

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 3/7/2022

Game #	2209	Confirmed Packs	8,402
Game Name	\$250 Million Cash Party	Active Packs	4,839
Quantity Printed	12,028,825	Warehouse Packs	81,218
Price Point	\$30	Returned Packs	81
Start Date	3/16/2020	Printed Payout Percentage	75.08%
Top Prize	\$ 3,000,000	Percent Sold	79.88%
Number of Top Prizes Remaining	0	Number of Weeks Out	103

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 648,594	Actual ticket production costs
Prize payout expense	\$ 216,857,902	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 217,506,496	

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 288,258,762	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 288,258,762	

Excess of Revenue over Expended \$ 70,752,266

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	1,702,890
Next week	\$	1,536,810
Next week	\$	1,566,030
Avg Weekly Sales Current Game	\$	1,601,910
Avg Weekly Sales \$30; 5M Qty*	\$	3,506,730
Percentage Of Variance In Sales		54%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2209	Printed Payout Percentage	75.08%
Game Name	\$250 Million Cash Party	Actual Payout Percentage	75.23%
Percent Sold	79.88%	Number of Weeks Out	103
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			38

* No games at the >9M print qty for comparison so the 5M qty was used. Note - only one game at this level with 85% sell through.

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed

Instant Product Coordinator _____ Date _____

Not Required - All Top Prizes Claimed

Products Manager _____ Date _____

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed

Lottery Operations Division Director _____ Date _____

Not Required - All Top Prizes Claimed

Controller _____ Date _____

Not Required - All Top Prizes Claimed

Executive Director _____ Date _____

Bowersock, Dale

From: WebsiteSupport@lottery.state.tx.us
Sent: Monday, March 7, 2022 5:20 AM
To: WEBSITE_SCRATCH_ZTP
Subject: ZTP Occurrence: Date 03/06/2022

All top prizes for the following game(s) have been claimed as of 03/06/2022.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2209	\$250 Million Cash Party	\$30	\$3,000,000	4	4		0	0	3/16/2020				03/04/2022

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



Da Vinci Report **3/7/22**

Week End Date: 3/5/22

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														3/5/22	2/26/22	2/19/22	2/12/22
Mature	2234	\$3	35,950,250	\$50,000 BONUS CASHWORD	2/22/21			54	85.37%	10,817	8,523	19,780	27	\$1,731,828.00	\$1,491,162.00	\$1,533,936.00	\$1,483,620.00
	2327	\$3	28,614,750	TEXAS LOTERIA	10/4/21			22	35.48%	16,399	12,695	213,295	19	\$1,696,089.00	\$1,507,260.00	\$1,532,319.00	\$1,603,377.00
	2352	\$5	18,177,675	\$200,000 JACKPOT	9/7/21			26	58.76%	10,600	8,618	78,173	23	\$1,601,750.00	\$1,426,890.00	\$1,535,845.00	\$1,601,055.00
	2319	\$5	9,169,050	\$500 FRENZY	11/15/21			16	71.18%	6,129	4,681	22,312	107	\$1,101,340.00	\$1,096,980.00	\$1,259,630.00	\$1,373,285.00
	2250	\$5	22,721,550	BINGO TIMES 20	11/23/20			67	84.42%	10,434	8,576	25,446	36	\$1,574,860.00	\$1,470,180.00	\$1,462,275.00	\$1,517,990.00
	2247	\$5	18,355,500	BONUS BREAK THE BANK	12/28/20			62	75.54%	5,736	4,437	48,312	32	\$706,640.00	\$662,515.00	\$689,345.00	\$684,135.00
	2342	\$5	59,686,425	SUPER LOTERIA	10/18/21			20	27.40%	26,103	14,872	529,361	4	\$5,881,660.00	\$5,354,630.00	\$5,152,835.00	\$5,242,005.00
	2309	\$10	15,693,550	\$100 MILLION CASH PAYOUT	6/7/21			39	67.89%	6,312	3,069	90,032	47	\$986,480.00	\$902,170.00	\$893,530.00	\$1,005,430.00
	2346	\$10	13,460,600	\$500,000 EXTREME LUCK	4/5/21			48	64.30%	9,570	5,531	78,844	31	\$1,636,260.00	\$1,442,800.00	\$1,465,930.00	\$1,468,790.00
	2353	\$10	14,299,500	\$500,000 JACKPOT	9/7/21			26	60.08%	16,400	8,683	86,538	21	\$2,300,300.00	\$2,101,980.00	\$2,247,400.00	\$2,375,400.00
	2306	\$10	8,318,950	BREAK THE BANK SUPER TICKET	8/16/21			29	63.77%	10,198	6,789	41,132	87	\$1,471,300.00	\$1,308,970.00	\$1,312,210.00	\$1,348,820.00
	2336	\$10	15,610,600	POWER 10X	8/2/21			31	56.21%	8,788	4,515	121,889	36	\$1,232,340.00	\$1,044,940.00	\$1,198,380.00	\$1,343,450.00
	2345	\$20	9,157,250	\$1,000,000 CROSSWORD	10/4/21			22	55.09%	25,619	9,098	124,279	22	\$5,097,460.00	\$4,805,140.00	\$4,894,360.00	\$4,827,640.00
	2203	\$20	8,559,050	\$1,000,000 EXTREME CASH	6/7/21			39	64.98%	8,106	3,738	106,260	67	\$1,238,580.00	\$1,225,920.00	\$1,456,740.00	\$1,499,940.00
	2354	\$20	10,280,400	\$1,000,000 JACKPOT	9/7/21			26	45.05%	18,057	8,183	196,900	38	\$2,459,660.00	\$2,307,760.00	\$2,595,180.00	\$2,620,160.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			16	22.23%	16,855	7,301	482,551	18	\$2,873,020.00	\$3,020,600.00	\$3,664,420.00	\$3,845,700.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			251	86.57%	11,842	6,106	164,377	54	\$2,074,520.00	\$1,907,980.00	\$2,094,780.00	\$2,010,780.00
	2343	\$20	25,454,075	MILLION DOLLAR LOTERIA	6/18/21			37	55.06%	35,396	10,896	402,658	40	\$8,158,840.00	\$7,453,060.00	\$7,549,940.00	\$7,345,180.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			103	79.88%	8,402	4,839	81,218	81	\$1,702,890.00	\$1,536,810.00	\$1,566,030.00	\$1,586,820.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			207	61.83%	9,087	5,211	502,353	46	\$2,738,700.00	\$2,543,190.00	\$2,628,180.00	\$2,523,390.00
	2293	\$30	9,177,650	CASH CELEBRATION!	4/5/21			48	69.56%	12,435	6,795	89,652	61	\$3,395,040.00	\$3,007,980.00	\$3,092,010.00	\$3,087,000.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			20	25.31%	23,864	8,271	346,860	34	\$8,184,900.00	\$7,424,200.00	\$7,246,300.00	\$6,969,300.00
	2340	\$50	6,606,400	CASINO MILLIONS	9/20/21			24	58.59%	18,368	7,990	106,396	32	\$6,845,500.00	\$6,206,600.00	\$6,380,800.00	\$6,247,850.00
Sold/Closing	2355	\$2	8,976,500	20XTRA	9/20/21	2/27/22	4/13/22	24	77.55%	609	916	11,131	680	\$142,756.00	\$147,442.00	\$175,786.00	\$230,676.00
	2246	\$2	35,700,000	BONUS GAME BINGO	9/21/20	2/6/22	3/23/22	76	97.94%	106	97	929	1,853	\$8,106.00	\$12,476.00	\$54,838.00	\$139,110.00
	2240	\$2	40,055,875	BREAK THE BANK	9/21/20	2/20/22	4/6/22	76	88.98%	784	818	21,511	670	\$155,988.00	\$210,294.00	\$261,912.00	\$371,054.00
	2294	\$2	9,097,000	LUCKY 3	6/21/21	2/20/22	4/6/22	37	92.62%	357	376	2,236	313	\$54,956.00	\$66,690.00	\$72,720.00	\$109,262.00
	2318	\$2	6,083,500	VETERANS CASH	10/18/21	4/3/22	5/18/22	20	56.80%	3,032	2,059	13,719	877	\$120,326.00	\$122,992.00	\$150,944.00	\$222,498.00
	2239	\$2	26,660,750	WEEKLY GRAND	2/22/21	1/20/22	3/6/22	54	73.31%	0	0	42,582	1,311	\$45,008.00	\$85,524.00	\$177,990.00	\$351,830.00
	2362	\$3	6,116,875	WINTER WORDS	11/1/21	2/23/22	4/9/22	18	89.87%	749	444	177	1,358	\$37,881.00	\$60,822.00	\$173,316.00	\$319,845.00
	2363	\$5	7,164,975	25 DAYS OF WINNING	11/1/21	4/3/22	5/18/22	18	90.42%	2,245	1,560	1,634	1,488	\$301,280.00	\$328,620.00	\$429,000.00	\$756,800.00
	2323	\$5	9,897,375	COWBOYS	8/16/21	4/3/22	5/18/22	29	68.04%	3,279	3,299	34,018	171	\$543,240.00	\$528,630.00	\$608,870.00	\$679,570.00

Liability for 2209 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 02/12/2020 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$30.00	335002	\$10,050,060.00	1228805	\$36,864,152.00	78.58%	9451984
2	2	N/A	\$50.00	179293	\$8,964,650.00	662719	\$33,135,950.00	78.71%	9467478
3	0	N/A	\$100.00	10781	\$1,078,100.00	39400	\$3,940,000.00	78.52%	9444524
4	0	N/A	\$100.00	82485	\$8,248,500.00	318490	\$31,849,000.00	79.43%	9554362
5	0	N/A	\$100.00	30872	\$3,087,200.00	119475	\$11,947,500.00	79.47%	9558846
6	0	N/A	\$150.00	59141	\$8,871,150.00	229640	\$34,446,000.00	79.52%	9565377
7	0	N/A	\$300.00	10696	\$3,208,800.00	41881	\$12,564,300.00	79.66%	9581741
8	0	N/A	\$300.00	1075	\$322,500.00	3937	\$1,181,100.00	78.55%	9448819
9	0	N/A	\$300.00	13794	\$4,138,200.00	53688	\$16,106,400.00	79.56%	9570012
10	0	N/A	\$300.00	7099	\$2,129,700.00	28015	\$8,404,500.00	79.78%	9596956
11	0	N/A	\$500.00	1529	\$764,500.00	6007	\$3,003,500.00	79.71%	9588263
12	0	N/A	\$500.00	1598	\$799,000.00	5904	\$2,952,000.00	78.70%	9466566
13	0	N/A	\$500.00	3050	\$1,525,000.00	11995	\$5,997,500.00	79.73%	9590279
14	0	N/A	\$3,000.00	11	\$33,000.00	41	\$123,000.00	78.85%	9484265
15	0	N/A	\$3,000.00	42	\$126,000.00	114	\$342,000.00	73.08%	8790295
16	0	N/A	\$3,000.00	56	\$168,000.00	172	\$516,000.00	75.44%	9074376
17	0	N/A	\$3,000.00	35	\$105,000.00	120	\$360,000.00	77.42%	9312638
18	0	N/A	\$3,000.00	7	\$21,000.00	15	\$45,000.00	68.18%	8201471
19	0	N/A	\$30,000.00	2	\$60,000.00	9	\$270,000.00	81.82%	9841766
20	0	N/A	\$30,000.00	11	\$330,000.00	17	\$510,000.00	60.71%	7303215
21	0	N/A	\$30,000.00	2	\$60,000.00	10	\$300,000.00	83.33%	10024020
22	0	N/A	\$3,000,000.00	0	\$0.00	4	\$12,000,000.00	100.00%	12028823
Totals:				736581	\$54,090,360.00	2,750,458	\$216,857,902.00		

NO. OF TICKETS: 12,028,825
 NO. POOLS: 100
 PACK SIZE: 25
 PACKS/POOL: 4,800
 PACKS/GAME: 481,153

Minimum: 11,760,000
 Maximum: 12,240,000

TEXAS LOTTERY COMMISSION
 "\$250 MILLION CASH PARTY" - GAME NO. 2209
 PRIZE STRUCTURE
 14-Mar-19

VERSION A

12,028,825 \$30 TICKETS \$360,864,750 REVENUE PRIZE FUND \$270,948,260 PAYOUT % 75.08%

PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 100 POOLS	WINNERS IN 25 (PER PACK*)	WINNERS IN 120,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	G	\$30	1	\$30	7.69	1,563,807	3.250	15,600,000	\$46,914,210	17.31%	LOW TIER
2	2	G	\$50	1	\$50	14.29	842,012	1.750	8,400,000	\$42,100,600	15.54%	32.85% ****
3	0	M	\$100	1	\$100	239.71	50,181	0.104	500,000	\$5,018,100	1.85%	
4	0	M	\$50"2X"	1	\$100	30.00	400,975	0.833	4,000,000	\$40,097,500	14.80%	
5	0	M	\$50 x 2	2	\$100	80.01	150,347	0.313	1,500,000	\$15,034,700	5.55%	
6	0	M	\$30"5X"	1	\$150	41.65	288,781	0.600	2880,000	\$43,317,150	15.99%	
7	0	M	\$30"5X" x 2	2	\$300	228.78	52,577	0.109	525,000	\$15,773,100	5.82%	
8	0	M	\$300	1	\$300	2,400.00	5,012	0.010	50,000	\$1,503,600	0.55%	
9	0	M	\$30"10X"	1	\$300	178.25	67,482	0.141	675,000	\$20,244,600	7.47%	
10	0	M	\$50"2X" + \$100"2X"	2	\$300	342.56	35,114	0.073	350,000	\$10,534,200	3.89%	
11	0	M	\$100"5X"	1	\$500	1,596.18	7,536	0.016	75,000	\$3,768,000	1.39%	
12	0	M	\$500	1	\$500	1,603.42	7,502	0.016	75,000	\$3,751,000	1.38%	MID TIER
13	0	M	\$30"10X" + \$100 + \$100	3	\$500	799.52	15,045	0.031	150,000	\$7,522,500	2.78%	61.47%
14	0	H	\$100"30X"	1	\$3,000	231,323.56	52	0.000	0.5188	\$156,000	0.06%	
15	0	H	\$30"10X" x 10	10	\$3,000	77,107.85	156	0.000	1.5563	\$468,000	0.17%	
16	0	H	\$30"5X" x 20	20	\$3,000	52,758.00	228	0.000	2.2745	\$684,000	0.25%	
17	0	H	\$50"10X" x 6	6	\$3,000	77,605.32	155	0.000	1.5463	\$465,000	0.17%	
18	0	H	\$3,000	1	\$3,000	546,764.77	22	0.000	0.2195	\$66,000	0.02%	
19	0	H	\$30,000	1	\$30,000	1,093,529.55	11	0.000	0.1097	\$330,000	0.12%	
20	0	H	\$100"30X" x 10	10	\$30,000	429,600.89	28	0.000	0.2793	\$840,000	0.31%	
21	0	H	\$3,000"10X"	1	\$30,000	1,002,402.08	12	0.000	0.1197	\$360,000	0.13%	HIGH TIER
22	0	H	\$3,000,000	1	\$3,000,000	3,007,206.25	4 ***	0.000	0.0399	\$12,000,000	4.43%	5.67%

Note:

- "2X" = win DOUBLE the prize by revealing one (1) 2X Play Symbol.
- "5X" = win 5 TIMES the prize by revealing one (1) 5X Play Symbol.
- "10X" = win 10 TIMES the prize by revealing one (1) 10X Play Symbol.
- "30X" = win 30 TIMES the prize by revealing one (1) 30X Play Symbol.

Consolidated odds are 1 in:

\$30	7.69	1,563,807
\$50	14.29	842,012
\$100	20.00	601,503
\$150	41.65	288,781
\$300	75.09	160,185
\$500	399.85	30,083
\$3,000	19,622.88	613
\$30,000	235,859.31	51
\$3,000,000	3,007,206.25	4
		<u>3,487,039</u>

- * Each of the following GLEPS will be used in approximately 25% of each pack of 25 tickets.
- ** Numbers are rounded.
- *** This Number of prizes is guaranteed delivery to the Lottery.
- **** \$30 and \$50 prizes are GLEPS and programmed as low tier prizes.



INTEROFFICE ME

Gary Grief, Executive Director Tom Hanson, Acting Charite

0.0000

12,028,025.

1,000.

12,028,025.

12,028,025.

53.92

648,996,140

0.0000

Payment Approval

February 24, 2020

The attached invoice(s) for service is being submitted for approval.

OK

Vendor Name:	Pollard Banknote Limited
P.O. Number (if applicable):	362-19-9010RL027
Invoice Number:	8514432
Tx Game Name:	Game #2209 \$250 Million Cash Party
Invoice Amount:	\$648,594.24

The above referenced invoice has been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock

DB

2/24/2020

Dale Bowersock (Scratch Ticket Strategy Coordinator)

Date

Please forward to the next person for approval

Robert Tirloni

2/27/2020

Robert Tirloni (Products Manager)

Date

Please forward to the next person for approval

Ed Roger for Ryan Mindell

3.2.2020

Ryan Mindell (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

March 5, 2020

INVOICE NO.: 8514432

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	

Invoice Date	Order No.	Your Order	Customer No.
February 20, 2020	1058661		5008

Order name: \$250 Million Cash Party #2209
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 10 x 4	12,028,825	31.92 /M	383,960.09
Four colour process / Spectrum base graphics	12,028,825	10.00 /M	120,288.25
Integrated Overprints / Continuous Image	12,028,825	10.00 /M	120,288.25
Multiple Play Area	12,028,825	2.00 /M	24,057.65

Under unit price '/M' = price per thousand.

Before Taxes:	648,594.24 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	648,594.24 USD

Banking Instructions:

TD Bank, NA
 2035 Limestone Rd.
 Wilmington, DE 19808
 ABA# 026013673
 Bank Account # 3248176206

Delivery: Prepaid
 Tax ID/Contract Number: NA
 GST Registration Number: 819251463

RECEIVED
 2020 FEB 21 PM 4:56
 OFFICE OF THE
 COMPTROLLER

Instant Ticket Game Analysis
8/25/19-8/28/21

Average Number of Weeks for 85% Average Sell Through

Print Quantities	A	B	C	D	Print Quantities	E	F	G	H
	Price Point					Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	Week 10*	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 11*	Week 17	3M	None	None	None	None
10M-14.99M	Week 15	None	None	Week 19	4M	Week 16*	None	None	None
15M-19.99M	Week 23*	None	Week 29	Week 48	5M	Week 20	None	Week 38*	Week 36
20M-24.99M	None	None	None	Week 36	6M	Week 13	Week 23*	None	None
25M-29.99M	Week 32	None	None	None	7M	Week 16	Week 34	None	None
30M-34.99M	None	None	None	None	8M	Week 21*	Week 40	None	None
>35M	None	None	Week 59	Week 44*	>9M	Week 30	Week 33	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	A	B	C	D	Print Quantities	E	F	G	H
	Price Point					Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	\$1,280,407	None	2M	None	None	None	None
5M-9.99M	\$565,128	\$810,337	\$1,161,701	\$1,904,150	3M	None	None	None	None
10M-14.99M	\$646,883	None	None	\$2,800,321	4M	\$2,364,236	None	None	None
15M-19.99M	\$638,272	None	\$1,669,812	\$1,515,020	5M	\$2,813,557	None	\$3,506,730	\$6,331,310
20M-24.99M	None	None	None	\$2,620,225	6M	\$4,264,362	\$4,577,513	None	None
25M-29.99M	\$786,285	None	None	None	7M	\$3,884,366	\$3,675,833	None	None
30M-34.99M	None	None	None	None	8M	\$3,283,703	\$3,828,587	None	None
>35M	None	None	\$1,688,331	\$3,934,727	>9M	\$4,643,288	\$6,280,238	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
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