

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

5/28/2024

Game #	2480	Confirmed Packs	1,691
Game Name	\$20M Ca\$h Spectacular!	Active Packs	1,118
Quantity Printed	7,169,550	Warehouse Packs	32,397
Price Point	\$5	Returned Packs	1,916
Start Date	12/18/2023	Printed Payout Percentage	68.02%
Top Prize	\$ 100,000	Percent Sold	60.43%
Number of Top Prizes Remaining	2	Number of Weeks Out	23

**Current Game Sales Analysis**TANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 611,351	Actual ticket production costs
Prize payout expense	\$ 14,249,920	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs****\$ 14,861,271**TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 21,662,795	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 21,662,795</b>	

**Excess of Revenue over Expended \$ 6,801,524**INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	151,660
Next week	\$	161,655
Next week	\$	201,290
Avg Weekly Sales Current Game	\$	171,535
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,698,404
<b>Percentage Of Variance In Sales</b>		<b>90%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2480	Printed Payout Percentage	68.02%
Game Name	\$20M Ca\$h Spectacular!	Actual Payout Percentage	65.78%
Percent Sold	60.43%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			20

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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5/28/2024

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Scratch Ticket Strategy Coordinator      Date

5/29/2024

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Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



5/30/2024

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Lottery Operations Division Director      Date

6/3/2024

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Controller      Date

N/A

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Deputy Executive Director      Date

6/4/2024

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Executive Director      Date



*Play the Games of Texas!*

Da Vinci Report

5/28/24

Week End Date:5/25/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														5/25/24	5/18/24	5/11/24	5/4/24
Mature	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			21	32.06%	9,922	6,744	110,785	501	\$837,267.00	\$870,165.00	\$905,763.00	\$950,640.00
	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			19	21.22%	15,644	11,407	314,453	13	\$1,245,540.00	\$1,268,088.00	\$1,280,367.00	\$1,296,714.00
	2480	\$5	7,169,550	\$20,000,000 CASH SPECTACULAR!	12/18/23			23	60.43%	1,691	1,118	32,397	1,916	\$151,660.00	\$161,655.00	\$201,290.00	\$236,080.00
	2520	\$5	12,210,000	\$200,000 WINNINGS	9/5/23			38	76.14%	7,675	5,604	23,402	59	\$692,955.00	\$670,155.00	\$704,315.00	\$853,925.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			21	32.61%	11,523	8,499	201,986	48	\$1,228,660.00	\$1,308,545.00	\$1,369,215.00	\$1,524,045.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23			36	58.59%	11,416	8,206	70,362	405	\$1,227,495.00	\$1,265,975.00	\$1,311,840.00	\$1,408,815.00
	2537	\$5	7,324,125	LUCKY X10	12/4/23			25	74.55%	1,323	922	20,324	1,685	\$124,460.00	\$136,250.00	\$155,520.00	\$197,410.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			16	63.96%	2,499	1,962	28,354	765	\$301,900.00	\$370,245.00	\$442,580.00	\$525,010.00
	2505	\$5	32,640,150	SUPER CASHWORD	6/5/23			51	58.47%	16,714	9,493	150,112	18	\$1,791,845.00	\$1,868,805.00	\$1,848,505.00	\$1,941,820.00
	2509	\$5	30,168,450	SUPER LOTERIA	12/18/23			23	70.25%	36,772	16,562	54,869	17	\$5,248,945.00	\$5,315,925.00	\$5,353,000.00	\$5,663,280.00
	2553	\$5	7,274,325	WINNING 7S	2/19/24			14	55.82%	4,965	3,335	31,393	1,610	\$457,000.00	\$553,810.00	\$658,290.00	\$842,680.00
	2547	\$5	7,056,150	YEAR OF THE DRAGON	1/16/24			19	68.39%	2,341	1,852	24,241	379	\$245,280.00	\$283,210.00	\$299,465.00	\$379,935.00
	2506	\$10	24,386,600	\$250,000 50X CASHWORD	6/19/23			49	70.11%	28,144	9,241	102,542	22	\$3,152,890.00	\$3,209,820.00	\$3,348,710.00	\$3,526,970.00
	2560	\$10	7,209,700	\$50, \$100 OR \$500!	2/5/24			16	74.23%	24,252	7,201	1,723	422	\$2,484,680.00	\$2,538,710.00	\$2,767,310.00	\$3,156,860.00
	2521	\$10	10,146,750	\$500,000 WINNINGS	9/5/23			38	61.72%	12,150	5,200	57,720	62	\$906,380.00	\$955,370.00	\$947,830.00	\$1,154,340.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			21	29.53%	18,905	7,927	253,057	64	\$1,611,480.00	\$1,720,080.00	\$1,904,400.00	\$2,211,840.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			29	42.61%	8,614	5,526	77,380	51	\$958,560.00	\$963,220.00	\$1,018,100.00	\$1,124,570.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			64	45.81%	8,556	3,883	295,424	48	\$780,440.00	\$862,180.00	\$906,840.00	\$1,038,940.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			14	19.50%	49,728	14,423	714,022	79	\$7,963,220.00	\$7,790,740.00	\$7,325,820.00	\$7,619,820.00
	2527	\$10	8,199,900	PINK DIAMONDS	10/2/23			34	76.66%	5,955	2,814	27,053	471	\$536,710.00	\$624,240.00	\$710,350.00	\$824,220.00
	2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			25	35.73%	17,766	6,557	182,534	83	\$1,370,680.00	\$1,517,300.00	\$1,556,280.00	\$1,823,980.00
	2513	\$20	10,162,000	\$1,000,000 CROSSWORD	10/16/23			32	78.85%	39,291	7,452	29,608	143	\$3,841,500.00	\$4,770,380.00	\$4,916,700.00	\$5,278,360.00
	2490	\$20	8,189,275	\$1,000,000 GOLD RUSH	10/2/23			34	49.11%	6,990	2,415	155,724	158	\$698,040.00	\$699,620.00	\$815,320.00	\$959,940.00
	2522	\$20	9,178,700	\$1,000,000 WINNINGS	9/5/23			38	41.18%	14,561	5,152	193,087	366	\$1,063,220.00	\$1,109,340.00	\$1,146,280.00	\$1,445,020.00
	2535	\$20	6,119,575	\$85,000,000 EXPLOSION	11/15/23			27	55.60%	16,981	5,273	80,105	3,117	\$1,137,240.00	\$1,275,600.00	\$1,343,280.00	\$1,505,100.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			21	32.68%	22,625	7,644	241,559	110	\$2,214,900.00	\$2,353,240.00	\$2,572,240.00	\$2,939,640.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			132	75.70%	7,098	2,820	147,199	47	\$868,700.00	\$893,320.00	\$934,320.00	\$1,041,900.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23			51	78.21%	48,612	7,330	144,140	3,256	\$4,015,980.00	\$4,396,960.00	\$4,710,260.00	\$5,131,780.00
	2495	\$20	8,185,575	PLATINUM MILLIONS	2/5/24			16	33.61%	22,574	7,477	184,079	163	\$2,158,020.00	\$2,283,380.00	\$2,657,800.00	\$3,087,400.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			323	86.48%	7,178	3,349	169,839	38	\$1,208,430.00	\$1,260,270.00	\$1,291,410.00	\$1,375,440.00
	2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23			41	41.59%	12,229	5,202	195,233	43	\$1,509,840.00	\$1,638,840.00	\$1,650,300.00	\$1,812,690.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			66	59.81%	9,335	3,104	123,024	36	\$721,140.00	\$750,000.00	\$769,440.00	\$794,760.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			95	84.11%	7,997	2,304	40,180	78	\$922,100.00	\$957,700.00	\$915,300.00	\$1,055,850.00

**Liability for 2480 / for Life to Date****Product Status:**  
Active**SmartCash Enabled:**  
N/A**Validation Range:** 07/19/2023 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	356390	\$1,781,950.00	456098	\$2,280,490.00	56.14%	4024696
2	2	N/A	\$10.00	82208	\$822,080.00	108976	\$1,089,760.00	57.00%	4086685
3	3	N/A	\$10.00	80255	\$802,550.00	110933	\$1,109,330.00	58.02%	4159987
4	4	N/A	\$10.00	80113	\$801,130.00	111193	\$1,111,930.00	58.12%	4167165
5	5	N/A	\$20.00	10113	\$202,260.00	13765	\$275,300.00	57.65%	4133045
6	6	N/A	\$20.00	19757	\$395,140.00	28077	\$561,540.00	58.70%	4208292
7	7	N/A	\$20.00	9809	\$196,180.00	14073	\$281,460.00	58.93%	4224816
8	8	N/A	\$20.00	19503	\$390,060.00	28233	\$564,660.00	59.14%	4240361
9	0	N/A	\$25.00	10061	\$251,525.00	13821	\$345,525.00	57.87%	4149164
10	0	N/A	\$25.00	9795	\$244,875.00	14063	\$351,575.00	58.94%	4226061
11	0	N/A	\$25.00	9792	\$244,800.00	14090	\$352,250.00	59.00%	4229920
12	0	N/A	\$25.00	9782	\$244,550.00	14194	\$354,850.00	59.20%	4244435
13	0	N/A	\$50.00	9877	\$493,850.00	14005	\$700,250.00	58.64%	4204402
14	0	N/A	\$50.00	9659	\$482,950.00	14199	\$709,950.00	59.51%	4266931
15	0	N/A	\$50.00	9852	\$492,600.00	14124	\$706,200.00	58.91%	4223503
16	0	N/A	\$50.00	9621	\$481,050.00	14257	\$712,850.00	59.71%	4280772
17	0	N/A	\$100.00	1248	\$124,800.00	1741	\$174,100.00	58.25%	4176041
18	0	N/A	\$100.00	2465	\$246,500.00	3523	\$352,300.00	58.83%	4218157
19	0	N/A	\$100.00	2410	\$241,000.00	3554	\$355,400.00	59.59%	4272397
20	0	N/A	\$100.00	2373	\$237,300.00	3631	\$363,100.00	60.48%	4335882
21	0	N/A	\$100.00	967	\$96,700.00	1439	\$143,900.00	59.81%	4288022
22	0	N/A	\$200.00	252	\$50,400.00	340	\$68,000.00	57.43%	4117646
23	0	N/A	\$200.00	367	\$73,400.00	529	\$105,800.00	59.04%	4232915
24	0	N/A	\$200.00	366	\$73,200.00	530	\$106,000.00	59.15%	4240916
25	0	N/A	\$200.00	235	\$47,000.00	362	\$72,400.00	60.64%	4347365
26	0	N/A	\$500.00	72	\$36,000.00	106	\$53,000.00	59.55%	4269507
27	0	N/A	\$500.00	133	\$66,500.00	233	\$116,500.00	63.66%	4564221
28	0	N/A	\$500.00	146	\$73,000.00	209	\$104,500.00	58.87%	4220946
29	0	N/A	\$500.00	146	\$73,000.00	222	\$111,000.00	60.33%	4325108
30	0	N/A	\$500.00	105	\$52,500.00	140	\$70,000.00	57.14%	4096885
31	0	N/A	\$1,000.00	14	\$14,000.00	22	\$22,000.00	61.11%	4381391
32	0	N/A	\$1,000.00	27	\$27,000.00	37	\$37,000.00	57.81%	4144896
33	0	N/A	\$1,000.00	23	\$23,000.00	35	\$35,000.00	60.34%	4326452
34	0	N/A	\$1,000.00	10	\$10,000.00	17	\$17,000.00	62.96%	4514161
35	0	N/A	\$5,000.00	2	\$10,000.00	0	\$0.00	0.00%	0
36	0	N/A	\$5,000.00	4	\$20,000.00	5	\$25,000.00	55.56%	3983083
37	0	N/A	\$5,000.00	2	\$10,000.00	2	\$10,000.00	50.00%	3584774
38	0	N/A	\$100,000.00	2	\$200,000.00	4	\$400,000.00	66.67%	4779700
<b>Totals:</b>				<b>747956</b>	<b>\$10,132,850.00</b>	<b>1,000,782</b>	<b>\$14,249,920.00</b>		

End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2480 "\$20,000,000 CASH SPECTACULAR!"

February 24, 2023 - VERSION A

Order Quantity:		7,169,550	Pack Size:		75	Pool Size:		120,000	Winners:		1,748,738	Prize Fund:		\$24,382,770.00
Price Point:		\$5.00	Packs/Game:		95,594	Number of Pools:		59.75	Non-winners:		5,420,812	Payout:		68.02%
Revenue:		\$35,847,750.00	Packs/Pool:		1,600				Overall Odds:		4.0998			

Kind	Wins	Tier	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
		Level					Pack	Pool	Total		
Low Tiers											
01	1	L	\$5	\$5	\$5.00	8.8242	8.50	13,600.00	812,488	\$4,062,440.00	16.66%
02	1	L	\$10	\$10	\$10.00	37.5008	2.00	3,200.00	191,184	\$1,911,840.00	7.84%
03	1	L	\$5 w/ MONEY BAG	\$10	\$10.00	37.5000	2.00	3,200.00	191,188	\$1,911,880.00	7.84%
04	2	L	\$5 x 2	\$10	\$10.00	37.4769	2.00	3,200.00	191,306	\$1,913,060.00	7.85%
Total (\$10.00):						12.4975	6.00	9,600.00	573,678	\$5,736,780.00	23.53%
05	1	L	\$20	\$20	\$20.00	300.2576	0.25	400.00	23,878	\$477,560.00	1.96%
06	1	L	\$10 w/ MONEY BAG	\$20	\$20.00	149.8840	0.50	800.00	47,834	\$956,680.00	3.92%
07	2	L	\$10 + (\$5 w/ MONEY BAG)	\$20	\$20.00	300.2073	0.25	400.00	23,882	\$477,640.00	1.96%
08	4	L	\$5 x 4	\$20	\$20.00	150.1917	0.50	800.00	47,736	\$954,720.00	3.92%
Total (\$20.00):						50.0213	1.50	2,400.00	143,330	\$2,866,600.00	11.76%
Total (Low Tiers):						4.6875	16.00	25,600.00	1,529,496	\$12,665,820.00	51.95%
Mid Tiers											
09	1	M	\$25	\$25	\$25.00	300.2073	0.25	400.00	23,882	\$597,050.00	2.45%
10	2	M	\$20 + \$5	\$25	\$25.00	300.5093	0.25	400.00	23,858	\$596,450.00	2.45%
11	2	M	(\$10 w/ MONEY BAG) + \$5	\$25	\$25.00	300.2073	0.25	400.00	23,882	\$597,050.00	2.45%
12	5	M	\$5 x 5	\$25	\$25.00	299.0303	0.25	400.00	23,976	\$599,400.00	2.46%
Total (\$25.00):						74.9969	1.00	1,600.00	95,598	\$2,389,950.00	9.80%
13	1	M	\$50	\$50	\$50.00	300.2073	0.25	400.00	23,882	\$1,194,100.00	4.90%
14	2	M	(\$20 w/ MONEY BAG) + \$10	\$50	\$50.00	300.5093	0.25	400.00	23,858	\$1,192,900.00	4.89%
15	1	M	\$25 w/ MONEY BAG	\$50	\$50.00	299.0303	0.25	400.00	23,976	\$1,198,800.00	4.92%
16	4	M	\$20 + (\$10 x 3)	\$50	\$50.00	300.2576	0.25	400.00	23,878	\$1,193,900.00	4.90%
Total (\$50.00):						75.0000	1.00	1,600.00	95,594	\$4,779,700.00	19.60%
17	1	M	\$100	\$100	\$100.00	2398.6450	0.03	50.00	2,989	\$298,900.00	1.23%
18	1	M	\$50 w/ MONEY BAG	\$100	\$100.00	1197.3196	0.06	100.00	5,988	\$598,800.00	2.46%
19	4	M	\$50 + \$25 + \$20 + \$5	\$100	\$100.00	1202.1378	0.06	100.00	5,964	\$596,400.00	2.45%
20	2	M	\$50 + (\$25 w/ MONEY BAG)	\$100	\$100.00	1194.1289	0.06	100.00	6,004	\$600,400.00	2.46%
21	20	M	\$5 x 20	\$100	\$100.00	2979.8628	0.03	40.00	2,406	\$240,600.00	0.99%
Total (\$100.00):						307.0340	0.24	390.00	23,351	\$2,335,100.00	9.58%
22	1	M	\$200	\$200	\$200.00	12110.7264	0.01	10.00	592	\$118,400.00	0.49%
23	1	M	\$100 w/ MONEY BAG	\$200	\$200.00	8001.7299	0.01	15.00	896	\$179,200.00	0.73%

24	2	M	\$100 + (\$50 w/ MONEY BAG)	\$200	\$200.00	8001.7299	0.01	15.00	896	\$179,200.00	0.73%
25	20	M	(\$20 x 4) + (\$10 x 8) + (\$5 x 8)	\$200	\$200.00	12009.2965	0.01	10.00	597	\$119,400.00	0.49%
Total (\$200.00):						2405.0822	0.03	50.00	2,981	\$596,200.00	2.45%
26	1	M	\$500	\$500	\$500.00	40278.3708	0.00	3.00	178	\$89,000.00	0.37%
27	3	M	(\$200 w/ MONEY BAG) + (\$50 x 2)	\$500	\$500.00	19588.9344	0.00	6.00	366	\$183,000.00	0.75%
28	11	M	(\$100 x 3) + \$50 + (\$25 x 2) + (\$20 x 5)	\$500	\$500.00	20195.9155	0.00	6.00	355	\$177,500.00	0.73%
29	9	M	(\$200 x 2) + \$50 + \$25 + (\$5 x 5)	\$500	\$500.00	19482.4728	0.00	6.00	368	\$184,000.00	0.75%
30	20	M	(\$100 x 2) + (\$25 x 4) + (\$20 x 6) + (\$10 x 8)	\$500	\$500.00	29263.4694	0.00	4.00	245	\$122,500.00	0.50%
Total (\$500.00):						4741.7659	0.02	25.00	1,512	\$756,000.00	3.10%
Total (Mid Tiers):						32.7323	2.29	3,665.00	219,036	\$10,856,950.00	44.53%
High Tiers											
31	1	H	\$1,000	\$1,000	\$1,000.00	199154.1667	0.00	0.51	36	\$36,000.00	0.15%
32	1	H	\$500 w/ MONEY BAG	\$1,000	\$1,000.00	112024.2188	0.00	1.02	64	\$64,000.00	0.26%
33	16	H	\$200 + (\$100 x 7) + (\$20 x 2) + (\$10 x 6)	\$1,000	\$1,000.00	123612.9310	0.00	1.02	58	\$58,000.00	0.24%
34	20	H	\$200 + (\$100 x 3) + (\$50 x 5) + (\$25 x 6) + (\$20 x 5)	\$1,000	\$1,000.00	265538.8889	0.00	0.51	27	\$27,000.00	0.11%
Total (\$1,000.00):						38754.3243	0.00	3.05	185	\$185,000.00	0.76%
35	1	H	\$5,000	\$5,000	\$5,000.00	3584775.0000	0.00	0.03	2	\$10,000.00	0.04%
36	16	H	\$1,000 + (\$500 x 7) + (\$100 x 2) + (\$50 x 6)	\$5,000	\$5,000.00	796616.6667	0.00	0.14	9	\$45,000.00	0.18%
37	18	H	(\$1,000 w/ MONEY BAG) + (\$500 x 2) + (\$200 x 5) + (\$100 x 10)	\$5,000	\$5,000.00	1792387.5000	0.00	0.08	4	\$20,000.00	0.08%
Total (\$5,000.00):						477970.0000	0.00	0.25	15	\$75,000.00	0.31%
38	1	H	\$100,000	\$100,000	\$100,000.00	1194925.0000	0.00	0.10	6 *	\$600,000.00	2.46%
Total (High Tiers):						34803.6408	0.00	3.41	206	\$860,000.00	3.53%
Total :						4.0998	18.29	29,268.41	1,748,738	\$24,382,770.00	100.00%



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

July 21, 2023

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<u>Scientific Games</u>
<b>P.O. Number (if applicable)</b>	<u>362-23-9019RL014RV1</u>
<b>Tx Game Name</b>	<u>Game #2480 \$20,000,000 Cash Spectacular!</u>

Invoice Number:

TX 071723

Invoice Amount:

\$616,745.07

**letter dated 4/3/23**  
**\$5 Million Vegas Challenge Trip Prize Tax**  
**Withholding Processing Error**

**-\$5,394.00**

**Total Amount**

**\$611,351.07**

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

Dale Bowersock (Scratch Ticket Strategy Coordinator)

7/24/2023

Date

7/24/2023

Will Russ (Products Manager)

7/24/2023

Date



Robert Tirloni (Lottery Operations Division Director)

7/24/2023

Date

Please return to Maria Perez in the Office of the Controller by

**July 31, 2023**





Invoice: TX 071723  
**"TX 2480 \$20,000,000 CASH SPECTACULAR!™"**  
 July 17, 2023

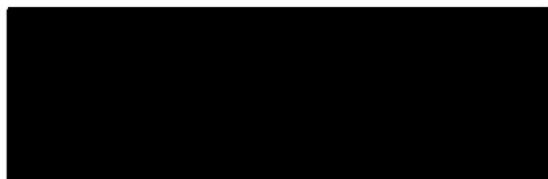
Supplier : Scientific Games International  
 1500 Bluegrass Lakes Parkway  
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY  
 Attn: Accounts Payable  
 P.O. BOX 16630  
 AUSTIN, TX 78761-6630  
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2480	1	TX-2480 \$20,000.000 CASH SPECTACULAR!	3,673,650	82.82 \$	304,251.69	1046224
Additional Charges: 6 Pack inserts Printed on Holographic Stock(up to 200,000 pieces)			94,420	0.24 \$	22,660.80	
Additional Charges: 7 Specialty Ink - (2) Fluorescent Inks - TX-2480 Pack Inserts			1	302.14 \$	302.14	
TX-2480	2	TX-2480 \$20,000,000 CASH SPECTACULAR!	3,495,900	82.82 \$	289,530.44	1046225
Total Due					<u>\$616,745.07</u>	

**\*Please include the SG invoice numbers with your remittance**

Due Date: August 16, 2023





## Scratch Ticket Game Closing Analysis

02/27/22 Thru 02/24/24

### Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 17	Week 13	Week 20	Week 26	*Week 36	*Week 97	*Week 56	None
10M-14.99M	*Week 15	*Week 28	None	None	*Week 29	None	None	None	None
15M-19.99M	Week 30	None	None	None	None	Week 53	None	None	None
20M-24.99M	None	None	None	*Week 76	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	*Week 68	None	None	None	None	None	None
>=35M	None	None	*Week 97	*Week 52	*Week 54	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$889,989	\$1,232,303	\$1,698,404	\$2,234,215	\$3,886,072	\$2,359,958	\$4,641,250	None
10M-14.99M	\$649,617	\$620,682	None	None	\$3,571,641	None	None	None	None
15M-19.99M	\$506,021	None	None	None	None	\$6,498,580	None	None	None
20M-24.99M	None	None	None	\$1,301,423	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	\$1,222,418	None	None	None	None	None	None
>=35M	None	None	\$1,254,889	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

## Bowersock, Dale

---

**From:** Gough, Riley <Riley.Gough@IGT.com>  
**Sent:** Tuesday, May 28, 2024 2:21 PM  
**To:** Bowersock, Dale  
**Cc:** ProductsScratchTeam  
**Subject:** RE: June Pre-call Recommendations

**CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.**

Hi Dale,

Please keep the below three games open and available in-market:

- \$2 Bonus 7 (#2546)
- \$30 Winner's Circle (#2053)
- \$10 Cash Blowout (#2413)

Otherwise, the Pre-call list looks good.

Thank you,  
Riley

---

**From:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Sent:** Tuesday, May 28, 2024 8:13 AM  
**To:** Gough, Riley <Riley.Gough@IGT.com>  
**Cc:** ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>  
**Subject:** June Pre-call Recommendations

**CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Riley,

Since we are short a day this time due to the holiday, please reply as soon as possible so I can get the analysis documents routed in time.

June close dates would be:

Pre-call: Fri. 6/7/24  
Call: Sun. 7/7/24  
End of Game (Close): Wed. 8/21/24  
End of Validations: Mon. 2/17/25

Games qualifying for Pre-call are:

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return
2322	\$2	7,235,625	10X THE CASH	12/18/23			23	82.92%	2,865	1,140	1,599	3,313
2546	\$2	9,249,750	BONUS 7	1/16/24			19	57.93%	5,241	2,656	19,215	2,438
2427	\$2	30,059,250	CLASSIC BINGO!	2/20/23			66	85.52%	5,305	4,145	22,546	265
2480	\$5	7,169,550	\$20,000,000 CASH SPECTACULAR!	12/18/23			23	60.43%	1,691	1,118	32,397	1,916
2537	\$5	7,324,125	LUCKY X10	12/4/23			25	74.55%	1,323	922	20,324	1,685
2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			64	45.81%	8,556	3,883	295,424	48
2527	\$10	8,199,900	PINK DIAMONDS	10/2/23			34	76.66%	5,955	2,814	27,053	471
2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			132	75.70%	7,098	2,820	147,199	47
2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			323	86.48%	7,178	3,349	169,839	38

Game Variance Calculation spreadsheets are attached.

Thanks,  
Dale

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