



September 2018

Round★Up

SCRATCH TICKET FOCUS

**NEW \$10 SPOTLIGHT GAME — SALES
START 9/4/18**

8 TOP PRIZES OF \$1,000,000!

**OVER \$75 MILLION IN PRIZES FROM
\$100 TO \$500!**

\$25 COMMISSION FOR EACH PACK SOLD

**GAME WILL RECEIVE ADVERTISING
SUPPORT AND POS**



DRAW GAME FOCUS

THE NEW & EXCITING



IS HERE!

STARTS SEPTEMBER 23:

- TOP PRIZE \$25,000*!
- 5-OF-35 MATRIX!
- ALL GUARANTEED PRIZES!
- BETTER OVERALL ODDS
1 IN 7.2!

... AND STILL JUST \$1!

CLERK PROMOTION:

SEPTEMBER 24 — OCTOBER 13

HOW IT WORKS:

Vouchers will be generated based on your sales efforts! Every time you produce ten Cash Five® tickets with each ticket worth \$5 or more, a prize voucher will print from the terminal. Give your signed voucher to your LSR to claim your Cash Five tumbler.

REDEMPTION:

Clerk voucher promotion runs September 24 through October 13, or while supplies last. Vouchers cannot be redeemed at Texas Lottery claim centers or by mail. Signed vouchers must be redeemed with your LSR by November 17, 2018.

Visit txlottery.org, call 800-375-6886 or ask your lottery sales representative for more details.

The Texas Lottery reserves the right to discontinue this promotion at any time. Visit the Retailers page at txlottery.org for more info.

*In any drawing where the number of top prizewinning plays is greater than three (3), the top prize shall be paid on a pari-mutuel rather than fixed prize basis and a liability cap of \$75,000 will be divided equally by the number of top prizewinning plays.

RETAIL POS EXECUTION



							
Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start M – 9:50 AM D – 12:17 PM E – 5:50 PM N – 10:02 PM		
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times M – 10:00 AM D – 12:27 PM E – 6:00 PM N – 10:12 PM		
M – Morning, D – Day, E – Evening, N – Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.							

SEPTEMBER 2018 - NEW SCRATCH TICKETS START						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

RETAILER CASH INCENTIVE PROGRAM (RCIP)

RCIP #27: AUGUST 26 – NOVEMBER 24 DON'T MISS YOUR CHANCE TO EARN EXTRA MONEY!

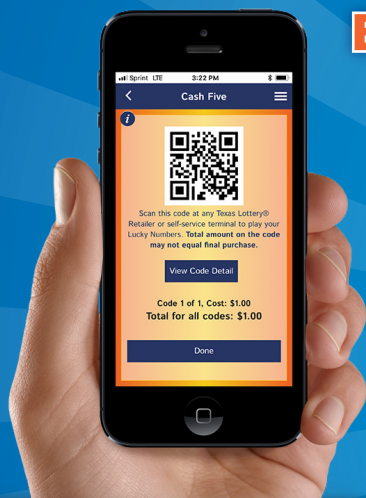
- 2 RETAILER TIERS AND 2 DRAWINGS
- TIER 1 DRAWING PRIZES FROM \$1,000 TO \$100,000!
- TIER 2 DRAWING PRIZES FROM \$500 TO \$50,000!
- OVER 95% OF ALL RETAILERS ARE ELIGIBLE TO PARTICIPATE



This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

TEXAS LOTTERY® APP

ENCOURAGE PLAYERS TO DOWNLOAD THE APP!



Reduce transaction time.

- Just scan QR CODE on player's phone at the terminal to produce tickets. No playslip. No editing.
- Confirm cost with player.
- Players can check their tickets on their phone.

Retailer Locator brings customers to you.

CONSUMER PROTECTION



YOU ARE IMPORTANT TO US! Avoid Texas Lottery® Retailer Violations

A retailer is not authorized to pay a prize claimed by a minor.

- Texas Lottery retailers may pay prizes only to adults (18 or older).
- Retailers are **not** authorized to pay prizes to an adult who is presenting a prizewinning ticket on behalf of a minor (under 18).
- Penalties range from **Warning Letters** to **License Suspension** or **Revocation**.
- A complete list of lottery violations is available in the Retailer Guide at txlottery.org.

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org