

**ILLINOIS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

6/28/2021

Game #	2290	Confirmed Packs	2,116
Game Name	Winner Winner Chicken Dinner	Active Packs	1,782
Quantity Printed	10,869,000	Warehouse Packs	287
Price Point	\$1	Returned Packs	268
Start Date	3/1/2021	Printed Payout Percentage	60.06%
Top Prize	\$ 500	Percent Sold	92.29%
Number of Top Prizes Remaining	1	Number of Weeks Out	17

**Current Game Sales Analysis****TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 101,082	Actual ticket production costs
Prize payout expense	\$ 5,492,760	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs** \$ 5,593,842

**TANGIBLE BENEFITS****Revenue Impact:**

Estimated sales	\$ 10,031,000	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 10,031,000</b>	

**Excess of Revenue over Expended** **\$ 4,437,158**

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	88,148
Next week	\$	122,487
Next week	\$	160,923
Avg Weekly Sales Current Game	\$	123,853
Avg Weekly Sales \$1; 10M - 14.99M Qty	\$	607,596
<b>Percentage Of Variance In Sales</b>		<b>80%</b>

TEXAS LOTTERY COMMISSION  
Scratch Ticket Game Closing Analysis  
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2290	Printed Payout Percentage	60.06%
Game Name	Winner Winner Chicken Dinner	Actual Payout Percentage	54.76%
Percent Sold	92.29%	Number of Weeks Out	17
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			16

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Paul Bowisock*

6/29/2021

Scratch Ticket Strategy Coordinator      Date

*Robert Carr*

6/29/2021

Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

**Not Required - Greater Than 85% Sold**

\_\_\_\_\_  
Lottery Operations Division Director      Date

**Not Required - Greater Than 85% Sold**

\_\_\_\_\_  
Controller      Date

**Not Required - Greater Than 85% Sold**

\_\_\_\_\_  
Executive Director      Date



Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/26/21	6/19/21	6/12/21	6/5/21
Mature	2334	\$5	10,266,675	\$50,000 POKER	3/15/21			15	67.24%	8,820	5,116	29,029	87	\$1,126,855.00	\$1,220,865.00	\$1,422,515.00	\$1,697,220.00
	2280	\$5	22,744,950	50X THE CASH	1/4/21			25	69.88%	17,323	8,832	61,899	36	\$2,157,135.00	\$2,181,470.00	\$2,311,120.00	\$2,588,150.00
	2250	\$5	22,721,550	BINGO TIMES 20	11/23/20			31	41.06%	14,201	8,874	153,037	9	\$1,463,650.00	\$1,486,425.00	\$1,533,595.00	\$1,654,275.00
	2247	\$5	18,355,500	BONUS BREAK THE BANK	12/28/20			26	34.12%	15,605	9,499	133,928	10	\$1,441,550.00	\$1,427,225.00	\$1,485,290.00	\$1,570,030.00
	2286	\$5	9,173,475	MONEY MONEY MONEY	2/1/21			21	73.04%	5,161	3,493	22,777	162	\$545,510.00	\$612,540.00	\$722,595.00	\$861,970.00
	2332	\$5	19,670,175	SUPER CROSSWORD	2/8/21			20	42.92%	18,568	8,834	119,240	15	\$2,225,760.00	\$2,272,835.00	\$2,377,100.00	\$2,472,790.00
	2249	\$5	54,041,700	SUPER LOTERIA	11/2/20			34	60.41%	30,176	14,104	234,286	13	\$4,944,370.00	\$4,981,065.00	\$5,083,790.00	\$5,354,595.00
	2291	\$5	12,237,675	WILLY WONKA GOLDEN TICKET	3/1/21			17	62.06%	9,360	5,814	44,779	156	\$831,465.00	\$976,550.00	\$1,056,005.00	\$1,282,020.00
	2248	\$10	21,021,400	\$250,000 50X CASHWORD	1/18/21			23	52.56%	27,611	8,887	158,871	24	\$3,937,220.00	\$3,932,560.00	\$4,029,970.00	\$4,445,120.00
	2335	\$10	12,021,150	\$50 OR \$100!	12/7/20			29	64.74%	9,791	3,587	68,683	419	\$1,045,860.00	\$1,027,260.00	\$1,070,250.00	\$1,217,980.00
	2281	\$10	17,131,100	100X THE CASH	1/4/21			25	76.59%	25,976	8,323	42,320	15	\$3,125,090.00	\$3,016,270.00	\$3,261,060.00	\$3,852,350.00
	2284	\$10	5,907,900	JUMBO BUCKS 300X	2/15/21			19	70.06%	16,132	8,145	7,426	185	\$1,493,600.00	\$1,467,150.00	\$1,530,960.00	\$1,645,560.00
	2320	\$10	10,137,050	LIMITED EDITION	2/1/21			21	51.72%	8,504	3,717	83,730	47	\$852,460.00	\$903,310.00	\$1,035,560.00	\$1,345,670.00
	2258	\$10	39,197,450	MEGA LOTERIA	3/15/21			15	29.58%	44,610	12,266	487,953	15	\$7,952,290.00	\$7,746,390.00	\$7,892,390.00	\$8,635,030.00
	2292	\$10	10,252,350	WILD \$10	3/1/21			17	53.69%	12,359	5,697	74,567	184	\$1,256,500.00	\$1,329,180.00	\$1,489,510.00	\$1,856,260.00
	2287	\$20	8,996,025	\$1,000,000 CROSSWORD	2/1/21			21	59.58%	29,431	8,568	102,973	31	\$4,250,440.00	\$4,175,440.00	\$4,349,700.00	\$4,814,240.00
	2255	\$20	9,050,125	\$1,000,000 EXTREME CASH	9/8/20			42	74.42%	17,710	6,526	65,187	40	\$1,960,740.00	\$1,813,880.00	\$1,976,900.00	\$2,314,420.00
	2282	\$20	9,107,850	200X THE CASH	1/4/21			25	70.95%	19,313	6,225	77,039	42	\$2,539,880.00	\$2,482,840.00	\$2,861,560.00	\$3,636,060.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			215	75.46%	19,127	7,270	310,017	204	\$2,431,140.00	\$2,401,860.00	\$2,474,340.00	\$2,594,240.00
	2040	\$20	7,214,300	MAD MONEY MULTIPLIER	10/19/20			36	59.64%	7,998	3,118	103,599	86	\$741,900.00	\$802,240.00	\$897,520.00	\$1,089,640.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			67	62.67%	12,439	5,620	158,460	403	\$1,889,460.00	\$1,911,000.00	\$1,854,150.00	\$2,126,970.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			171	53.16%	11,995	5,308	617,883	39	\$2,562,360.00	\$2,600,730.00	\$2,688,210.00	\$2,779,290.00
	2337	\$50	6,074,900	\$5 MILLION FORTUNE	1/18/21			23	58.25%	17,014	6,653	99,595	66	\$5,860,900.00	\$5,828,250.00	\$5,785,050.00	\$6,250,200.00
	2274	\$50	5,139,100	500X LOTERIA SPECTACULAR	10/5/20			38	88.62%	9,277	2,857	14,731	208	\$2,121,050.00	\$2,172,350.00	\$2,125,100.00	\$2,277,350.00
	2338	\$50	5,118,680	500X LOTERIA SPECTACULAR	3/15/21			15	39.58%	23,800	7,122	120,152	20	\$6,129,400.00	\$6,056,050.00	\$6,020,100.00	\$6,354,050.00
Sold/Closing	2290	\$1	10,869,000	INNER WINNER CHICKEN DINNER	3/1/21			17	92.29%	2,116	1,782	287	268	\$88,148.00	\$122,487.00	\$160,923.00	\$212,662.00
	2283	\$2	7,217,625	NEON 7S	2/15/21	6/21/21	8/5/21	19	90.92%	1,199	937	268	652	\$94,120.00	\$140,850.00	\$165,822.00	\$227,386.00
	2225	\$2	7,337,875	TRIPLE 333S	1/18/21	6/6/21	7/21/21	23	95.55%	69	36	270	896	\$2,000.00	\$12,972.00	\$27,850.00	\$46,474.00
	2147	\$5	7,260,150	\$100 GRAND	12/7/20	6/6/21	7/21/21	29	85.34%	258	319	7,413	1,376	\$40,025.00	\$104,760.00	\$183,055.00	\$265,305.00
	2276	\$5	9,101,400	CASH MONEY	12/21/20	7/4/21	8/18/21	27	85.54%	2,022	2,164	8,750	726	\$348,825.00	\$395,505.00	\$457,155.00	\$562,390.00
	2205	\$5	7,332,000	INSTANT JACKPOT	2/15/21	5/25/21	7/9/21	19	83.09%	518	216	3,222	342	\$67,515.00	\$195,075.00	\$353,775.00	\$696,450.00
	2260	\$5	9,129,300	LADY LUCK 7	10/5/20	6/6/21	7/21/21	38	97.60%	45	65	817	499	\$18,745.00	\$46,810.00	\$82,360.00	\$123,520.00

**Liability for 2290 / for Life to Date**

Product Status:  
Active

SmartCash Enabled:  
N/A

Validation Range: 02/11/2021 - 12/31/2037

**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$1.00	209163	\$209,163.00	768889	\$768,889.00	78.61%	8544591
2	2	N/A	\$2.00	53257	\$106,514.00	236851	\$473,702.00	81.64%	8873707
3	3	N/A	\$2.00	44593	\$89,186.00	172739	\$345,478.00	79.48%	8638857
4	4	N/A	\$3.00	48759	\$146,277.00	241177	\$723,531.00	83.18%	9041142
5	5	N/A	\$5.00	5392	\$26,960.00	30953	\$154,765.00	85.16%	9256518
6	6	N/A	\$5.00	5590	\$27,950.00	30755	\$153,775.00	84.62%	9197306
7	7	N/A	\$5.00	10149	\$50,745.00	62220	\$311,100.00	85.98%	9344735
8	8	N/A	\$10.00	9163	\$91,630.00	63388	\$633,880.00	87.37%	9496273
9	9	N/A	\$10.00	15608	\$156,080.00	92833	\$928,330.00	85.61%	9304616
10	10	N/A	\$10.00	8612	\$86,120.00	63891	\$638,910.00	88.12%	9577966
11	0	N/A	\$25.00	149	\$3,725.00	1208	\$30,200.00	89.02%	9675572
12	0	N/A	\$25.00	242	\$6,050.00	2044	\$51,100.00	89.41%	9718388
13	0	N/A	\$25.00	152	\$3,800.00	1206	\$30,150.00	88.81%	9652440
14	0	N/A	\$25.00	252	\$6,300.00	1994	\$49,850.00	88.78%	9649504
15	0	N/A	\$100.00	52	\$5,200.00	398	\$39,800.00	88.44%	9613026
16	0	N/A	\$100.00	86	\$8,600.00	646	\$64,600.00	88.25%	9592040
17	0	N/A	\$100.00	105	\$10,500.00	802	\$80,200.00	88.42%	9610736
18	0	N/A	\$500.00	1	\$500.00	29	\$14,500.00	96.67%	10506700
<b>Totals:</b>				<b>411325</b>	<b>\$1,035,300.00</b>	<b>1,772,023</b>	<b>\$5,492,760.00</b>		

**Prize Structure**  
 TEXAS LOTTERY  
 GAME NO.2290 "WINNER WINNER CHICKEN DINNER"  
 October 13, 2020 - VERSION B

<b>Order Quantity:</b>	<b>10,869,000</b>	<b>Pack Size:</b>	<b>150</b>	<b>Pool Size:</b>	<b>120,000</b>	<b>Winners:</b>	<b>2,183,348</b>	<b>Prize Fund:</b>	<b>\$6,528,060.00</b>
<b>Price Point:</b>	<b>\$1.00</b>	<b>Packs/Game:</b>	<b>72,460</b>	<b>Number of Pools:</b>	<b>90.58</b>	<b>Non-winners:</b>	<b>8,685,652</b>	<b>Payout:</b>	<b>60.06%</b>
<b>Revenue:</b>	<b>\$10,869,000.00</b>	<b>Packs/Pool:</b>	<b>800</b>			<b>Overall Odds:</b>	<b>4.9781</b>		

**ORIGINAL ORDER**

**SHIPMENT # 1**  
**COMPLETE**  
**POOLS # 1-101**

**10,869,000**

**978,052**  
**290,108**  
**217,332**

**289,936**  
**36,345**  
**36,345**  
**72,369**

**72,551**  
**108,441**  
**72,503**

**1,357**  
**2,286**  
**1,358**  
**2,246**

**450**  
**732**  
**907**

**30**

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
<b>Low Tiers</b>											
01	1	L	\$1	\$1	\$1.00	11.1129	13.50	10,800.00	<b>978,052</b>	\$978,052.00	14.98%
02	1	L	\$2	\$2	\$2.00	37.4654	4.00	3,200.00	<b>290,108</b>	\$580,216.00	8.89%
03	1	L	\$1 w/ EGG	\$2	\$2.00	50.0110	3.00	2,400.00	<b>217,332</b>	\$434,664.00	6.66%
<b>Total (\$2.00):</b>						<b>21.4193</b>	<b>7.00</b>	<b>5,600.00</b>	<b>507,440</b>	<b>\$1,014,880.00</b>	<b>15.55%</b>
04	1	L	\$3	\$3	\$3.00	37.4676	4.00	3,200.00	<b>289,936</b>	\$869,808.00	13.32%
05	1	L	\$5	\$5	\$5.00	299.0508	0.50	400.00	<b>36,345</b>	\$181,725.00	2.78%
06	2	L	\$2 w/ EGG + \$1	\$5	\$5.00	299.0508	0.50	400.00	<b>36,345</b>	\$181,725.00	2.78%
07	5	L	\$1 x 5	\$5	\$5.00	150.1886	1.00	800.00	<b>72,369</b>	\$361,845.00	5.54%
<b>Total (\$5.00):</b>						<b>74.9281</b>	<b>2.00</b>	<b>1,600.00</b>	<b>145,059</b>	<b>\$725,295.00</b>	<b>11.11%</b>
08	1	L	\$10	\$10	\$10.00	149.8119	1.00	800.00	<b>72,551</b>	\$725,510.00	11.11%
09	2	L	\$3 w/ EGG + \$2 w/ EGG	\$10	\$10.00	100.2296	1.50	1,200.00	<b>108,441</b>	\$1,084,410.00	16.61%
10	6	L	(\$2 x 4) + (\$1 x 2)	\$10	\$10.00	149.9110	1.00	800.00	<b>72,503</b>	\$725,030.00	11.11%
<b>Total (\$10.00):</b>						<b>42.8766</b>	<b>3.50</b>	<b>2,800.00</b>	<b>253,495</b>	<b>\$2,534,950.00</b>	<b>38.83%</b>
<b>Total (Low Tiers):</b>						<b>4.9996</b>	<b>30.00</b>	<b>24,000.00</b>	<b>2,173,982</b>	<b>\$6,122,985.00</b>	<b>93.79%</b>
<b>Mid Tiers</b>											
11	1	M	\$25	\$25	\$25.00	8009.5800	0.02	15.00	<b>1,357</b>	\$33,925.00	0.52%
12	2	M	\$10 w/ EGG + \$5	\$25	\$25.00	4754.5932	0.03	25.00	<b>2,286</b>	\$57,150.00	0.88%
13	6	M	(\$5 x 4) + \$3 + \$2	\$25	\$25.00	8003.6819	0.02	15.00	<b>1,358</b>	\$33,950.00	0.52%
14	5	M	(\$5 w/ EGG x 2) + (\$2 x 2) + \$1	\$25	\$25.00	4839.2698	0.03	25.00	<b>2,246</b>	\$56,150.00	0.86%
<b>Total (\$25.00):</b>						<b>1499.7930</b>	<b>0.10</b>	<b>80.00</b>	<b>7,247</b>	<b>\$181,175.00</b>	<b>2.78%</b>
15	1	M	\$100	\$100	\$100.00	24153.3333	0.01	5.00	<b>450</b>	\$45,000.00	0.69%
16	6	M	(\$25 x 3) + \$10 w/ EGG + \$3 + \$2	\$100	\$100.00	14848.3607	0.01	8.00	<b>732</b>	\$73,200.00	1.12%
17	2	M	\$25 w/ EGG x 2	\$100	\$100.00	11983.4620	0.01	10.00	<b>907</b>	\$90,700.00	1.39%
<b>Total (\$100.00):</b>						<b>5202.9679</b>	<b>0.03</b>	<b>23.00</b>	<b>2,089</b>	<b>\$208,900.00</b>	<b>3.20%</b>
18	1	M	\$500	\$500	\$500.00	362300.0000	0.00	0.33	<b>30</b>	\$15,000.00	0.23%
<b>Total (Mid Tiers):</b>						<b>1160.4741</b>	<b>0.13</b>	<b>103.33</b>	<b>9,366</b>	<b>\$405,075.00</b>	<b>6.21%</b>
<b>Total:</b>						<b>4.9781</b>	<b>30.13</b>	<b>24,103.33</b>	<b>2,183,348</b>	<b>\$6,528,060.00</b>	<b>100.00%</b>

EGG = win DOUBLE the prize



# INTEROFFICE MEMO

Gary Grief, Executive Director    Tyler Vance, Acting Charitable Bingo Operations Director

## Payment Approval

February 11, 2021

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<u>Scientific Games</u>
<b>P.O. Number (if applicable)</b>	<u>362-21-9019 RL008</u>
<b>Invoice Number</b>	<u>1039736</u>
<b>Tx Game Name:</b>	<u>Game #2290 Winner Winner Chicken Dinner</u>
<b>Invoice Amount:</b>	<u>\$101,081.70</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

2/11/2021

2/11/2021

Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

Date



2/11/2021

Robert Tirloni (Products Manager)  
Please forward to the next person for approval

Date


2/18/2021

Ryan Mindell (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

**February 21, 2021**

 <b>SCIENTIFIC GAMES</b>	<b>Invoice No</b> 1039736	<b>Invoice Date</b> 05-FEB-21	<b>Due Date</b> 11-MAR-21
	<b>Payment Terms</b> 30 NET	<b>Total Amount</b> 101,081.70	<b>Invoice Currency</b> USD
Scientific Games International, Inc. 1500 Bluegrass Lakes Parkway AlpharettaGA30004 Ph:770.664.3700 Corporate-CollectionDept@scientificgames.com	<b>Customer #</b> 27292	<b>Exchange Rate :</b>	
<b>Bill To</b> Texas Lottery Attn: Accounts Payable P.O. BOX 16630 AustinTX 78761-6630 United States	<b>Ship To</b> c/o Gtech 8520 Tuscany Way Bldg 6 Suite 100 AUSTINTX 78754-4819 United States		
<b>Comments:</b>			
<b>PO #:</b>	<b>Sales Order #:</b> 9005776	<b>Bill Date :</b> 09-FEB-21	

Item	Item Description	Price Point	Net Tickets	Net Sales	Unit Price	Amount
TX-2290	TX-2290/WINNER WINNER CHICKEN DINNER Shipping # 1 Base Ticket Price [per 1000 order qty (matrix-interpolated)]	1.00	10,869.00	10,869	9.3000	101,081.70

Thank You For Your Business!	Subtotal	Freight	Tax	Total
	<b>101,081.70</b>	<b>0.00</b>	<b>0.00</b>	<b>101,081.70</b>

<b>Remittance Information:</b> USD Wire Instructions: Bank: Bank of America Swift: BOFAUS3N Acct name: Scientific Games International, Inc. Acct #: 501017395032 Wire Routing #: 026009593 ACH Routing #: 122400724	<b>Mailing Instructions:</b> Scientific Games International, Inc. PO Box 740845 Los Angeles CA 90074-0845
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**Closing Scratch Ticket Game Analysis  
2/24/19-2/27/21**

**Average Number of Weeks for 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 17	Week 17	3M	None	None	None	None
10M-14.99M	Week 16	None	None	Week 25	4M	Week 16*	None	None	Week 51*
15M-19.99M	Week 23	None	Week 31	Week 48	5M	Week 13*	None	Week 38*	Week 35*
20M-24.99M	None	None	None	Week 38	6M	Week 14	Week 24	None	None
25M-29.99M	Week 32*	None	None	None	7M	Week 16	Week 34	None	None
30M-34.99M	None	Week 46*	None	None	8M	Week 21	Week 40	None	None
>35M	None	Week 63	None	Week 42*	>9M	Week 30	Week 36*	None	None

**Average Weekly Dollar Sales at 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$560,738	\$776,573	\$927,958	\$1,946,842	3M	None	None	None	None
10M-14.99M	\$607,596	None	None	\$2,218,148	4M	\$2,364,236	None	None	\$3,873,162
15M-19.99M	\$633,975	None	\$1,585,325	\$1,515,020	5M	\$3,760,439	None	\$3,506,730	\$6,271,944
20M-24.99M	None	None	None	\$2,468,328	6M	\$4,039,631	\$4,400,564	None	None
25M-29.99M	\$776,998	None	None	None	7M	\$3,884,366	\$3,675,833	None	None
30M-34.99M	None	\$1,280,700	None	None	8M	\$3,381,845	\$3,828,587	None	None
>35M	None	\$1,061,088	None	\$4,122,095	>9M	\$4,682,820	\$5,671,831	None	None

None = no games at this level with 85% sell through  
\* only one game at this level with 85% sell through

Excludes Promotional Tickets  
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