retailers may not charge a fee for lottery ticket purchases using a debit card.
- Retailers may require a minimum dollar amount for debit card purchases if the minimum applies to all products, but may not require a minimum amount for purchases of *only* lottery tickets.
- Penalties range from **License Suspension** to **Revocation**.
- A complete list of lottery violations is available in the Retailer Manual at txlottery.org/retailers.

RETAILER BONUS UPDATE

The retailer bonus program introduced Sept. 1 has been revised.

There no longer is a limited budget for bonus payments in fiscal year 2020. See new information on the Retailer Benefits page at txlottery.org/Retailers.

RETAILER SURVEY

Retailer Number:	Position of Person Completing Survey:	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
	Shift When Survey Completed:	<input type="checkbox"/> Day	<input type="checkbox"/> Evening	<input type="checkbox"/> Overnight

1. Have you viewed the new Retailer Manual at txlottery.org/Retailers? Yes ____ No ____

2. Has your store received a Retailer Manual notebook? Yes ____ No ____

3. Do you have questions about any of the Retailer Violations? Yes ____ No ____

If yes, list the violation number(s) from the chart: _____

Please return by December 17. Thank you.

Completed surveys are entered into a drawing for a Texas Lottery promotional items prize package.

Please send survey to: Robert McGovern, Retailer Services • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5448

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

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