

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed

7/22/2022

Game #	2293	Confirmed Packs	11,882
Game Name	Cash Celebration!	Active Packs	5,395
Quantity Printed	9,177,650	Warehouse Packs	31,323
Price Point	\$30	Returned Packs	83
Start Date	4/5/2021	Printed Payout Percentage	75.14%
Top Prize	\$ 1,000,000	Percent Sold	85.71%
Number of Top Prizes Remaining	1	Number of Weeks Out	67

Current Game Sales Analysis**TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 929,168	Actual ticket production costs
Non-cash Prize Allocation	\$ 3,256,010	From EOPPS (non-cash prizes plus withholdings)
Prize payout expense	\$ 173,055,928	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 177,241,106

TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 235,984,914	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	<u><u>\$ 235,984,914</u></u>	

Excess of Revenue over Expended **\$ 58,743,808**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	1,770,810
Next week	\$	1,757,130
Next week	\$	1,877,220
Avg Weekly Sales Current Game	\$	1,801,720
Avg Weekly Sales \$30; 5M-9.99M Qty*	\$	4,083,763
Percentage Of Variance In Sales		56%

**Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS**

Instant Ticket Information

Game #	2293	Printed Payout Percentage	75.14%
Game Name	Cash Celebration!	Actual Payout Percentage	74.71%
Percent Sold	85.71%	Number of Weeks Out	67
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			39

* No games at the \$30 5M-9.99M qty level for comparison so the \$20 5M-9.99M qt level was used.

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s): N/A

Note: The Cash Celebration! game needs to be pre-called in August to close the game and schedule the final drawing in October/November to ensure the winners of the Tinseltown Takeover Promotion complete all claims processes and have time to schedule trips prior to the event.

 7/22/2022

Scratch Ticket Strategy Coordinator Date

 7/24/2022

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

**Not Required - Over 85% Sold*

Lottery Operations Division Director Date

**Not Required - Over 85% Sold*

Controller Date

**Not Required - Over 85% Sold*

Executive Director Date



Da Vinci Report **7/22/22**

Week End Date: 7/16/22

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/16/22	7/9/22	7/2/22	6/25/22
Mature	2327	\$3	28,614,750	TEXAS LOTERIA	10/4/21			41	66.27%	15,723	11,135	94,679	31	\$1,223,148.00	\$1,243,377.00	\$1,252,233.00	\$1,243,896.00
	2352	\$5	18,177,675	\$200,000 JACKPOT	9/7/21			45	83.20%	9,297	5,663	21,977	58	\$843,670.00	\$860,365.00	\$941,880.00	\$937,745.00
	2357	\$5	10,248,900	\$50,000 POKER	2/7/22			23	61.29%	2,660	1,669	43,880	2,679	\$317,690.00	\$358,855.00	\$406,275.00	\$421,880.00
	2391	\$5	7,341,975	30TH ANNIVERSARY	4/4/22			15	62.41%	4,500	3,522	23,388	1,156	\$541,785.00	\$658,325.00	\$780,150.00	\$810,905.00
	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			14	15.19%	15,843	8,707	232,985	10	\$1,482,035.00	\$1,483,835.00	\$1,554,550.00	\$1,502,125.00
	2247	\$5	18,355,500	BONUS BREAK THE BANK	12/28/20			81	86.21%	5,668	3,092	23,002	25	\$398,335.00	\$415,935.00	\$449,485.00	\$417,335.00
	2382	\$5	7,334,550	LUCKY	2/21/22			21	73.74%	2,780	1,929	14,382	3,907	\$262,245.00	\$295,235.00	\$337,835.00	\$360,300.00
	2374	\$5	27,786,375	POWER 50X	1/3/22			28	48.59%	13,080	7,361	165,462	15	\$1,292,415.00	\$1,352,305.00	\$1,429,255.00	\$1,446,510.00
	2425	\$5	32,632,050	SUPER CROSSWORD	2/24/22			20	30.26%	17,271	8,696	270,321	20	\$2,127,720.00	\$2,260,080.00	\$2,337,510.00	\$2,228,075.00
	2342	\$5	59,686,425	SUPER LOTERIA	10/18/21			39	60.07%	26,877	13,373	263,216	33	\$4,473,105.00	\$4,699,185.00	\$4,705,610.00	\$4,652,125.00
	2366	\$5	7,333,350	TEXAS EDITION BUCKS & TRUCKS	3/7/22			19	79.63%	3,149	2,439	10,142	1,133	\$367,245.00	\$417,260.00	\$479,750.00	\$549,440.00
	2333	\$10	28,628,600	\$250,000 50X CASHWORD	12/20/21			30	37.58%	21,446	8,648	319,066	22	\$3,310,860.00	\$3,437,990.00	\$3,635,620.00	\$3,480,790.00
	2346	\$10	13,460,600	\$500,000 EXTREME LUCK	4/5/21			67	84.98%	10,068	4,930	21,647	43	\$1,249,530.00	\$1,295,170.00	\$1,451,340.00	\$1,387,110.00
	2348	\$10	11,152,000	\$50 OR \$100	12/6/21			32	71.51%	12,990	5,798	40,320	32	\$1,609,450.00	\$1,609,660.00	\$1,863,330.00	\$1,788,770.00
	2393	\$10	11,938,450	BIG CASH	4/4/22			15	46.28%	15,341	7,457	100,591	26	\$2,114,330.00	\$2,429,250.00	\$2,818,850.00	\$2,767,590.00
	2380	\$10	12,227,050	CASH CELEBRATION	2/7/22			23	43.32%	9,215	4,676	121,918	58	\$883,900.00	\$1,049,760.00	\$1,178,820.00	\$1,223,580.00
	2433	\$10	49,110,750	MEGA LOTERIA	2/7/22			23	40.67%	39,385	12,896	511,882	13	\$7,818,420.00	\$8,029,130.00	\$8,547,700.00	\$8,376,240.00
	2375	\$10	22,860,600	POWER 100X	1/3/22			28	39.67%	16,441	8,012	246,429	25	\$1,927,320.00	\$1,970,860.00	\$2,171,650.00	\$2,085,370.00
	2354	\$20	10,280,400	\$1,000,000 JACKPOT	9/7/21			45	62.03%	15,233	5,549	131,025	71	\$1,345,420.00	\$1,371,260.00	\$1,474,000.00	\$1,435,480.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			35	32.85%	14,733	4,569	416,582	26	\$1,335,720.00	\$1,297,360.00	\$1,377,820.00	\$1,338,660.00
	2343	\$20	25,454,075	MILLION DOLLAR LOTERIA	6/18/21			56	82.55%	36,084	10,354	115,283	56	\$6,592,400.00	\$6,590,780.00	\$6,906,440.00	\$6,702,280.00
	2376	\$20	10,149,100	POWER 200X	1/3/22			28	51.00%	19,646	7,140	167,063	22	\$2,062,880.00	\$2,096,400.00	\$2,251,640.00	\$2,218,540.00
	2411	\$20	7,928,475	ULTIMATE 7S	2/21/22			21	58.90%	15,773	5,599	104,030	31	\$2,250,700.00	\$2,297,880.00	\$2,580,980.00	\$2,726,100.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			226	66.67%	11,825	5,309	431,477	59	\$2,392,050.00	\$2,395,110.00	\$2,509,440.00	\$2,361,030.00
	2293	\$30	9,177,650	CASH CELEBRATION!	4/5/21			67	85.71%	11,882	5,395	31,323	83	\$1,770,810.00	\$1,757,130.00	\$1,877,220.00	\$1,907,640.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			15	25.15%	18,258	7,855	238,185	11	\$3,309,150.00	\$3,326,250.00	\$3,701,550.00	\$3,660,360.00
	2358	\$50	5,984,660	\$1,000,000 ULTIMATE	12/20/21			30	56.03%	17,541	6,646	102,811	29	\$3,433,350.00	\$3,371,550.00	\$3,550,350.00	\$3,585,700.00
	2378	\$50	6,116,960	\$200,000,000 CASH BLOWOUT!	3/7/22			19	42.56%	19,344	7,198	144,075	37	\$4,658,700.00	\$4,505,550.00	\$5,135,300.00	\$4,894,700.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			39	49.26%	20,936	6,958	225,678	45	\$5,474,000.00	\$5,493,250.00	\$5,906,200.00	\$5,628,200.00
	2340	\$50	6,606,400	CASINO MILLIONS	9/20/21			43	82.55%	15,196	5,676	32,234	50	\$3,012,100.00	\$2,928,800.00	\$3,231,150.00	\$3,226,650.00
Sold/Closing	2419	\$2	9,054,500	TRIPLE PLAY!	1/17/22	8/14/22	9/28/22	26	81.40%	2,648	1,819	6,834	261	\$131,112.00	\$144,044.00	\$163,398.00	\$176,138.00
	2250	\$5	22,721,550	BINGO TIMES 20	11/23/20	7/3/22	8/17/22	86	96.97%	222	132	2,611	2,208	\$49,295.00	\$114,390.00	\$141,470.00	\$176,420.00

Liability for 2293 / for Life to DateProduct Status:
ActiveSmartCash Enabled:
N/A

Validation Range: 03/17/2021 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$50.00	191783	\$9,589,150.00	1092939	\$54,646,952.00	85.07%	7807612
2	2	N/A	\$75.00	54649	\$4,098,675.00	312617	\$23,446,276.00	85.12%	7812020
3	3	N/A	\$100.00	41464	\$4,146,400.00	233940	\$23,394,000.00	84.94%	7795890
4	4	N/A	\$100.00	26503	\$2,650,300.00	156871	\$15,687,100.00	85.55%	7851206
5	0	N/A	\$300.00	14866	\$4,459,800.00	84555	\$25,366,500.00	85.05%	7805354
6	0	N/A	\$300.00	6540	\$1,962,000.00	39460	\$11,838,000.00	85.78%	7872827
7	0	N/A	\$300.00	4550	\$1,365,000.00	27537	\$8,261,100.00	85.82%	7876241
8	0	N/A	\$500.00	471	\$235,500.00	2740	\$1,370,000.00	85.33%	7831442
9	0	N/A	\$500.00	538	\$269,000.00	3275	\$1,637,500.00	85.89%	7882718
10	0	N/A	\$500.00	459	\$229,500.00	2577	\$1,288,500.00	84.88%	7790119
11	0	N/A	\$500.00	444	\$222,000.00	2613	\$1,306,500.00	85.48%	7844684
12	0	N/A	\$500.00	217	\$108,500.00	1323	\$661,500.00	85.91%	7884435
13	0	N/A	\$3,000.00	15	\$45,000.00	35	\$105,000.00	70.00%	6424355
14	0	N/A	\$3,000.00	7	\$21,000.00	46	\$138,000.00	86.79%	7965507
15	0	N/A	\$3,000.00	8	\$24,000.00	46	\$138,000.00	85.19%	7817998
16	0	N/A	\$3,000.00	7	\$21,000.00	43	\$129,000.00	86.00%	7892779
17	0	N/A	\$3,000.00	8	\$24,000.00	44	\$132,000.00	84.62%	7765703
18	0	N/A	\$30,000.00	2	\$60,000.00	6	\$180,000.00	75.00%	6883237
19	0	N/A	\$30,000.00	1	\$30,000.00	9	\$270,000.00	90.00%	8259885
20	0	N/A	\$30,000.00	0	\$0.00	2	\$60,000.00	100.00%	9177650
21	0	N/A	\$1,000,000.00	1	\$1,000,000.00	3	\$3,000,000.00	75.00%	6883237
Totals:				342533	\$30,560,825.00	1,960,681	\$173,055,928.00		

END OF PRODUCTION PRIZE STRUCTURE
March 12, 2021 - (POOLS # 1 – 88 COMPLETE)

Prize Structure
 TEXAS LOTTERY
 GAME NO.2293 "CASH Celebration!"
 November 10, 2020 - VERSION A

Order Quantity: 9,177,650	Pack Size: 25	Pool Size: 120,000	Winners: 2,303,214	Instant Payout	Total Payout
Price Point: \$30.00	Packs/Game: 367,106	Number of Pools: 76.48	Non-winners: 6,874,436	Prize Fund: \$203,616,750.00	\$206,872,760.40
Revenue: \$275,329,500.00	Packs/Pool: 4,800		Overall Odds: 3.9847	Payout: 73.95%	75.14%

ORIGINAL ORDER

SHIPMENT # 1-3
COMPLETE
POOLS # 1-88

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Mid Tiers											
01	1	G	\$50	\$50	\$50.00	7.1437	3.50	16,800.00	1,284,722	\$64,236,100.00	31.05%
02	1	G	\$75	\$75	\$75.00	24.9891	1.00	4,800.00	367,266	\$27,544,950.00	13.31%
03	1	G	\$100	\$100	\$100.00	33.3243	0.75	3,600.00	275,404	\$27,540,400.00	13.31%
04	2	G	\$50 x 2	\$100	\$100.00	50.0488	0.50	2,400.00	183,374	\$18,337,400.00	8.86%
Total (\$100.00):						20.0046	1.25	6,000.00	458,778	\$45,877,800.00	22.18%
05	1	M	\$300	\$300	\$300.00	92.3110	0.27	1,300.00	99,421	\$29,826,300.00	14.42%
06	3	M	\$100 x 3	\$300	\$300.00	199.5141	0.13	600.00	46,000	\$13,800,000.00	6.67%
07	4	M	\$75 x 4	\$300	\$300.00	286.0239	0.09	420.00	32,087	\$9,626,100.00	4.65%
Total (\$300.00):						51.7027	0.48	2,320.00	177,508	\$53,252,400.00	25.74%
08	1	M	\$500	\$500	\$500.00	2858.1906	0.01	42.00	3,211	\$1,605,500.00	0.78%
09	1	M	\$50 w/ 10X	\$500	\$500.00	2406.9368	0.01	50.00	3,813	\$1,906,500.00	0.92%
10	2	M	\$50 w/ 5X x 2	\$500	\$500.00	3022.9414	0.01	40.00	3,036	\$1,518,000.00	0.73%
11	1	M	\$100 w/ 5X	\$500	\$500.00	3002.1753	0.01	40.00	3,057	\$1,528,500.00	0.74%
12	10	M	\$50 x 10	\$500	\$500.00	5959.5130	0.00	20.00	1,540	\$770,000.00	0.37%
Total (\$500.00):						626.1616	0.04	192.00	14,657	\$7,328,500.00	3.54%
Total (Mid Tiers):						3.9852	6.27	30,112.00	2,302,931	\$198,239,750.00	95.83%
High Tiers											
13	1	H	\$3,000	\$3,000	\$3,000.00	183553.0000	0.00	0.67	50	\$150,000.00	0.07%
14	1	H	\$300 w/ 10X	\$3,000	\$3,000.00	173163.2075	0.00	0.67	53	\$159,000.00	0.08%
15	4	H	\$75 w/ 10X x 4	\$3,000	\$3,000.00	169956.4815	0.00	0.67	54	\$162,000.00	0.08%
16	3	H	\$100 w/ 10X x 3	\$3,000	\$3,000.00	183553.0000	0.00	0.67	50	\$150,000.00	0.07%
17	5	H	(\$500 x 3) + (\$75 w/ 10X x 2)	\$3,000	\$3,000.00	176493.2692	0.00	0.67	52	\$156,000.00	0.08%
Total (\$3,000.00):						35434.9421	0.00	3.33	259	\$777,000.00	0.38%
18	1	H	\$30,000	\$30,000	\$30,000.00	1147206.2500	0.00	0.08	8	\$240,000.00	0.12%
19	1	H	\$3,000 w/ 10X	\$30,000	\$30,000.00	917765.0000	0.00	0.13	10	\$300,000.00	0.15%
20	30	H	\$1,000 x 30	\$30,000	\$30,000.00	4588825.0000	0.00	0.05	2	\$60,000.00	0.03%
Total (\$30,000.00):						458882.5000	0.00	0.27	20	\$600,000.00	0.29%
21	1	H	\$1,000,000	\$1,000,000	\$1,000,000.00	2294412.5000	0.00	0.05	4 *	\$4,000,000.00	1.93%
Total (High Tiers):						32429.8587	0.00	3.65	283	\$5,377,000.00	2.60%
Total (Mid Tiers + High Tiers):						3.9847	6.27	30,115.65	2,303,214	\$203,616,750.00	98.43%
Other Prize Tiers											
-	-	O	Tinseltown Takeover™ Event Trip		\$41,250.00	-	-	-	60	\$2,475,000.00	1.20%
-	-	O	Tinseltown Takeover™ Event Trip Federal Withholding		\$13,016.84	-	-	-	60	\$781,010.40	0.38%
Total (Other Prize Tiers):						-	-	-	120	\$3,256,010.40	1.57%
Total :						3.9847	6.27	30,115.65	2,303,214	\$206,872,760.40	100.00%

9,177,650

1,284,722

367,266

275,404

183,374

99,421

46,000

32,087

3,211

3,813

3,036

3,057

1,540

50

53

54

50

52

8

10

2

4

* Exact Quantity by Kind Level

5X = win 5 TIMES the prize
 10X = win 10 TIMES the prize

G-TIER: The \$50, \$75 and \$100 prizes are included in the GLEPS, programmed as G-tier and included in the low-tier files.



INTEROFFICE MEMO

Gary Grief, Executive Director Tyler Vance, Acting Charitable Bingo Operations Director

Payment Approval

March 19, 2021


The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>Scientific Games</u>
P.O. Number (if applicable)	<u>362-21-9019RL012</u>
Invoice Number	<u>TX 031921</u>
Tx Game Name:	<u>Game #2293 Cash Celebration</u>
Invoice Amount:	<u>\$929,168.06</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.


JB 3/19/2021 



 Dale Bowersock (Scratch Ticket Strategy Coordinator)
 Please forward to the next person for approval

3/20/2021

Date



 Robert Tirloni (Products Manager)
 Please forward to the next person for approval

3/21/2021

Date



 Ryan Mindell (Lottery Operations Division Director)

3/22/2021

Date

Please return to Maria Perez in the Office of the Controller by

March 29, 2021



**Invoice: TX 031921
 "TX 2293 CASH CELEBRATION!™"
 March 19, 2021**

Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2293	1	TX-2293 CASH CELEBRATION!	3,128,425	96.57 \$	302,112.00	1039998
		Additional Charges: Sparkle Set up Fee			4,500.00	
		Additional Charges: Pack Inserts on Holographic Stock			37,806.30	
		Additional Charges: Specialty Ink-Flourescent Ink - TX-2293 Pack Inserts			576.10	
TX-2293	2	TX-2293 CASH CELEBRATION!	3,131,200	96.57 \$	302,379.98	1039999
TX-2293	3	TX-2293 CASH CELEBRATION!	2,918,025	96.57 \$	281,793.67	1040000
Total Due					<u>\$929,168.06</u>	

***Please include the SG invoice numbers with your remittance**

Due Date: April 19, 2021

Wire Transfer Instructions:

Bank: Bank of America
 Swift: BOFAUS3N
 Acct Name: Scientific Games International, Inc.-Operating
 Acct #: 501017395032
 Wire Routing #: 026009593

Company does not respond to the TLC's request for approval of submitted items within the aforementioned time periods, the items shall be deemed not approved by the Company. Licensor may grant or withhold their approval of any or all such items in their sole discretion.

- b) Company reserves the right to modify trademark and notice requirements prior to final approval of all creative elements that incorporate or reference the Property.
- c) The TLC agrees to place the copyright, trademark and service mark rights designation ("©", "®", "TM", or "SM") as appropriate, and any other legal notices separately designated by the Licensor. Trademark notices shall be included on all scratch tickets, advertising and promotional materials, if any.
- d) The TLC shall provide Company with samples of point of sale, advertising, marketing and other promotional materials if Licensor so requests.
- e) The Company warrants and represents that it has the exclusive right to use the Property in conjunction with TLC scratch ticket lottery games.
- f) The TLC shall provide the Company with the following samples for the Game:
 - Four (4) packs of voided scratch tickets.

3. PROMOTION AND GAME DESCRIPTION

The TLC shall produce the Game, to be printed by the Company, with the price point, ticket quantity, and launch date shown below:

\$30.00 "CASH Celebration!" Game #2293 with 9,000,000 tickets to launch on April 5, 2021.

The Company shall work with Licensor to provide the marketing support and fulfillment services as detailed below. Players may use the Texas Lottery® website/Luck Zone (accessible through the Microsite) or the Luck Zone feature of the Texas Lottery® App to enter any non-winning tickets from the Game in one (1) of six (6) promotional second-chance drawings described in Section 5 below (the **Trip Prize Drawings**) for a chance to win one (1) of sixty (60) second-chance trip prizes (each a **Trip Prize**) to Los Angeles, CA.

4. PRICING AND SPECIFICATIONS FOR TRIP PRIZES

The TLC shall allocate three million two hundred fifty-six thousand ten dollars and forty cents (\$3,256,010.40) from the prize structure of the Game (hereinafter, the **Goods and Services Fee**) for Trip Prizes as detailed below to be fulfilled by Company and/or Licensor as indicated herein, plus federal withholding taxes. Each Trip Prize is valued at forty-one thousand two hundred fifty dollars and zero cents (\$41,250.00). The TLC will withhold and pay to the IRS on behalf of each prize winner thirteen thousand sixteen dollars and eighty-four cents (\$13,016.84) for federal tax withholding for each Trip Prize.

Description	Items Included	Cost/pack	Qty	Extended
<p>Trip for 30 winners, each with one (1) guest currently anticipated to be on February 25 – 28, 2022 and 30 winners, each with 1 guest on or around February 24 – 27, 2023.</p> <p>Note: there will be six (6) second-chance drawings with ten (10) winners selected per drawing. The thirty (30) winners from draws 1-3 will attend the Feb. 2022 event. The thirty (30) winners from draws 4-6 will attend the Feb. 2023 event.</p>	<p>Trip Prize Includes:</p> <ul style="list-style-type: none"> • Round-trip economy class airfare for 120 total winners and guests from an international airport within the forty-eight (48) contiguous U.S. states (excluding Alaska and Hawaii) to Los Angeles International Airport in Los Angeles, CA. Three (3) nights 4-star or better hotel stay in the metropolitan Los Angeles area, double occupancy, with breakfast and room tax included. • Round-trip ground transportation provided from the winners' home to the international airport of origin. • All ground transport in Los Angeles to and from scheduled activities and the airport. • A concierge team will produce the experience and will be dedicated to facilitating the Trip Prize for the winners and guests. • Wardrobe stylists shall provide appropriate event attire to winners and guests that they may keep. • Hair stylists and makeup stylists shall provide services to help winners and guests prepare for the Viewing Party. • One (1) dinner Friday evening at a highly-rated restaurant for winners and guests. • Lunch provided on Friday, Saturday, and Sunday for winners and guests. • One (1) dinner Saturday evening provided by and including interaction with a 	<p>\$54,266.84 inclusive of \$13,016.84 in federal tax OR \$41,250.00 excluding federal tax withholding.</p>	60	<p>\$3,256,010.40 including federal taxes OR \$2,475,000.00 excluding federal tax withholding.</p>

Description	Items Included	Cost/pack	Qty	Extended
	celebrity chef. <ul style="list-style-type: none"> • Private dance lesson for winners and guests with professional dancers. • Sunday: Tickets to the exclusive Elton John AIDS Foundation Academy Awards Viewing Party and after party for winners and guests, including dinner. • Monogrammed Tumi luggage to be provided prior to departure date of the Trip Prize (one (1) bag for each winner and guest). 			

5. TRIP PRIZE DRAWINGS

- (a) The TLC shall conduct a total of six (6) promotional second-chance Trip Prize Drawings to be conducted by the TLC or its designee. The TLC shall determine the dates and times for the Trip Prize Drawings and the Licensor shall publicize the dates and times on the Microsite.
- (b) The Texas Lottery website/Luck Zone and the Luck Zone feature of the Texas Lottery App are the only permissible methods of entry into the Trip Prize Drawings. Entries sent via any other method will not be eligible to enter any Trip Prize Drawings. The standard eligibility criteria and parameters regarding entries, as determined by the TLC, shall apply. The TLC shall conduct the Trip Prize Drawings at its headquarters in Austin, TX, in accordance with the drawings schedule determined by the TLC. All entries must be submitted from a location within the State of Texas. Entrants must provide a valid Texas address. Entrants must be 18 years of age or older to enter the Trip Prize Drawings. Entries received after the deadline for the final Trip Prize Drawing will not be eligible for any Trip Prize Drawing prize.
- (c) After a winning entry is drawn and all related validation procedures by the TLC are complete, the TLC will notify the Company and title to the awarded Trip Prize shall immediately pass to the Trip Prize winner. Licensor shall fulfill the Trip Prizes as provided in Section 7 below.
- (d) A player may not win more than one (1) Trip Prize per Trip Prize Drawing, but a player is eligible to win a Trip Prize in each of the six (6) Trip Prize Drawings. Any Trip Prize winner who wins more than one (1) Trip Prize may either claim one (1) or more of the additional Trip Prize(s) won (and thereby be responsible for all taxes on all Trip Prizes claimed) or decline to claim any of the additional Trip Prizes. Each Trip Prize the Trip Prize winner does not claim shall be awarded to an alternate, and the alternate shall be responsible for all taxes on that

Instant Ticket Game Analysis
03/01/20-02/26/22

Average Number of Weeks for 85% Average Sell Through

Print Quantities	A	B	C	D	E	F	G	H
	Price Point				Price Point			
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50
< 5M	None	None	Week 10*	None	None	None	None	None
5M-9.99M	Week 15	Week 16	None	Week 19	Week 17	Week 39	None	Week 34
10M-14.99M	Week 15	None	None	Week 23	Week 33	Week 32	None	None
15M-19.99M	Week 23	None	Week 27*	None	Week 34*	None	None	None
20M-24.99M	None	None	None	Week 39	Week 41*	None	None	None
25M-29.99M	Week 32*	None	None	None	Week 36*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None
>35M	None	Week 63	Week 70*	Week 48*	Week 43*	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	A	B	C	D	E	F	G	H
	Price Point				Price Point			
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50
< 5M	None	None	\$1,280,407	None	None	None	None	None
5M-9.99M	\$523,427	\$836,412	None	\$1,829,626	\$3,575,687	\$4,083,763	None	\$6,822,934
10M-14.99M	\$646,883	None	None	\$2,572,905	\$3,255,577	\$6,279,880	None	None
15M-19.99M	\$637,501	None	\$1,754,298	None	\$4,557,575	None	None	None
20M-24.99M	None	None	None	\$2,543,539	\$4,377,999	None	None	None
25M-29.99M	\$795,571	None	None	None	\$6,250,278	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None
>35M	None	\$1,031,140	\$1,494,231	\$4,784,040	\$7,855,672	None	None	None

None = no games at this level with 85% sell through
 * only one game at this level with 85% sell through

Excludes Promotional Tickets
 Unaudited - For Internal Use Only