

**Scratch Ticket Game Closing Analysis
SUMMARY REPORT**

Scratch Ticket Information

Date Completed 4/20/2026

Game #	2504	Confirmed Packs	5,813
Game Name	Crossword	Active Packs	4,522
Quantity Printed	35,510,250	Warehouse Packs	13,674
Price Point	\$3	Returned Packs	272
Start Date	3/4/2024	Printed Payout Percentage	66.01%
Top Prize	\$ 50,000	Percent Sold	90.64%
Number of Top Prizes Remaining	2	Number of Weeks Out	111

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 636,344	Actual Ticket Production Costs
Prize payout expense	\$ 62,230,199	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs \$ 62,866,543

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 96,559,472	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 96,559,472

Excess of Revenue over Expended \$ 33,692,929

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	625,914
Next week	\$	721,170
Next week	\$	749,121
Avg Weekly Sales Current Game	\$	698,735
Avg Weekly Sales \$3; >=35M Qty*	\$	886,639
Percentage Of Variance In Sales		21%

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2504	Printed Payout Percentage	66.01%
Game Name	Crossword	Actual Payout Percentage	64.45%
Percent Sold	90.64%	Number of Weeks Out	111
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			102

* only one game at this level with 85% sell through

Recommendation

- Based on the findings in this Summary Report, I am recommending closing the above game.
- Products recommends closing the above game based on the below business reason(s):



 Scratch Ticket Strategy Coordinator 4/20/2026

 Date

 Will Russ

 Products Manager 4/24/2026

 Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - Over 85% Sell Through

 Lottery Operations Division Director Date

Not Required - Over 85% Sell Through

 Chief Financial Officer Date

Not Required - Over 85% Sell Through

 Executive Director* Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Product Line	Game	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
													4/18/26	4/11/26	4/4/26	3/28/26
	2642	22,739,100	20X	5/5/25	3/8/26	4/22/26	50	80.20%	54	57	24,168	1,918	\$3,709.00	\$13,252.00	\$22,463.00	\$42,088.00
	2696	9,098,900	WHITE ELEPHANT	11/3/25	4/5/26	5/20/26	24	95.03%	100	86	0	1,723	\$190.00	\$7,205.00	\$8,860.00	\$9,043.00
	2618	20,211,750	\$60,000 BLITZ WORD SEARCH	1/6/25	3/8/26	4/22/26	67	46.67%	17	4	83,407	832	-\$13,428.00	-\$5,955.00	-\$13,137.00	-\$28,095.00
	2504	35,510,250	CROSSWORD	3/4/24			111	90.64%	5,813	4,522	13,674	272	\$625,914.00	\$721,170.00	\$749,121.00	\$692,412.00
	2697	6,065,750	HOLIDAY WORD BLAST	11/3/25	4/9/26	5/24/26	24	79.60%	378	186	4,515	3,020	-\$71,388.00	\$30,576.00	\$50,094.00	\$50,580.00
	2701	5,128,125	\$100,000 BONUS MULTIPLIER	11/17/25	3/20/26	5/4/26	22	92.24%	316	128	88	802	\$26,935.00	\$65,355.00	\$139,505.00	\$267,155.00
	2631	7,102,050	\$100,000 RICHER	7/21/25	3/8/26	4/22/26	39	72.03%	24	13	19,766	4,961	-\$635.00	-\$625.00	\$4,270.00	\$11,875.00
	2619	16,884,975	\$200,000 BLITZ	1/6/25	3/8/26	4/22/26	67	45.29%	10	4	120,240	1,528	-\$55.00	-\$1,890.00	-\$4,575.00	-\$8,590.00
	2742	5,095,500	\$500 FRENZY	12/15/25	5/3/26	6/17/26	18	92.76%	1,154	1,331	47	603	\$240,605.00	\$282,095.00	\$347,650.00	\$456,870.00
	2643	14,216,325	50X	5/5/25	3/8/26	4/22/26	50	71.90%	32	25	48,855	1,588	\$1,675.00	\$9,770.00	\$17,430.00	\$49,045.00
	2663	9,910,275	COWBOYS	8/18/25	4/5/26	5/20/26	35	43.57%	177	208	69,800	2,328	\$3,255.00	\$43,650.00	\$86,915.00	\$92,220.00
	2664	5,463,750	HOUSTON TEXANS	8/18/25	4/5/26	5/20/26	35	64.18%	136	136	23,127	1,262	\$3,940.00	\$36,790.00	\$46,000.00	\$71,820.00
	2690	7,217,700	JURASSIC PARK	10/6/25	5/3/26	6/17/26	28	70.51%	819	1,037	23,217	1,631	\$158,340.00	\$165,085.00	\$190,250.00	\$194,135.00
	2670	7,320,675	MONEY MONEY MONEY	9/15/25	5/3/26	6/17/26	31	68.49%	1,238	1,578	26,083	153	\$216,560.00	\$226,635.00	\$250,630.00	\$253,585.00
	2644	11,083,650	100X	5/5/25	3/8/26	4/22/26	50	74.85%	69	27	47,367	3,171	\$14,790.00	\$22,190.00	\$52,530.00	\$106,090.00
	2600	7,994,750	CASINO NIGHT	8/18/25	5/3/26	6/17/26	35	64.72%	2,936	2,760	47,116	303	\$505,110.00	\$534,930.00	\$559,770.00	\$589,910.00
	2684	8,197,800	RUBY 7S	9/2/25	5/3/26	6/17/26	33	65.06%	3,499	3,298	45,851	904	\$628,250.00	\$676,070.00	\$690,790.00	\$731,960.00
	2645	6,606,600	200X	5/5/25	3/8/26	4/22/26	50	80.79%	95	37	38,763	4,519	\$16,100.00	\$21,400.00	\$66,660.00	\$151,560.00
	2638	5,965,950	MEGA JUMBO BUCKS	3/3/25	3/8/26	4/22/26	59	71.86%	53	31	58,557	2,926	\$5,840.00	\$12,620.00	\$39,040.00	\$72,940.00
	2616	7,216,125	30X SUPREME	12/16/24	3/8/26	4/22/26	70	53.03%	62	42	126,994	2,874	-\$150.00	\$2,670.00	\$31,680.00	\$121,020.00

Liability for 2504 / CROSSWORD

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$3.00	630,516	\$1,891,548.00	3275453	\$9,826,359.00	29,778,053.767	8,386%	04/19/2026
2	2	\$5.00	237,015	\$1,185,075.00	1751682	\$8,758,410.00	31,278,101.058	8,808%	04/19/2026
3	3	\$10.00	182,861	\$1,828,610.00	1521631	\$15,216,310.00	31,700,645.833	8,927%	04/19/2026
4	4	\$15.00	51,136	\$767,040.00	446084	\$6,691,260.00	31,858,240.539	8,972%	04/19/2026
5	5	\$20.00	42,818	\$856,360.00	383223	\$7,664,460.00	31,941,396.569	8,995%	04/19/2026
6	0	\$50.00	13,860	\$693,000.00	128234	\$6,411,700.00	32,046,542.419	9,025%	04/19/2026
7	0	\$100.00	5,788	\$578,800.00	51927	\$5,192,700.00	31,949,073.061	8,997%	04/19/2026
8	0	\$500.00	282	\$141,000.00	2698	\$1,349,000.00	32,149,884.066	9,054%	04/19/2026
9	0	\$5,000.00	9	\$45,000.00	64	\$320,000.00	31,132,273.49	8,767%	03/30/2026
10	0	\$50,000.00	2	\$100,000.00	16	\$800,000.00	31,564,666.433	8,889%	04/08/2026
		Totals	1,164,287	\$8,086,433.00	7561012	\$62,230,199.00			

Production Prize Structure

TEXAS LOTTERY

GAME NO.2504 "CROSSWORD"

October 5, 2022 - VERSION A

Total Payout

Order Quantity: 35,510,250

Pool Size: 120,000

Winners: 8,725,299

Prize Fund: \$70,316,632.00

Price Point: \$3.00

Non-winners: 26,784,951

Number of Pools: 295.92

Payout: 66.01%

Revenue: \$106,530,750.00

Overall Odds: 4.0698

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	3 Words	\$3	\$3.00	9.0913	13.75	13,200.00	3,905,969	\$11,717,907.00	16.66%
02	1	L	4 Words	\$5	\$5.00	17.8660	7.00	6,720.00	1,988,697	\$9,943,485.00	14.14%
03	1	L	5 Words	\$10	\$10.00	20.8333	6.00	5,760.00	1,704,492	\$17,044,920.00	24.24%
04	1	L	6 Words	\$15	\$15.00	71.4176	1.75	1,680.00	497,220	\$7,458,300.00	10.61%
05	1	L	7 Words	\$20	\$20.00	83.3494	1.50	1,440.00	426,041	\$8,520,820.00	12.12%
				Total (Low Tiers):		4.1667	30.00	28,800.00	8,522,419	\$54,685,432.00	77.77%
Mid Tiers											
06	1	M	8 Words	\$50	\$50.00	249.9068	0.50	480.00	142,094	\$7,104,700.00	10.10%
07	1	M	9 Words	\$100	\$100.00	615.2690	0.20	195.00	57,715	\$5,771,500.00	8.21%
08	1	M	10 Words	\$500	\$500.00	11916.1913	0.01	10.00	2,980	\$1,490,000.00	2.12%
				Total (Mid Tiers):		175.1094	0.71	685.00	202,789	\$14,366,200.00	20.43%
High Tiers											
09	1	H	11 Words	\$5,000	\$5,000.00	486441.7808	0.00	0.24	73	\$365,000.00	0.52%
10	1	H	12 Words	\$50,000	\$50,000.00	1972791.6667	0.00	0.06	18	\$900,000.00	1.28%
				Total (High Tiers):		390222.5275	0.00	0.30	91	\$1,265,000.00	1.80%
				Total:		4.0698	30.71	29,485.30	8,725,299	\$70,316,632.00	100.00%

Original Order

Delivery # 1	35,510,250
Shipments # 1 - 8	3,905,969
COMPLETE	1,988,697
Pools # 1 - 320	1,704,492
12/05/2023	497,220
	426,041
	142,094
	57,715
	2,980
	73
	18



Invoice: TX 121323
 "TX 2504 CROSSWORD"
 December 13, 2023

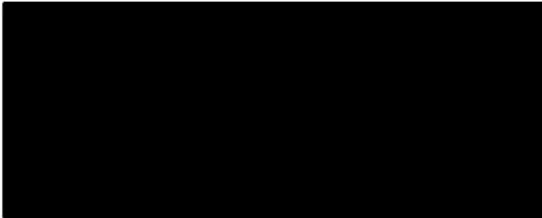
Supplier: Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer: TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2504	1	TX-2504 CROSSWORD	4,527,500	17.92 \$	81,132.80	1047258
TX-2504	2	TX-2504 CROSSWORD	4,533,125	17.92 \$	81,233.60	1047259
TX-2504	3	TX-2504 CROSSWORD	4,532,500	17.92 \$	81,222.40	1047260
TX-2504	4	TX-2504 CROSSWORD	4,533,750	17.92 \$	81,244.80	1047261
TX-2504	5	TX-2504 CROSSWORD	4,532,500	17.92 \$	81,222.40	1047262
TX-2504	6	TX-2504 CROSSWORD	4,282,500	17.92 \$	76,742.40	1047263
TX-2504	7	TX-2504 CROSSWORD	4,035,375	17.92 \$	72,313.92	1047264
TX-2504	8	TX-2504 CROSSWORD	4,533,000	17.92 \$	81,231.36	1047265
					Total Due	<u><u>\$636,343.68</u></u>

*Please include the SG invoice numbers with your remittance

Due Date: January 11, 2024



Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point					Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100	
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None	
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None	
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None	
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None	
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None	
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None	
30M-34.99M	None	None	None	None	None	None	None	None	None	
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None	

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point					Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100	
< 5M	None	None	None	\$1,271,429	None	None	None	None	None	
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$3,109,504	None	
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None	
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None	
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None	
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None	
30M-34.99M	None	None	None	None	None	None	None	None	None	
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None	

None = no games at this level with 85% sell through
 * only one game at this level with 85% sell through

Excludes Promotional Tickets
 Unaudited - For Internal Use Only

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Cc: [Russ, Will](#); [ProductsScratchTeam](#)
Subject: RE: May Pre-call Recommendations
Date: Monday, April 20, 2026 2:22:23 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)

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Hi Dale,

No issues with the below list of games.

Thanks,
 Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, April 20, 2026 8:18 AM
To: Gough, Riley <Riley.Gough@brightstarlottery.com>
Cc: Russ, Will <Will.Russ@lottery.state.tx.us>; ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: RE: May Pre-call Recommendations

CAUTION: This email originated outside of Brightstar. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Attached are the variance calculations for the games under 85%.

From: Bowersock, Dale
Sent: Monday, April 20, 2026 8:13 AM
To: Gough, Riley <BS> <Riley.Gough@brightstarlottery.com>
Cc: Russ, Will <Will.Russ@lottery.state.tx.us>; ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: May Pre-call Recommendations
Importance: High

Below are the games I would recommend for Pre-call on May 1 with a Call date of 5/31/26 and an **End of Game date of 7/15/26**.

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales		
													4/18/26	4/11/26	4/4/26
2686	\$2	9,289,250	\$30,000 GOLD RUSH	9/15/25			31	51.98%	1,244	593	31,296	1,581	\$39,634.00	\$45,810.00	\$56,844.00
2692	\$2	6,081,000	PATRIOTIC PAYOUT	10/20/25			26	62.82%	1,746	792	12,468	1,759	\$48,820.00	\$53,588.00	\$60,796.00
2699	\$10	6,039,950	REINDEER RICHES	11/3/25			24	72.18%	2,168	896	15,687	10,696	\$186,070.00	\$203,340.00	\$252,350.00
2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			54	56.95%	9,117	4,598	108,026	71	\$1,559,190.00	\$1,680,340.00	\$1,653,840.00
2504	\$3	35,510,250	CROSSWORD	3/4/24			111	90.64%	5,813	4,522	13,674	272	\$625,914.00	\$721,170.00	\$749,121.00

Please let me know if you have any concerns with closing any of these games.

I should point out that we need to close \$3 Million Ca\$h in July for 2nd Chance prize fulfillment purposes.



Dale Bowersock
 Scratch Ticket Strategy Coordinator / Lottery Operations Division
 Texas Department of Licensing and Regulation
 (512) 344-5166

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