

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Instant Ticket Information**

Date Completed

7/22/2022

Game #	2354	Confirmed Packs	14,785
Game Name	\$1,000,000 Jackpot	Active Packs	5,828
Quantity Printed	10,280,400	Warehouse Packs	132,337
Price Point	\$20	Returned Packs	76
Start Date	9/7/2021	Printed Payout Percentage	74.91%
Top Prize	\$ 1,000,000	Percent Sold	62.03%
Number of Top Prizes Remaining	2	Number of Weeks Out	45

**Current Game Sales Analysis****TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 1,065,990	Actual ticket production costs
Cash plus Entry prize allocation	\$ 5,845,850	From EOPPS & Working Papers
Instant-win prize payout expense	\$ 90,535,290	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs**      \$ 97,447,130

**TANGIBLE BENEFITS****Revenue Impact:**

Estimated sales	\$ 127,538,642	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<u><u>\$ 127,538,642</u></u>	

**Excess of Revenue over Expended**      \$ 30,091,512

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	1,345,420
Next week	\$	1,371,260
Next week	\$	1,474,000
Avg Weekly Sales Current Game	\$	1,396,893
Avg Weekly Sales \$20; 10M-14.99M Qty	\$	6,279,880
<b>Percentage Of Variance In Sales</b>		<b>78%</b>

**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

### Instant Ticket Information

Game #	2354	Printed Payout Percentage	74.91%
Game Name	\$1,000,000 Jackpot	Actual Payout Percentage	75.57%
Percent Sold	62.03%	Number of Weeks Out	45
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			32

### Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

The Jackpot family of games needs to be pre-called in August to close the games and schedule the final drawing in October to ensure the winners of the \$5 Million Vegas Challenge complete all claims processes and have time to schedule trips prior to the event.

*Dale Bowersock*

7/22/2022

Scratch Ticket Strategy Coordinator      Date

*Robert Lee*

7/22/2022

Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

*Roy Mitchell*

7/22/2022

Lottery Operations Division Director      Date

*Kelly Stuecking*

7/24/2022

Controller      Date

*Larry Brief*

7/24/2022

Executive Director      Date



**Da Vinci Report** **7/19/22**

**Week End Date: 7/16/22**

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/16/22	7/9/22	7/2/22	6/25/22
Mature	2327	\$3	28,614,750	TEXAS LOTERIA	10/4/21			41	66.27%	14,762	11,252	98,084	30	\$1,223,148.00	\$1,243,377.00	\$1,252,233.00	\$1,243,896.00
	2352	\$5	18,177,675	\$200,000 JACKPOT	9/7/21			45	83.20%	8,964	5,951	22,969	80	\$843,670.00	\$860,365.00	\$941,880.00	\$937,745.00
	2357	\$5	10,248,900	\$50,000 POKER	2/7/22			23	61.29%	2,660	1,741	44,125	2,525	\$317,690.00	\$358,855.00	\$406,275.00	\$421,880.00
	2391	\$5	7,341,975	30TH ANNIVERSARY	4/4/22			15	62.41%	4,714	3,797	23,529	845	\$541,785.00	\$658,325.00	\$780,150.00	\$810,905.00
	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			14	15.19%	15,290	8,935	235,063	22	\$1,482,035.00	\$1,483,835.00	\$1,554,550.00	\$1,502,125.00
	2247	\$5	18,355,500	BONUS BREAK THE BANK	12/28/20			81	86.21%	5,409	3,172	23,599	26	\$398,335.00	\$415,935.00	\$449,485.00	\$417,335.00
	2382	\$5	7,334,550	LUCKY	2/21/22			21	73.74%	2,868	2,064	14,434	3,667	\$262,245.00	\$295,235.00	\$337,835.00	\$360,300.00
	2374	\$5	27,786,375	POWER 50X	1/3/22			28	48.59%	12,630	7,726	166,925	26	\$1,292,415.00	\$1,352,305.00	\$1,429,255.00	\$1,446,510.00
	2425	\$5	32,632,050	SUPER CROSSWORD	2/24/22			20	30.26%	16,303	9,027	273,667	24	\$2,127,720.00	\$2,260,080.00	\$2,337,510.00	\$2,228,075.00
	2342	\$5	59,686,425	SUPER LOTERIA	10/18/21			39	60.07%	24,495	13,904	270,845	35	\$4,473,105.00	\$4,699,185.00	\$4,705,610.00	\$4,652,125.00
	2366	\$5	7,333,350	TEXAS EDITION BUCKS & TRUCKS	3/7/22			19	79.63%	3,294	2,630	10,143	1,059	\$367,245.00	\$417,260.00	\$479,750.00	\$549,440.00
	2333	\$10	28,628,600	\$250,000 50X CASHWORD	12/20/21			30	37.58%	20,380	8,706	323,187	35	\$3,310,860.00	\$3,437,990.00	\$3,635,620.00	\$3,480,790.00
	2346	\$10	13,460,600	\$500,000 EXTREME LUCK	4/5/21			67	84.98%	9,608	5,008	23,013	50	\$1,249,530.00	\$1,295,170.00	\$1,451,340.00	\$1,387,110.00
	2348	\$10	11,152,000	\$50 OR \$100	12/6/21			32	71.51%	12,564	5,878	41,896	59	\$1,609,450.00	\$1,609,660.00	\$1,863,330.00	\$1,788,770.00
	2393	\$10	11,938,450	BIG CASH	4/4/22			15	46.28%	14,813	7,612	102,351	41	\$2,114,330.00	\$2,429,250.00	\$2,818,850.00	\$2,767,590.00
	2380	\$10	12,227,050	CASH CELEBRATION	2/7/22			23	43.32%	9,027	4,881	122,563	58	\$883,900.00	\$1,049,760.00	\$1,178,820.00	\$1,223,580.00
	2433	\$10	49,110,750	MEGA LOTERIA	2/7/22			23	40.67%	36,621	13,211	521,955	16	\$7,818,420.00	\$8,029,130.00	\$8,547,700.00	\$8,376,240.00
	2375	\$10	22,860,600	POWER 100X	1/3/22			28	39.67%	15,889	8,184	248,286	42	\$1,927,320.00	\$1,970,860.00	\$2,171,650.00	\$2,085,370.00
	2354	\$20	10,280,400	\$1,000,000 JACKPOT	9/7/21			45	62.03%	14,785	5,828	132,337	76	\$1,345,420.00	\$1,371,260.00	\$1,474,000.00	\$1,435,480.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			35	32.85%	13,114	4,609	418,985	29	\$1,335,720.00	\$1,297,360.00	\$1,377,820.00	\$1,338,660.00
	2343	\$20	25,454,075	MILLION DOLLAR LOTERIA	6/18/21			56	82.55%	33,383	10,638	123,732	53	\$6,592,400.00	\$6,590,780.00	\$6,906,440.00	\$6,702,280.00
	2376	\$20	10,149,100	POWER 200X	1/3/22			28	51.00%	18,793	7,445	169,001	24	\$2,062,880.00	\$2,096,400.00	\$2,251,640.00	\$2,218,540.00
	2411	\$20	7,928,475	ULTIMATE 7S	2/21/22			21	58.90%	15,569	5,971	105,652	35	\$2,250,700.00	\$2,297,880.00	\$2,580,980.00	\$2,726,100.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			226	66.67%	11,272	5,424	433,226	61	\$2,392,050.00	\$2,395,110.00	\$2,509,440.00	\$2,361,030.00
	2293	\$30	9,177,650	CASH CELEBRATION!	4/5/21			67	85.71%	11,460	5,474	32,614	101	\$1,770,810.00	\$1,757,130.00	\$1,877,220.00	\$1,907,640.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			15	25.15%	17,816	7,935	240,340	40	\$3,309,150.00	\$3,326,250.00	\$3,701,550.00	\$3,660,360.00
	2358	\$50	5,984,660	\$1,000,000 ULTIMATE	12/20/21			30	56.03%	17,161	6,700	104,611	47	\$3,433,350.00	\$3,371,550.00	\$3,550,350.00	\$3,585,700.00
	2378	\$50	6,116,960	\$200,000,000 CASH BLOWOUT!	3/7/22			19	42.56%	18,929	7,315	145,566	28	\$4,658,700.00	\$4,505,550.00	\$5,135,300.00	\$4,894,700.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			39	49.26%	20,047	7,008	229,012	56	\$5,474,000.00	\$5,493,250.00	\$5,906,200.00	\$5,628,200.00
	2340	\$50	6,606,400	CASINO MILLIONS	9/20/21			43	82.55%	14,799	5,703	33,847	67	\$3,012,100.00	\$2,928,800.00	\$3,231,150.00	\$3,226,650.00
Sold/Closing	2419	\$2	9,054,500	TRIPLE PLAY!	1/17/22	8/14/22	9/28/22	26	81.40%	3,037	1,970	6,842	200	\$131,112.00	\$144,044.00	\$163,398.00	\$176,138.00
	2250	\$5	22,721,550	BINGO TIMES 20	11/23/20	7/3/22	8/17/22	86	96.97%	317	211	2,612	1,996	\$49,295.00	\$114,390.00	\$141,470.00	\$176,420.00

**Liability for 2354 / for Life to Date**

Product Status:  
Active

SmartCash Enabled:  
N/A

Validation Range: 08/12/2021 - 12/31/2037

**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$20.00	401560	\$8,031,200.00	626636	\$12,532,720.00	60.95%	6265409
2	2	N/A	\$30.00	320010	\$9,600,300.00	502679	\$15,080,370.00	61.10%	6281524
3	3	N/A	\$50.00	79870	\$3,993,500.00	125839	\$6,291,950.00	61.17%	6288860
4	4	N/A	\$50.00	156270	\$7,813,500.00	254689	\$12,734,450.00	61.97%	6371206
5	0	N/A	\$100.00	40072	\$4,007,200.00	62717	\$6,271,700.00	61.02%	6272615
6	0	N/A	\$100.00	39385	\$3,938,500.00	63459	\$6,345,900.00	61.70%	6343431
7	0	N/A	\$100.00	39519	\$3,951,900.00	63401	\$6,340,100.00	61.60%	6332954
8	0	N/A	\$100.00	38978	\$3,897,800.00	63685	\$6,368,500.00	62.03%	6377246
9	0	N/A	\$200.00	6680	\$1,336,000.00	10435	\$2,087,000.00	60.97%	6267950
10	0	N/A	\$200.00	12267	\$2,453,400.00	19822	\$3,964,400.00	61.77%	6350403
11	0	N/A	\$200.00	11581	\$2,316,200.00	18343	\$3,668,600.00	61.30%	6301743
12	0	N/A	\$200.00	6613	\$1,322,600.00	10553	\$2,110,600.00	61.48%	6319996
13	0	N/A	\$500.00	328	\$164,000.00	525	\$262,500.00	61.55%	6327327
14	0	N/A	\$500.00	1305	\$652,500.00	2126	\$1,063,000.00	61.96%	6370192
15	0	N/A	\$500.00	1334	\$667,000.00	2106	\$1,053,000.00	61.22%	6293756
16	0	N/A	\$500.00	972	\$486,000.00	1569	\$784,500.00	61.75%	6347873
17	0	N/A	\$2,000.00	68	\$136,000.00	100	\$200,000.00	59.52%	6119285
18	0	N/A	\$2,000.00	124	\$248,000.00	209	\$418,000.00	62.76%	6452263
19	0	N/A	\$2,000.00	130	\$260,000.00	209	\$418,000.00	61.65%	6338063
20	0	N/A	\$20,000.00	2	\$40,000.00	2	\$40,000.00	50.00%	5140200
21	0	N/A	\$20,000.00	3	\$60,000.00	5	\$100,000.00	62.50%	6425250
22	0	N/A	\$20,000.00	3	\$60,000.00	5	\$100,000.00	62.50%	6425250
23	0	N/A	\$100,000.00	1	\$100,000.00	1	\$100,000.00	50.00%	5140198
24	0	N/A	\$100,000.00	1	\$100,000.00	2	\$200,000.00	66.67%	6853600
25	0	N/A	\$1,000,000.00	2	\$2,000,000.00	2	\$2,000,000.00	50.00%	5140200
<b>Totals:</b>				<b>1157078</b>	<b>\$57,635,600.00</b>	<b>1,829,119</b>	<b>\$90,535,290.00</b>		

**Prize Structure**  
 TEXAS LOTTERY  
 GAME NO.2354 "\$1,000,000 JACKPOT"  
 March 18, 2021 - VERSION B

Order Quantity: **10,280,400** Pack Size: 25  
 Price Point: \$20.00 Packs/Game: 411,216  
 Revenue: \$205,608,000.00 Packs/Pool: 4,800

Pool Size: 120,000  
 Number of Pools: 85.67  
 Winners: 2,986,197  
 Non-winners: 7,294,203  
 Overall Odds: 3.4426

Instant Payout Total Payout  
 Prize Fund: \$148,170,890.00 \$154,016,740.00  
 Payout: 72.06% **74.91%**

ORIGINAL ORDER

SHIPMENT # 1-4  
 COMPLETE  
 POOLS # 1-95

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
<b>Low Tiers</b>											
01	1	L	\$20	\$20	\$20.00	9.9985	2.50	12,000.00	<b>1,028,196</b>	\$20,563,920.00	13.35%
Total (Low Tiers):						9.9985	2.50	12,000.00	1,028,196	\$20,563,920.00	13.35%
<b>Mid Tiers</b>											
02	1	G	\$30	\$30	\$30.00	12.4961	2.00	9,600.00	<b>822,689</b>	\$24,680,670.00	16.02%
03	1	G	\$50	\$50	\$50.00	49.9755	0.50	2,400.00	<b>205,709</b>	\$10,285,450.00	6.68%
04	2	G	\$30 + \$20	\$50	\$50.00	25.0156	1.00	4,800.00	<b>410,959</b>	\$20,547,950.00	13.34%
Total (\$50.00):						16.6709	1.50	7,200.00	616,668	\$30,833,400.00	20.02%
05	1	M	\$100	\$100	\$100.00	100.0146	0.25	1,200.00	<b>102,789</b>	\$10,278,900.00	6.67%
06	1	M	\$20 (5X)	\$100	\$100.00	99.9611	0.25	1,200.00	<b>102,844</b>	\$10,284,400.00	6.68%
07	1	M	\$50 (2X)	\$100	\$100.00	99.8873	0.25	1,200.00	<b>102,920</b>	\$10,292,000.00	6.68%
08	4	M	(\$30 x 2) + (\$20 x 2)	\$100	\$100.00	100.1373	0.25	1,200.00	<b>102,663</b>	\$10,266,300.00	6.67%
Total (\$100.00):						25.0000	1.00	4,800.00	411,216	\$41,121,600.00	26.70%
09	1	M	\$200	\$200	\$200.00	600.6661	0.04	200.00	<b>17,115</b>	\$3,423,000.00	2.22%
10	2	M	\$50 (2X) + \$20 (5X)	\$200	\$200.00	320.3715	0.08	375.00	<b>32,089</b>	\$6,417,800.00	4.17%
11	1	M	\$100 (2X)	\$200	\$200.00	343.5503	0.07	350.00	<b>29,924</b>	\$5,984,800.00	3.89%
12	6	M	\$50 + (\$30 x 5)	\$200	\$200.00	598.8815	0.04	200.00	<b>17,166</b>	\$3,433,200.00	2.23%
Total (\$200.00):						106.7605	0.23	1,125.00	96,294	\$19,258,800.00	12.50%
13	1	M	\$500	\$500	\$500.00	12052.0516	0.00	10.00	<b>853</b>	\$426,500.00	0.28%
14	2	M	\$50 (2X) + \$20 (20X)	\$500	\$500.00	2996.3276	0.01	40.00	<b>3,431</b>	\$1,715,500.00	1.11%
15	1	M	\$100 (5X)	\$500	\$500.00	2988.4884	0.01	40.00	<b>3,440</b>	\$1,720,000.00	1.12%
16	25	M	\$20 x 25	\$500	\$500.00	4045.8087	0.01	30.00	<b>2,541</b>	\$1,270,500.00	0.82%
Total (\$500.00):						1001.5002	0.03	120.00	10,265	\$5,132,500.00	3.33%
Total (Mid Tiers):						5.2528	4.76	22,945.00	1,957,132	\$121,026,970.00	78.58%
<b>High Tiers</b>											
17	1	H	\$2,000	\$2,000	\$2,000.00	61192.8571	0.00	2.00	<b>168</b>	\$336,000.00	0.22%
18	1	H	\$100 (20X)	\$2,000	\$2,000.00	30872.0721	0.00	4.00	<b>333</b>	\$666,000.00	0.43%
19	30	H	(\$100 x 10) + (\$50 x 20)	\$2,000	\$2,000.00	30325.6637	0.00	4.00	<b>339</b>	\$678,000.00	0.44%
Total (\$2,000.00):						12238.5714	0.00	10.00	840	\$1,680,000.00	1.09%
20	1	H	\$20,000	\$20,000	\$20,000.00	2570100.0000	0.00	0.05	<b>4 *</b>	\$80,000.00	0.05%
21	2	H	\$2,000 (5X) + \$500 (20X)	\$20,000	\$20,000.00	1285050.0000	0.00	0.10	<b>8 *</b>	\$160,000.00	0.10%
22	30	H	(\$2,000 x 8) + \$500 (2X) + \$500 + (\$100 (2X) x 5) + (\$50 (2X) x 15)	\$20,000	\$20,000.00	1285050.0000	0.00	0.10	<b>8 *</b>	\$160,000.00	0.10%
Total (\$20,000.00):						514020.0000	0.00	0.24	20	\$400,000.00	0.26%
23	1	H	\$100,000	\$100,000	\$100,000.00	5140200.0000	0.00	0.02	<b>2 *</b>	\$200,000.00	0.13%
24	3	H	\$20,000 + (\$2,000 (20X) x 2)	\$100,000	\$100,000.00	3426800.0000	0.00	0.04	<b>3 *</b>	\$300,000.00	0.19%
Total (\$100,000.00):						2056080.0000	0.00	0.06	5	\$500,000.00	0.32%
25	1	H	\$1,000,000	\$1,000,000	\$1,000,000.00	2570100.0000	0.00	0.05	<b>4 *</b>	\$4,000,000.00	2.60%
Total (High Tiers):						11830.1496	0.00	10.35	869	\$6,580,000.00	4.27%
Total (Low Tiers + Mid Tiers + High Tiers):						3.4426	7.26	34,855.35	2,986,197	\$148,170,890.00	96.20%
<b>Other Prize Tiers</b>											
-	-	O	\$100 Cash plus Entry		\$430.00	-	-	-	13,595	<b>\$5,845,850.00</b>	3.80%
Total (Other Prize Tiers):						-	-	-	13,595	\$5,845,850.00	3.80%
<b>Total :</b>						<b>3.4426</b>	<b>7.26</b>	<b>34,855.35</b>	<b>2,986,197</b>	<b>\$154,016,740.00</b>	<b>100.00%</b>

\* Exact Quantity by Kind Level

2X = win DOUBLE the prize  
 5X = win 5 TIMES the prize  
 20X = win 20 TIMES the prize

G-TIER: The \$30 and \$50 prizes are included in the GLEPS, programmed as G-tier and included in the low-tier files.

The \$100 prizes are included in the GLEPs but are programmed as mid-tier and not part of the low-tier file.

10280400

1028196

822689

205709

410959

102789

102844

102920

102663

17115

32089

29924

17166

853

3431

3440

2541

168

333

339

4

8

8

2

3

4



# INTEROFFICE MEMO

Gary Grief, Executive Director    LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

August 12, 2021

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<b>Scientific Games</b>
<b>P.O. Number (if applicable)</b>	362-21-9019RL022RV1
<b>Invoice Number</b>	TX 081021C
<b>Tx Game Name:</b>	Game #2354 \$1,000,000 jackpot
<b>Invoice Amount:</b>	<b>\$1,065,990.12</b>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 8/13/2021

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.



*Dale Bowersock*  
 Dale Bowersock (Scratch Ticket Strategy Coordinator)  
 Please forward to the next person for approval

8/13/2021  
Date

*Robert Tirloni*  
 Robert Tirloni (Products Manager)  
 Please forward to the next person for approval

8/15/2021  
Date

*Ed Rogers for Ryan Mindell*  
 Ryan Mindell (Lottery Operations Division Director)

8/16/2021  
Date

Please return to Maria Perez in the Office of the Controller by

**In an effort to close out FY 21 please forward ASAP, thank you for your help.**



**Invoice: TX 081021C**  
**"TX 2354 \$1,000,000 JACKPOT"™**  
**August 10,2021**

Supplier : Scientific Games International  
 1500 Bluegrass Lakes Parkway  
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY  
 Attn: Accounts Payable  
 P.O. BOX 16630  
 AUSTIN, TX 78761-6630  
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2354	1	TX-2354 \$1,000,000 JACKPOT	2,609,525	99.51 \$	259,673.83	1041169
Additional Charges: Pack Inserts Printed on Holographic Stock (over 200,000 pieces)			403,260	0.105 \$	42,342.30	
Additional Charges: Specialty Ink-Fluorescent Ink-TX-2354 Pack Inserts			1	645.22 \$	645.22	
TX-2354	2	TX-2354 \$1,000,000 JACKPOT	2,608,200	99.51 \$	259,541.98	1041170
TX-2354	3	TX-2354 \$1,000,000 JACKPOT	2,606,200	99.51 \$	259,342.96	1041171
TX-2354	4	TX-2354 \$1,000,000 JACKPOT	2,456,475	99.51 \$	244,443.83	1041152
Total Due					<u>\$1,065,990.12</u>	

**\*Please include the SG invoice numbers with your remittance**

Due Date: September 9, 2021

Wire Transfer Instructions:

Bank: Bank of America  
 Swift: BOFAUS3N  
 Acct Name: Scientific Games International, Inc.-Operating  
 Acct #: 501017395032  
 Wire Routing #: 026009593

**ADDENDUM 1: \$5 MILLION VEGAS CHALLENGE® PROMOTION DETAILED REQUIREMENTS****\$5 MILLION VEGAS CHALLENGE® PROMOTION  
DETAILED REQUIREMENTS**

These detailed requirements apply to the \$5 MILLION VEGAS CHALLENGE® Promotion (the “**Promotion**”), a second-chance drawing promotion common to each game in the family of four (4) scratch ticket games identified in Section 1 below (the “**Eligible Games**”). These requirements shall be part of the working papers for each Eligible Game.

The Texas Lottery Commission (“**TLC**”) shall produce a family of Jackpot-themed paper scratch ticket games, to be printed by Scientific Games International, Inc. (“**SGI**” or the “**Company**”), with the respective price points, ticket quantities, and launch dates as detailed in Section 1 below.

The Company grants the TLC the rights to use the mark \$5 MILLION VEGAS CHALLENGE®, owned and licensed by SGI, in connection with the Eligible Games and Promotion.

**1. PROMOTION DESCRIPTION**

The TLC shall produce a family of Jackpot-themed paper scratch ticket games, to be printed by the Company, with the respective price points, ticket quantities, and launch dates shown below:

- a. TX-2351 \$1.00 “\$5,000 Jackpot” game with 17,040,000 tickets launches September 7, 2021;
- b. TX-2352 \$5.00 “\$200,000 Jackpot” game with 18,000,000 tickets launches September 7, 2021;
- c. TX-2353 \$10.00 “\$500,000 Jackpot” game with 14,040,000 tickets launches September 7, 2021; and
- d. TX-2354 \$20.00 “\$1,000,000 Jackpot” game with 10,080,000 tickets launches September 7, 2021.

The Company’s website will host a Promotion microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Eligible Games in one (1) of five (5) promotional second-chance drawings described in Section 3 below (the “**Cash Prize Drawings**”) for a chance to win one (1) of nineteen thousand one hundred forty (19,140) one hundred dollar (\$100) second-chance cash prizes (each, a “**Cash Prize**”).

The name of each Cash Prize winner will be entered automatically in one (1) of five (5) drawings described in Section 4 below (the “**\$5 MILLION VEGAS CHALLENGE® Drawings**”) for a chance to win one (1) of twenty (20) trip prizes (“**Trip Prizes**”) for a trip to Las Vegas, Nevada, to participate as a finalist (“**Finalist**”) in the \$5 MILLION VEGAS CHALLENGE® contest (the “**Challenge**”).



**2. ALLOCATION TO CASH PRIZES FOR PRIZE FULFILLMENT, LICENSING FEES, PROMOTION SERVICES, AND MANUFACTURING AND PROMOTIONAL SUPPORT**

The TLC shall allocate a total of eight million two hundred thirty thousand two hundred dollars (\$8,230,200) of the combined prize pools of the Eligible Games for the Company to fulfill all Cash Prizes and Trip Prizes and to provide other Promotion-related services and manufacturing and promotional support. This amount reflects an allocation of four hundred thirty dollars (\$430) to each Cash Prize and Trip Prize, to be invoiced and paid as provided in Section 10 below. The Cash Prizes and allocated amounts shall be distributed across the Eligible Games as follows:

<b>Game Price Point</b>	<b>Allocation for each Cash Prize (\$100)</b>	<b>Allocation for each Trip Prize (\$330)</b>	<b>Total Cash Prizes Awarded</b>	<b># Second-Chance Drawings</b>	<b>Winners Per Drawing</b>
<b>\$20.00</b>	<b>\$1,359,500</b>	<b>\$4,486,350</b>	13,595	5	2,719
\$10.00	\$237,000	\$782,100	2,370	5	474
\$5.00	\$266,000	\$877,800	2,660	5	532
\$1.00	\$51,500	\$169,950	515	5	103
	\$1,914,000	\$6,316,200	19,140		3,828
Total Allocation		\$8,230,200			

The Company shall provide the following items:

- a) Drawing services for the \$5 MILLION VEGAS CHALLENGE® Drawings, manufacturing and promotional support (including a Promotion microsite), and the Challenge contest (including hosting the Challenge and fulfillment of cash prize amounts won during the Challenge (“**Challenge Cash Prizes**”)), all as described further herein;
- b) Fulfillment of nineteen thousand one hundred forty (19,140) one hundred dollar (\$100) second-chance Cash Prizes valued at one million nine hundred fourteen thousand dollars (\$1,914,000); and
- c) Fulfillment and hosting of twenty (20) Trip Prizes valued at seven thousand five hundred dollars (\$7,500) each, for a total of one hundred fifty thousand dollars (\$150,000), including federal tax withholdings.

**3. CASH PRIZE DRAWINGS**

- a) The TLC shall conduct a total of five (5) promotional second-chance Cash Prize Drawings. The number of Cash Prize winners for each Drawing by game price point

**Instant Ticket Game Analysis**  
**03/01/20-02/26/22**

**Average Number of Weeks for 85% Average Sell Through**

Print Quantities	A	B	C	D	E	F	G	H
	Price Point				Price Point			
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50
< 5M	None	None	Week 10*	None	None	None	None	None
5M-9.99M	Week 15	Week 16	None	Week 19	Week 17	Week 39	None	Week 34
10M-14.99M	Week 15	None	None	Week 23	Week 33	Week 32	None	None
15M-19.99M	Week 23	None	Week 27*	None	Week 34*	None	None	None
20M-24.99M	None	None	None	Week 39	Week 41*	None	None	None
25M-29.99M	Week 32*	None	None	None	Week 36*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None
>35M	None	Week 63	Week 70*	Week 48*	Week 43*	None	None	None

**Average Weekly Dollar Sales at 85% Average Sell Through**

Print Quantities	A	B	C	D	E	F	G	H
	Price Point				Price Point			
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50
< 5M	None	None	\$1,280,407	None	None	None	None	None
5M-9.99M	\$523,427	\$836,412	None	\$1,829,626	\$3,575,687	\$4,083,763	None	\$6,822,934
10M-14.99M	\$646,883	None	None	\$2,572,905	\$3,255,577	\$6,279,880	None	None
15M-19.99M	\$637,501	None	\$1,754,298	None	\$4,557,575	None	None	None
20M-24.99M	None	None	None	\$2,543,539	\$4,377,999	None	None	None
25M-29.99M	\$795,571	None	None	None	\$6,250,278	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None
>35M	None	\$1,031,140	\$1,494,231	\$4,784,040	\$7,855,672	None	None	None

None = no games at this level with 85% sell through  
 \* only one game at this level with 85% sell through

Excludes Promotional Tickets  
 Unaudited - For Internal Use Only