



October 2019

Round★Up

SCRATCH TICKET FOCUS



New \$10 holiday game is die cut and shaped like a wreath!

Winter Winnings is a dual-bin game.

If you have only one dual-bin dispenser, this game should be faced in that dispenser starting October 21.

See your lottery sales rep for more information and assistance with inventory management.

DRAW GAME FOCUS

New Retailer Bonus Program

The 86th Legislature restored funding for retailer bonuses at an appropriation of \$2.019 million for FY 2020. The Texas Lottery introduced a new bonus structure September 1, 2019, based on that appropriation.

Retailer Bonus Chart

TEXAS



1% of jackpot portion won in Texas*;
\$1 million cap; pari-mutuel**



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\$1 million cap; pari-mutuel**

This information is provided to inform retailers of the Texas Lottery Commission's retailer bonus program. It is not a comprehensive description of the entire program. All Texas Lottery Commission directives, policies, procedures, rules and regulations apply.

*The Texas Lottery has a limited budget for retailer bonus payments in each fiscal year. Bonus payments will be made in full to eligible retailers as long as sufficient funds remain in the retailer bonus budget. When the funds near depletion, a retailer selling a Powerball® or Mega Millions® jackpot-winning ticket may receive **less than** one percent of the portion of the jackpot won in Texas based on the balance remaining in the retailer bonus budget. Payments are made based on the sequence of the draw date. If the retailer bonus budget becomes depleted, no additional retailer bonus payments will be made for the remainder of the fiscal year.

**If multiple jackpot-winning tickets are sold by more than one Texas Lottery® retailer, the bonus will be divided equally between the retailers, up to a maximum of \$1 million for any drawing.

Note: "Jackpot" refers to the Grand Prize in the Powerball and Mega Millions games.

RETAIL POS EXECUTION



REMINDER: All retailers are encouraged to have at least one veterans game displayed at all times.

Place TRY ME! stickers at the top of *Instant Millionaire* and *\$200 Million Cash Explosion* bins.



MON & THURS

DRAW BREAK STARTS

10:02 PM

DRAW TIME

10:12 PM



TUES & FRI

DRAW BREAK STARTS

9:45 PM

DRAW TIME

10:12 PM



WED & SAT

DRAW BREAKS START

POWERBALL® 9:00 PM LOTTO TEXAS® 10:02 PM

DRAW TIME

10:12 PM



MON - SAT

DRAW BREAK STARTS

10:02 PM

DRAW TIME

10:12 PM



MON - SAT

DRAW BREAKS START

**9:50 AM 5:50 PM
12:17 PM 10:02 PM**

DRAW TIMES

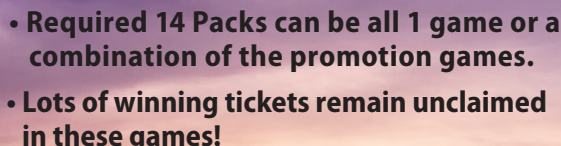
**10:00 AM 6:00 PM
12:27 PM 10:12 PM**

OCTOBER 2019 - NEW SCRATCH TICKETS START

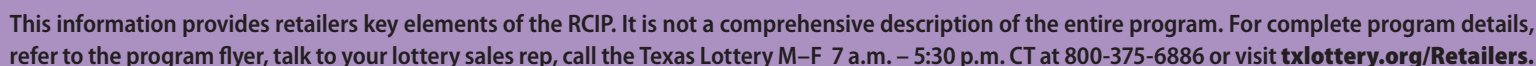
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

SCRATCH TICKET PROMOTION ENDS OCT. 19



- Earn Bonus Drawing Entries with *FIREBALL* sales!
- \$8.5 million available for base payments & drawing prizes!



Are you getting the benefits of free online access to your lottery information?



- *view inventory reports*
- *add secondary users*
- *update bank information*
- *view accounting reports*
- *renew your license*
- *add or remove locations*
- *and much more!*

**Contact Retailer Services
at 800-375-6886 for more
information.**

PLAY
RESPONSIBLY.



**SUPPORTING TEXAS EDUCATION
AND VETERANS**

txlottery.org