



September 2017

# Round★Up

## SCRATCH TICKET FOCUS



Games are designed in a variety of rich colors including red, blue, silver, black, gold and platinum.

Ticket prices range from \$1 to \$50

Featuring top prizes from \$5,000 to \$5,000,000!



Note: Texas Lottery Platinum, \$50, starts October 16 and has a \$5 Million top prize.

## DRAW GAME FOCUS

# COMING SOON

## NEW \$2 MEGA MILLIONS®!



**NEW!**

- Game matrix
- \$2 per play
- **\$40 MILLION** starting jackpot
- **FASTER** growing jackpots
- **IMPROVED** odds for the 2<sup>nd</sup> Tier prize level (\$1 million prize)
- **JUST the JACKPOT** feature

## IMPORTANT DATES

- 9/26:** MULTI-DRAW STEP DOWN BEGINS\*
- 10/28:** SALES START FOR NEW GAME
- 10/31:** FIRST DRAWING FOR NEW GAME

\*This game change will require a STEP-DOWN for Multi-Draw. Your LSR will be providing more information on these exciting changes soon!



# RETAIL POS EXECUTION



								
Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start M – 9:50 AM    D – 12:17 PM    E – 5:50 PM    N – 10:02 PM		
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times M – 10:00 AM    D – 12:27 PM    E – 6:00 PM    N – 10:12 PM		
M – Morning, D – Day, E – Evening, N – Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.								

SEPTEMBER 2017 - NEW SCRATCH TICKETS START						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	27	29	30

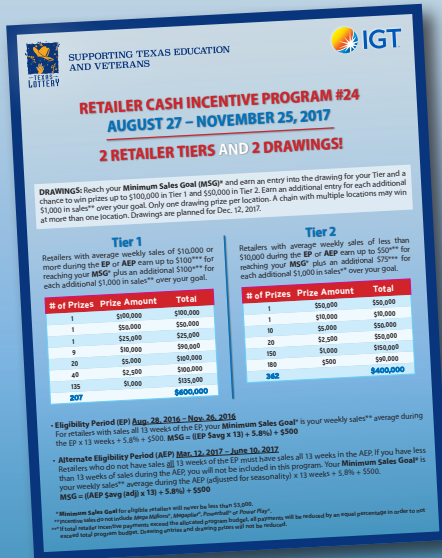


# RETAILER CASH INCENTIVE PROGRAM (RCIP)

## RCIP #24: AUG. 27 – NOV. 25 2 RETAILER TIERS & 2 DRAWINGS!

- ALL RETAILERS ARE ELIGIBLE TO PARTICIPATE IF THEY MEET EP OR AEP CRITERIA.
- 6,263 RETAILERS WHO WERE NOT ELIGIBLE FOR #23 ARE ELIGIBLE FOR #24.
- MORE PRIZES IN BOTH DRAWINGS!
- NEW TIER 1 TOP PRIZE OF \$100,000 PLUS A NEW \$25,000 PRIZE.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [txlottery.org/Retailers](http://txlottery.org/Retailers).



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**IGT**

**RETAILER CASH INCENTIVE PROGRAM #24**  
**AUGUST 27 – NOVEMBER 25, 2017**  
**2 RETAILER TIERS AND 2 DRAWINGS!**

**DRAWINGS:** Reach your **Minimum Sales Goal (MSG)** and earn an entry into the drawing for your Tier and a chance to win prizes up to \$100,000 in Tier 1 and \$50,000 in Tier 2. Earn an additional entry for each additional \$1,000 in sales\*\* over your goal. Only one drawing prize per location. A chain with multiple locations may win at most one location. Drawings are planned for Dec. 12, 2017.

**Tier 1**  
Retailers with average weekly sales of \$10,000 or more during the EP or AEP earn up to \$100,000 for reaching your MSG\* plus an additional \$75\*\* for each additional \$1,000 in sales\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$100,000	\$100,000
1	\$50,000	\$50,000
1	\$25,000	\$25,000
9	\$10,000	\$90,000
20	\$5,000	\$100,000
40	\$2,500	\$100,000
135	\$1,000	\$135,000
207		\$600,000

**Tier 2**  
Retailers with average weekly sales of less than \$10,000 during the EP or AEP earn up to \$50,000 for reaching your MSG\* plus an additional \$75\*\* for each additional \$1,000 in sales\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
1	\$10,000	\$10,000
20	\$2,500	\$50,000
100	\$1,000	\$100,000
100	\$500	\$50,000
362		\$400,000

\*Eligibility Period (EP) Aug. 28, 2016 – Nov. 26, 2016  
For retailers with sales all 13 weeks of the EP, your Minimum Sales Goal\* is your weekly sales\*\* average during the EP x 13 weeks = 5.8% x \$500. MSG = (EP Avg x 13) + 5.8% x \$500  
\*Alternate Eligibility Period (AEP) Mar. 12, 2017 – June 10, 2017  
Retailers who do not have sales all 13 weeks of the EP must have sales all 13 weeks in the AEP. If you have less than 13 weeks of sales during the AEP, you will not be included in this program. Your Minimum Sales Goal\* is your weekly sales\*\* average during the AEP (adjusted for seasonality) x 13 weeks = 5.8% x \$500. MSG = (AEP Avg x 13) + 5.8% x \$500  
\*\*Minimum Sales Goal for eligible retailers will never be less than \$1,000  
\*\*\*Prizes are awarded to the retailer who reaches the designated prize goal. All prizes will be reduced by an initial percentage to cover tax and other retailer expenses. Prizes are awarded to the retailer who reaches the designated prize goal. All prizes will be reduced by an initial percentage to cover tax and other retailer expenses. Prizes are awarded to the retailer who reaches the designated prize goal. All prizes will be reduced by an initial percentage to cover tax and other retailer expenses.

## RETAILER BONUSES



Game	Retailer	Location	Bonus
100X The Cash #1829	Cedos A LLC	Midland	\$10,000
Millionaire's Club #1734	Kroger #38	Richmond	\$10,000
Millionaire's Club #1734	Super Mart	Devine	\$10,000
Ultimate Millions #1870	Stanley's Ice House	San Antonio	\$10,000
\$5 Set For Life #1794	Tiger Stop #3	Canyon Lake	\$10,000
Instant Millionaire #1838	Chevron Food Mart	Pleasanton	\$10,000
Money #1853	Mesa Mart	Austin	\$10,000
Instant Millionaire #1838	Whistle Stop 1	Red Oak	\$10,000
\$500,000,000			
Extreme Cash Blast #1387	Speedy Express #6	Pearland	\$10,000



Draw Date	Retailer	Location	Bonus
5/22/17	Z Mini Mart	Fort Worth	\$7,500
6/5/17	HEB Food Store #590	McAllen	\$4,000
6/12/17	Stripes #7133	Corpus Christi	\$2,250
6/15/17	RB Food Mart	San Antonio	\$2,000



Draw Date	Retailer	Location	Bonus
6/10/17	Oasis League City	League City	\$1,000



Draw Date	Retailer	Location	Bonus
5/18/17	Pic N Pac #08	Seguin	\$2,500
5/30/17	Wichita Fuel	Fort Worth	\$2,500

## FREQUENTLY ASKED QUESTIONS

**Q. Does my lottery license need to be renewed? If so, how do I do that?**

**A.** Yes, state law (the Texas Lottery Act) requires that you renew your lottery license every two years, and the renewal application and renewal fee of \$15 must be submitted before your license expiration date.

You may renew online via the Lottery Services Portal at [tx.gtechlsp.com](http://tx.gtechlsp.com) or [txlottery.org/lsp](http://txlottery.org/lsp) as early as two months before the license expiration date. If you have not renewed online by 60 days before the expiration date, the Texas Lottery will send you a renewal application.

**Q. Who is responsible for the maintenance and repair of lottery equipment??**

**A.** The retailer is responsible for keeping lottery equipment clean and for minor maintenance like changing paper and clearing jams. If your equipment is disabled or you are not sure how to fix the problem, please call the **IGT Hotline** at **800-458-0884** for support. The hotline is available 24 hours, 7 days a week. The hotline staff can often help retailers fix minor problems over the phone. Hotline staff can also dispatch service technicians to address more significant problems and provide repair and maintenance services.

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RESPONSIBLY.



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