

TEAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 11/30/2021

Game #	2191	Confirmed Packs	5,580
Game Name	Level Up!	Active Packs	4,511
Quantity Printed	7,264,875	Warehouse Packs	1,324
Price Point	\$2	Returned Packs	841
Start Date	8/16/2021	Printed Payout Percentage	65.03%
Top Prize	\$ 30,000	Percent Sold	73.92%
Number of Top Prizes Remaining	2	Number of Weeks Out	15

Current Game Sales Analysis**TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 316,873	Actual ticket production costs
Prize payout expense	\$ 6,450,196	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 6,767,069	

TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 10,740,391	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 10,740,391	

Excess of Revenue over Expended	\$ 3,973,322
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	379,770
Next week	\$	471,516
Next week	\$	520,152
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Avg Weekly Sales Current Game	\$	457,146
Avg Weekly Sales \$2; 5M - 9.99M Qty	\$	810,337
Percentage Of Variance In Sales		44%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2191	Printed Payout Percentage	65.03%
Game Name	Level Up!	Actual Payout Percentage	60.06%
Percent Sold	73.92%	Number of Weeks Out	15
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			16

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):



11/30/2021

Instant Product Coordinator

Date



12/1/2021

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



12/3/2021

Lottery Operations Division Director

Date



12/6/2021

Controller

Date



12/6/2021

Executive Director

Date



Play the Games of Texas!

Da Vinci Report **11/29/21**

Week End Date: 11/27/21

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														11/27/21	11/20/21	11/13/21	11/6/21
Baseline	2351	\$1	16,858,800	\$5,000 JACKPOT	9/7/21			12	49.51%	10,719	8,348	36,337	35	\$486,229.00	\$567,771.00	\$674,444.00	\$760,576.00
	2361	\$1	11,381,100	COZY CASH	11/1/21			4	21.08%	15,846	14,422	28,184	1	\$701,123.00	\$723,815.00	\$640,306.00	\$333,614.00
	2296	\$1	10,217,250	LADY LUCK	11/1/21			4	9.32%	16,615	9,802	34,148	6	\$408,520.00	\$337,595.00	\$177,755.00	\$28,800.00
	2355	\$2	8,976,500	20XTRA	9/20/21			10	53.47%	7,080	4,906	19,920	86	\$515,914.00	\$633,366.00	\$745,534.00	\$906,846.00
	2365	\$2	7,235,875	BREAK THE SNOWBANK	11/15/21			2	8.99%	14,665	11,905	24,560	186	\$822,072.00	\$478,294.00	\$1,250.00	\$0
	2318	\$2	6,083,500	VETERANS CASH	10/18/21			6	17.34%	9,842	10,768	18,406	38	\$402,780.00	\$437,322.00	\$456,138.00	\$272,578.00
	2327	\$3	28,614,750	TEXAS LOTERIA	10/4/21			8	10.53%	19,436	11,067	308,528	18	\$1,319,376.00	\$1,376,121.00	\$1,274,517.00	\$1,277,469.00
	2362	\$3	6,116,875	WINTER WORDS	11/1/21			4	27.02%	16,132	11,308	6,780	6	\$1,578,600.00	\$1,523,124.00	\$1,231,353.00	\$624,462.00
	2352	\$5	18,177,675	\$200,000 JACKPOT	9/7/21			12	32.67%	16,979	10,293	133,745	26	\$1,795,110.00	\$1,963,755.00	\$2,004,360.00	\$2,126,315.00
	2319	\$5	9,169,050	\$500 FRENZY	11/15/21			2	11.97%	27,498	11,516	65,528	19	\$3,349,215.00	\$2,137,065.00	\$1,875.00	\$0
	2363	\$5	7,164,975	25 DAYS OF WINNING	11/1/21			4	33.18%	14,884	11,732	35,177	4	\$2,837,935.00	\$3,350,225.00	\$3,664,775.00	\$2,033,220.00
	2360	\$5	7,334,775	HIT \$500	10/18/21			6	42.95%	20,220	9,834	23,967	13	\$1,972,225.00	\$2,372,935.00	\$2,716,155.00	\$2,984,365.00
	2379	\$5	7,152,450	RED HOT \$100,000	10/4/21			8	56.20%	18,118	9,068	12,268	111	\$1,770,635.00	\$2,079,260.00	\$2,157,815.00	\$2,522,845.00
	2341	\$5	7,326,000	SPECIAL EDITION CROSSWORD	10/22/21			5	26.83%	20,789	11,016	37,094	9	\$2,695,630.00	\$2,723,015.00	\$2,405,365.00	\$1,654,565.00
	2342	\$5	59,686,425	SUPER LOTERIA	10/18/21			6	5.56%	19,265	9,749	719,762	18	\$3,080,970.00	\$3,296,690.00	\$3,269,965.00	\$3,214,255.00
	2353	\$10	14,299,500	\$500,000 JACKPOT	9/7/21			12	33.33%	27,221	10,659	150,114	26	\$3,023,970.00	\$3,253,610.00	\$3,430,840.00	\$3,636,570.00
	2364	\$10	6,082,150	HOLIDAY LUCKY TIMES 100	11/1/21			4	29.08%	27,080	12,647	44,108	9	\$4,359,800.00	\$4,937,530.00	\$5,209,020.00	\$3,178,360.00
	2345	\$20	9,157,250	\$1,000,000 CROSSWORD	10/4/21			8	17.89%	35,823	9,056	252,332	43	\$4,291,380.00	\$4,554,760.00	\$4,486,900.00	\$4,297,200.00
	2354	\$20	10,280,400	\$1,000,000 JACKPOT	9/7/21			12	25.39%	30,672	9,601	263,821	35	\$3,097,860.00	\$3,512,220.00	\$3,836,380.00	\$3,835,240.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			2	3.17%	39,116	10,025	581,936	27	\$5,924,120.00	\$4,452,440.00	\$2,500.00	\$0
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			6	6.29%	32,052	7,566	439,140	28	\$5,938,800.00	\$6,559,550.00	\$6,050,100.00	\$5,623,750.00
	2340	\$50	6,606,400	CASINO MILLIONS	9/20/21			10	28.80%	29,181	9,216	192,986	47	\$8,076,550.00	\$9,068,750.00	\$8,905,600.00	\$9,063,100.00
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			219	0.00%	0	0	1,828	14	\$0	\$0	\$0	\$0
	1804	\$1	829,650	LUCKY STARS	9/18/17			219	0.00%	0	0	64	701	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			120	0.00%	0	0	2,664	442	\$0	\$0	\$0	\$0
	2240	\$2	40,055,875	BREAK THE BANK	9/21/20			62	81.12%	7,242	5,276	41,990	35	\$583,650.00	\$747,014.00	\$875,564.00	\$904,880.00
	2191	\$2	7,264,875	LEVEL UP!	8/16/21			15	73.92%	5,580	4,511	1,324	841	\$379,770.00	\$471,516.00	\$520,152.00	\$562,918.00
	2294	\$2	9,097,000	LUCKY 3	6/21/21			23	83.29%	3,301	2,112	5,441	211	\$183,388.00	\$221,964.00	\$248,662.00	\$290,734.00
	2239	\$2	26,660,750	WEEKLY GRAND	2/22/21			40	59.83%	9,505	7,717	64,525	41	\$611,428.00	\$685,324.00	\$687,054.00	\$685,248.00
	2234	\$3	35,950,250	\$50,000 BONUS CASHWORD	2/22/21			40	65.46%	14,345	8,545	74,265	52	\$1,548,162.00	\$1,685,172.00	\$1,760,532.00	\$1,841,295.00

Liability for 2191 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 07/18/2019 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$2.00	240073	\$480,146.00	457477	\$914,954.00	65.58%	4764551
2	2	N/A	\$4.00	18321	\$73,284.00	39688	\$158,752.00	68.42%	4970407
3	3	N/A	\$4.00	102133	\$408,532.00	188401	\$753,604.00	64.85%	4711013
4	4	N/A	\$4.00	46749	\$186,996.00	98506	\$394,024.00	67.82%	4926741
5	5	N/A	\$5.00	55561	\$277,805.00	118796	\$593,980.00	68.13%	4949833
6	6	N/A	\$6.00	4645	\$27,870.00	9926	\$59,556.00	68.12%	4948949
7	7	N/A	\$6.00	4386	\$26,316.00	10075	\$60,450.00	69.67%	5061449
8	8	N/A	\$6.00	9055	\$54,330.00	20032	\$120,192.00	68.87%	5003265
9	9	N/A	\$6.00	13699	\$82,194.00	29849	\$179,094.00	68.54%	4979545
10	10	N/A	\$6.00	4571	\$27,426.00	10000	\$60,000.00	68.63%	4985845
11	11	N/A	\$10.00	4495	\$44,950.00	10073	\$100,730.00	69.14%	5023276
12	12	N/A	\$10.00	8726	\$87,260.00	20306	\$203,060.00	69.94%	5081308
13	13	N/A	\$10.00	4372	\$43,720.00	10147	\$101,470.00	69.89%	5077256
14	14	N/A	\$10.00	9706	\$97,060.00	19274	\$192,740.00	66.51%	4831718
15	15	N/A	\$10.00	8774	\$87,740.00	20365	\$203,650.00	69.89%	5077359
16	16	N/A	\$20.00	4371	\$87,420.00	10200	\$204,000.00	70.00%	5085562
17	17	N/A	\$20.00	4200	\$84,000.00	10261	\$205,220.00	70.96%	5154891
18	18	N/A	\$20.00	4738	\$94,760.00	9830	\$196,600.00	67.48%	4902095
19	19	N/A	\$20.00	4236	\$84,720.00	10283	\$205,660.00	70.82%	5145306
20	20	N/A	\$20.00	4236	\$84,720.00	10335	\$206,700.00	70.93%	5152870
21	21	N/A	\$20.00	4244	\$84,880.00	10275	\$205,500.00	70.77%	5141303
22	0	N/A	\$40.00	369	\$14,760.00	852	\$34,080.00	69.78%	5069347
23	0	N/A	\$40.00	1534	\$61,360.00	3290	\$131,600.00	68.20%	4954692
24	0	N/A	\$40.00	2559	\$102,360.00	6522	\$260,880.00	71.82%	5217653
25	0	N/A	\$40.00	1385	\$55,400.00	3460	\$138,400.00	71.41%	5188125
26	0	N/A	\$40.00	1405	\$56,200.00	3486	\$139,440.00	71.27%	5177950
27	0	N/A	\$40.00	1208	\$48,320.00	2999	\$119,960.00	71.29%	5178835
28	0	N/A	\$100.00	37	\$3,700.00	76	\$7,600.00	67.26%	4886110
29	0	N/A	\$100.00	112	\$11,200.00	264	\$26,400.00	70.21%	5100869
30	0	N/A	\$100.00	33	\$3,300.00	87	\$8,700.00	72.50%	5267034
31	0	N/A	\$100.00	127	\$12,700.00	296	\$29,600.00	69.98%	5083695
32	0	N/A	\$100.00	37	\$3,700.00	88	\$8,800.00	70.40%	5114471
33	0	N/A	\$100.00	119	\$11,900.00	253	\$25,300.00	68.01%	4940896
34	0	N/A	\$500.00	8	\$4,000.00	23	\$11,500.00	74.19%	5390068
35	0	N/A	\$500.00	12	\$6,000.00	49	\$24,500.00	80.33%	5835719
36	0	N/A	\$500.00	15	\$7,500.00	46	\$23,000.00	75.41%	5478430
37	0	N/A	\$500.00	20	\$10,000.00	41	\$20,500.00	67.21%	4882948
38	0	N/A	\$30,000.00	2	\$60,000.00	4	\$120,000.00	66.67%	4843250
Totals:				570273	\$2,998,529.00	1,145,935	\$6,450,196.00		

TICKET QUANTITY:	7,264,875	Min.	7,056,000
POOLS:	30.27	Max.	7,344,000
PACKS/GAME:	58,119		
PACKS/POOL:	1,920		
PACK SIZE:	125		
POOL SIZE:	240,000		

TEXAS LOTTERY COMMISSION
 "LEVEL UP!" - Game Number 2191
 END OF PRODUCTION PRIZE STRUCTURE

RETAIL PRICE:	\$2.00
REVENUE:	\$14,529,750
PRIZE FUND:	\$9,448,725
PERCENTAGE:	65.030197%

PRIZE LEVEL	GAME1 Win 1 Time	GAME 2 Win 2 Times	GAME 3 Win 3 Times	GAME 4 Win 4 Times	GAME 5 Win 5 Times	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	PRIZES PER 240,000 POOL	PRIZES PER PACK	PRIZE COST	% OF PRIZE FUND **	% PER PRIZE TIER
01	\$2 or	\$2 or	\$2 or	\$2 or	\$2	1	\$2	10.41	697,550	23,040	12.00	\$1,395,100	14.76%	<u>Low</u>
02	\$2	\$2				2	\$4	125.24	58,009	1,920	1.00	\$232,036	2.46%	83.038%
03	\$2 (DBL) or	\$2 (DBL) or	\$2 (DBL) or	\$2 (DBL) or	\$2 (DBL)	1	\$4	25.01	290,534	9,600	5.00	\$1,162,136	12.30%	
04		\$2	\$2			2	\$4	50.01	145,255	4,800	2.50	\$581,020	6.15%	
05	\$5 or	\$5 or	\$5 or	\$5 or	\$5	1	\$5	41.67	174,357	5,760	3.00	\$871,785	9.23%	
06	\$6 or	\$6 or	\$6 or	\$6 or	\$6	1	\$6	498.58	14,571	480	0.25	\$87,426	0.93%	
07	\$2	\$4				2	\$6	502.38	14,461	480	0.25	\$86,766	0.92%	
08		\$2 x 2	\$2			3	\$6	249.76	29,087	960	0.50	\$174,522	1.85%	
09				\$2	\$4	2	\$6	166.82	43,548	1,440	0.75	\$261,288	2.77%	
10			\$2 x 3			3	\$6	498.58	14,571	480	0.25	\$87,426	0.93%	
11	\$10 or	\$10 or	\$10 or	\$10 or	\$10	1	\$10	498.69	14,568	480	0.25	\$145,680	1.54%	
12					\$2 x 5	5	\$10	250.24	29,032	960	0.50	\$290,320	3.07%	
13	\$2			\$2 x 4		5	\$10	500.37	14,519	480	0.25	\$145,190	1.54%	
14	\$5 (DBL) or	\$5 (DBL) or	\$5 (DBL) or	\$5 (DBL) or	\$5 (DBL)	1	\$10	250.69	28,980	960	0.50	\$289,800	3.07%	
15	\$2	\$2 x 2			\$4	4	\$10	249.32	29,139	960	0.50	\$291,390	3.08%	
16	\$20 or	\$20 or	\$20 or	\$20 or	\$20 or	1	\$20	498.58	14,571	480	0.25	\$291,420	3.08%	
17					\$4 x 5	5	\$20	502.38	14,461	480	0.25	\$289,220	3.06%	
18	\$10 (DBL) or	\$10 (DBL) or	\$10 (DBL) or	\$10 (DBL) or	\$10 (DBL)	1	\$20	498.69	14,568	480	0.25	\$291,360	3.08%	
19	\$4	\$5 x 2	\$2 x 3			6	\$20	500.37	14,519	480	0.25	\$290,380	3.07%	
20	\$2	\$5 x 2			\$4 (DBL)	4	\$20	498.58	14,571	480	0.25	\$291,420	3.08%	
21			\$4 x 3	\$4 x 2		5	\$20	500.37	14,519	480	0.25	\$290,380	3.07%	
22	\$40 or	\$40 or	\$40 or	\$40 or	\$40 or	1	\$40	5,949.94	1,221	40	0.02	\$48,840	0.52%	<u>Mid</u>
23	\$20 (DBL) or	\$20 (DBL) or	\$20 (DBL) or	\$20 (DBL) or	\$20 (DBL)	1	\$40	1,505.99	4,824	160	0.08	\$192,960	2.04%	15.057%
24		\$5	\$5	\$5	\$5 x 5	8	\$40	800.01	9,081	300	0.16	\$363,240	3.84%	
25		\$5 x 2	\$10 x 3			5	\$40	1,499.46	4,845	160	0.08	\$193,800	2.05%	
26				\$5 x 4	\$20	5	\$40	1,485.36	4,891	160	0.08	\$195,640	2.07%	
27	\$20	\$10 x 2				3	\$40	1,726.85	4,207	140	0.07	\$168,280	1.78%	
28	\$100 or	\$100 or	\$100 or	\$100 or	\$100	1	\$100	64,290.93	113	4	0.00	\$11,300	0.12%	
29	\$5	\$10 x 2	\$10 x 3	\$5 x 4	\$5 x 5	15	\$100	19,321.48	376	12	0.01	\$37,600	0.40%	
30					\$20 x 5	5	\$100	60,540.63	120	4	0.00	\$12,000	0.13%	
31	\$20	\$5 x 2	\$10 x 3	\$5 x 4	\$4 x 5	15	\$100	17,174.65	423	14	0.01	\$42,300	0.45%	
32		\$20 x 2	\$40	\$10 x 2		5	\$100	58,119.00	125	4	0.00	\$12,500	0.13%	
33	\$6	\$2 x 2	\$10 x 2	\$5 x 4	\$10 x 5	14	\$100	19,529.23	372	12	0.01	\$37,200	0.39%	
34	\$500 or	\$500 or	\$500 or	\$500 or	\$500	1	\$500	234,350.81	31	1	0.00	\$15,500	0.16%	
35				\$100 x 4	\$20 x 5	9	\$500	119,096.31	61	2	0.00	\$30,500	0.32%	
36	\$20	\$100 x 2		\$20 x 4	\$40 x 5	12	\$500	119,096.31	61	2	0.00	\$30,500	0.32%	
37	\$20		\$100 x 2	\$20 x 4	\$100 x 2	9	\$500	119,096.31	61	2	0.00	\$30,500	0.32%	
38	\$30,000 or	\$30,000 or	\$30,000 or	\$30,000 or	\$30,000	1	\$30,000	1,210,812.50	6 ***		0.00	\$180,000	1.905%	High 1.905%
TOTAL PRIZES							1 in	4.23	1,716,208	56,697	29.53	\$9,448,725	100%	100%

Money Bag Symbol = win DOUBLE the prize for that GAME (DBL) 4 decimals: 4.2331



INTEROFFICE MEMO

Gary Grief, Executive Director Michael P. Farrell, Charitable Bingo Oper

0.0000

7.264.875

1.000

7.264.8750

7.264.875

42.47

308.539.2413

308.539.2413M

58.119

1.000

58.1190

58.119

143.39

8.333.6835

8.333.6835M

316.872.5248M

Payment Approval

July 30, 2019

The attached invoice(s) for service is being submitted for approval.

Vendor Name: IGT Global Solutions Corporation
 Invoice Number: 90108458
 Tx Game name: Game #2191 Level Up
 PO #: 362-19-9009RL026

	<u>Quantity:</u>	<u>Unit Price:</u>	<u>Amo</u>
Truck 1	3637.125	\$42.47	\$154,4
Truck 2	3627.75	42.47	\$154,0
holographic inserts	58.119	\$143.39	\$8,33

2019

Total Amount Due

\$316,872.92

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

William Run for Dale Bowersock WR

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

8/1/19
Date

[Signature]

Robert Tironi (Products Manager)
Please forward to the next person for approval

8/12/19
Date

[Signature]

Ryan Mindell (Lottery Operations Division Director)

8-12-19
Date

Please return to Maria Perez in the Office of the Controller by

August 9, 2019



IGT Global Solutions Corporation
d/b/a IGT Solutions Corp. in the State of Texas
10 Memorial Boulevard
Providence, RI 02903
USA
Telephone 401 392-1000
Fax 401 392-1234
FED ID No. 05-0389840

INVOICE

INVOICE NUMBER: ~~90108458~~
DATE : July 26, 2019

BILL TO: 20318
Texas Lottery Commission
Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701

RECEIVED
2019 JUL 29 AM 10:21
OFFICE OF THE
CONTROLLER

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT	
001 game# 2191	86205 010	"LEVEL UP" 2191 -Truck#1 4.00" x 4.00" Tickets 7,200,000 \$ 14.47/M Holographic Stock (\$1.50 per sq inch per thousand) \$ 24.00/M Full UV (\$0.08 per sq inch per thousand) \$ 1.28/M Continuous 4 Color Process over entire ticket (\$0.17 per sq inch per thousand) \$ 2.72/M	3,637,125	PC 0.04247	154,468.70	
002 game# 2191	86205 020	"LEVEL UP" 2191 -Truck#2	3,627,750	PC 0.04247	154,070.54	
003 game# 2191	86205 040	Holographic Inserts Foil Inserts 75,000-99,999 (\$106.52 per thousand)	58,119	PC 0.14339	8,333.68	
TOTAL AMOUNT DUE					USD	<u><u>316,872.92</u></u>

REMARKS:
Unrounded Invoice Total \$ 316872.9213

PAYMENT TERMS:
Due within 30 days

REMITTANCE:
Please remit payment in USD:

For wire transfer payments:

Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104

SWIFT: WFBUS6S

ABA No. 121000248

Account No. 4417073848

Account Name: IGT Global Solutions Corp

For ACH payments:

Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104

ABA No. 121000248

Account No. 4417073848

Account Name: IGT Global Solutions Corporation

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

END OF DOCUMENT 90108458

Instant Ticket Game Analysis 8/25/19-8/28/21

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	Week 10*	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 11*	Week 17	3M	None	None	None	None
10M-14.99M	Week 15	None	None	Week 19	4M	Week 16*	None	None	None
15M-19.99M	Week 23*	None	Week 29	Week 48	5M	Week 20	None	Week 38*	Week 36
20M-24.99M	None	None	None	Week 36	6M	Week 13	Week 23*	None	None
25M-29.99M	Week 32	None	None	None	7M	Week 16	Week 34	None	None
30M-34.99M	None	None	None	None	8M	Week 21*	Week 40	None	None
>35M	None	None	Week 59	Week 44*	>9M	Week 30	Week 33	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	\$1,280,407	None	2M	None	None	None	None
5M-9.99M	\$565,128	\$810,337	\$1,161,701	\$1,904,150	3M	None	None	None	None
10M-14.99M	\$646,883	None	None	\$2,800,321	4M	\$2,364,236	None	None	None
15M-19.99M	\$638,272	None	\$1,669,812	\$1,515,020	5M	\$2,813,557	None	\$3,506,730	\$6,331,310
20M-24.99M	None	None	None	\$2,620,225	6M	\$4,264,362	\$4,577,513	None	None
25M-29.99M	\$786,285	None	None	None	7M	\$3,884,366	\$3,675,833	None	None
30M-34.99M	None	None	None	None	8M	\$3,283,703	\$3,828,587	None	None
>35M	None	None	\$1,688,331	\$3,934,727	>9M	\$4,643,288	\$6,280,238	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only