

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

6/27/2022

Game #	2419	Confirmed Packs	3,868
Game Name	Triple Play!	Active Packs	2,564
Quantity Printed	9,054,500	Warehouse Packs	7,004
Price Point	\$2	Returned Packs	309
Start Date	1/17/2022	Printed Payout Percentage	65.04%
Top Prize	\$ 30,000	Percent Sold	78.98%
Number of Top Prizes Remaining	1	Number of Weeks Out	23

**Current Game Sales Analysis**TANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 161,653	Actual ticket production costs
Prize payout expense	\$ 8,233,559	Data from Instant Ticket Tier Liability screen in ES

<b>Estimated Direct Costs</b>	<b>\$ 8,395,212</b>
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TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 14,302,488	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 14,302,488</b>	

<b>Excess of Revenue over Expended</b>	<b>\$ 5,907,277</b>
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	176,138
Next week	\$	213,148
Next week	\$	219,176
Avg Weekly Sales Current Game	\$	202,821
Avg Weekly Sales \$2; 5M-9.99M Qty	\$	836,412
<b>Percentage Of Variance In Sales</b>		<b>76%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2419	Printed Payout Percentage	65.04%
Game Name	Triple Play!	Actual Payout Percentage	57.57%
Percent Sold	78.98%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			16

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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6/28/2022

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Scratch Ticket Strategy Coordinator      Date

6/28/2022

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Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



6/28/2022

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Lottery Operations Division Director      Date

6/29/2022

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Controller      Date

7/13/2022

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Executive Director      Date



*Play the Games of Texas!*

Da Vinci Report

6/27/22

Week End Date:6/25/22

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/25/22	6/18/22	6/11/22	6/4/22
Baseline	2394	\$1	19,445,700	\$5,000 FRENZY	5/2/22			8	25.40%	11,945	11,528	70,522	6	\$641,755.00	\$717,171.00	\$637,526.00	\$692,410.00
	2392	\$2	9,265,000	777 SLOTS	4/18/22			10	49.74%	8,609	6,729	19,981	1	\$589,606.00	\$672,896.00	\$846,924.00	\$949,518.00
	2381	\$2	8,912,625	JUMBO BUCKS	6/20/22			1	2.94%	22,230	9,806	34,696	26	\$522,816.00	\$750.00	\$0	\$0
	2316	\$2	9,112,375	TRIPLE \$\$\$	5/16/22			6	27.54%	9,556	8,613	33,163	3	\$704,280.00	\$862,480.00	\$994,036.00	\$1,031,968.00
	2321	\$3	47,974,000	\$50,000 BONUS CASHWORD	4/11/22			11	8.53%	12,815	9,025	326,519	6	\$1,422,474.00	\$1,511,310.00	\$1,453,866.00	\$1,535,553.00
	2395	\$5	18,357,150	\$200,000 FRENZY	5/2/22			8	23.16%	19,257	12,358	153,267	10	\$2,082,160.00	\$2,416,795.00	\$2,598,765.00	\$2,940,755.00
	2391	\$5	7,341,975	30TH ANNIVERSARY	4/4/22			12	57.02%	6,792	6,249	24,803	82	\$810,905.00	\$1,001,080.00	\$1,117,790.00	\$1,299,865.00
	2409	\$5	5,930,400	50X SPEEDWAY RICHES	4/18/22			10	43.15%	10,201	7,545	21,516	183	\$840,480.00	\$1,029,290.00	\$1,306,905.00	\$1,726,270.00
	2401	\$5	10,122,225	50X THE CASH	6/6/22			3	19.51%	24,292	12,229	66,976	9	\$3,496,870.00	\$4,052,465.00	\$2,323,660.00	\$375.00
	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			11	11.29%	16,943	9,361	245,481	9	\$1,502,125.00	\$1,543,970.00	\$1,592,140.00	\$1,578,010.00
	2404	\$5	7,259,325	SIZZLING HOT \$100,000	6/20/22			1	4.50%	30,183	11,774	46,455	18	\$1,631,205.00	\$750.00	\$0	\$0
	2396	\$10	11,502,650	\$500,000 FRENZY	5/2/22			8	25.83%	24,234	11,258	131,696	11	\$3,154,040.00	\$3,463,320.00	\$3,599,340.00	\$3,932,480.00
	2393	\$10	11,938,450	BIG CASH	4/4/22			12	40.11%	21,063	9,675	109,437	9	\$2,767,590.00	\$2,936,920.00	\$3,089,410.00	\$3,314,600.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			3	3.16%	34,699	9,374	696,844	9	\$4,840,060.00	\$4,728,740.00	\$2,595,960.00	\$0
	2397	\$20	6,721,025	\$1,000,000 FRENZY	5/2/22			8	22.21%	28,419	9,941	167,655	8	\$2,843,180.00	\$3,295,720.00	\$3,368,920.00	\$3,734,600.00
	2402	\$20	8,199,050	MONEY	6/20/22			1	2.80%	39,023	9,050	265,186	13	\$4,587,840.00	\$2,000.00	\$0	\$0
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			12	21.33%	19,903	8,075	252,159	23	\$3,660,360.00	\$3,881,730.00	\$4,034,280.00	\$4,335,660.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			6	9.70%	30,124	12,070	577,190	7	\$13,897,100.00	#####	#####	#####
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			249	0.00%	0	0	1,753	14	\$0	\$0	\$0	\$0
	2384	\$1	16,942,500	EZ LOTERIA	3/7/22			16	73.03%	12,278	10,672	4,904	11	\$489,792.00	\$526,479.00	\$548,523.00	\$608,323.00
	1804	\$1	829,650	LUCKY STARS	9/18/17			249	0.00%	0	0	64	658	\$0	\$0	\$0	\$0
	2372	\$1	34,835,250	POWER 20X	1/3/22			25	47.12%	8,973	7,992	103,107	11	\$373,221.00	\$422,119.00	\$434,641.00	\$472,601.00
	2124	\$1	853,200	WINNING 7S	8/8/19			150	0.00%	0	0	2,164	616	\$0	\$0	\$0	\$0
	2310	\$2	9,234,500	\$30,000 JACKPOT	3/21/22			14	48.03%	5,813	3,916	26,814	170	\$277,496.00	\$326,716.00	\$353,640.00	\$409,524.00
	2325	\$2	28,601,250	BONUS GAME BINGO	12/13/21			28	41.65%	11,132	8,221	111,705	11	\$821,362.00	\$813,338.00	\$837,818.00	\$894,076.00
	2329	\$2	33,566,750	IMITED EDITION BREAK THE BANK	1/17/22			23	40.61%	11,653	9,177	134,824	9	\$964,630.00	\$1,005,662.00	\$1,044,110.00	\$1,045,170.00
	2419	\$2	9,054,500	TRIPLE PLAY!	1/17/22			23	78.98%	3,868	2,564	7,004	309	\$176,138.00	\$213,148.00	\$219,176.00	\$271,216.00
	2373	\$3	24,134,125	POWER 30X CROSSWORD	1/3/22			25	55.60%	9,104	7,345	66,524	163	\$993,243.00	\$1,085,982.00	\$1,045,203.00	\$1,143,048.00
	2327	\$3	28,614,750	TEXAS LOTERIA	10/4/21			38	61.94%	15,600	11,451	113,945	29	\$1,243,896.00	\$1,277,145.00	\$1,293,177.00	\$1,341,657.00
	2352	\$5	18,177,675	\$200,000 JACKPOT	9/7/21			42	80.29%	9,636	6,459	28,856	47	\$937,745.00	\$999,245.00	\$1,111,225.00	\$1,121,765.00

**Liability for 2419 / for Life to Date****Product Status:**  
Active**SmartCash Enabled:**  
N/A**Validation Range:** 12/22/2021 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$2.00	124944	\$249,888.00	309688	\$619,376.00	71.25%	6451595
2	2	N/A	\$2.00	259366	\$518,732.00	320100	\$640,200.00	55.24%	5001752
3	3	N/A	\$4.00	57892	\$231,568.00	159438	\$637,752.00	73.36%	6642577
4	4	N/A	\$4.00	39209	\$156,836.00	105663	\$422,652.00	72.94%	6603937
5	5	N/A	\$4.00	95328	\$381,312.00	121966	\$487,864.00	56.13%	5082244
6	6	N/A	\$5.00	19010	\$95,050.00	53360	\$266,800.00	73.73%	6676082
7	7	N/A	\$5.00	47261	\$236,305.00	61255	\$306,275.00	56.45%	5111074
8	8	N/A	\$10.00	25639	\$256,390.00	83055	\$830,550.00	76.41%	6918702
9	9	N/A	\$10.00	8917	\$89,170.00	27341	\$273,410.00	75.41%	6827709
10	10	N/A	\$10.00	4518	\$45,180.00	13556	\$135,560.00	75.00%	6791125
11	11	N/A	\$10.00	7908	\$79,080.00	10262	\$102,620.00	56.48%	5113774
12	12	N/A	\$20.00	8371	\$167,420.00	27807	\$556,140.00	76.86%	6959436
13	13	N/A	\$20.00	4113	\$82,260.00	13975	\$279,500.00	77.26%	6995612
14	14	N/A	\$20.00	4404	\$88,080.00	13700	\$274,000.00	75.67%	6851891
15	15	N/A	\$20.00	8058	\$161,160.00	10112	\$202,240.00	55.65%	5039026
16	0	N/A	\$40.00	1678	\$67,120.00	5854	\$234,160.00	77.72%	7037313
17	0	N/A	\$40.00	1343	\$53,720.00	4724	\$188,960.00	77.86%	7050182
18	0	N/A	\$40.00	181	\$7,240.00	571	\$22,840.00	75.93%	6875158
19	0	N/A	\$40.00	332	\$13,280.00	404	\$16,160.00	54.89%	4970133
20	0	N/A	\$100.00	1353	\$135,300.00	4705	\$470,500.00	77.67%	7032258
21	0	N/A	\$100.00	866	\$86,600.00	2924	\$292,400.00	77.15%	6985582
22	0	N/A	\$100.00	858	\$85,800.00	2906	\$290,600.00	77.21%	6990535
23	0	N/A	\$100.00	196	\$19,600.00	568	\$56,800.00	74.35%	6731617
24	0	N/A	\$100.00	352	\$35,200.00	412	\$41,200.00	53.93%	4882793
25	0	N/A	\$500.00	109	\$54,500.00	348	\$174,000.00	76.15%	6894892
26	0	N/A	\$500.00	68	\$34,000.00	306	\$153,000.00	81.82%	7408227
27	0	N/A	\$500.00	41	\$20,500.00	111	\$55,500.00	73.03%	6612167
28	0	N/A	\$500.00	69	\$34,500.00	81	\$40,500.00	54.00%	4889430
29	0	N/A	\$1,000.00	7	\$7,000.00	13	\$13,000.00	65.00%	5885425
30	0	N/A	\$1,000.00	12	\$12,000.00	18	\$18,000.00	60.00%	5432700
31	0	N/A	\$1,000.00	4	\$4,000.00	6	\$6,000.00	60.00%	5432700
32	0	N/A	\$1,000.00	5	\$5,000.00	5	\$5,000.00	50.00%	4527250
33	0	N/A	\$30,000.00	1	\$30,000.00	4	\$120,000.00	80.00%	7243600
<b>Totals:</b>				<b>722413</b>	<b>\$3,543,791.00</b>	<b>1,355,238</b>	<b>\$8,233,559.00</b>		

PRIZE LEVEL	TIER CODE	KEY NUMBER MATCH AND/OR AUTO WIN	MATCH 3	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 120,000 (PER POOL)	WINNERS IN 125 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$2	-	1	\$2	20.83	434,632	5,760	6.00	\$869,264	7.38%	
2	L	-	\$2	1	\$2	15.63	579,466	7,680	8.00	\$1,158,932	9.84%	
3	L	\$2	\$2	2	\$4	41.66	217,330	2,880	3.00	\$869,320	7.38%	
4	L	\$4	-	1	\$4	62.50	144,872	1,920	2.00	\$579,488	4.92%	
5	L	-	\$4	1	\$4	41.67	217,294	2,880	3.00	\$869,176	7.38%	
6	L	\$5	-	1	\$5	125.11	72,370	960	1.00	\$361,850	3.07%	
7	L	-	\$5	1	\$5	83.44	108,516	1,440	1.50	\$542,580	4.61%	
8	L	\$4 x 2	\$2	3	\$10	83.30	108,694	1,440	1.50	\$1,086,940	9.23%	
9	L	\$5	\$5	2	\$10	249.72	36,258	480	0.50	\$362,580	3.08%	
10	L	\$10	-	1	\$10	500.97	18,074	240	0.25	\$180,740	1.53%	
11	L	-	\$10	1	\$10	498.32	18,170	240	0.25	\$181,700	1.54%	
12	L	\$5 x 2	\$10	3	\$20	250.28	36,178	480	0.50	\$723,560	6.14%	
13	L	\$10 + \$5	\$5	3	\$20	500.58	18,088	240	0.25	\$361,760	3.07%	
14	L	\$20	-	1	\$20	500.14	18,104	240	0.25	\$362,080	3.07%	
15	L	-	\$20	1	\$20	498.32	18,170	240	0.25	\$363,400	3.09%	Low Tier: 75.34%
16	M	(\$10 x 2) + (\$5 x 2)	\$10	5	\$40	1,202.14	7,532	100		\$301,280	2.56%	
17	M	\$20 + (\$5 x 2)	\$10	4	\$40	1,492.42	6,067	80		\$242,680	2.06%	
18	M	\$40	-	1	\$40	12,040.56	752	10		\$30,080	0.26%	
19	M	-	\$40	1	\$40	12,302.31	736	10		\$29,440	0.25%	
20	M	\$20 x 2) + \$10 + (\$5 x 2)	\$40	6	\$100	1,494.64	6,058	80		\$605,800	5.14%	
21	M	\$40 + (\$20 x 2)	\$20	4	\$100	2,389.05	3,790	50		\$379,000	3.22%	
22	M	(\$10 x 2) + (\$20 x 2)	\$40	5	\$100	2,405.55	3,764	50		\$376,400	3.20%	
23	M	\$100	-	1	\$100	11,851.44	764	10		\$76,400	0.65%	
24	M	-	\$100	1	\$100	11,851.44	764	10		\$76,400	0.65%	
25	M	\$100 x 3) + (\$40 x 2) + \$20	\$100	7	\$500	19,812.91	457	6		\$228,500	1.94%	
26	M	3) + \$40 + (\$20 x 2) + (\$10 x 2)	\$100	9	\$500	24,209.89	374	5		\$187,000	1.59%	
27	M	\$500	-	1	\$500	59,569.08	152	2		\$76,000	0.65%	
28	M	-	\$500	1	\$500	60,363.33	150	2		\$75,000	0.64%	Mid Tier: 22.79%
29	H	\$500	\$500	2	\$1,000	452,725.00	20			\$20,000	0.17%	
30	H	00 x 3) + (\$40 x 2) + \$100	\$100	10	\$1,000	301,816.67	30			\$30,000	0.25%	
31	H	\$1,000	-	1	\$1,000	905,450.00	10			\$10,000	0.08%	
32	H	-	\$1,000	1	\$1,000	905,450.00	10			\$10,000	0.08%	
33	H	\$30,000	-	1	\$30,000	1,810,900.00	5			\$150,000	1.27%	High Tier: 1.87%
TOTAL CASH PRIZES					1 in 2 Decimals: 4.36	2,077,651	27,535	28.25	\$11,777,350	100.00%		
					1 in 4 Decimals: 4.3580							

TRIPLE PLAY!  
Texas Lottery Game # 2419  
IGT Job # 014000  
Version 4 dated October 7, 2021

Consolidated  
odds are 1 in:

\$2	8.93	1,014,098
\$4	15.62	579,496
\$5	50.06	180,886
\$10	49.97	181,196
\$20	100.01	90,540
\$40	600.15	15,087
\$100	598.05	15,140
\$500	7,991.62	1,133
\$1,000	129,350.00	70
\$30,000	1,810,900.00	5
		2,077,651

PRIZE LEVEL	KEY NUMBER MATCH AND/OR AUTO WIN	MATCH 3	Number of Wins per Ticket	GLEPS TYPE:	A		B		C		D		TOTAL	
				PER GAME:	18,074		18,088		18,104		18,170		72,436	
				PER POOL:	240		240		240		240		960	
				PRIZE:	Number:	Amount:	Number:	Amount:	Number:	Amount:	Number:	Amount:	TOTAL	AMOUNT
1	\$2	-	1	\$2	6	\$12	5	\$10	7	\$14	6	\$12	434,632	\$869,264
2	-	\$2	1	\$2	6	\$12	9	\$18	10	\$20	7	\$14	579,466	\$1,158,932
3	\$2	\$2	2	\$4	5	\$20	2	\$8	1	\$4	4	\$16	217,330	\$869,320
4	\$4	-	1	\$4	2	\$8	2	\$8	2	\$8	2	\$8	144,872	\$579,488
5	-	\$4	1	\$4	4	\$16	2	\$8	3	\$12	3	\$12	217,294	\$869,176
6	\$5	-	1	\$5	1	\$5	1	\$5	2	\$10	0	\$0	72,370	\$361,850
7	-	\$5	1	\$5	2	\$10	3	\$15	1	\$5	0	\$0	108,516	\$542,580
8	\$4 x 2	\$2	3	\$10	1	\$10	2	\$20	1	\$10	2	\$20	108,694	\$1,086,940
9	\$5	\$5	2	\$10	0	\$0	1	\$10	0	\$0	1	\$10	36,258	\$362,580
10	\$10	-	1	\$10	1	\$10	0	\$0	0	\$0	0	\$0	18,074	\$180,740
11	-	\$10	1	\$10	0	\$0	0	\$0	0	\$0	1	\$10	18,170	\$181,700
12	\$5 x 2	\$10	3	\$20	1	\$20	0	\$0	1	\$20	0	\$0	36,178	\$723,560
13	\$10 + \$5	\$5	3	\$20	0	\$0	1	\$20	0	\$0	0	\$0	18,088	\$361,760
14	\$20	-	1	\$20	0	\$0	0	\$0	1	\$20	0	\$0	18,104	\$362,080
15	-	\$20	1	\$20	0	\$0	0	\$0	0	\$0	1	\$20	18,170	\$363,400
TOTAL PRIZES					29	\$123	28	\$122	29	\$123	27	\$122	2,046,216	\$8,873,370



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

December 29, 2021

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	IGT
<b>P.O. Number (if applicable)</b>	362-22-9009RL004
<b>Invoice Number</b>	90123484
<b>Tx Game Name:</b>	Game #2419 Triple Play
<b>Invoice Amount:</b>	\$161,652.70

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

12/29/2021



\_\_\_\_\_  
Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

12/29/2021

\_\_\_\_\_  
Date

\_\_\_\_\_  
Robert Tirloni (Products Manager)  
Please forward to the next person for approval

12/29/2021

\_\_\_\_\_  
Date

\_\_\_\_\_  
Ryan Mindell (Lottery Operations Division Director)

1/3/2022

\_\_\_\_\_  
Date

Please return to Maria Perez in the Office of the Controller by

**January 8, 2022**



IGT Global Solutions Corporation  
 d/b/a IGT Solutions Corp. in the State of Texas  
 10 Memorial Boulevard  
 Providence, RI 02903  
 USA  
 Telephone 401 392-1000  
 Fax 401 392-1234  
 FED ID No. 05-0389840

# INVOICE

INVOICE NUMBER: 90123484  
 DATE : December 27, 2021

BILL TO: 20318  
 Texas Lottery Commission  
 Gary Grief, Executive Director  
 611 East 6th Street  
 Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2419	107667 010	Game 2419 TRIPLE PLAY! - TRK 1	4,561,500 PC	0.01371	62,538.17
002 GAME 2419	107667 020	Option 2419 Full UV	4,561,500 PC	0.00128	5,838.72
003 GAME 2419	107667 030	Option 2419 Continuous 4 Color Pro	4,561,500 PC	0.00272	12,407.28
004 GAME 2419	107667 040	Game 2419 TRIPLE PLAY! - TRK 2	4,493,000 PC	0.01371	61,599.03
005 GAME 2419	107667 050	Option 2419 Full UV	4,493,000 PC	0.00128	5,751.04
006 GAME 2419	107667 060	Option 2419 Continuous 4 Color Pro	4,493,000 PC	0.00272	12,220.96
007 GAME 2419	107667 070	Inserts			1,297.50

TOTAL AMOUNT DUE USD 161,652.70

REMARKS:  
 Unrounded Invoice Total \$161,652.6950

PAYMENT TERMS:  
 Due within 30 days

Continued...



INV ITEM NO.	SALES ORD.		QUANTITY	UNIT	EXTENDED
CUSTOMER PO NO.	SO ITEM NO	DESCRIPTION		PRICE	AMOUNT

REMITTANCE:  
Please remit payment in USD:

For wire transfer payments:

Wells Fargo Bank, N.A  
420 Montgomery Street  
San Francisco CA 94104  
SWIFT: WFBIUS6S  
ABA No. 121000248  
Account No. 4417073848  
Account Name: IGT Global Solutions Corp

For ACH payments:

Wells Fargo Bank, N.A  
420 Montgomery Street  
San Francisco CA 94104  
ABA No. 121000248  
Account No. 4417073848  
Account Name: IGT Global Solutions Corporation

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.



## Instant Ticket Game Analysis

03/01/20-02/26/22

## Average Number of Weeks for 85% Average Sell Through

	A	B	C	D	E	F	G	H
	Price Point				Price Point			
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50
< 5M	None	None	Week 10*	None	None	None	None	None
5M-9.99M	Week 15	Week 16	None	Week 19	Week 17	Week 39	None	Week 34
10M-14.99M	Week 15	None	None	Week 23	Week 33	Week 32	None	None
15M-19.99M	Week 23	None	Week 27*	None	Week 34*	None	None	None
20M-24.99M	None	None	None	Week 39	Week 41*	None	None	None
25M-29.99M	Week 32*	None	None	None	Week 36*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None
>35M	None	Week 63	Week 70*	Week 48*	Week 43*	None	None	None

## Average Weekly Dollar Sales at 85% Average Sell Through

	A	B	C	D	E	F	G	H
	Price Point				Price Point			
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50
< 5M	None	None	\$1,280,407	None	None	None	None	None
5M-9.99M	\$523,427	\$836,412	None	\$1,829,626	\$3,575,687	\$4,083,763	None	\$6,822,934
10M-14.99M	\$646,883	None	None	\$2,572,905	\$3,255,577	\$6,279,880	None	None
15M-19.99M	\$637,501	None	\$1,754,298	None	\$4,557,575	None	None	None
20M-24.99M	None	None	None	\$2,543,539	\$4,377,999	None	None	None
25M-29.99M	\$795,571	None	None	None	\$6,250,278	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None
>35M	None	\$1,031,140	\$1,494,231	\$4,784,040	\$7,855,672	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only