

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed 7/31/2019

Game #	2112	Confirmed Packs	13,322
Game Name	50X	Active Packs	7,402
Quantity Printed	19,823,025	Warehouse Packs	31
Price Point	\$5	Returned Packs	62
Start Date	1/7/2019	Printed Payout Percentage	68.08%
Top Prize	\$ 200,000	Percent Sold	90.68%
Number of Top Prizes Remaining	0	Number of Weeks Out	29

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 426,928	Actual ticket production costs
Promotion Prize Allocation	\$ 1,466,300	From EOPPS
Prize payout expense	\$ 59,255,450	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 19,125,509

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 89,877,595	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	<u>\$ 89,877,595</u>	

Excess of Revenue over Expended \$ 70,752,086

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci

Most recent week sales	\$	1,890,740
Next week	\$	2,010,490
Next week	\$	2,107,110
Avg Weekly Sales Current Game	\$	2,002,780
Avg Weekly Sales \$5; 15M-19.99M Qty	\$	1,502,081
Percentage Of Variance In Sales		-33%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2112	Printed Payout Percentage	68.08%
Game Name	50X	Actual Payout Percentage	67.56%
Percent Sold	90.68%	Number of Weeks Out	29
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			48

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Instant Product Coordinator Date

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date



Play the Games of Texas!

Da Vinci Report

Week End Date: 7/27/19

7/31/19

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/27/19	7/20/19	7/13/19	7/6/19
Mature	2042	\$5	11,373,825	BONUS BALL BINGO	10/29/18			39	81.08%	10,461	6,827	9,214	9	\$960,630.00	\$956,805.00	\$963,320.00	\$1,047,995.00
	2129	\$5	10,394,625	BONUS BREAK THE BANK	4/2/19			17	39.49%	16,087	8,671	56,042	33	\$1,258,810.00	\$1,238,305.00	\$1,314,900.00	\$1,341,870.00
	2125	\$5	7,338,750	CRAZY CASH BLOWOUT	3/18/19			19	63.55%	5,169	2,703	26,059	347	\$425,385.00	\$434,710.00	\$475,700.00	\$566,105.00
	2116	\$5	7,030,050	GOLDEN NUGGET	2/18/19			23	84.01%	3,268	1,943	8,710	41	\$297,065.00	\$331,920.00	\$354,220.00	\$417,620.00
	2118	\$5	7,338,825	HOT 55 HOT STREAK	3/4/19			21	67.23%	4,644	2,332	23,999	45	\$305,665.00	\$320,160.00	\$394,160.00	\$432,045.00
	2066	\$5	7,334,475	PAC-MAN SLOTS	4/1/19			17	63.33%	8,185	4,310	21,149	522	\$503,770.00	\$566,255.00	\$638,410.00	\$711,910.00
	2082	\$5	22,519,650	SUPER CROSSWORD	11/26/18			35	48.76%	13,308	7,243	129,643	19	\$1,448,270.00	\$1,387,825.00	\$1,388,685.00	\$1,511,945.00
	2074	\$5	40,124,625	SUPER LOTERIA	1/21/19			27	48.56%	25,182	10,714	231,070	23	\$3,740,200.00	\$3,554,930.00	\$3,682,800.00	\$3,831,270.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			47	37.90%	13,228	5,712	331,016	50	\$2,112,580.00	\$2,328,710.00	\$2,584,350.00	\$2,403,660.00
	2166	\$10	12,139,700	\$250,000 50X CASHWORD	4/15/19			15	47.69%	21,450	8,758	90,196	22	\$3,338,460.00	\$4,058,350.00	\$4,071,290.00	\$4,253,850.00
	2084	\$10	26,555,050	MEGA LOTERIA	10/1/18			43	79.20%	26,351	10,356	65,081	39	\$5,095,480.00	\$4,954,550.00	\$5,524,600.00	\$5,653,590.00
	2122	\$10	5,987,100	THE BIG TICKET	2/18/19			23	81.45%	7,727	3,904	7,802	879	\$807,160.00	\$891,620.00	\$976,090.00	\$1,161,490.00
	2093	\$20	7,344,000	\$100 OR \$200	10/1/18			43	64.41%	9,763	4,365	87,446	34	\$1,504,600.00	\$1,460,480.00	\$1,489,440.00	\$1,578,080.00
	2107	\$20	8,987,375	200X	12/3/18			34	77.59%	18,463	8,011	48,633	30	\$3,181,460.00	\$3,159,480.00	\$3,232,780.00	\$3,293,260.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			115	37.23%	11,500	5,581	850,244	32	\$1,997,200.00	\$2,015,760.00	\$2,120,500.00	\$2,177,520.00
Sold/Closing	2077	\$20	5,075,275	MILLIONAIRE CLUB	12/17/18			32	48.14%	9,383	4,103	89,711	19	\$844,840.00	\$888,240.00	\$882,260.00	\$960,120.00
	2135	\$20	6,091,725	MILLION DOLLAR LOTERIA	4/15/19			15	51.19%	25,629	8,976	77,259	30	\$4,417,240.00	\$4,376,280.00	\$4,370,400.00	\$4,641,560.00
	2067	\$20	7,123,800	STACKS OF CASH	7/16/18			54	62.23%	6,110	3,104	96,477	16	\$806,360.00	\$777,440.00	\$808,300.00	\$818,400.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			71	24.42%	8,264	4,413	1,014,276	34	\$2,266,950.00	\$2,218,980.00	\$2,235,000.00	\$2,275,080.00
	2114	\$30	5,971,025	300X	1/7/19			29	67.53%	16,485	7,233	49,885	50	\$3,194,580.00	\$3,235,950.00	\$3,217,710.00	\$3,338,370.00
	2057	\$50	3,611,100	200X THE CASH	6/18/18			58	86.48%	5,827	2,520	14,209	23	\$1,557,350.00	\$1,562,200.00	\$1,530,800.00	\$1,628,750.00
	2104	\$50	4,564,740	WINNING MILLIONS	11/14/18			36	59.79%	8,115	3,521	77,735	52	\$2,361,500.00	\$2,314,550.00	\$2,396,250.00	\$2,589,600.00
	2111	\$1	29,302,200	10X	12/3/18			34	94.33%	5,577	3,746	0	233	\$271,415.00	\$318,652.00	\$395,367.00	\$462,020.00
	2130	\$1	9,177,150	FIND THE 9S	3/4/19	7/14/19	8/28/19	21	94.83%	108	95	0	2,403	\$11,158.00	\$17,360.00	\$39,751.00	\$48,294.00
	2133	\$2	6,943,625	\$30,000 JACKPOT	2/18/19	8/18/19	10/2/19	23	91.75%	1,517	1,273	42	536	\$129,936.00	\$163,712.00	\$209,916.00	\$252,464.00
	2151	\$2	6,959,000	777	3/18/19	8/18/19	10/2/19	19	95.55%	873	598	0	236	\$77,988.00	\$100,732.00	\$124,456.00	\$159,472.00
	2108	\$2	7,325,375	MONEY MULTIPLIER	1/21/19	8/18/19	10/2/19	27	89.38%	1,420	1,144	135	2,439	\$92,108.00	\$118,034.00	\$133,366.00	\$165,654.00
	2112	\$5	19,823,025	50X	1/7/19			29	90.68%	13,322	7,402	31	62	\$1,890,740.00	\$2,010,490.00	\$2,107,110.00	\$2,139,080.00
	2110	\$5	7,340,250	5X EL DINERO	12/17/18	8/18/19	10/2/19	32	88.42%	1,718	1,332	6,152	692	\$247,165.00	\$233,985.00	\$287,930.00	\$321,285.00
	2107	\$5	10,241,100	BONUS BREAK THE BANK	10/15/18	7/14/19	8/28/19	41	95.87%	151	88	299	4,189	\$31,495.00	\$60,475.00	\$81,585.00	\$105,315.00
	2121	\$5	7,029,000	LADY LUCK	2/4/19	7/14/19	8/28/19	25	97.35%	295	69	0	1,501	\$55,085.00	\$109,210.00	\$194,795.00	\$264,895.00
	2055	\$5	7,342,200	LUCKY 7S HUNT	1/21/19	8/18/19	10/2/19	27	87.32%	1,847	1,460	7,329	376	\$209,320.00	\$233,295.00	\$267,095.00	\$297,990.00

Liability for 2112 / for Life to Date

Product Status:
ActiveSmartCash Enabled:
N/A

Validation Range: 12/11/2018 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	289656	\$1,448,280.00	1956914	\$9,784,570.00	87.11%	17267191
2	2	N/A	\$10.00	93621	\$936,210.00	699295	\$6,992,950.00	88.19%	17482485
3	3	N/A	\$10.00	77992	\$779,920.00	714952	\$7,149,520.00	90.16%	17873281
4	4	N/A	\$20.00	7362	\$147,240.00	58723	\$1,174,460.00	88.86%	17614700
5	5	N/A	\$20.00	12204	\$244,080.00	119943	\$2,398,860.00	90.76%	17992334
6	6	N/A	\$20.00	5904	\$118,080.00	60199	\$1,203,980.00	91.07%	18052528
7	7	N/A	\$20.00	11706	\$234,120.00	120413	\$2,408,260.00	91.14%	18066666
8	0	N/A	\$25.00	14655	\$366,375.00	117497	\$2,937,425.00	88.91%	17624750
9	0	N/A	\$25.00	11488	\$287,200.00	120678	\$3,016,950.00	91.31%	18099987
10	0	N/A	\$25.00	11654	\$291,350.00	120467	\$3,011,675.00	91.18%	18074494
11	0	N/A	\$50.00	5473	\$273,650.00	44099	\$2,204,950.00	88.96%	17634462
12	0	N/A	\$50.00	4968	\$248,400.00	44580	\$2,229,000.00	89.97%	17835441
13	0	N/A	\$50.00	4189	\$209,450.00	45417	\$2,270,850.00	91.56%	18149061
14	0	N/A	\$50.00	4156	\$207,800.00	45393	\$2,269,650.00	91.61%	18160337
15	0	N/A	\$100.00	943	\$94,300.00	7379	\$737,900.00	88.67%	17576796
16	0	N/A	\$100.00	1426	\$142,600.00	10962	\$1,096,200.00	88.49%	17541168
17	0	N/A	\$100.00	1267	\$126,700.00	11098	\$1,109,800.00	89.75%	17791826
18	0	N/A	\$100.00	734	\$73,400.00	7506	\$750,600.00	91.09%	18057236
19	0	N/A	\$100.00	756	\$75,600.00	7546	\$754,600.00	90.89%	18017892
20	0	N/A	\$250.00	165	\$41,250.00	1477	\$369,250.00	89.95%	17831064
21	0	N/A	\$250.00	273	\$68,250.00	2217	\$554,250.00	89.04%	17649657
22	0	N/A	\$250.00	268	\$67,000.00	2220	\$555,000.00	89.23%	17687747
23	0	N/A	\$250.00	144	\$36,000.00	1523	\$380,750.00	91.36%	18110658
24	0	N/A	\$500.00	54	\$27,000.00	437	\$218,500.00	89.00%	17642896
25	0	N/A	\$500.00	112	\$56,000.00	895	\$447,500.00	88.88%	17618279
26	0	N/A	\$500.00	89	\$44,500.00	909	\$454,500.00	91.08%	18055240
27	0	N/A	\$500.00	119	\$59,500.00	868	\$434,000.00	87.94%	17433014
28	0	N/A	\$500.00	57	\$28,500.00	617	\$308,500.00	91.54%	18146597
29	0	N/A	\$1,000.00	3	\$3,000.00	27	\$27,000.00	90.00%	17840722
30	0	N/A	\$1,000.00	6	\$6,000.00	54	\$54,000.00	90.00%	17840722
31	0	N/A	\$1,000.00	8	\$8,000.00	52	\$52,000.00	86.67%	17179955
32	0	N/A	\$1,000.00	2	\$2,000.00	28	\$28,000.00	93.33%	18501490
33	0	N/A	\$5,000.00	0	\$0.00	2	\$10,000.00	100.00%	19823039
34	0	N/A	\$5,000.00	0	\$0.00	8	\$40,000.00	100.00%	19823029
35	0	N/A	\$5,000.00	1	\$5,000.00	4	\$20,000.00	80.00%	15858422
36	0	N/A	\$200,000.00	0	\$0.00	9	\$1,800,000.00	100.00%	19823028
Totals:				561455	\$6,756,755.00	4,324,408	\$59,255,450.00		

**SHIPMENT # 1-6
COMPLETE
POOLS # 1-184**

Instant Payout	Total Payout
\$66,012,205.00	\$67,478,505.00
66.60%	68.08%

Winners:	4,885,863
Non-winners:	14,937,162
Ball Odds:	4.0572

Size:	120,000
Pools:	165.19

Order Quantity:	19,823,025	Pack Size:	75
Price Point:	\$5.00	Packs/Game:	264,307
Revenue:	\$99,115,125.00	Packs/Pool:	1,600

Tier		Win		Value		Odds (1 in)		Payout		Total		Total Prize Pool		% Prize Fund	
Kind	Value	Level	Win	Low Tiers	Value	Win	Low Tiers	Odds (1 in)	Paid	Pool	Total	Total	Total	Total	Total
01	1	L	\$5	\$5	\$5.00	\$5	\$5.00	8.8237	8.50	13,600.00	2,446,870	\$11,232,860.00	16.65%		
02	1	L	\$10	\$10	\$10.00	\$10	\$10.00	25.0002	3.00	4,800.00	792,916	\$7,929,160.00	11.75%		
03	2	L	\$5 x 2	\$10	\$10.00	\$5 x 2	\$10.00	24.9993	3.00	4,800.00	792,944	\$7,929,440.00	11.75%		
Total (\$10.00): 12.6999 6.00 9,600.00 1,585,890 \$15,858,800.00 23.50%															
04	1	L	\$20	\$20	\$20.00	\$20	\$20.00	298.8625	0.25	400.00	66,085	\$1,321,700.00	1.96%		
05	2	L	\$10 x 2	\$20	\$20.00	\$10 x 2	\$20.00	150.0074	0.50	800.00	132,147	\$2,642,940.00	3.92%		
06	3	L	\$10 x (\$5 x 2)	\$20	\$20.00	\$10 x (\$5 x 2)	\$20.00	298.8606	0.25	400.00	66,103	\$1,322,360.00	1.96%		
07	4	L	\$5 x 4	\$20	\$20.00	\$5 x 4	\$20.00	150.0392	0.50	800.00	132,119	\$2,642,360.00	3.92%		
Total (\$20.00): 60.0008 1.50 2,400.00 396,454 \$7,620,080.00 11.75%															
Total (Low Tiers): 4.9675 16.03 20,000.00 4,230,064 \$19,000,000.00 91.90%															
08	1	M	\$25	\$25	\$25.00	\$25	\$25.00	150.0017	0.50	800.00	132,152	\$3,303,800.00	4.90%		
09	5	M	\$5 x 5	\$25	\$25.00	\$5 x 5	\$25.00	148.9656	0.50	800.00	132,166	\$3,304,150.00	4.90%		
10	3	M	\$10 x 2 + \$5	\$25	\$25.00	\$10 x 2 + \$5	\$25.00	150.0369	0.50	800.00	132,121	\$3,303,025.00	4.89%		
Total (\$25.00): 50.0027 1.50 2,400.00 396,439 \$9,910,975.00 14.69%															
11	1	M	\$50	\$50	\$50.00	\$50	\$50.00	398.8835	0.19	300.00	48,572	\$2,478,600.00	3.67%		
12	1	M	\$5 (10x)	\$50	\$50.00	\$5 (10x)	\$50.00	400.0772	0.19	300.00	48,548	\$2,477,400.00	3.67%		
13	5	M	\$10 x 5	\$50	\$50.00	\$10 x 5	\$50.00	398.6994	0.19	300.00	48,666	\$2,480,300.00	3.68%		
14	10	M	\$5 x 10	\$50	\$50.00	\$5 x 10	\$50.00	400.0981	0.19	300.00	48,546	\$2,477,450.00	3.67%		
Total (\$50.00): 98.9774 0.75 1,200.00 198,275 \$9,913,780.00 14.69%															
15	1	M	\$100	\$100	\$100.00	\$100	\$100.00	2982.0025	0.03	50.00	8,322	\$832,200.00	1.23%		
16	1	M	\$5 (20x)	\$100	\$100.00	\$5 (20x)	\$100.00	1600.1796	0.05	75.00	12,348	\$1,238,800.00	1.84%		
17	1	M	\$10 (10x)	\$100	\$100.00	\$10 (10x)	\$100.00	1603.1961	0.05	75.00	12,345	\$1,238,500.00	1.83%		
18	4	M	\$25 x 4	\$100	\$100.00	\$25 x 4	\$100.00	2405.7089	0.03	50.00	8,246	\$824,000.00	1.22%		
19	2	M	\$50 x 2	\$100	\$100.00	\$50 x 2	\$100.00	2387.7409	0.03	50.00	8,302	\$830,200.00	1.23%		
Total (\$100.00): 399.5208 0.19 300.00 49,617 \$4,981,700.00 7.35%															
20	1	M	\$250	\$250	\$250.00	\$250	\$250.00	12072.4878	0.01	10.00	1,642	\$160,500.00	0.61%		
21	1	M	\$5 (50x)	\$250	\$250.00	\$5 (50x)	\$250.00	7981.0542	0.01	15.00	2,480	\$248,000.00	0.92%		
22	1	M	\$25 (10x)	\$250	\$250.00	\$25 (10x)	\$250.00	7987.4538	0.01	15.00	2,488	\$248,000.00	0.92%		
23	20	M	\$50 x 2 + (\$20 x 2) + (\$10 x 6) + (\$5 x 10)	\$250	\$250.00	\$50 x 2 + (\$20 x 2) + (\$10 x 6) + (\$5 x 10)	\$250.00	11891.4367	0.01	10.00	1,687	\$168,750.00	0.62%		
Total (\$250.00): 2082.0639 0.03 50.00 8,287 \$2,071,750.00 3.07%															
24	1	M	\$500	\$500	\$500.00	\$500	\$500.00	40372.7597	0.00	3.00	491	\$245,500.00	0.36%		
25	2	M	\$5 (500) x 2	\$500	\$500.00	\$5 (500) x 2	\$500.00	19868.2284	0.00	6.00	1,007	\$243,500.00	0.75%		
26	1	M	\$50 (100x)	\$500	\$500.00	\$50 (100x)	\$500.00	19862.7505	0.00	6.00	998	\$469,000.00	0.74%		
27	1	M	\$25 (20x)	\$500	\$500.00	\$25 (20x)	\$500.00	20084.1165	0.00	6.00	987	\$483,500.00	0.73%		
28	20	M	(\$10 x 15) + (\$5 (20x) x 2) + (\$5 (100x) x 3)	\$500	\$500.00	\$500	\$500.00	28411.0163	0.00	4.00	674	\$337,000.00	0.50%		
Total (\$500.00): 4768.5691 0.02 25.00 4,157 \$2,078,500.00 3.08%															
Total (Mid Tiers): 30.1634 2.45 3,075.00 666,775 \$8,958,675.00 42.98%															
29	1	H	\$1,000	\$1,000	\$1,000.00	\$1,000	\$1,000.00	6607.5000	0.00	0.18	30	\$30,000.00	0.04%		
30	1	H	\$50 (20x)	\$1,000	\$1,000.00	\$50 (20x)	\$1,000.00	330383.7500	0.00	0.36	60	\$60,000.00	0.09%		
31	1	H	\$20 (50x)	\$1,000	\$1,000.00	\$20 (50x)	\$1,000.00	330383.7500	0.00	0.36	60	\$60,000.00	0.09%		
32	20	H	(\$25 x 4) + (\$20 x 5) + (\$10 (100x) x 5) + (\$5 (100x) x 6)	\$1,000	\$1,000.00	\$1,000	\$1,000.00	660767.5000	0.00	0.18	30	\$30,000.00	0.04%		
Total (\$1,000.00): 110127.9167 0.00 1.08 180 \$180,000.00 0.27%															
33	1	H	\$5,000	\$5,000	\$5,000.00	\$5,000	\$5,000.00	9911512.5000	0.00	0.01	2	\$10,000.00	0.01%		
34	1	H	\$100 (50x)	\$5,000	\$5,000.00	\$100 (50x)	\$5,000.00	2477878.1250	0.00	0.05	8	\$40,000.00	0.06%		
35	20	H	(\$100 (100x) x 2) + (\$50 (100x) x 4) + (\$20 x 5) + (\$10 (100x) x 9)	\$5,000	\$5,000.00	\$5,000	\$5,000.00	3964662.0000	0.00	0.03	6	\$25,000.00	0.04%		
Total (\$5,000.00): 1321536.0000 0.00 0.09 15 \$75,000.00 0.11%															
36	1	H	\$20,000	\$20,000	\$20,000.00	\$20,000	\$20,000.00	2202558.3333	0.00	0.05	9	\$180,000.00	0.27%		
Total (High Tiers): 37191.6611 0.03 1.22 204 \$2,033,000.00 3.05%															
Total (Low Tiers + Mid Tiers + High Tiers): 4.0572 18.49 29,576.22 4,885.863 \$66,012,205.00 97.83%															
-	-	O	\$100 Cash plus Entry				\$430.00	-	-	-	3,410	\$1,466,300.00	2.17%		
Total (Other Prizes Tiers): 4.0572 18.49 29,576.22 4,885.863 \$1,466,300.00 2.17%															
Total: 4.0572 18.49 29,576.22 4,885.863 \$67,478,505.00 100.00%															

* Exact Quantity by Kind Level

10X = win 10 TIMES the prize
20X = win 20 TIMES the prize
50X = win 50 TIMES the prize

No.

07/31/19

Game Name	Game No	Inv No.	Vendor	TLC PO #
50X	2112	1033892-6	SGI	362-19-9019RV2 RL4RV1

Description/Tickets Delivered Qty	Units per 1000	Unit Price	Amount
19,823,025	19,823.03	\$20.10	\$398,442.80
Delivered			\$398,442.80
Ordered			\$398,442.80
2% under	19,639,200		
2% over	20,440,800		
Acceptable Range	0		
Sub Total			\$398,442.80
Inserts on Holographic Stock			\$28,058.10
Specialty Ink			\$427.55
Total			\$426,928.45

Instant Ticket Game Analysis
2/26/17-2/23/19

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point			
	\$1	\$2	\$3	\$5			\$10	\$20	\$30	\$50
< 5M	None	Week 12*	None	None		2M	None	None	None	None
5M-9.99M	Week 15	Week 18	Week 18	Week 17		3M	None	None	None	Week 52*
10M-14.99M	Week 20	None	None	Week 16*		4M	None	None	None	None
15M-19.99M	Week 23	None	Week 32*	Week 48		5M	None	Week 42	None	None
20M-24.99M	None	None	None	Week 57		6M	Week 22	None	None	None
25M-29.99M	Week 58*	None	None	None		7M	None	Week 49*	None	None
30M-34.99M	Week 41*	Week 57*	None	None		8M	Week 25*	None	None	None
>35M	None	Week 55*	Week 57	Week 53*		>9M	Week 43	Week 49*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point			
	\$1	\$2	\$3	\$5			\$10	\$20	\$30	\$50
< 5M	None	\$714,918	None	None		2M	None	None	None	None
5M-9.99M	\$543,741	\$753,911	\$1,037,655	\$2,105,631		3M	None	None	None	\$2,913,384
10M-14.99M	\$527,618	None	None	\$2,919,843		4M	None	None	None	None
15M-19.99M	\$633,249	None	\$1,302,836	\$1,502,081		5M	None	\$2,300,088	None	None
20M-24.99M	None	None	None	\$1,710,701		6M	\$2,715,030	None	None	None
25M-29.99M	\$438,898	None	None	None		7M	None	\$2,502,908	None	None
30M-34.99M	\$629,856	\$1,039,084	None	None		8M	\$2,822,095	None	None	None
>35M	None	\$1,243,302	\$1,731,457	\$3,256,460		>9M	\$2,847,773	\$3,190,792	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only