

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 6/28/2021

Game #	2260	Confirmed Packs	45
Game Name	Lady Luck 7	Active Packs	65
Quantity Printed	9,129,300	Warehouse Packs	817
Price Point	\$5	Returned Packs	499
Start Date	10/5/2020	Printed Payout Percentage	67.96%
Top Prize	\$ 100,000	Percent Sold	97.60%
Number of Top Prizes Remaining	0	Number of Weeks Out	38

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 694,814	Actual ticket production costs
Prize payout expense	\$ 29,651,955	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 30,346,769

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 44,550,984	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 44,550,984

Excess of Revenue over Expended **\$ 14,204,215**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	18,745
Next week	\$	46,810
Next week	\$	82,360
Avg Weekly Sales Current Game	\$	49,305
Avg Weekly Sales \$5; 5M - 9.99M Qty	\$	1,946,842
Percentage Of Variance In Sales		97%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2260	Printed Payout Percentage	67.96%
Game Name	Lady Luck 7	Actual Payout Percentage	66.56%
Percent Sold	97.60%	Number of Weeks Out	38
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			17

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Not Required - ZTP

Scratch Ticket Strategy Coordinator Date

Not Required - ZTP

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - ZTP

Lottery Operations Division Director Date

Not Required - ZTP

Controller Date

Not Required - ZTP

Executive Director Date

Bowersock, Dale

From: WebsiteSupport@lottery.state.tx.us
Sent: Saturday, June 26, 2021 5:25 AM
To: WEBSITE_SCRATCH_ZTP
Subject: ZTP Occurrence: Date 06/25/2021

All top prizes for the following game(s) have been claimed as of 06/25/2021.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date
2260	Lady Luck 7	\$5	\$100,000	5	5		0	0	10/5/2020	5/7/2021	06/06/2021	07/21/2021

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



Play the Games of Texas!

Da Vinci Report 6/28/21
Week End Date: 6/26/21

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/26/21	6/19/21	6/12/21	6/5/21
Mature	2334	\$5	10,266,675	\$50,000 POKER	3/15/21			15	67.24%	8,820	5,116	29,029	87	\$1,126,855.00	\$1,220,865.00	\$1,422,515.00	\$1,697,220.00
	2280	\$5	22,744,950	50X THE CASH	1/4/21			25	69.88%	17,323	8,832	61,899	36	\$2,157,135.00	\$2,181,470.00	\$2,311,120.00	\$2,588,150.00
	2250	\$5	22,721,550	BINGO TIMES 20	11/23/20			31	41.06%	14,201	8,874	153,037	9	\$1,463,650.00	\$1,486,425.00	\$1,533,595.00	\$1,654,275.00
	2247	\$5	18,355,500	BONUS BREAK THE BANK	12/28/20			26	34.12%	15,605	9,499	133,928	10	\$1,441,550.00	\$1,427,225.00	\$1,485,290.00	\$1,570,030.00
	2286	\$5	9,173,475	MONEY MONEY MONEY	2/1/21			21	73.04%	5,161	3,493	22,777	162	\$545,510.00	\$612,540.00	\$722,595.00	\$861,970.00
	2332	\$5	19,670,175	SUPER CROSSWORD	2/8/21			20	42.92%	18,568	8,834	119,240	15	\$2,225,760.00	\$2,272,835.00	\$2,377,100.00	\$2,472,790.00
	2249	\$5	54,041,700	SUPER LOTERIA	11/2/20			34	60.41%	30,176	14,104	234,286	13	\$4,944,370.00	\$4,981,065.00	\$5,083,790.00	\$5,354,595.00
	2291	\$5	12,237,675	WILLY WONKA GOLDEN TICKET	3/1/21			17	62.06%	9,360	5,814	44,779	156	\$831,465.00	\$976,550.00	\$1,056,005.00	\$1,282,020.00
	2248	\$10	21,021,400	\$250,000 50X CASHWORD	1/18/21			23	52.56%	27,611	8,887	158,871	24	\$3,937,220.00	\$3,932,560.00	\$4,029,970.00	\$4,445,120.00
	2335	\$10	12,021,150	\$50 OR \$100!	12/7/20			29	64.74%	9,791	3,587	68,683	419	\$1,045,860.00	\$1,027,260.00	\$1,070,250.00	\$1,217,980.00
	2281	\$10	17,131,100	100X THE CASH	1/4/21			25	76.59%	25,976	8,323	42,320	15	\$3,125,090.00	\$3,016,270.00	\$3,261,060.00	\$3,852,350.00
	2284	\$10	5,907,900	JUMBO BUCKS 300X	2/15/21			19	70.06%	16,132	8,145	7,426	185	\$1,493,600.00	\$1,467,150.00	\$1,530,960.00	\$1,645,560.00
	2320	\$10	10,137,050	LIMITED EDITION	2/1/21			21	51.72%	8,504	3,717	83,730	47	\$852,460.00	\$903,310.00	\$1,035,560.00	\$1,345,670.00
	2258	\$10	39,197,450	MEGA LOTERIA	3/15/21			15	29.58%	44,610	12,266	487,953	15	\$7,952,290.00	\$7,746,390.00	\$7,892,390.00	\$8,635,030.00
	2292	\$10	10,252,350	WILD \$10	3/1/21			17	53.69%	12,359	5,697	74,567	184	\$1,256,500.00	\$1,329,180.00	\$1,489,510.00	\$1,856,260.00
	2287	\$20	8,996,025	\$1,000,000 CROSSWORD	2/1/21			21	59.58%	29,431	8,568	102,973	31	\$4,250,440.00	\$4,175,440.00	\$4,349,700.00	\$4,814,240.00
	2255	\$20	9,050,125	\$1,000,000 EXTREME CASH	9/8/20			42	74.42%	17,710	6,526	65,187	40	\$1,960,740.00	\$1,813,880.00	\$1,976,900.00	\$2,314,420.00
	2282	\$20	9,107,850	200X THE CASH	1/4/21			25	70.95%	19,313	6,225	77,039	42	\$2,539,880.00	\$2,482,840.00	\$2,861,560.00	\$3,636,060.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			215	75.46%	19,127	7,270	310,017	204	\$2,431,140.00	\$2,401,860.00	\$2,474,340.00	\$2,594,240.00
	2040	\$20	7,214,300	MAD MONEY MULTIPLIER	10/19/20			36	59.64%	7,998	3,118	103,599	86	\$741,900.00	\$802,240.00	\$897,520.00	\$1,089,640.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			67	62.67%	12,439	5,620	158,460	403	\$1,889,460.00	\$1,911,000.00	\$1,854,150.00	\$2,126,970.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			171	53.16%	11,995	5,308	617,883	39	\$2,562,360.00	\$2,600,730.00	\$2,688,210.00	\$2,779,290.00
	2337	\$50	6,074,900	\$5 MILLION FORTUNE	1/18/21			23	58.25%	17,014	6,653	99,595	66	\$5,860,900.00	\$5,828,250.00	\$5,785,050.00	\$6,250,200.00
	2274	\$50	5,139,100	500X LOTERIA SPECTACULAR	10/5/20			38	88.62%	9,277	2,857	14,731	208	\$2,121,050.00	\$2,172,350.00	\$2,125,100.00	\$2,277,350.00
	2338	\$50	5,118,680	500X LOTERIA SPECTACULAR	3/15/21			15	39.58%	23,800	7,122	120,152	20	\$6,129,400.00	\$6,056,050.00	\$6,020,100.00	\$6,354,050.00
Sold/Closing	2290	\$1	10,869,000	INNER WINNER CHICKEN DINNER	3/1/21			17	92.29%	2,116	1,782	287	268	\$88,148.00	\$122,487.00	\$160,923.00	\$212,662.00
	2283	\$2	7,217,625	NEON 7S	2/15/21	6/21/21	8/5/21	19	90.92%	1,199	937	268	652	\$94,120.00	\$140,850.00	\$165,822.00	\$227,386.00
	2225	\$2	7,337,875	TRIPLE 333S	1/18/21	6/6/21	7/21/21	23	95.55%	69	36	270	896	\$2,000.00	\$12,972.00	\$27,850.00	\$46,474.00
	2147	\$5	7,260,150	\$100 GRAND	12/7/20	6/6/21	7/21/21	29	85.34%	258	319	7,413	1,376	\$40,025.00	\$104,760.00	\$183,055.00	\$265,305.00
	2276	\$5	9,101,400	CASH MONEY	12/21/20	7/4/21	8/18/21	27	85.54%	2,022	2,164	8,750	726	\$348,825.00	\$395,505.00	\$457,155.00	\$562,390.00
	2205	\$5	7,332,000	INSTANT JACKPOT	2/15/21	5/25/21	7/9/21	19	83.09%	518	216	3,222	342	\$67,515.00	\$195,075.00	\$353,775.00	\$696,450.00
	2260	\$5	9,129,300	LADY LUCK 7	10/5/20	6/6/21	7/21/21	38	97.60%	45	65	817	499	\$18,745.00	\$46,810.00	\$82,360.00	\$123,520.00

Liability for 2260 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 09/15/2020 - 01/18/2022

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	67773	\$338,865.00	875510	\$4,377,550.00	92.82%	8473378
2	2	N/A	\$10.00	20304	\$203,040.00	314447	\$3,144,470.00	93.93%	8575571
3	3	N/A	\$10.00	16024	\$160,240.00	349201	\$3,492,010.00	95.61%	8728758
4	4	N/A	\$20.00	1620	\$32,400.00	28845	\$576,900.00	94.68%	8643842
5	5	N/A	\$20.00	1123	\$22,460.00	29289	\$585,780.00	96.31%	8792189
6	6	N/A	\$20.00	1105	\$22,100.00	29374	\$587,480.00	96.37%	8798322
7	7	N/A	\$20.00	1021	\$20,420.00	29347	\$586,940.00	96.64%	8822364
8	0	N/A	\$35.00	4613	\$161,455.00	117111	\$4,098,885.00	96.21%	8783325
9	0	N/A	\$50.00	752	\$37,600.00	14410	\$720,500.00	95.04%	8676507
10	0	N/A	\$50.00	1008	\$50,400.00	33353	\$1,667,650.00	97.07%	8861486
11	0	N/A	\$50.00	833	\$41,650.00	29559	\$1,477,950.00	97.26%	8879079
12	0	N/A	\$50.00	1165	\$58,250.00	36948	\$1,847,400.00	96.94%	8850244
13	0	N/A	\$50.00	866	\$43,300.00	29563	\$1,478,150.00	97.15%	8869482
14	0	N/A	\$70.00	456	\$31,920.00	11737	\$821,590.00	96.26%	8787877
15	0	N/A	\$100.00	221	\$22,100.00	4320	\$432,000.00	95.13%	8684998
16	0	N/A	\$100.00	223	\$22,300.00	6214	\$621,400.00	96.54%	8813029
17	0	N/A	\$100.00	183	\$18,300.00	5923	\$592,300.00	97.00%	8855690
18	0	N/A	\$100.00	203	\$20,300.00	5925	\$592,500.00	96.69%	8826877
19	0	N/A	\$100.00	165	\$16,500.00	5118	\$511,800.00	96.88%	8844171
20	0	N/A	\$500.00	10	\$5,000.00	150	\$75,000.00	93.75%	8558718
21	0	N/A	\$500.00	8	\$4,000.00	289	\$144,500.00	97.31%	8883392
22	0	N/A	\$500.00	10	\$5,000.00	288	\$144,000.00	96.64%	8822947
23	0	N/A	\$500.00	10	\$5,000.00	279	\$139,500.00	96.54%	8813407
24	0	N/A	\$500.00	8	\$4,000.00	296	\$148,000.00	97.37%	8889055
25	0	N/A	\$700.00	8	\$5,600.00	71	\$49,700.00	89.87%	8204813
26	0	N/A	\$700.00	8	\$5,600.00	71	\$49,700.00	89.87%	8204813
27	0	N/A	\$700.00	3	\$2,100.00	70	\$49,000.00	95.89%	8754123
28	0	N/A	\$700.00	3	\$2,100.00	75	\$52,500.00	96.15%	8778173
29	0	N/A	\$700.00	2	\$1,400.00	74	\$51,800.00	97.37%	8889055
30	0	N/A	\$5,000.00	1	\$5,000.00	2	\$10,000.00	66.67%	6086199
31	0	N/A	\$5,000.00	0	\$0.00	5	\$25,000.00	100.00%	9129300
32	0	N/A	\$100,000.00	0	\$0.00	5	\$500,000.00	100.00%	9129300
			Totals:	119729	\$1,368,400.00	1,957,869	\$29,651,955.00		

END OF PRODUCTION PRIZE STRUCTURE

September 4, 2020 - (POOLS # 1 – 90 COMPLETE)

Prize Structure
 TEXAS LOTTERY
 GAME NO.2260 "LADY LUCK 7"
 March 30, 2020 - VERSION A

Order Quantity:	9,129,300	Pack Size:	75	Pool Size:	120,000	Winners:	2,077,598	Prize Fund:	\$31,020,355.00
Price Point:	\$5.00	Packs/Game:	121,724	Number of Pools:	76.08	Non-winners:	7,051,702	Payout:	67.96%
Revenue:	\$45,646,500.00	Packs/Pool:	1,600			Overall Odds:	4.39		

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$5	\$5	\$5.00	9.6782	7.75	12,400.00	943,283	\$4,716,415.00	15.20%
02	1	L	\$10	\$10	\$10.00	27.2719	2.75	4,400.00	334,751	\$3,347,510.00	10.79%
03	2	L	\$5 x 2	\$10	\$10.00	24.9964	3.00	4,800.00	365,225	\$3,652,250.00	11.77%
Total (\$10.00):						13.0423	5.75	9,200.00	699,976	\$6,999,760.00	22.57%
04	1	L	\$20	\$20	\$20.00	299.6652	0.25	400.00	30,465	\$609,300.00	1.96%
05	2	L	\$10 x 2	\$20	\$20.00	300.1874	0.25	400.00	30,412	\$608,240.00	1.96%
06	3	L	\$10 + (\$5 x 2)	\$20	\$20.00	299.5275	0.25	400.00	30,479	\$609,580.00	1.97%
07	4	L	\$5 x 4	\$20	\$20.00	300.6224	0.25	400.00	30,368	\$607,360.00	1.96%
Total (\$20.00):						75.0000	1.00	1,600.00	121,724	\$2,434,480.00	7.85%
Total (Low Tiers):						5.1725	14.50	23,200.00	1,764,983	\$14,150,655.00	45.62%
Mid Tiers											
08	1	M	\$5 (7X)	\$35	\$35.00	75.0000	1.00	1,600.00	121,724	\$4,260,340.00	13.73%
09	1	M	\$50	\$50	\$50.00	602.1171	0.13	200.00	15,162	\$758,100.00	2.44%
10	5	M	\$20 + (\$10 x 2) + (\$5 x 2)	\$50	\$50.00	265.6878	0.28	452.00	34,361	\$1,718,050.00	5.54%
11	6	M	(\$10 x 4) + (\$5 x 2)	\$50	\$50.00	300.3850	0.25	400.00	30,392	\$1,519,600.00	4.90%
12	3	M	\$10 + \$5 (7X) + \$5	\$50	\$50.00	239.5324	0.31	500.00	38,113	\$1,905,650.00	6.14%
13	10	M	\$5 x 10	\$50	\$50.00	300.0197	0.25	400.00	30,429	\$1,521,450.00	4.90%
Total (\$50.00):						61.4946	1.22	1,952.00	148,457	\$7,422,850.00	23.93%
14	1	M	\$10 (7X)	\$70	\$70.00	748.7329	0.10	160.00	12,193	\$853,510.00	2.75%
15	1	M	\$100	\$100	\$100.00	2010.4162	0.04	60.00	4,541	\$454,100.00	1.46%
16	4	M	\$20 + \$10 + (\$5 (7X) x 2)	\$100	\$100.00	1418.2538	0.05	85.00	6,437	\$643,700.00	2.08%
17	7	M	\$10 (7X) + (\$5 x 6)	\$100	\$100.00	1495.1359	0.05	80.00	6,106	\$610,600.00	1.97%
18	5	M	\$50 + (\$20 x 2) + (\$5 x 2)	\$100	\$100.00	1489.7683	0.05	80.00	6,128	\$612,800.00	1.98%
19	20	M	\$5 x 20	\$100	\$100.00	1728.0522	0.04	70.00	5,283	\$528,300.00	1.70%
Total (\$100.00):						320.3825	0.23	375.00	28,495	\$2,849,500.00	9.19%
20	1	M	\$500	\$500	\$500.00	57058.1250	0.00	2.00	160	\$80,000.00	0.26%
21	5	M	\$100 x 5	\$500	\$500.00	30738.3838	0.00	4.00	297	\$148,500.00	0.48%
22	10	M	\$50 x 10	\$500	\$500.00	30635.2349	0.00	4.00	298	\$149,000.00	0.48%
23	20	M	\$100 + (\$50 x 4) + (\$20 x 5) + (\$10 x 10)	\$500	\$500.00	31589.2734	0.00	4.00	289	\$144,500.00	0.47%
24	4	M	\$50 (7X) + (\$20 (7X) + (\$5 x 2)	\$500	\$500.00	30030.5921	0.00	4.00	304	\$152,000.00	0.49%
Total (\$500.00):						6772.4777	0.01	18.00	1,348	\$674,000.00	2.17%
Total (Mid Tiers):						29.2402	2.57	4,105.00	312,217	\$16,060,200.00	51.77%
High Tiers											
25	1	H	\$700	\$700	\$700.00	115560.7595	0.00	1.00	79	\$55,300.00	0.18%
26	1	H	\$100 (7X)	\$700	\$700.00	115560.7595	0.00	1.00	79	\$55,300.00	0.18%
27	10	H	\$10 (7X) x 10	\$700	\$700.00	125058.9041	0.00	1.00	73	\$51,100.00	0.16%
28	20	H	(\$100 x 3) + (\$50 x 4) + (\$20 x 7) + (\$10 x 6)	\$700	\$700.00	117042.3077	0.00	1.00	78	\$54,600.00	0.18%
29	2	H	\$50 (7X) x 2	\$700	\$700.00	120122.3684	0.00	1.00	76	\$53,200.00	0.17%
Total (\$700.00):						23712.4675	0.00	5.00	385	\$269,500.00	0.87%
30	1	H	\$5,000	\$5,000	\$5,000.00	3043100.0000	0.00	0.04	3 *	\$15,000.00	0.05%
31	10	H	\$500 x 10	\$5,000	\$5,000.00	1825860.0000	0.00	0.07	5 *	\$25,000.00	0.08%
Total (\$5,000.00):						1141162.5000	0.00	0.11	8	\$40,000.00	0.13%
32	1	H	\$100,000	\$100,000	\$100,000.00	1825860.0000	0.00	0.07	5 *	\$500,000.00	1.61%
Total (High Tiers):						22937.9397	0.00	5.17	398	\$809,500.00	2.61%
Total :						4.3942	17.07	27,310.17	2,077,598	\$31,020,355.00	100.00%



INTEROFFICE MEMO

Gary Grief, Executive Director Tom Hanson, Charitable Bingo Operations Director

Payment Approval

September 15, 2020

The attached invoice(s) for service is being submitted for approval.

Vendor Name:	<u>Scientific Games</u>
Invoice Number:	<u>TX 09152020</u>
Invoice Amount:	<u>\$694,813.88</u>
Tx Game name:	<u>TX-2260 Lady Luck 7</u>
PO #:(if applicable)	<u>362-20-9019 RL014</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator) Please forward to the next person for approval	Date

Robert Tirloni (Products Manager) Please forward to the next person for approval	Date

Ryan Mindell (Lottery Operations Division Director)	Date

Please return to Maria Perez in the Office of the Controller by

September 25, 2020



Invoice: TX 09152020
"TX 2260 LADY LUCK 7"™
September 15, 2020

Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2260	1	TX-2260 LADY LUCK 7	3,108,900	72.46 \$	225,270.89	1038597
		Additional Charges			33,304.80	
TX-2260	2	TX-2260 LADY LUCK 7	3,109,350	72.46 \$	225,303.50	1038598
TX-2260	3	TX-2260 LADY LUCK 7	2,911,050	72.46 \$	210,934.68	1038599
Total Due					<u>\$694,813.88</u>	

***Please include the SG invoice numbers with your remittance**

Due Date: October 15, 2020

Wire Transfer Instructions:

Bank: Bank of America
 Swift: BOFAUS3N
 Acct Name: Scientific Games International, Inc.-Operating
 Acct #: 501017395032
 Wire Routing #: 026009593

Closing Scratch Ticket Game Analysis
2/24/19-2/27/21

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 17	Week 17	3M	None	None	None	None
10M-14.99M	Week 16	None	None	Week 25	4M	Week 16*	None	None	Week 51*
15M-19.99M	Week 23	None	Week 31	Week 48	5M	Week 13*	None	Week 38*	Week 35*
20M-24.99M	None	None	None	Week 38	6M	Week 14	Week 24	None	None
25M-29.99M	Week 32*	None	None	None	7M	Week 16	Week 34	None	None
30M-34.99M	None	Week 46*	None	None	8M	Week 21	Week 40	None	None
>35M	None	Week 63	None	Week 42*	>9M	Week 30	Week 36*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$560,738	\$776,573	\$927,958	\$1,946,842	3M	None	None	None	None
10M-14.99M	\$607,596	None	None	\$2,218,148	4M	\$2,364,236	None	None	\$3,873,162
15M-19.99M	\$633,975	None	\$1,585,325	\$1,515,020	5M	\$3,760,439	None	\$3,506,730	\$6,271,944
20M-24.99M	None	None	None	\$2,468,328	6M	\$4,039,631	\$4,400,564	None	None
25M-29.99M	\$776,998	None	None	None	7M	\$3,884,366	\$3,675,833	None	None
30M-34.99M	None	\$1,280,700	None	None	8M	\$3,381,845	\$3,828,587	None	None
>35M	None	\$1,061,088	None	\$4,122,095	>9M	\$4,682,820	\$5,671,831	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only