

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed 9/28/2020

Game #	2193	Confirmed Packs	5,273
Game Name	Monopoly 10X	Active Packs	4,556
Quantity Printed	29,035,950	Warehouse Packs	868
Price Point	\$1	Returned Packs	363
Start Date	1/6/2020	Printed Payout Percentage	60.18%
Top Prize	\$ 5,000	Percent Sold	93.52%
Number of Top Prizes Remaining	6	Number of Weeks Out	38

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 700,879	Actual ticket production costs
Promotion Prize Allocation	\$ 384,850	From EOPPS
Prize payout expense	\$ 15,032,953	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 16,118,682

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 27,154,420	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	<u><u>\$ 27,154,420</u></u>	

Excess of Revenue over Expended \$ 11,035,739

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	301,661
Next week	\$	354,562
Next week	\$	413,781
Avg Weekly Sales Current Game	\$	356,668
Avg Weekly Sales \$1; 25M-29.99M Qty*	\$	900,100
Percentage Of Variance In Sales		60%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	<input type="text" value="2193"/>	Printed Payout Percentage	<input type="text" value="60.18%"/>
Game Name	<input type="text" value="Monopoly 10X"/>	Actual Payout Percentage	<input type="text" value="56.78%"/>
Percent Sold	<input type="text" value="93.52%"/>	Number of Weeks Out	<input type="text" value="38"/>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			<input type="text" value="28"/>

* Only one game at this level with 85% sell through.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Instant Product Coordinator Date

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date

**Not Required.
Over 85% Sold.**

Bowersock, Dale

From: Tirloni, Robert
Sent: Tuesday, October 6, 2020 5:30 PM
To: Bowersock, Dale
Subject: FW: Game Close Analysis Documents - Over 85% Sold
Attachments: 2153 Extreme Payout.pdf; 2193 Monopoly 10X.pdf; 2194 Monopoly 30X Crossword.pdf; 2196 Monopoly 100X.pdf; 2221 Space Invaders \$50,000 Cash Invasion.pdf

Importance: High

I approve the Game Closing Analysis documents for the attached games, 2153, 2193, 2194, 2196 and 2221.—RT
10/6/2020

Robert Tirloni
Products Manager | Texas Lottery Commission
Office: 512-344-5406

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, September 28, 2020 1:56 PM
To: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: Game Close Analysis Documents - Over 85% Sold

Approved. DB 9/28/20

Attached are Game Close Analysis documents for:

- Game #2153 Extreme Payout
- Game #2193 Monopoly 10X
- Game #2194 Monopoly 30X Crossword
- Game #2196 Monopoly 100X
- Game #2221 Space Invaders \$50,000 Cash Invasion

These games are over 85% sold and do not require approval of the Executive Director.

Approvals required:

- Dale Bowersock
- Robert Tirloni



Play the Games of Texas!

Da Vinci Report

9/28/20

Week End Date:9/26/20

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														9/26/20	9/19/20	9/12/20	9/5/20
Mature	2177	\$5	18,315,600	BONUS BREAK THE BANK	11/18/19			45	74.28%	14,250	8,871	37,142	7	\$1,288,365.00	\$1,305,255.00	\$1,300,940.00	\$1,426,495.00
	2215	\$5	7,188,075	ROUTE 66 ROAD TO \$1,000,000!	6/15/20			15	70.94%	7,629	4,373	14,302	94	\$572,230.00	\$581,155.00	\$645,780.00	\$777,180.00
	2221	\$5	7,148,925	SPACE INVADERS \$50,000 CASH IN	4/20/20			23	88.12%	5,071	2,459	1,241	1,116	\$269,655.00	\$313,250.00	\$345,725.00	\$419,510.00
	2237	\$5	40,877,775	SUPER LOTERIA	12/16/19			41	82.48%	32,618	12,514	43,170	57	\$4,533,155.00	\$4,501,120.00	\$4,531,265.00	\$4,586,575.00
	2226	\$10	18,095,250	\$250,000 50X CASHWORD	5/1/20			21	55.40%	29,727	8,756	117,600	13	\$4,734,740.00	\$4,792,110.00	\$4,880,010.00	\$5,280,490.00
	2244	\$10	26,557,800	MEGA LOTERIA	6/22/20			14	26.57%	40,608	10,911	330,729	413	\$6,888,430.00	\$6,785,630.00	\$7,003,960.00	\$7,228,820.00
	2218	\$10	11,105,000	SUPER 7S	6/1/20			17	73.35%	25,186	9,175	21,329	8	\$3,141,180.00	\$3,252,810.00	\$3,507,470.00	\$4,006,870.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			176	60.46%	21,952	7,693	514,847	31	\$3,176,220.00	\$3,243,180.00	\$3,296,240.00	\$3,410,960.00
	2219	\$20	8,837,100	MEGA 7S	6/1/20			17	54.48%	30,094	8,737	118,262	45	\$3,592,540.00	\$3,785,300.00	\$4,212,820.00	\$5,035,140.00
	2245	\$20	12,034,525	MILLION DOLLAR LOTERIA	3/2/20			30	70.50%	38,080	9,438	88,203	11	\$5,984,220.00	\$6,065,060.00	\$6,177,620.00	\$6,879,760.00
	2197	\$20	8,934,650	MONOPOLY 200X	1/6/20			38	76.74%	21,296	7,738	51,056	17	\$2,197,060.00	\$2,284,980.00	\$2,448,320.00	\$2,870,140.00
	2145	\$20	7,217,400	MULTIPLIER SPECTACULAR	2/3/20			34	80.58%	17,007	6,164	30,363	14	\$1,898,180.00	\$2,060,160.00	\$2,383,840.00	\$3,034,740.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			28	34.03%	18,411	7,938	288,372	16	\$3,389,550.00	\$3,506,820.00	\$3,546,810.00	\$4,072,830.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			132	40.40%	19,520	7,723	781,275	14	\$4,108,680.00	\$4,246,680.00	\$4,214,400.00	\$4,302,120.00
	2227	\$50	5,138,000	\$1,000,000 GOLDEN RICHES	4/6/20			25	69.27%	16,852	7,446	51,525	12	\$5,339,500.00	\$5,660,750.00	\$5,294,750.00	\$5,661,950.00
Out of Wareh	2230	\$2	7,334,000	FIND THE 9S	7/13/20			11	62.03%	13,681	6,132	0	839	\$640,466.00	\$780,026.00	\$889,954.00	\$1,051,448.00
Sold/Closing	2212	\$1	9,187,950	FIND THE 9S	4/6/20	10/4/20	11/18/20	25	91.31%	963	757	614	1,401	\$42,854.00	\$53,257.00	\$56,434.00	\$69,145.00
	2193	\$1	29,035,950	MONOPOLY 10X	1/6/20			38	93.52%	5,273	4,556	868	363	\$301,661.00	\$354,562.00	\$413,781.00	\$445,203.00
	2127	\$2	7,109,375	4-WAY CASH	2/17/20	8/30/20	10/14/20	32	91.89%	109	100	405	2,401	-\$15,714.00	-\$9,040.00	\$5,554.00	\$37,936.00
	2161	\$2	34,822,125	BINGO EXTRA	10/7/19			51	92.65%	8,521	6,364	3,202	8	\$958,374.00	\$1,150,222.00	\$1,144,726.00	\$1,240,710.00
	2162	\$2	40,877,750	BREAK THE BANK	8/5/19			60	93.80%	8,438	7,131	2,262	17	\$1,014,202.00	\$1,195,286.00	\$1,289,014.00	\$1,313,774.00
	2220	\$2	7,321,250	EMERALD 8S	5/18/20	8/20/20	10/4/20	19	90.21%	207	41	327	1,626	-\$2,416.00	\$14,890.00	\$38,392.00	\$101,234.00
	2194	\$3	19,285,125	MONOPOLY 30X CROSSWORD	1/6/20			38	95.43%	2,682	3,041	446	100	\$512,463.00	\$665,160.00	\$808,998.00	\$978,201.00
	2217	\$5	11,914,425	LUCKY 7S	6/1/20	9/2/20	10/17/20	17	92.21%	1,260	648	12	520	\$297,270.00	\$750,035.00	\$1,519,840.00	\$2,374,005.00
	2195	\$5	20,072,100	MONOPOLY 50X	1/6/20	9/23/20	11/7/20	38	95.11%	4,573	4,561	342	187	\$1,049,480.00	\$1,253,220.00	\$1,329,850.00	\$1,491,005.00
	2211	\$5	7,341,450	PINK DIAMOND 7S	3/16/20	8/30/20	10/14/20	28	98.53%	20	10	320	608	-\$45.00	\$6,855.00	\$15,525.00	\$39,530.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			108	93.38%	18,419	6,225	9,524	178	\$2,285,260.00	\$2,398,710.00	\$2,496,260.00	\$2,784,510.00
	2208	\$10	7,142,200	\$50 OR \$100!	3/2/20	8/30/20	10/14/20	30	98.92%	53	7	8	1,011	-\$2,210.00	-\$710.00	\$13,030.00	\$19,180.00
	2223	\$10	7,279,250	BREAK THE BANK SUPER TICKET	5/4/20			21	90.59%	6,574	4,923	432	180	\$1,299,680.00	\$1,728,930.00	\$1,946,130.00	\$2,233,300.00
	2153	\$10	6,116,850	EXTREME PAYOUT	6/15/20			15	94.41%	3,562	2,113	43	369	\$699,170.00	\$956,970.00	\$1,381,740.00	\$2,135,280.00
	2167	\$10	26,558,050	MEGA LOTERIA	9/16/19	10/4/20	11/18/20	54	99.13%	1,280	291	296	572	\$142,420.00	\$203,860.00	\$298,080.00	\$432,900.00
	2196	\$10	13,192,900	MONOPOLY 100X	1/6/20			38	97.26%	3,675	2,217	270	254	\$619,780.00	\$790,690.00	\$1,074,670.00	\$1,595,740.00

Liability for 2193 / for Life to DateProduct Status:
ActiveSmartCash Enabled:
N/A

Validation Range: 08/17/2019 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$1.00	427274	\$427,274.00	2282809	\$2,282,809.00	84.23%	24458117
2	2	N/A	\$2.00	89540	\$179,080.00	588054	\$1,176,108.00	86.79%	25199022
3	3	N/A	\$2.00	200023	\$400,046.00	1348598	\$2,697,196.00	87.08%	25285608
4	4	N/A	\$5.00	19844	\$99,220.00	173631	\$868,155.00	89.74%	26057842
5	5	N/A	\$5.00	19056	\$95,280.00	174419	\$872,095.00	90.15%	26176102
6	6	N/A	\$5.00	9300	\$46,500.00	87398	\$436,990.00	90.38%	26243396
7	7	N/A	\$10.00	8640	\$86,400.00	88235	\$882,350.00	91.08%	26446317
8	8	N/A	\$10.00	28581	\$285,810.00	164913	\$1,649,130.00	85.23%	24747049
9	9	N/A	\$10.00	8052	\$80,520.00	88646	\$886,460.00	91.67%	26618139
10	10	N/A	\$20.00	6820	\$136,400.00	41587	\$831,740.00	85.91%	24945112
11	11	N/A	\$20.00	3647	\$72,940.00	44821	\$896,420.00	92.48%	26851124
12	0	N/A	\$50.00	445	\$22,250.00	5639	\$281,950.00	92.69%	26912183
13	0	N/A	\$50.00	630	\$31,500.00	8420	\$421,000.00	93.04%	27014662
14	0	N/A	\$50.00	619	\$30,950.00	8457	\$422,850.00	93.18%	27055644
15	0	N/A	\$100.00	44	\$4,400.00	564	\$56,400.00	92.76%	26934664
16	0	N/A	\$100.00	93	\$9,300.00	1102	\$110,200.00	92.22%	26776248
17	0	N/A	\$100.00	171	\$17,100.00	1411	\$141,100.00	89.19%	25897424
18	0	N/A	\$5,000.00	6	\$30,000.00	24	\$120,000.00	80.00%	23228761
Totals:				822785	\$2,054,970.00	5,108,728	\$15,032,953.00		

Prize Structure
TEXAS LOTTERY
GAME NO.2193 "MONOPOLY™ 10X®"
April 11, 2019 - VERSION A

Order Quantity:	29,035,950	Pack Size:	150	Pool Size:	240,000	Winners:	5,931,513	Prize Fund:	Instant Payout \$17,087,923.00	Total Payout \$17,472,773.00
Price Point:	\$1.00	Packs/Game:	193,573	Number of Pools:	120.98	Non-winners:	23,104,437	Payout:	58.85%	60.18%
Revenue:	\$29,035,950.00	Packs/Pool:	1,600			Overall Odds:	4.8952			

ORIGINAL ORDER

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$1	\$1	\$1.00	10.7140	14.00	22,400.00	2,710,083	\$2,710,083.00	15.51%
02	1	L	\$2	\$2	\$2.00	42.8515	3.50	5,600.00	677,594	\$1,355,188.00	7.76%
03	2	L	\$1 x 2	\$2	\$2.00	18.7496	8.00	12,800.00	1,548,621	\$3,097,242.00	17.73%
Total (\$2.00):						13.0427	11.50	18,400.00	2,226,215	\$4,452,430.00	25.48%
04	1	L	\$5	\$5	\$5.00	150.0760	1.00	1,600.00	193,475	\$967,375.00	5.54%
05	3	L	(\$2 x 2) + \$1	\$5	\$5.00	150.0760	1.00	1,600.00	193,475	\$967,375.00	5.54%
06	5	L	\$1 x 5	\$5	\$5.00	300.2746	0.50	800.00	96,698	\$483,490.00	2.77%
Total (\$5.00):						60.0353	2.50	4,000.00	483,648	\$2,418,240.00	13.84%
07	1	L	\$10	\$10	\$10.00	299.7259	0.50	800.00	96,875	\$968,750.00	5.54%
08	1	L	\$1 (10X)	\$10	\$10.00	150.0612	1.00	1,600.00	193,494	\$1,934,940.00	11.07%
09	5	L	\$2 x 5	\$10	\$10.00	300.2746	0.50	800.00	96,698	\$966,980.00	5.53%
Total (\$10.00):						75.0153	2.00	3,200.00	387,067	\$3,870,670.00	22.15%
10	1	L	\$2 (10X)	\$20	\$20.00	599.8296	0.25	400.00	48,407	\$968,140.00	5.54%
11	4	L	\$5 x 4	\$20	\$20.00	599.0746	0.25	400.00	48,468	\$969,360.00	5.55%
Total (\$20.00):						299.7259	0.50	800.00	96,875	\$1,937,500.00	11.09%
Total (Low Tiers):						4.9181	30.50	48,800.00	5,903,888	\$15,388,923.00	88.07%
Mid Tiers											
12	1	M	\$50	\$50	\$50.00	4772.5099	0.03	50.00	6,084	\$304,200.00	1.74%
13	5	M	\$10 x 5	\$50	\$50.00	3208.3923	0.05	75.00	9,050	\$452,500.00	2.59%
14	3	M	(\$20 x 2) + \$10	\$50	\$50.00	3199.2012	0.05	75.00	9,076	\$453,800.00	2.60%
Total (\$50.00):						1199.3371	0.13	200.00	24,210	\$1,210,500.00	6.93%
15	1	M	\$100	\$100	\$100.00	47756.4967	0.00	5.00	608	\$60,800.00	0.35%
16	5	M	\$20 x 5	\$100	\$100.00	24297.8661	0.01	10.00	1,195	\$119,500.00	0.68%
17	2	M	\$5 (10X) x 2	\$100	\$100.00	18353.9507	0.01	13.00	1,582	\$158,200.00	0.91%
Total (\$100.00):						8577.8287	0.02	28.00	3,385	\$338,500.00	1.94%
Total (Mid Tiers):						1052.2178	0.14	228.00	27,595	\$1,549,000.00	8.87%
High Tiers											
18	1	H	\$5,000	\$5,000	\$5,000.00	967865.0000	0.00	0.25	30	\$150,000.00	0.86%
Total (High Tiers):						967865.0000	0.00	0.25	30	\$150,000.00	0.86%
Total (Low Tiers + Mid Tiers + High Tiers):						4.8952	30.64	49,028.25	5,931,513	\$17,087,923.00	97.80%
Other Prize Tiers											
-	-	O	\$100 Cash plus Entry		\$430.00	-	-	-	895	\$384,850.00	2.20%
Total (Other Prize Tiers):						-	-	-	895	\$384,850.00	2.20%
Total :						4.8952	30.64	49,028.25	5,931,513	\$17,472,773.00	100.00%

SHIPMENT # 1-3
COMPLETE
POOLS # 1- 134
29035950
2710083
677594
1548621
193475
193475
96698
96875
193494
96698
48407
48468
6084
9050
9076
608
1195
1582
30

10X = win 10 TIMES the prize

There will be no more than thirty-two (32) winners per pack.

- d. \$10.00 “MONOPOLY™ 100X” game with 13,080,000 tickets launches January 6, 2020;
- e. \$20.00 “MONOPOLY™ 200X” game with 9,000,000 tickets launches January 6, 2020; and

The Company’s website will host a Promotion microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Eligible Games in one of five (5) promotional second-chance drawings described in Section 6 below (the “**Cash Prize Drawings**”) for a chance to win one (1) of nineteen thousand one hundred forty (19,140) one hundred dollar (\$100) second-chance cash prizes (each a “**Cash Prize**”).

The name of each Cash Prize winner will be entered automatically in one of five (5) drawings described in Section 7 below (the “**\$5 Million Vegas Challenge Drawings**”) for a chance to win one of twenty (20) trip prizes (“**Trip Prizes**”) for a trip to Las Vegas, Nevada, to participate as a finalist (“**Finalist**”) in the \$5 Million Vegas Challenge contest (the “**Challenge**”).

5. ALLOCATION TO CASH PRIZES FOR PRIZE FULFILLMENT, LICENSING FEES, PROMOTION SERVICES, AND MANUFACTURING AND PROMOTIONAL SUPPORT

The TLC shall allocate a total of eight million two hundred thirty thousand two hundred dollars (\$8,230,200) (approximately two and thirty-five hundredths percent (2.35%) of the combined prize pools of the Eligible Games) for the Company to fulfill all Cash Prizes and Trip Prizes and to provide other Promotion-related services and manufacturing and promotional support, and for the license fees for the use of the Licensed Property. This amount reflects an allocation of four hundred thirty dollars (\$430) to each Cash Prize and Trip Prize, to be invoiced and paid as provided in Section 13 below. The Cash Prizes and allocated amounts shall be distributed across the Eligible Games as follows:

Game Price Point	Allocation for each Cash Prize (\$100)	Allocation for each Trip Prize (\$330)	Total Cash Prizes Awarded	# Second-Chance Drawings	Winners Per Drawing
\$20.00	\$1,198,000	\$3,953,400	11,980	5	2,396
\$10.00	\$153,500	\$506,550	1,535	5	307
\$5.00	\$270,000	\$891,000	2,700	5	540
\$3.00	\$203,000	\$669,900	2,030	5	406
\$1.00	\$89,500	\$295,350	895	5	179
	\$1,914,000	\$6,316,200	19,140		3,828
	Total Allocation	\$8,230,200			



INTEROFFICE MEMO

Gary Grief, Executive Director Michael P. Farrell, Charitable

Payment Approval

September 12, 2019

The attached invoice(s) for service is being submitted for approval.

Vendor Name: Scientific Games, Inc
Invoice Number: TX 08092019A
Tx Game name: Game #2193 Monopoly 10X
PO #: 362-19-9019RV2RL35

Shipment	Quantity	Price	Total
1	9499.50	\$22.538	\$214,099.73
additional charges	46466.40	\$1.00	\$46,466.40
2	9503.40	\$22.538	\$214,187.63
3	10033.05	\$22.538	\$226,124.88

Total Amount

\$700,878.64

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

9/12/19
Date

Robert Tirloni (Products Manager)

Please forward to the next person for approval

9/15/19
Date

Ryan Mindell (Lottery Operations Division Director)

9.17.19
Date

Please return to Maria Perez in the Office of the Controller by

In an effort to close out FY 19 please forward ASAP, thanks for you help.



RECEIVED
2019 SEP 12 AM 8:31

OFFICE OF THE
CONTROLLER

Invoice: TX 08092019A
"TX 2193 - MONOPOLY™ 10X"
August 9, 2019

Supplier : Scientific Games International
1500 Bluegrass Lakes Parkway
Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
Attn: Accounts Payable
P.O. BOX 16630
AUSTIN, TX 78761-6630
United States

*Shows Rounded to
\$22.54 but total amount
is based off of the
price per thousand
in the working papers
\$22.538.
RJR
9/15/19*

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2193	1	MONOPOLY 10X Additional Charges	9,499,500	22.54	\$214,099.73 \$46,466.40	1035731
TX-2193	2	MONOPOLY 10X	9,503,400	22.54	\$214,187.63	1035732
TX-2193	3	MONOPOLY 10X	10,033,050	22.54	\$226,124.88	1035733
Total Due					\$700,878.64	

Due Date: September 8, 2019

Wire Transfer Instructions:

Bank: Bank of America
Swift: BOFAUS3N
Acct Name: Scientific Games International, Inc.-Operating
Acct #: 501017395032
Wire Routing #: 026009593

Instant Ticket Game Analysis
2/25/18-2/29/20

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 16	Week 19	3M	None	None	None	Week 56*
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$616,770	\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

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