



September 2019

Round★Up

SCRATCH TICKET FOCUS

THE NEW
HIT FAMILY
STARTS ON
SEPTEMBER 3!

4 GAMES OFFER TOP
PRIZES FROM \$5,000
TO \$1,000,000!

FLUORESCENT INKS
AND HOLOGRAPHIC
ACCENTS MAKE
STUNNING TICKETS.
GROUP THESE GAMES
TOGETHER FOR
MAXIMUM IMPACT.



DRAW GAME FOCUS

PLAY
WITH
FIRE

FIREBALL

SALES ARE HOT!

- 🔥 Texas Lottery® players like the new *FIREBALL* add-on feature!
- 🔥 Remind your players that when they play *FIREBALL* they get more chances to win on *Pick 3™* and *Daily 4™*.
- 🔥 ASK FOR THE SALE!

- Increase your sales commission!
- Plus, your *FIREBALL* sales can earn you BONUS entries during the Retailer Cash Incentive Program #30 that runs Aug. 25 – Nov. 23, 2019.

AVAILABLE ON



Visit txlottery.org, call 800-375-6886 or ask your lottery sales representative for more details.

RETAIL POS EXECUTION



REMINDER: All retailers are encouraged to have at least one veterans game displayed at all times.

Place TRY ME! stickers at the top of *Instant Millionaire* and *\$200 Million Cash Explosion* bins.



Two Step
TEXAS LOTTERY

MON & THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

MEGA MILLIONS
TEXAS LOTTERY

TUES & FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

POWERBALL **LOTTO**
TEXAS LOTTERY

WED & SAT

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME
10:12 PM

Cash Five
TEXAS LOTTERY

MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

PICK 3 **DAILY 4** **ALL or nothing**
TEXAS LOTTERY

MON - SAT

DRAW BREAKS START

9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES

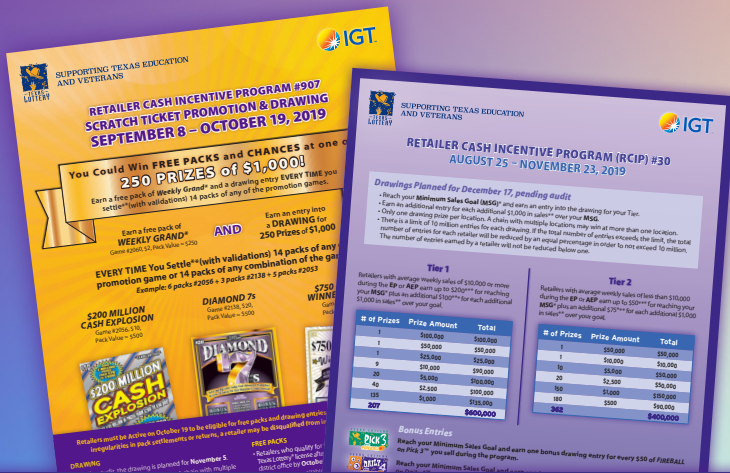
10:00 AM 6:00 PM
12:27 PM 10:12 PM

SEPTEMBER 2019 - NEW SCRATCH TICKETS START

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)



RCIP #29 Ended Aug. 3

- Payments to Retailers' Bank Sweep Account Planned Sept. 13.

#906 Scratch Ticket Promotion Ended July 13

- Free Packs Delivered by Sept. 16.

RCIP #30 Runs Through Nov. 23

- FIREBALL Sales Can Earn You Bonus Entries into a Drawing for Cash Prizes!
- Budget Cap Increased to \$7.5 Million + \$1 Million for Drawing Prizes!

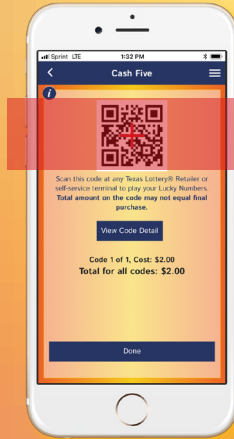
#907 Scratch Ticket Promotion Sept. 8 – Oct. 19

- Required Number of Packs Can be All 1 Game or a Combination of the Games in the Promotion!
- Lots of Winning Tickets Remain Unclaimed in These Games!

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

TEXAS LOTTERY® APP

Did you know that you can print draw game tickets without a playslip or manual entry in two simple steps?



1. Scan the QR Code on the player's mobile device using the handheld barcode scanner. The player may need to adjust the mobile device screen brightness.

2. Confirm play(s) and cost of the ticket(s) with the player. If correct, press YES and the ticket(s) will print automatically. Otherwise, press NO and the transaction(s) will be canceled.

Note: If player's selection includes a game in draw break, that ticket(s) will not print and the final cost to the player will be less than the amount displayed on their mobile device. Confirm cost on terminal screen with player.

CASH FIVE
TICKETS CANNOT BE CANCELED

Number of Boards	1
Number of Draws	2
Number of Tickets	1
Ticket Cost \$2.00	
Total Cost \$2.00	
CONFIRM W/ PLAYER	
<div style="background-color: #00b050; color: white; padding: 5px 15px; border-radius: 5px; display: inline-block;">YES</div> <div style="background-color: #a0a0a0; color: white; padding: 5px 15px; border-radius: 5px; display: inline-block; margin-left: 10px;">NO</div>	

CONSUMER PROTECTION



YOU ARE IMPORTANT TO US!
Avoid Texas Lottery Retailer Violations

Here is a common one to avoid:

Licensee: (A) Induces another person to assign or transfer a right to claim a prize, (B) Initiates or accepts an offer to sell the right to claim a prize, (C) Initiates or accepts an offer of compensation from another person to claim a lottery prize, or (D) purchases a ticket from a person who is not a licensed lottery retailer. [16 TAC §401.158(b)(33)]

- Texas Lottery retailers may not pay player(s) for tickets then claim the prize for themselves.
- Texas Lottery retailers may not pay prizes more than \$599.
- Retailers must pay the full prize amount printed on the validation receipt produced by the terminal.
- Penalties range from **Warning Letters** to **License Suspension** or **Revocation**.
- A complete list of lottery violations is available in the Retailer Guide at txlottery.org.

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org