

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

8/21/2023

Game #	2481	Confirmed Packs	3,496
Game Name	50X Lucky	Active Packs	2,151
Quantity Printed	7,224,975	Warehouse Packs	4,713
Price Point	\$5	Returned Packs	2,113
Start Date	4/17/2023	Printed Payout Percentage	68.12%
Top Prize	\$ 100,000	Percent Sold	83.25%
Number of Top Prizes Remaining	3	Number of Weeks Out	18

**Current Game Sales Analysis**TANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 648,442	Actual ticket production costs
Prize payout expense	\$ 19,739,195	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs**      **\$ 20,387,637**

TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 30,073,958	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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**Total Estimated Benefits**      **\$ 30,073,958**

**Excess of Revenue over Expended \$ 9,686,321**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	378,300
Next week	\$	457,665
Next week	\$	521,515
Avg Weekly Sales Current Game	\$	452,493
Avg Weekly Sales \$5; 5M-5.99M Qty	\$	1,985,045
Percentage Of Variance In Sales		77%

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2481	Printed Payout Percentage	68.12%
Game Name	50X Lucky	Actual Payout Percentage	65.64%
Percent Sold	83.25%	Number of Weeks Out	18
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			17

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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*Pat Bowisock*

8/23/2023

Instant Product Coordinator Date

*Will Russ*

8/24/2023

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

*Heidi Moreno for Robert Tirloni*

8/25/2023

Lottery Operations Division Direct Date

*KG Anika Dwarina*

8/29/2023

Controller Date

*Ry Mink*

8/29/2023

Deputy Executive Director Date

*Larry Shif*

8/29/2023

Executive Director Date



*Play the Games of Texas!*

Da Vinci Report

8/21/23

Week End Date:8/19/23

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														8/19/23	8/12/23	8/5/23	7/29/23
Mature	2463	\$5	28,138,800	50X CASH BLITZ	1/2/23			33	46.40%	12,820	5,713	178,257	102	\$949,155.00	\$1,027,130.00	\$1,077,990.00	\$1,176,740.00
	2481	\$5	7,224,975	50X LUCKY	4/17/23			18	83.25%	3,496	2,151	4,713	2,113	\$378,300.00	\$457,665.00	\$521,515.00	\$659,810.00
	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			71	80.89%	13,069	7,031	35,943	44	\$1,033,560.00	\$1,066,455.00	\$1,120,605.00	\$1,094,345.00
	2484	\$5	14,305,575	EMERALD 7S	5/1/23			16	48.20%	17,277	8,785	68,217	62	\$1,256,670.00	\$1,426,110.00	\$1,497,845.00	\$1,593,130.00
	2473	\$5	7,219,875	LUCKY SYMBOLS	4/3/23			20	70.14%	3,247	1,725	16,328	3,943	\$227,610.00	\$242,970.00	\$299,060.00	\$348,680.00
	2467	\$5	7,101,900	QUICK \$500	5/15/23			14	67.38%	6,792	3,904	13,596	788	\$661,235.00	\$747,600.00	\$936,300.00	\$1,078,485.00
	2432	\$5	59,010,300	SPECIAL EDITION SUPER LOTERIA	12/5/22			37	61.19%	32,394	14,358	250,757	32	\$4,541,280.00	\$4,586,605.00	\$4,679,160.00	\$4,651,880.00
	2464	\$10	23,085,050	100X CASH BLITZ	1/2/23			33	40.23%	16,641	7,262	248,308	68	\$1,744,790.00	\$1,790,680.00	\$1,826,010.00	\$1,877,540.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			24	26.66%	18,540	8,702	388,710	40	\$2,014,240.00	\$2,123,880.00	\$2,176,480.00	\$2,165,010.00
	2421	\$10	8,016,250	CASH WINFALL	2/6/23			28	69.41%	15,795	4,822	22,324	307	\$872,950.00	\$825,190.00	\$849,600.00	\$840,160.00
	2516	\$10	4,135,000	INSTANT \$1,000!	4/17/23			18	77.10%	10,297	3,540	274	1,583	\$574,840.00	\$600,370.00	\$737,340.00	\$794,710.00
	2510	\$10	50,141,200	MEGA LOTERIA	2/6/23			28	43.91%	43,970	14,012	495,229	47	\$8,222,770.00	\$8,192,340.00	\$8,291,540.00	\$8,120,580.00
	2485	\$10	11,250,850	RUBY 7S	5/1/23			16	41.98%	19,287	9,776	98,137	54	\$1,991,440.00	\$2,093,820.00	\$2,169,850.00	\$2,175,220.00
	2356	\$10	6,033,150	SUPER TICKET 777	5/15/23			14	55.76%	19,563	7,790	20,719	690	\$1,694,570.00	\$1,823,770.00	\$1,965,100.00	\$2,058,610.00
	2460	\$20	7,978,175	\$100,000,000 RICHES!	12/19/22			35	58.45%	19,178	5,020	103,401	247	\$1,337,440.00	\$1,366,480.00	\$1,532,620.00	\$1,540,480.00
	2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			50	45.73%	10,006	3,784	205,818	119	\$671,820.00	\$705,120.00	\$724,420.00	\$741,640.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			63	76.65%	26,338	8,180	140,531	30	\$3,903,060.00	\$3,945,680.00	\$4,074,960.00	\$3,960,080.00
	2465	\$20	10,031,750	200X CASH BLITZ	1/2/23			33	54.27%	19,865	6,306	153,737	59	\$1,773,800.00	\$1,843,200.00	\$1,894,000.00	\$2,015,360.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			92	62.59%	13,670	4,924	223,843	36	\$1,266,760.00	\$1,295,440.00	\$1,370,360.00	\$1,365,020.00
	2486	\$20	6,555,250	DIAMOND 7S	5/1/23			16	45.31%	25,614	8,861	105,259	67	\$2,358,400.00	\$2,447,860.00	\$2,624,440.00	\$2,698,680.00
	2475	\$20	9,008,050	JACKPOT MILLIONS	3/20/23			22	39.17%	30,125	7,444	175,208	139	\$1,861,040.00	\$1,871,780.00	\$2,031,040.00	\$2,045,560.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			283	80.35%	10,971	4,490	248,321	64	\$1,838,130.00	\$1,955,460.00	\$2,065,110.00	\$2,071,320.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			72	76.06%	11,533	4,373	67,819	56	\$1,292,550.00	\$1,429,440.00	\$1,508,970.00	\$1,453,980.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			26	40.36%	19,798	6,776	174,085	64	\$2,385,150.00	\$2,629,620.00	\$2,736,120.00	\$2,888,040.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			55	65.48%	15,865	4,894	90,322	62	\$2,138,050.00	\$2,103,150.00	\$2,216,100.00	\$2,364,100.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			31	32.52%	21,075	5,868	315,293	62	\$3,783,900.00	\$3,925,600.00	\$3,993,250.00	\$4,188,150.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			24	28.82%	25,055	6,102	323,872	63	\$4,674,900.00	\$4,892,000.00	\$4,983,550.00	\$5,087,200.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			66	56.42%	19,729	6,072	272,081	79	\$3,996,800.00	\$4,259,600.00	\$4,392,600.00	\$4,357,900.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			20	20.37%	31,460	9,000	426,518	93	\$7,264,200.00	\$7,283,500.00	\$7,823,900.00	\$7,900,300.00
Sold/Closing	2459	\$5	7,218,750	BONUS MONEY	1/16/23	8/13/23	9/27/23	31	76.26%	316	263	16,208	4,137	\$31,820.00	\$63,765.00	\$81,015.00	\$99,120.00
	2471	\$5	7,219,275	CASH GAMES	2/20/23	8/13/23	9/27/23	26	70.05%	536	448	20,100	4,561	\$50,165.00	\$114,165.00	\$143,920.00	\$175,050.00
	2497	\$5	7,218,600	COOL CASH	2/6/23	8/13/23	9/27/23	28	71.13%	506	415	17,988	5,729	\$46,310.00	\$100,630.00	\$105,920.00	\$142,575.00

**Liability for 2481 / for Life to Date****Product Status:**  
Active**SmartCash Enabled:**  
N/A**Validation Range:** 03/21/2023 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	195428	\$977,140.00	703197	\$3,515,985.00	78.25%	5653727
2	2	N/A	\$10.00	52520	\$525,200.00	204445	\$2,044,450.00	79.56%	5748292
3	3	N/A	\$10.00	51068	\$510,680.00	221945	\$2,219,450.00	81.29%	5873519
4	4	N/A	\$20.00	11288	\$225,760.00	52891	\$1,057,820.00	82.41%	5954224
5	5	N/A	\$20.00	9540	\$190,800.00	38717	\$774,340.00	80.23%	5796658
6	0	N/A	\$25.00	11677	\$291,925.00	52640	\$1,316,000.00	81.84%	5913252
7	0	N/A	\$25.00	6328	\$158,200.00	25688	\$642,200.00	80.23%	5796950
8	0	N/A	\$50.00	6894	\$344,700.00	33246	\$1,662,300.00	82.83%	5984093
9	0	N/A	\$50.00	6252	\$312,600.00	28917	\$1,445,850.00	82.22%	5940589
10	0	N/A	\$50.00	783	\$39,150.00	3214	\$160,700.00	80.41%	5809624
11	0	N/A	\$100.00	1191	\$119,100.00	4861	\$486,100.00	80.32%	5803140
12	0	N/A	\$100.00	898	\$89,800.00	4169	\$416,900.00	82.28%	5944527
13	0	N/A	\$100.00	1453	\$145,300.00	6648	\$664,800.00	82.06%	5929099
14	0	N/A	\$200.00	193	\$38,600.00	821	\$164,200.00	80.97%	5849807
15	0	N/A	\$200.00	193	\$38,600.00	810	\$162,000.00	80.76%	5834725
16	0	N/A	\$200.00	347	\$69,400.00	1708	\$341,600.00	83.11%	6004991
17	0	N/A	\$250.00	572	\$143,000.00	2464	\$616,000.00	81.16%	5863747
18	0	N/A	\$250.00	286	\$71,500.00	1324	\$331,000.00	82.24%	5941532
19	0	N/A	\$500.00	290	\$145,000.00	1318	\$659,000.00	81.97%	5921963
20	0	N/A	\$500.00	162	\$81,000.00	856	\$428,000.00	84.09%	6075224
21	0	N/A	\$500.00	76	\$38,000.00	329	\$164,500.00	81.23%	5869177
22	0	N/A	\$1,000.00	5	\$5,000.00	16	\$16,000.00	76.19%	5504742
23	0	N/A	\$1,000.00	4	\$4,000.00	17	\$17,000.00	80.95%	5848789
24	0	N/A	\$1,000.00	3	\$3,000.00	33	\$33,000.00	91.67%	6622893
25	0	N/A	\$100,000.00	3	\$300,000.00	4	\$400,000.00	57.14%	4128557
<b>Totals:</b>				<b>357454</b>	<b>\$4,867,455.00</b>	<b>1,390,278</b>	<b>\$19,739,195.00</b>		

NO. OF TICKETS (+/-2%):	7,224,975	Minimum Quantity:	7,056,000	TEXAS LOTTERY COMMISSION
NO. POOLS:	20.07	Maximum Quantity:	7,344,000	"50X LUCKY" - GAME NO. 2481
PACK SIZE:	75			END OF PRODUCTION PRIZE STRUCTURE
PACKS/POOL:	4,800			1-Mar-23
PACKS/GAME:	96,333			

7,224,975				\$5 TICKETS		\$36,124,875	REVENUE	PRIZE FUND	\$24,606,650	PAYOUT %	68.12%	
PRIZE	PRIZE	TIER		# OF WAYS		ODDS OF	WINNERS IN	WINNERS IN	WINNERS IN		PERCENT	VALIDATION
TIER	CODE	CODE	GET:	TO WIN:	WIN:	1 IN:	20.07	75	360,000	PRIZE	OF PRIZE	TIER
1	1	L	\$5	1	\$5	8.04	898,625	9.33	44,776	\$4,493,125	18.26%	LOW-TIER
2	2	L	\$10	1	\$10	28.12	256,965	2.67	12,804	\$2,569,650	10.44%	
3	3	L	\$5 x 2	2	\$10	26.46	273,013	2.83	13,603	\$2,730,130	11.10%	
4	4	L	\$5 x 4	4	\$20	112.58	64,179	0.67	3,198	\$1,283,580	5.22%	
5	5	L	\$20	1	\$20	149.72	48,257	0.50	2,405	\$965,140	3.92%	
6	0	M	\$5"5X"	1	\$25	112.33	64,317	0.67	3,205	\$1,607,925	6.53%	****
7	0	M	\$25	1	\$25	225.67	32,016	0.33	1,595	\$800,400	3.25%	****
8	0	M	\$5"5X" + \$5 + \$10 x 2	4	\$50	179.99	40,140	0.42	2,000	\$2,007,000	8.16%	
9	0	M	\$5"10X"	1	\$50	205.44	35,169	0.36	1,750	\$1,758,450	7.15%	
10	0	M	\$50	1	\$50	1,807.60	3,997	0.04	200	\$199,850	0.81%	
11	0	M	\$100	1	\$100	1,193.82	6,052	0.06	300	\$605,200	2.46%	
12	0	M	\$10"10X"	1	\$100	1,425.89	5,067	0.05	250	\$506,700	2.06%	
13	0	M	\$5"10X" + \$10"5X"	2	\$100	891.86	8,101	0.08	400	\$810,100	3.29%	
14	0	M	\$200	1	\$200	7,125.22	1,014	0.01	50	\$202,800	0.82%	
15	0	M	\$20"10X"	1	\$200	7,203.36	1,003	0.01	50	\$200,600	0.82%	
16	0	M	\$5 x 6 + \$20 x 2 + \$10 x 3 + \$100	12	\$200	3,515.80	2,055	0.02	101	\$411,000	1.67%	
17	0	M	\$5"50X"	1	\$250	2,379.77	3,036	0.03	150	\$759,000	3.08%	
18	0	M	\$25"10X"	1	\$250	4,487.56	1,610	0.02	80	\$402,500	1.64%	
19	0	M	\$10"50X"	1	\$500	4,493.14	1,608	0.02	80	\$804,000	3.27%	
20	0	M	\$25"10X" + \$50"5X"	2	\$500	7,097.22	1,018	0.01	50	\$509,000	2.07%	MID-TIER
21	0	M	\$500	1	\$500	17,839.44	405	0.00	20	\$202,500	0.82%	47.90%
22	0	H	\$50 x 20	20	\$1,000	344,046.43	21	0.00	1.05	\$21,000	0.09%	HIGH-TIER
23	0	H	\$1,000	1	\$1,000	344,046.43	21	0.00	1.05	\$21,000	0.09%	
24	0	H	\$20"50X"	1	\$1,000	200,693.75	36	0.00	1.79	\$36,000	0.15%	
25	0	H	\$100,000	1	\$100,000	1,032,139.29	7 ***	0.00	0.35	\$700,000	2.84%	
						4.13	1,747,732	18.14	87,070.84	\$ 24,606,650	100.00%	100.00%
						4.1339						



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

March 24, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard
P.O. Number (if applicable)	362-23-9010RL003
Tx Game Name	Game #2481 50X Lucky

Invoice Number:	Invoice Amount:
8532507	\$648,542.46

sanction letter dated 3/22/23	-\$100.00
3/24/23 approval email to short pay by 0.01 cent	-\$0.01

Total Amount	<b>\$648,442.45</b>
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The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock  
Dale Bowersock (Scratch Ticket Strategy Coordinator)

3/24/2023  
Date

JB  
3/24/2023



Will Russ  
Will Russ (Products Manager)

3/28/2023  
Date

Robert Tirloni  
Robert Tirloni (Lottery Operations Division Director)

3/28/2023  
Date

Please return to Maria Perez in the Office of the Controller by

**April 3, 2023**



140 Otter Street  
Winnipeg, Manitoba  
Canada R3T 0M8  
Phone: (204) 474-2323  
Fax: (204) 453-1375

## INVOICE NO.: 8532507

<b>Sold To:</b> Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	<b>Ship To:</b> IGT Texas Distribution Center 8520 Tuscany Way Building #6, Suite 100 Attn: Texas Lottery Warehouse Rep Austin, Texas 78754 United States
Terms: Net 30 days after date of invoice	Due Date: April 20, 2023

Invoice Date	Order No.	Your Order	Customer No.
March 21, 2023	1175781		5008

**Order name:** 50X LUCKY #2481  
**PO Number:**

Product Description	Quantity	Unit Price	Amount
Ticket Size 4 x 8	7,224,975	22.52 /M	162,706.44
Holographic Scratch FX®	7,224,975	48.00 /M	346,798.80
Four colour process / Spectrum base graphics	7,224,975	8.00 /M	57,799.80
Fluorescent / Neon Ink Base	7,224,975	8.51 /M	61,484.54
Holographic Scratch FX®	1	5,000.00 Ea	5,000.00
Inserts	1	14,752.88 Ea	14,752.88

Under unit price 'M' = price per thousand.

<b>Before Taxes:</b>	648,542.46 USD
<b>Freight:</b>	0.00
<b>Deposit:</b>	0.00
<b>Amount Due:</b>	648,542.46 USD

### Banking Instructions:

TD Bank, NA  
2035 Limestone Rd.  
Wilmington, DE 19808  
ABA# 026013673  
Bank Account # 3248176206

Delivery: Prepaid  
Tax ID/Contract Number: # 998-6006283  
GST Registration Number: 819251463



## Scratch Ticket Game Closing Analysis

02/28/21      Thru      02/25/23

### Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	Week 13*	Week 21	Week 13	Week 17	Week 30	Week 41	Week 66*	Week 45	None
10M-14.99M	Week 17	None	None	Week 27	Week 43	None	None	None	None
15M-19.99M	Week 25	None	None	Week 47*	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	Week 59*	Week 54*	None	None	Week 59*	None	None	None
30M-34.99M	None	Week 55*	None	None	None	None	None	None	None
>=35M	None	None	None	Week 55*	Week 47	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	\$605,763	\$671,354	\$1,218,171	\$1,985,045	\$2,418,561	\$3,720,871	\$3,548,614	\$6,136,988	None
10M-14.99M	\$575,127	None	None	\$2,099,094	\$2,648,035	None	None	None	None
15M-19.99M	\$589,321	None	None	\$1,645,025	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	None	\$7,343,720	None	None	None
30M-34.99M	None	\$1,037,735	None	None	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,066,364	None	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only



## Bowersock, Dale

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**From:** Bowersock, Dale  
**Sent:** Wednesday, August 23, 2023 8:41 AM  
**To:** Bowersock, Dale  
**Subject:** FW: Game Pre-call Recommendations - September

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**From:** Gough, Riley <Riley.Gough@IGT.com>  
**Sent:** Tuesday, August 22, 2023 11:35 AM  
**To:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Cc:** Hayes, Philip <IGT> <philip.hayes@igt.com>; ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>  
**Subject:** RE: Game Pre-call Recommendations - September

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Hi Dale,

No issue with the below list of games.

Thanks,  
Riley

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**From:** Bowersock, Dale <[Dale.Bowersock@lottery.state.tx.us](mailto:Dale.Bowersock@lottery.state.tx.us)>  
**Sent:** Monday, August 21, 2023 9:37 AM  
**To:** Gough, Riley <[Riley.Gough@IGT.com](mailto:Riley.Gough@IGT.com)>  
**Cc:** Hayes, Philip <[Philip.Hayes@IGT.com](mailto:Philip.Hayes@IGT.com)>; ProductsScratchTeam <[ProductsScratchTeam@lottery.state.tx.us](mailto:ProductsScratchTeam@lottery.state.tx.us)>; Tirloni, Robert <[robert.tirloni@lottery.state.tx.us](mailto:robert.tirloni@lottery.state.tx.us)>  
**Subject:** RE: Game Pre-call Recommendations - September

**CAUTION:** This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Attached are the variance calculations for the games under 85% sold.

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**From:** Bowersock, Dale  
**Sent:** Monday, August 21, 2023 9:33 AM  
**To:** Gough, Riley <IGT> <[Riley.Gough@igt.com](mailto:Riley.Gough@igt.com)>  
**Cc:** Hayes, Philip <IGT> <[philip.hayes@igt.com](mailto:philip.hayes@igt.com)>; ProductsScratchTeam <[ProductsScratchTeam@lottery.state.tx.us](mailto:ProductsScratchTeam@lottery.state.tx.us)>  
**Subject:** Game Pre-call Recommendations - September  
**Importance:** High

Riley,

Below are the pre-call recommendations I have for September. I'm routing for your approval a week early due to the State Sales meeting next week and then Labor Day the following week.

Close Dates:

Pre-call: Fri. 9/8/23

Call: 10/8/23

Close: 11/22/23

EOV: 5/20/24

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	8/19/23	8/12/23
2481	\$5	7,224,875	50X LUCKY	4/17/23			18	83.25%	3,486	2,151	4,713	2,113	\$378,300.00	\$457,810.00
2473	\$5	7,219,875	LUCKY SYMBOLS	4/3/23			20	70.14%	3,247	1,725	16,328	3,843	\$227,610.00	\$242,910.00
2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			50	45.73%	10,006	3,784	205,818	119	\$671,820.00	\$705,110.00
2434	\$20	16,932,075	MILLION DOLLAR LOTERIA	9/19/22			48	98.28%	4,666	786	30	2,194	\$403,300.00	\$468,110.00

Please let me know if you have any concerns with these closure recommendations.

### Dale Bowersock

Scratch Ticket Strategy Coordinator

Texas Lottery Commission

(800) 375-6886, ext. 5166

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