## TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

Scratch Ticket Information		Date Completed	7/15/2020
Game #	2192	Confirmed Packs	3,695
Game Name	Triple Double 777 Red Hot	Active Packs	2,842
Quantity Printed	7,218,150	Warehouse Packs	353
Price Point	\$5	Returned Packs	445
Start Date	2/17/2020	Printed Payout Percentage	67.98%
Top Prize	\$ 100,000	Percent Sold	91.16%
Number of Top Prizes Remaining	0	Number of Weeks Out	21

241,447 2,093,305 2,334,752	Actual ticket production costs  Data from Instant Ticket Tier Liability screen in ES
2,093,305	•
2,093,305	•
	Data from Instant Ticket Tier Liability screen in ES
2,334,752	
2,900,328	Based on # of tkts printed, times % sold from DaVinci report, times the price point
2,900,328	
,565,576	
,	900,328

#### INTANGIBLE POSITIVE BENEFITS:

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

### **INTANGIBLE NEGATIVE BENEFITS:**

--There are still valuable prizes remaining in this game.

#### Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Con	nparison Inf	formation	
Previous 3 Weeks	s Sales from I	<u>DaVinci</u>	
Most recent week sales	\$	539,300	
Next week	\$	766,690	
Next week	\$	846,290	
A - West Color O Color	Φ.	747 407	
Avg Weekly Sales Current Game	\$	717,427	
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,810,073	
Percentage Of Variance In Sales		60%	

## TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

## **Instant Ticket Information**

Game #	2192	Printed Payout Percentage	67.98%
Game Name	Triple Double 777 Red Hot	Actual Payout Percentage	67.15%
Percent Sold	91.16%	Number of Weeks Out	21
Average # of Weeks for 85% Sell-th	nrough for Same Price Poir	nt Game With Similar Print Run.	19

### Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.
I am recommending closing the above game based on the below business reason(s):
Scratch-Ticket Strategy-Foolkington Date Claimed
Products Marlager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director	Date
Controller Not Red	uired - Les Claimed
All TOP.	
Executive Director	Date

## **Bowersock, Dale**

From: WebsiteSupport@lottery.state.tx.us
Sent: Wednesday, July 15, 2020 5:20 AM

To: WEBSITE\_SCRATCH\_ZTP

**Subject:** ZTP Occurrence: Date 07/14/2020

All top prizes for the following game(s) have been claimed as of 07/14/2020.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Тор	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2224	\$250,000 50X Cashword		\$250,000	6	6		0	0	11/4/2019	7/3/2020	08/02/2020	09/16/2020	07/14/2020
2192	Triple Double 777 Red Hot™	\$5	\$100,000	5	5		0	0	2/17/2020				07/14/2020

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



														Net Sales			
<b>Product Line</b>	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	7/11/20	7/4/20	6/27/20	6/20/20
Mature	2241	\$5	15,358,575	BINGO TIMES 20	2/17/20			21	47.04%	13,568	9,612	81,649	23	\$1,568,865.00	\$1,706,435.00	\$1,693,615.00	\$1,715,995.00
	2177	\$5	18,315,600	BONUS BREAK THE BANK	11/18/19			34	57.68%	13,479	9,518	76,642	21	\$1,518,090.00	\$1,733,135.00	\$1,644,800.00	\$1,648,685.00
	2195	\$5	20,072,100	MONOPOLY 50X	1/6/20			27	78.83%	14,778	9,621	27,973	32	\$1,849,525.00	\$2,109,595.00	\$2,110,940.00	\$2,053,720.00
	2237	\$5	40,877,775	SUPER LOTERIA	12/16/19			30	58.37%	25,905	12,341	178,766	14	\$4,576,355.00	\$4,868,685.00	\$4,772,715.00	\$4,770,190.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			97	83.28%	14,365	6,337	69,233	486	\$2,694,650.00	\$2,826,810.00	\$2,671,930.00	\$2,782,140.00
	2196	\$10	13,192,900	MONOPOLY 100X	1/6/20			27	81.74%	16,468	9,070	18,453	14	\$2,583,380.00	\$2,747,010.00	\$2,703,730.00	\$2,799,800.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			165	55.38%	13,061	6,464	594,067	48	\$2,886,840.00	\$2,954,080.00	\$2,821,540.00	\$2,808,540.00
	2245	\$20	12,034,525	MILLION DOLLAR LOTERIA	3/2/20			19	41.22%	27,259	9,621	236,061	27	\$6,176,820.00	\$6,427,220.00	\$6,317,600.00	\$6,211,260.00
	2197	\$20	8,934,650	MONOPOLY 200X	1/6/20			27	60.07%	17,107	8,766	112,217	37	\$2,937,780.00	\$3,066,440.00	\$3,010,480.00	\$2,961,440.00
	2145	\$20	7,217,400	MULTIPLIER SPECTACULAR	2/3/20			23	59.12%	16,686	7,390	88,596	28	\$2,716,000.00	\$2,781,200.00	\$2,726,060.00	\$2,579,740.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			17	21.84%	15,894	8,371	347,098	18	\$4,262,970.00	\$4,416,150.00	\$4,369,620.00	\$4,376,700.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			121	36.08%	10,575	5,323	850,534	34	\$3,191,730.00	\$2,952,150.00	\$2,413,890.00	\$2,088,150.00
	2227	\$50	5,138,000	\$1,000,000 GOLDEN RICHES	4/6/20			14	40.67%	17,733	8,743	119,661	22	\$7,473,450.00	\$7,782,350.00	\$7,607,400.00	\$7,592,500.00
	2190	\$50	5,506,820	PREMIER PLAY	12/2/19			32	68.73%	10,844	5,096	66,135	45	\$4,984,250.00	\$5,962,700.00	\$5,083,950.00	\$4,969,450.00
Sold/Closing	2200	\$1	9,245,700	QUICK 7S	2/3/20	7/5/20	8/19/20	23	93.88%	784	424	4	1,578	\$24,258.00	\$45,505.00	\$52,734.00	\$68,331.00
	2206	\$1	9,299,550	TIC TAC TOAD	3/2/20	8/2/20	9/16/20	19	89.88%	2,660	1,698	130	714	\$83,404.00	\$125,756.00	\$165,571.00	\$196,242.00
	2198	\$2	7,218,250	HEARTS	1/20/20	7/5/20	8/19/20	25	92.87%	743	555	315	1,369	\$67,282.00	\$87,236.00	\$110,978.00	\$123,346.00
	2115	\$2	7,216,500	WILD CASH	12/16/19	6/7/20	7/22/20	30	94.21%	84	27	0	2,189	\$1,514.00	\$5,036.00	\$10,814.00	\$24,716.00
	1828	\$3	41,527,800	TEXAS LOTERIA	9/17/18	6/15/20	7/30/20	95	99.29%	204	58	7	1,625	\$7,986.00	\$24,735.00	\$43,971.00	\$78,855.00
	2201	\$5	6,234,900	\$50,000 POKER	2/3/20	7/5/20	8/19/20	23	98.17%	168	168	14	741	\$40,435.00	\$65,995.00	\$92,240.00	\$111,005.00
	2199	\$5	7,131,225	88 FORTUNES	1/20/20	7/13/20	8/27/20	25	96.59%	1,036	885	382	160	\$226,895.00	\$291,525.00	\$381,995.00	\$440,660.00
	2180	\$5	10,212,525	BONUS 7	10/21/19	6/2/20	7/17/20	38	99.32%	11	2	1	595	-\$800.00	\$2,230.00	\$3,925.00	\$10,100.00
	2001	\$5	8,394,075	DEUCES WILD	12/2/19	6/7/20	7/22/20	32	75.80%	118	108	20,118	5,043	\$38,030.00	\$54,540.00	\$104,570.00	\$166,250.00
	2207	\$5	7,098,225	JAMES BOND 007	3/2/20	8/2/20	9/16/20	19	98.23%	573	536	19	157	\$108,010.00	\$170,850.00	\$210,365.00	\$299,065.00
	2213	\$5	7,045,350	MONEY MULTIPLIER	4/6/20			14	95.01%	1,821	1,811	370	115	\$464,410.00	\$745,820.00	\$964,920.00	\$1,259,780.00
	2211	\$5	7,341,450	PINK DIAMOND 7S	3/16/20			17	96.08%	1,398	1,415	355	171	\$331,830.00	\$507,290.00	\$681,790.00	\$941,745.00
	2186	\$5	7,113,225	POWER 5S	11/18/19	6/7/20	7/22/20	34	96.17%	33	20	1,652	1,246	\$11,480.00	\$29,475.00	\$55,070.00	\$95,425.00
	2082	\$5	22,519,650	SUPER CROSSWORD	11/26/18	7/5/20	8/19/20	85	99.06%	369	323	254	627	\$84,735.00	\$134,355.00	\$150,100.00	\$233,095.00
	2074	\$5	40,124,625	SUPER LOTERIA	1/21/19	7/5/20	8/19/20	77	99.73%	147	44	19	436	\$11,345.00	\$20,520.00	\$24,305.00	\$29,560.00
	2192	<b>\$5</b>	7,218,150	TRIPLE DOUBLE 777 RED HOT	2/17/20			21	91.16%	3,695	2,842	353	445	\$539,300.00	\$766,690.00	\$846,290.00	\$905,305.00
	2224	\$10	12,075,500	\$250,000 50X CASHWORD	11/4/19	8/2/20	9/16/20	36	99.05%	880	294	89	412	\$92,010.00	\$138,000.00	\$191,900.00	\$285,020.00
	2208	\$10	7,142,200	\$50 OR \$100!	3/2/20			19	97.58%	1,626	857	35	362	\$418,340.00	\$598,690.00	\$850,090.00	\$1,321,560.00

Da Vinci 2/3

7/15/2020 ESIPS

### Liability for 2192 / for Life to Date

Product Status: SmartCash Enabled: Validation Range: 10/23/2019 - 12/31/2037

**Outstanding Prizes** 

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	79413	\$397,065.00	594285	\$2,971,425.00	88.21%	6367301
2	2	N/A	\$10.00	20310	\$203,100.00	172203	\$1,722,030.00	89.45%	6456639
3	3	N/A	\$10.00	90905	\$909.050.00	775310	\$7,753,100.00	89.51%	6460640
4	4	N/A	\$20.00	9495	\$189.900.00	86718	\$1,734,360.00	90.13%	6505810
5	5	N/A	\$20.00	8955	\$179,100.00	87282	\$1,745,640.00	90.69%	6546490
6	0	N/A	\$50.00	602	\$30,100.00	5423	\$271,150.00	90.01%	6496934
7	0	N/A	\$50.00	1525	\$76,250.00	16519	\$825,950.00	91.55%	6608103
8	0	N/A	\$50.00	1594	\$79,700.00	16399	\$819,950.00	91.14%	6578694
9	Ö	N/A	\$50.00	4195	\$209,750.00	43984	\$2,199,200.00	91.29%	6589657
10	0	N/A	\$100.00	54	\$5.400.00	549	\$54.900.00	91.04%	6571748
11	0	N/A	\$100.00	154	\$15,400.00	1626	\$162,600,00	91.35%	6593658
12	0	N/A	\$100.00	69	\$6,900.00	535	\$53,500.00	88.58%	6393560
13	0	N/A	\$100.00	220	\$22,000.00	2186	\$218,600.00	90.86%	6558136
14	0	N/A	\$100.00	104	\$10,400.00	1087	\$108,700.00	91.27%	6587849
15	0	N/A	\$100.00	164	\$16,400.00	1640	\$164,000.00	90.91%	6561954
16	0	N/A	\$100.00	170	\$17,000.00	1642	\$164,200.00	90.62%	6540950
17	0	N/A	\$100.00	177	\$17,700.00	1630	\$163,000.00	90.20%	6511114
18	0	N/A	\$500.00	8	\$4,000.00	54	\$27,000.00	87.10%	6286775
19	0	N/A	\$500.00	9	\$4,500.00	110	\$55,000.00	92.44%	6672239
20	0	N/A	\$500.00	6	\$3,000.00	114	\$57,000.00	95.00%	6857242
21	0	N/A	\$500.00	13	\$6,500.00	168	\$84,000.00	92.82%	6699719
22	0	N/A	\$500.00	3	\$1,500.00	60	\$30,000.00	95.24%	6874428
23	0	N/A	\$500.00	4	\$2,000.00	57	\$28,500.00	93.44%	6744828
24	0	N/A	\$500.00	3	\$1,500.00	58	\$29,000.00	95.08%	6863158
25	0	N/A	\$500.00	3	\$1,500.00	57	\$28,500.00	95.00%	6857242
26	0	N/A	\$1,000.00	3	\$3,000.00	7	\$7,000.00	70.00%	5052705
27	0	N/A	\$1,000.00	10	\$10,000.00	42	\$42,000.00	80.77%	5830044
28	0	N/A	\$1,000.00	6	\$6,000.00	25	\$25,000.00	80.65%	5821088
29	0	N/A	\$1,000.00	5	\$5,000.00	15	\$15,000.00	75.00%	5413612
30	0	N/A	\$1,000.00	8	\$8,000.00	33	\$33,000.00	80.49%	5809730
31	0	N/A	\$100,000.00	0	\$0.00	5	\$500,000.00	100.00%	7218149
			Totals:	218187	\$2,441,715.00	1,809,823	\$22,093,305.00		

#### TEXAS LOTTERY COMMISSION

NO. OF TICKETS: 7,218,150 MIN: 6,938,400 "TRIPLE DOUBLE 777 RED HOT™" GAME NUMBER 2192 NO. POOLS: 60.15 MAX: 7,221,600

END OF PRODUCTION PRIZE STRUCTURE

PACKS/POOL: 1,600 APRIL 4, 2019 - VERSION 1 PAYOUT % - 67.9814634% PACKS/GAME: 96,242 7,218,150 \$5 TICKETS \$36,090,750 - REVENUE PRIZE FUND - \$24,535,020 WINNERS IN WINNERS IN WINNERS IN PERCENT VALIDATION PRIZE # TIER ODDS OF 60.15 75 120,000 PRIZE OF PRIZE TIER TIER WINS CODE GET: WIN: 1 IN: POOLS (PER PACK\*) (PER POOL) COST FUND\*\* LEVELS L \$5 \$5 10.71 673,698 7.00 11,200 \$ 3,368,490 13.73% 2 L \$10 \$10 37.49 192,513 2.00 3,200 \$ 1,925,130 7.85% 3 L \$5 (2X) \$10 8.33 866,215 9.00 14,400 \$ 8,662,150 35.31% L \$20 \$20 75.02 96,213 1.00 1,600 \$ 1,924,260 7.84% LOW TIER 2 L \$5 (2X) + \$10 \$20 75.00 96,237 1.00 1,600 \$ 1.924,740 7.84% 72.57% M \$50 \$50 1,198.03 6,025 100 \$ 301,250 1.23% Μ (\$10 (3X) + (\$5 x 4)\$50 400.03 18.044 300 \$ 902,200 3.68% 5 Μ  $(\$10 \times 3) + \$5 (3X) + \$5$ \$50 401.16 3.67% 5 17,993 300 \$ 899,650 Μ  $(\$5 (2X) \times 2) + \$10 (3X)$ \$50 149.82 48,179 800 \$ 2,408,950 9.82% 10 M \$100 \$100 11,970.40 603 10 \$ 60,300 0.25% 11 5 M \$10 (2X) x 5 \$100 4,055.14 1,780 30 \$ 178,000 0.73% \$50 (2X) 12 1 M \$100 11,950.58 604 10 \$ 60,400 0.25% 12 \$10 (2X) + \$10 (3X) + (\$5 x 10) 2,406 13 M \$100 3,000.06 40 \$ 240,600 0.98% 10 14 М  $(\$5 (2X) \times 5) + (\$10 \times 5)$ \$100 6,060,58 1.191 20 \$ 119,100 0.49% 15 16 Μ  $(\$5 \times 12) + (\$10 \times 4)$ \$100 4,001.19 1.804 30 \$ 180,400 0.74% 16 8 Μ  $10 (2X) + (5 (3X) \times 2) + (10 \times 5)$ \$100 3,983.53 1.812 30 \$ 181,200 0.74% 17 12 Μ  $(\$10 \times 5) + (\$5 \times 6) + \$20$ \$100 3,994.55 1,807 30 \$ 0.74% 180,700 18 M \$500 116,421.77 62 1 \$ 31,000 0.13% 19 16 M  $(\$5 (2X) \times 4) + (\$20 (3X) + (\$20 (2X) \times 5) + (\$10 (2X) \times 5) + \$50 (2X)$ \$500 60,656.72 119 2 \$ 59,500 0.24% 20 16 M (\$10 x 10) + (\$50 x 4) + (\$100 x 2) \$500 60,151.25 120 2 \$ 60,000 0.24%  $(\$10 (3X) \times 5) + (\$20 (2X) \times 5) + (\$50 \times 3)$ 21 13 M \$500 39,879.28 181 3 \$ 90,500 0.37% 22 10 \$500 114,573.81 0.13% Μ \$50 x 10 63 1 \$ 31,500 23 12 (\$10 (3X) x 10) + (\$100 x 2) \$500 118,330.33 0.12% М 61 1 \$ 30 500 24 13 Μ (\$50 (2X) x 3) + (\$20 x 10) \$500 118,330.33 61 1 \$ 30,500 0.12% MID TIER 25 16 M (\$20 x 10) + (\$50 x 6) \$500 120,302.50 60 1 \$ 30,000 0.12% 24.77% 26 Н \$1,000 \$1,000 721,815.00 10 10,000 0.04% - \$ 27 14 Η (\$20 (3X) x 10) + (\$50 (2X) x 4) \$1,000 138,810.58 52 - \$ 52,000 0.21% 28 16 Η (\$100 x 4) + (\$50 x 12) \$1,000 232,843.55 31 - \$ 31,000 0.13% 12 \$500 + (\$100 x 2) + (\$50 x 4) + (\$10 (2X) x 5) 29 Η \$1,000 360,907.50 20 - \$ 20,000 0.08% 30 Η  $100 (2X) + (50 (3X) \times 2) + (100 \times 5)$ \$1,000 176,052.44 41 0.17% HIGH TIER 8 - \$ 41,000 31 Н \$100,000 \$100,000 1,443,630.00 500,000 2.04% 2.67% 2 Decimals: 3.56 2.028.010 20.00 33,712 \$ 24,535,020 100.00% 100.00% 4 Decimals: 3.5592

#### TEXAS LOTTERY COMMISSION

#### "TRIPLE DOUBLE 777 RED HOTTM" GAME NUMBER 2192

END OF PRODUCTION PRIZE STRUCTURE

APRIL 4, 2019 - VERSION 1

solidated odds are 1 in:	\$5	10.71	673,698
	\$10	6.82	1,058,728
	\$20	37.51	192,450
	\$50	79.99	90,241
	\$100	601.16	12,007
	\$500	9,928.68	727
	\$1,000	46,871.10	154
	\$100,000	1,443,630.00	5
			2 028 010

WIN:	<u>GET</u>	<u>A</u>	В	<u>C</u>	<u>D</u>	
\$5	\$5	5 = \$ 25	7 = \$ 35	7 = \$ 35	9 = \$ 45	
\$10	\$10	3 = \$ 30	1 = \$ 10	2 = \$ 20	2 = \$ 20	
\$10	\$5 (2X)	9 = \$ 90	8 = \$ 80	11 = \$ 110	8 = \$ 80	
\$20	\$20	0 = \$ 0	2 = \$ 40	1 = \$ 20	1 = \$ 20	
\$20	\$5 (2X) + \$10	<u>2</u> = <u>\$ 40</u>	<u>1</u> = \$ 20	0 = \$ 0	1 = 20	
		19 \$185	19 \$185	21 \$185	21 \$185	

<sup>\*</sup> Each of the four GLEPS types will be used in approximately 25% of the packs in the game.

Cons

PACK SIZE:

75

<sup>3</sup> matching RED symbols = win 2X = win DOUBLE the prize for that SPIN

<sup>3</sup> matching RED "7" symbols = win 3X = win TRIPLE the prize for that SPIN

<sup>\*\*</sup> Numbers are rounded.

<sup>\*\*\*</sup> Exact prize delivery to TLC.



# **INTEROFFICE MEMO**

Gary Grief, Executive Director

Michael P. Farrell, Charitable Bingo O

0-0000

0 - 0000

7 2 1 8 2 1 5 0 = 0

7-218-1500

Payment Approval

October 25, 2019

The attached invoice(s) for service is being submitted for approval.

33 • 45 =

1 2000 - =

Vendor Name:

**IGT Global Solutions Corporation** 

Invoice Number:

90109882

241:047-1175

Tx Game name:

Game #2192 Triple Double 777

0.00000 3

PO #:

Truck 1 Truck 2 Truck 3 362-19-9009RL027

Quantity:	Unit Price:	An
2363.850	\$33.45	\$79,010.70
2412.38	\$33.45	\$80,693.94
2441 925	\$33.45	\$81 682 39

**Rounding Adjustment** 

\$0.01

**Total Amount Due** 

\$241,447.12

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

Please forward to the next person for approval

Robert Tirloni (Products Manager) /

Please forward to the next person for approval

Please return to Maria Perez in the Office of the Controller by

November 4, 2019



BILL TO: 20318 Texas Lottery Commission Gary Grief, Executive Director 611 East 6th Street Austin TX 78701

IGT Global Solutions Corporation d/b/a IGT Solutions Corp. in the State of Texas 10 Memorial Boulevard Providence, RI 02903 USA
Telephone 401 392-1000 Fax 401 392-1234
FED ID No. 05-0389840

## INVOICE

INVOICE NUMBER: 90109882
DATE : October 23, 2019

PERFIYED

2019 OCT 25 PH 2: 36

OFFICE OF THE

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE		EXTENDED AMOUNT
001 game# 2192	88214 010	"TRIPLE DOUBLE 777" 2192 -Truck#1 "RED HOT"	2,363,850PC	0.03345		79,070.78
		8.00" x 4.00" Tickets \$22.78/M Full UV (\$0.08 per sq. inch per th Dual Color Imaging (\$0.25344 per s TOTAL \$ 33.45/M IGT Slots # Triple Double 777 Red No.7	sq. in. per thousa			
002 game# 2192	88214 020	"TRIPLE DOUBLE 777" 2192 -Truck#2 "RED HOT"	2,412,375PC	0.03345		80,693.94
003 game# 2192	88214 030	"TRIPLE DOUBLE 777" 2192 -Truck#3 "RED HOT"	2,441,925PC	0.03345		81,682.39
004 game# 2192	88214 180	Rounding Adjustment				0.01
				TOTAL AMOUNT DUE	USD	241,447.12

REMARKS:

Unrounded Invoice Total \$ 241,447.1175

PAYMENT TERMS: Due within 30 days

Continued...

# Instant Ticket Game Analysis 2/25/18-2/29/20

## Average Number of Weeks for 85% Average Sell Through

	Price Point					Price Point			
Print Quantities	<b>\$</b> 1	\$2	\$3	<b>\$</b> 5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 16	Week 19	3M	None	None	None	Week 56*
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None

## Average Weekly Dollar Sales at 85% Average Sell Through

	Price Point					Price Point			
Print Quantities	<b>\$</b> 1	\$2	\$3	<b>\$</b> 5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$616,770	\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through
\* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only