



September 2020

# Round★Up

SCRATCH TICKET FOCUS

IT'S

# EXTREMELY

# EXTREME



SALES START  
SEPTEMBER 7

TEXAS  
LOTTERY

DRAW GAME FOCUS

## TEXAS' ORIGINAL JACKPOT GAME

MORE THAN  
**500\*** MILLIONAIRES  
SINCE 1992!

Jackpots  
start at  
\$5 Million!

DRAWINGS WEDNESDAYS  
& SATURDAYS!





# RETAIL POS EXECUTION



**REMINDER:** All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of Extreme Payout and \$250 Million Cash Party bins.



**TEXAS LOTTERY**  
**Two Step**  
TEXAS LOTTERY

**MON & THURS**

DRAW BREAK STARTS  
**10:02 PM**

DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY**  
**MEGA MILLIONS**  
MEGA MILLIONS

**TUES & FRI**

DRAW BREAK STARTS  
**9:45 PM**

DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY**  
**POWERBALL**  
POWERBALL

**TEXAS LOTTERY**  
**LOTTO**  
LOTTO

**WED & SAT**

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY**  
**Cash Five**  
TEXAS LOTTERY

**MON - SAT**

DRAW BREAK STARTS  
**10:02 PM**

DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY**  
**PICK 3**  
FIREBALL

**TEXAS LOTTERY**  
**DAILY 4**  
FIREBALL

**TEXAS LOTTERY**  
**ALL or nothing**  
TEXAS LOTTERY

**MON - SAT**

DRAW BREAKS START

**9:50 AM 5:50 PM**  
**12:17 PM 10:02 PM**

DRAW TIMES  
**10:00 AM 6:00 PM**  
**12:27 PM 10:12 PM**

## SEPTEMBER 2020 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.



# RETAILER CASH INCENTIVE PROGRAM (RCIP)

You Could Win **FREE PACKS** and **CHANCES** at one of  
**250 PRIZES of \$1,000!**

View the promotion flyer at [txlottery.org/Retailers](http://txlottery.org/Retailers).

## SEPTEMBER 6 – OCTOBER 17 SCRATCH TICKET PROMOTION & DRAWING

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [txlottery.org/Retailers](http://txlottery.org/Retailers).

### TEXAS LOTTERY® APP

Encourage players to enter their non-winning tickets into promotional second-chance drawings using the Texas Lottery App! The Luck Zone can be accessed from home page or from the drop-down menu.

Once registered, players can:

- Enter their non-winning tickets into drawings
- Learn about the promotions, including future draw dates and winner information
- Track their entries for exciting prizes

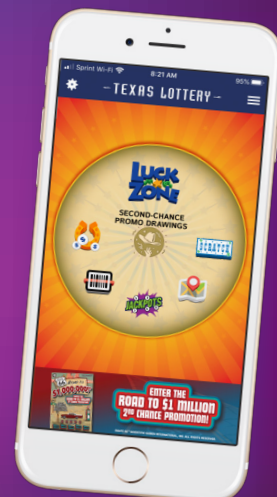
Scratch ticket games with promotional second-chance drawings in September include:

#2215 Route 66™ Road to \$1,000,000

#2235 Cowboys

#2231 50X Fast Cash

#2236 Houston Texans



### CONSUMER PROTECTION



#### It Is A Texas Lottery Retailer Violation To:

- Charge more than the price printed on the ticket.
- Charge a fee for lottery ticket purchases using a debit card.
- Require a minimum amount for purchases of only lottery tickets.

Penalties range from **License Suspension** to **Revocation**.

View lottery violations in the Retailer Manual at [txlottery.org/Retailers](http://txlottery.org/Retailers).

PLAY  
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION  
AND VETERANS

[txlottery.org](http://txlottery.org)