



October 2025

# Round★Up

## SCRATCH TICKET FOCUS



# ADVENTURE AWAITS.

YOU COULD SCRATCH  
YOUR WAY TO  
**\$100K**

**SALES  
START  
OCT 6!**



## DRAW GAME FOCUS



### NEW RETAILER BONUS PROGRAM

*This is the first step in expanding bonuses to other games in 2026!*

**\$250,000 ON POWERBALL® AND MEGA MILLIONS® JACKPOT  
PRIZE-WINNING TICKETS SOLD IN TEXAS\***

\*Details at [texaslottery.com/Retailers](https://texaslottery.com/Retailers), Benefits tab.

**649,020 WINNING MEGA MILLIONS® TICKETS  
SOLD IN TEXAS SINCE THE NEW GAME LAUNCH!\***

### REMIND YOUR PLAYERS:

**Multiplier** now included in every Play!

The **Multiplier** increases non-Jackpot Prizes  
by 2, 3, 4, 5 or 10 times the prize won.

**Mega Millions** overall odds are now 1 in 23.07!

Jackpots now start at \$50M!

**BUILT-IN  
MULTIPLIER**

**BETTER  
ODDS**

**HIGHER  
JACKPOTS**

**IT'S THE GAME WHERE PRIZES MULTIPLY!**



# RETAIL POS EXECUTION



Place TRY ME! stickers at the top of 100X and 200X ticket bins.



**REMINDER:** All retailers should have at least one veterans' ticket displayed at all times.

**TEXAS LOTTERY**  
**Two Step**  
**MON/THURS**  
DRAW BREAK STARTS  
**10:02PM**  
DRAW TIME  
**10:12PM**

**TEXAS LOTTERY**  
**MEGA MILLIONS**  
**TUES/FRI**  
DRAW BREAK STARTS  
**9:45PM**  
DRAW TIME  
**10:12PM**

**TEXAS LOTTERY**  
**POWERBALL**  
**LOTTO TEXAS**  
**MON/WED/SAT**  
DRAW BREAKS START  
**POWERBALL® 9:00PM**  
**LOTTO TEXAS® 10:02PM**  
DRAW TIME  
**10:12PM**

**TEXAS LOTTERY**  
**Cash Five**  
**MON - SAT**  
DRAW BREAK STARTS  
**10:02PM**  
DRAW TIME  
**10:12PM**

**TEXAS LOTTERY**  
**PICK 3**  
**DAILY 4**  
**ALL or NOTHING**  
**MON - SAT**  
DRAW BREAKS START  
**9:50AM 5:50PM**  
**12:17PM 10:02PM**  
DRAW TIMES  
**10:00AM 6:00PM**  
**12:27PM 10:12PM**

## OCTOBER 2025 – NEW SCRATCH TICKETS

SUN	MON	TUES	WED	THUR	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Texas Lottery® game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.



# RETAILER CASH INCENTIVE PROGRAM (RCIP)



**#46 Ended Sept 13**

Drawings planned for Oct 7.

Pending audit, payments planned for Nov 7.

**#929 Runs Sept 21 – Nov 1**

Earn a pack of game #2700 **BREAK THE BANK** and a drawing entry every time you settle (with validation) 7 packs of one or a combination of X family games.

**#47 Starts Dec 14**

Details in flyer, terminal messages and website after Nov 11.

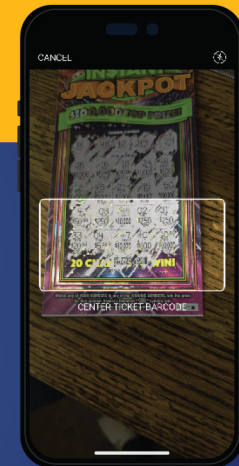
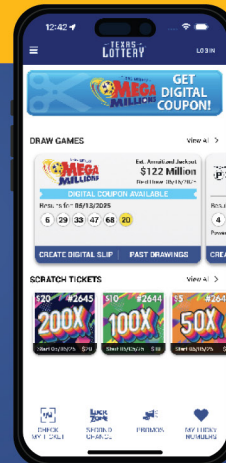
This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800.375.6886 or visit [texaslottery.com/Retailers](https://texaslottery.com/Retailers).

## TEXAS LOTTERY® APP

**SAVE TIME!**

**ENCOURAGE  
PLAYERS TO  
USE THE APP.**

**FIND GAME  
INFORMATION!**



**CHECK YOUR  
TICKETS!**

## RETAILER SURVEY

**Retailer Number:**

**Position of Person Completing Survey:**

☐ Owner

☐ Manager

☐ Employee

**Shift When Survey Completed:**

☐ Day

☐ Evening

☐ Overnight

1. Are there any risks to giving lottery tickets to children? No \_\_\_\_ Yes \_\_\_\_
2. Does "Gift Responsibly" include keeping lottery tickets out of kid's gifts? No \_\_\_\_ Yes \_\_\_\_
3. Do you know that people exposed to gambling at a young age are 4 times more likely to develop a gambling problem? No \_\_\_\_ Yes \_\_\_\_

**Thank you. Please return by Nov. 7 to enter drawing for a Texas Lottery® promotional items prize package.**

Scan to: [Robert.McGovern@lottery.state.tx.us](mailto:Robert.McGovern@lottery.state.tx.us) Subj: Oct. Survey

or Mail to: Robert McGovern, Retailer Services – Texas Lottery – PO Box 16630 – Austin TX 78761-6630

PLAY  
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION  
AND VETERANS

[texaslottery.com](https://texaslottery.com)