

### SCRATCH TICKET FOCUS



PLAYERS CAN ENTER THE LIVING LUCKY WITH LUKE COMBS SECOND-CHANCE PROMOTION!

#### DRAW GAME FOCUS

# Help Your Players **STAY IN THE GAME LONGER!**







Powerball<sup>®</sup> & Lotto Texas<sup>®</sup> will offer up to **15** Multi-Draws!

**ASK FOR THE MULTI-DRAW SALE!** 





CAN FOR A SPECIAL MESSAGE FROM LUKE COMBS







Visit texaslottery.com, call 800-375-6886, or ask your lottery sales rep for more details. Must be 18 or older to purchase a ticket. PLAY RESPONSIBLY.





#### **OCTOBER 2022 – NEW SCRATCH TICKETS START**

MON	TUES	WED	THUR	FRI	SAT
					1
3	4	5	6	7	8
10	11	12	13	14	15
17	18	19	20	21	22
24 31	25	<b>26</b>	27	<b>28</b>	29

## **RETAILER CASH INCENTIVE PROGRAM (RCIP) How We Set Your Minimum Sales Goal (MSG)**

RETAILER CASH INCENTIVE PROGRAM #39 AUGUST 21 - NOVEMBER 19, 2022					
Incentive Sales Include	How to Track Your Progress				
Lotto Texas with Extral <sup>®</sup> - All or Nothing <sup>™</sup> Texas Two Step <sup>®</sup> - Cash Five <sup>®</sup> Loaly 4 <sup>™</sup> plus FIREBALL     - Lone Star Lineup <sup>®</sup> - Pick 3 <sup>™</sup> alus FIREBALL     - All Scratch Tickets	<ul> <li>Terminal – Select REPORTS then Retailer Incentive then Primary Lottery Services Portal (LSP) at to-lsp.lotteryservices.com or call 800-375-6886</li> <li>Ask your lottery sales representative (LSR)</li> </ul>				
Eligibility Period (EP) August 22 – No	wember 20, 2021				
The EP is the same time prior last year as this year's program. For retailers with sales all 13 weeks of the EP, your <b>Minimum Sales Goal* (MSG)</b> is your weekly sales average** during the EP x 13 weeks - 1.5% of that 13 weeksteal + 550. MSG = [[P Sayes X13-1.5%] + 5500					
Example for retailer with \$2,310 weekly sales average la \$93,605 + \$500 = MSG of \$94,105. Retailer's Weekly 5	it year (EP): 57,310 x 13 = 595,030. 595,030 - (595,030 x 0.015) = 593,605. iales Average to Make Goal = 57,238.85.				
Alternate Eligibility Period (AEP) Ma	rch 6 – June 4, 2022				
Retailers who do not have sales all 13 weeks of th weekly sales average** during the AEP x 13 weeks MSG = ((AEP Savg x 13) - 9.3%) + \$500	e EP must have sales all 13 weeks of the AEP. Your MSG* is your 9.3% of that 13-week total + \$500.				
Program Payments***					
<ul> <li>The Texas Lottery has a limited budget for retailer incentive payments in this program of \$8,500,000 plus \$1,000,000 for drawing prices.</li> <li>Eligibile retailers will be notified of final payment amount via letter, terminal report and LSP report prior to electronic funds transfer (EFT).</li> <li>Strailer income on a different day issually a Fridari than resular lottery bark sweep usually</li> </ul>					
a Wednesday).	ments are tentatively planned for January 13, 2023.				
*** If total retailer incentive payments exceed the	ot be less than \$95,000. Aggoplier", Just the Jackpot ", Powerball" or Power Play". allocated program budget, all payments will be reduced by all orogram budget. Drawing orizes will not be reduced.				

1. MSG is based on retailer's sales of RCIP games during EP or AEP.

- 2. State sales trends, game plans and economic factors were analyzed to project state sales growth rate (% increase/decrease) for upcoming RCIP.
- 3. Growth rate was applied to all retailers' EP or AEP sales to align with projected state sales for upcoming RCIP (benchmark). NOTE: RCIP #39 growth rate was projected to be less than sales during EP and AEP.
- 4. "+\$500" ensures qualifying sales are an increase over the benchmark.

The RCIP is designed to reward exceptional sales. The requirement that MSG will not be less than \$95,000 ensures rewarded sales are better than the average 13-week retailer performance.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

#### TEXAS LOTTERY® APP

If checkout lines get clogged with players asking you to check their tickets, remind them they can easily LOTTERY check for winning tickets with the Texas Lottery App! Select CHECK MY TICKET. DRAW GAMES \$82 Million GRAND \$40.0 02 08 \$300 Select blue button for camera access. \$10.00 GRAND Results for: 08/12/2022 GRAND \$5.00 g 05 06 \$100 23 24 50 54 64 680733 Scan barcode on the FRONT of RATCH TICKETS the ticket. Scan the barcode on the FRONT to check your ticket **Tips:**  Ensure phone brightness is at 100% for optimal YIN . scanning. HECK M Enable camera flash (
 function to improve visibility of barcode.

#### FREQUENTLY ASKED QUESTIONS

#### Q. May I relocate the lottery equipment?

A. Never move the equipment yourself. Please contact Texas Lottery Retailer Services at **800-375-6886** and our specialists will arrange to have a technician visit your retail location to move the equipment.

# Q. What action should I take if I receive an order of scratch tickets and one of the packs is missing or not on the invoice?

A. If there is a discrepancy between the contents of your scratch ticket order and the invoice, you must report this information to the IGT Hotline (**800-458-0884**). If you find an extra pack of tickets, this pack is not assigned to your location and you will not be able to activate it. Missing packs must be reported to the IGT Hotline within five business days or you will be responsible for \$25 per missing pack.

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

texaslottery.com