# **Scratch Ticket Game Closing Analysis**

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Scratch Ticket Information		Date Completed	11/19/2025
Game #	2515	Confirmed Packs	13,489
Game Name	Loteria Supreme	Active Packs	2,882
Quantity Printed	8,875,515	Warehouse Packs	56,142
Price Point	\$100	Returned Packs	3,202
Start Date	4/3/2023	Printed Payout Percentage	79.99%
Top Prize	\$7,500,000	Percent Sold	86.44%
Number of Top Prizes Remaining	1	Number of Weeks Out	137

	Current Game	Sales Analysis
TANGIBLE COSTS		
Expenditure Impact:		
Cost to print tickets	\$ -	Actual ticket production costs
Prize payout expense	\$ 606,453,700	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 606,453,700	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 767,199,517	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	\$ 767,199,517	unios dio price point
Excess of Revenue over Expended	\$ 160,745,817	

#### **INTANGIBLE POSITIVE BENEFITS:**

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

#### **INTANGIBLE NEGATIVE BENEFITS:**

--There are still valuable prizes remaining in this game.

#### Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information										
Previous 3 Weeks Sales from DaVinci										
Most recent week sales	\$	1,653,100								
Next week	\$	1,732,700								
Next week	\$	1,789,000								
	_									
Avg Weekly Sales Current Game	\$	1,724,933								
Avg Weekly Sales \$50; 5M-9.99M Qty*	\$	3,038,356								
Percentage Of Variance In Sales		43%								

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## Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

#### **Instant Ticket Information**

Game #	2515	Printed Payout Percentage	79.99%
Game Name	Loteria Supreme	Actual Payout Percentage	79.05%
Percent Sold	86.44%	Number of Weeks Out	137
Average # of Weeks for 85% Sell-thro	ugh for Same Price Point	t Game With Similar Print Run.*	58
* No games at the \$100 5M-9.99M level so the sell through.	\$50 5M-9.99M level was used.	Only one game at this level with 85%	
Recommendation			
Based on the findings in this Sun	nmary Report, I am recon	nmending closing the above game.	
☐ I am recommending closing the a	above game based on the	e below business reason(s):	
Dali Bownsock		11/20/2025	
Scratch Ticket Strategy Coordinator		Date	•
<b>37</b> -			
Will Russ		11/20/2025	
Products Manager		Date	
By signing below, I agree with the reco	ommendation of the Prod	lucts Department Staff to close the abo	ve game.
Not Required - Over 85% Sold			
Interim Lottery Operations Division Di	rector	Date	•
Not Required - Over 85% Sold			
Chief Financial Officer		Date	•
Not Required - Over 85% Sold			
Interim Lottery and Charitable Bingo D	Deputy Executive Director	Date	ı
Not Required - Over 85% Sold			
Executive Director		Date	1



															Net S	ales	
<b>Product Line</b>	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	11/15/25	11/8/25	11/1/25	10/25/25
Mature	2590	\$50	6,119,700	X	1/21/25			43	48.19%	10,810	4,163	140,858	61	\$2,127,900.00	\$2,127,350.00	\$2,130,050.00	\$2,145,000.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			183	80.97%	4,113	1,164	123,693	100	\$798,700.00	\$742,700.00	\$836,700.00	\$772,600.00
	2588	\$100	5,243,580	\$400 MILLION MEGA BUCKS	2/5/24			93	81.73%	11,958	3,418	45,193	121	\$2,260,100.00	\$2,180,900.00	\$2,180,300.00	\$2,117,600.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			41	32.97%	16,303	4,773	226,478	1,308	\$2,853,000.00	\$2,965,300.00	\$2,869,700.00	\$2,916,100.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			137	86.44%	13,489	2,882	56,142	3,202	\$1,653,100.00	\$1,732,700.00	\$1,789,000.00	\$1,798,200.00
Sold/Closing	2634	\$2	9,296,125	\$30,000 CASH	3/17/25	12/7/25	1/21/26	35	79.69%	1,277	795	10,655	924	\$55,362.00	\$67,210.00	\$78,810.00	\$107,200.00
	2614	\$2	24,053,500	BREAK THE BANK	12/2/24			50	90.70%	3,573	1,750	9,804	600	\$186,824.00	\$212,506.00	\$225,144.00	\$249,440.00
	2571	\$2	25,071,375	CLASSIC BINGO!	5/20/24	11/9/25	12/24/25	78	80.02%	291	245	31,517	890	\$35,528.00	\$83,882.00	\$96,028.00	\$112,762.00
	2458	\$2	9,178,250	GREAT 8S	1/21/25	11/2/25	12/17/25	43	88.22%	126	74	5,273	1,663	-\$15,410.00	\$14,064.00	\$48,704.00	\$70,828.00
	2649	\$5	7,101,525	LUCKY \$YMBOLS	3/3/25	11/9/25	12/24/25	37	69.49%	267	204	22,811	4,208	\$5,875.00	\$54,575.00	\$67,920.00	\$65,085.00
	2652	\$10	8,199,350	BONUS MONEY	3/3/25	11/9/25	12/24/25	37	62.83%	931	807	51,574	3,283	\$208,810.00	\$291,530.00	\$339,320.00	\$359,200.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24	12/7/25	1/21/26	91	89.01%	11,771	3,353	83,119	202	\$1,595,380.00	\$1,750,790.00	\$1,748,620.00	\$1,811,180.00
	2621	\$20	7,159,825	\$1,000,000 BLITZ	1/6/25	12/7/25	1/21/26	45	47.25%	4,890	2,730	137,670	1,150	\$522,240.00	\$577,240.00	\$604,160.00	\$562,620.00
	2556	\$20	8,179,550	BIG MONEY	12/2/24	11/9/25	12/24/25	50	48.80%	1,162	901	158,009	2,155	\$383,700.00	\$495,880.00	\$519,220.00	\$620,520.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			83	93.15%	21,674	4,991	36,375	298	\$2,304,140.00	\$2,357,860.00	\$2,393,340.00	\$2,463,300.00
	2591	\$30	6,047,525	ULTIMATE RICHES	8/19/24	11/9/25	12/24/25	65	62.12%	1,178	833	82,590	1,951	\$390,660.00	\$534,930.00	\$570,030.00	\$668,820.00

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### Liability for 2515 / LOTERIA SUPREME

Tier 💠	Reference \$	Tier \$	Outstanding Tier	Outstanding Tier	Tickets \$	Amount \$	Estimated \$ Tickets Sold	Percent \$	Last Date \$
1	1	\$100.00	168,657	\$16,865,700.00	1014943	\$101,494,300.00	7,610,799.105	8,575%	11/18/2025
2	2	\$200.00	42,026	\$8,405,200.00	253726	\$50,745,200.00	7,614,315.098	8,579%	11/18/2025
3	3	\$200.00	41,424	\$8,284,800.00	254327	\$50,865,400.00	7,632,376.91	8,599%	11/18/2025
4	4	\$200.00	41,527	\$8,305,400.00	254027	\$50,805,400.00	7,628,455.202	8,595%	11/18/2025
5	5	\$300.00	20,557	\$6,167,100.00	127418	\$38,225,400.00	7,642,509.683	8,611%	11/18/2025
6	0	\$500.00	20,785	\$10,392,500.00	127190	\$63,595,000.00	7,628,834.282	8,595%	11/18/2025
7	0	\$500.00	20,185	\$10,092,500.00	127790	\$63,895,000.00	7,664,822.178	8,636%	11/18/2025
8	0	\$500.00	20,432	\$10,216,000.00	127542	\$63,771,000.00	7,649,998.879	8,619%	11/18/2025
9	0	\$1,000.00	1,226	\$1,226,000.00	6586	\$6,586,000.00	7,482,609.036	8,431%	11/18/2025
10	0	\$1,000.00	4,342	\$4,342,000.00	25330	\$25,330,000.00	7,576,732.103	8,537%	11/18/2025
11	0	\$1,000.00	868	\$868,000.00	5027	\$5,027,000.00	7,568,653.758	8,528%	11/18/2025
12	0	\$1,000.00	810	\$810,000.00	4714	\$4,714,000.00	7,574,072.72	8,534%	11/18/2025
13	0	\$1,000.00	662	\$662,000.00	3755	\$3,755,000.00	7,545,292.919	8,501%	11/18/2025
14	0	\$1,000.00	876	\$876,000.00	5050	\$5,050,000.00	7,563,508.396	8,522%	11/18/2025
15	0	\$1,000.00	742	\$742,000.00	4444	\$4,444,000.00	7,605,628.357	8,569%	11/18/2025
16	0	\$1,000.00	752	\$752,000.00	4416	\$4,416,000.00	7,584,031.394	8,545%	11/18/2025
		Totals	388,284	\$103,527,200.00	2360607	\$606,453,700.00			

17	0	\$1,000.00	748	\$748,000.00	4419	\$4,419,000.00	7,590,652.368	8,552%	11/18/2025
18	0	\$1,000.00	767	\$767,000.00	4411	\$4,411,000.00	7,560,814.343	8,519%	11/18/2025
19	0	\$5,000.00	110	\$550,000.00	633	\$3,165,000.00	7,561,508.743	8,520%	11/12/2025
20	0	\$5,000.00	106	\$530,000.00	621	\$3,105,000.00	7,581,423.407	8,542%	11/18/2025
21	0	\$5,000.00	103	\$515,000.00	643	\$3,215,000.00	7,650,075.259	8,619%	11/17/2025
22	0	\$5,000.00	80	\$400,000.00	655	\$3,275,000.00	7,909,472.549	8,912%	11/14/2025
23	0	\$5,000.00	94	\$470,000.00	636	\$3,180,000.00	7,732,640.464	8,712%	11/14/2025
24	0	\$5,000.00	107	\$535,000.00	637	\$3,185,000.00	7,599,063.25	8,562%	10/27/2025
25	0	\$5,000.00	107	\$535,000.00	636	\$3,180,000.00	7,597,345.278	8,560%	11/17/2025
26	0	\$5,000.00	112	\$560,000.00	630	\$3,150,000.00	7,535,814.623	8,491%	11/17/2025
27	0	\$10,000.00	8	\$80,000.00	12	\$120,000.00	5,325,308.921	6,000%	10/17/2025
28	0	\$10,000.00	15	\$150,000.00	63	\$630,000.00	7,168,685.217	8,077%	08/25/2025
29	0	\$10,000.00	3	\$30,000.00	45	\$450,000.00	8,320,795.282	9,375%	09/23/2025
30	0	\$10,000.00	12	\$120,000.00	37	\$370,000.00	6,701,919.488	7,551%	07/22/2025
31	0	\$10,000.00	10	\$100,000.00	38	\$380,000.00	7,026,449.349	7,917%	08/15/2025
32	0	\$10,000.00	2	\$20,000.00	47	\$470,000.00	8,513,249.079	9,592%	05/27/2025
33	0	\$10,000.00	10	\$100,000.00	38	\$380,000.00	7,026,449.349	7,917%	10/28/2025
		Totals	388,284	\$103,527,200.00	2360607	\$606,453,700.00			

34	0	\$10,000.00	5	\$50,000.00	43	\$430,000.00	7,950,982.158	8,958%	10/28/2025
35	0	\$10,000.00	6	\$60,000.00	42	\$420,000.00	7,766,075.596	8,750%	08/01/2025
36	0	\$100,000.00	1	\$100,000.00	4	\$400,000.00	7,100,411.895	8,000%	04/09/2025
37	0	\$100,000.00	0	\$0.00	5	\$500,000.00	8,875,514.869	10,000%	09/08/2025
38	0	\$100,000.00	1	\$100,000.00	4	\$400,000.00	7,100,411.895	8,000%	01/23/2025
39	0	\$100,000.00	2	\$200,000.00	3	\$300,000.00	5,325,308.921	6,000%	10/26/2024
40	0	\$100,000.00	0	\$0.00	5	\$500,000.00	8,875,514.869	10,000%	10/07/2025
41	0	\$100,000.00	1	\$100,000.00	4	\$400,000.00	7,100,411.895	8,000%	10/26/2024
42	0	\$100,000.00	1	\$100,000.00	4	\$400,000.00	7,100,411.895	8,000%	09/30/2025
43	0	\$100,000.00	1	\$100,000.00	4	\$400,000.00	7,100,411.895	8,000%	01/17/2025
44	0	\$7,500,000.00	1	\$7,500,000.00	1	\$7,500,000.00	4,437,758.222	5,000%	10/26/2024
45	0	\$7,500,000.00	0	\$0.00	2	\$15,000,000.00	8,875,516.444	10,000%	03/24/2025
		Totals	388,284	\$103,527,200.00	2360607	\$606,453,700.00			

 TICKET QUANTITY:
 8,875,515
 MIN QUANTITY
 8,820,000

 PO Docusign Envelope ID:
 88F7E249-59EA-4D6D-9739-98145B339CDD

 PACKS / QAME:
 391,701

 PACKS / POOL:
 8,000

15

120,000

PACK SIZE:

POOL SIZE:

PRIZE STRUCTURE
Loteria Supreme
Texas Lottery Game # 2515
IGT Job # 018892
Version 4 dated January 11, 2023

RETAIL PRICE: REVENUE: PRIZE FUND: PERCENTAGE: \$709,980,900 79.9932060% \$100.00 \$887,551,500 \$709,980,900 79.99%

23 INSTANT FUND: INSTANT-WIN PAYOUT: AGE: 80,900

PRIZE LEVEL	TIER CODE	PLAYBOARD	BONUS GAME	10X, 20X, 50X, 100X, 500X	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 120,000 (PER POOL)	WINNERS IN 15 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	G	\$100 or	\$100 or	_	1	\$100	7.50	1,183,600	16,000	2.00	\$118,360,000	16.67%	
2	G	\$200 or	\$200 or	_	1	\$200	30.01	295,752	4,000	0.50	\$59,150,400	8.33%	
3	G	\$100	\$100	_	2	\$200	30.01	295,751	4,000	0.50	\$59,150,200	8.33%	
4	G	-	\$100 x 2	_	2	\$200	30.03	295,554	4,000	0.50	\$59,110,800	8.33%	
5	G	\$300 or	\$300 or	-	1	\$300	59.98	147,975	2,000	0.25	\$44,392,500	6.25%	: 47.91%
6	M	\$500 or	\$500 or	-	1	\$500	59.98	147,975	2,000	0.25	\$73,987,500	10.42%	
7	M	-	\$100 x 5	-	5	\$500	59.98	147,975	2,000	0.25	\$73,987,500	10.42%	
8	M	\$200	\$100 x 3	-	4	\$500	59.98	147,974	2,000	0.25	\$73,987,000	10.42%	Mid Tier: 31.26%
9	Н	\$1,000 or	\$1,000 or	-	1	\$1,000	1,136.14	7,812	106		\$7,812,000	1.10%	
10	Н	\$100 or	\$100 or	10X	1	\$1,000	299.12	29,672	401		\$29,672,000	4.18%	
11	Н	\$100 + \$200 + \$500	\$100 x 2	-	5	\$1,000	1,505.60	5,895	80		\$5,895,000	0.83%	
12	Н	\$500	\$500	-	2	\$1,000	1,606.72	5,524	75		\$5,524,000	0.78%	
13	Н	\$500	\$200 + \$300	-	3	\$1,000	2,009.40	4,417	60		\$4,417,000	0.62%	
14	Н	\$500	\$100 x 5	-	6	\$1,000	1,497.72	5,926	80		\$5,926,000	0.83%	
15	Н	\$100 + \$200	(\$100 x 4) + \$300	-	7	\$1,000	1,711.44	5,186	70		\$5,186,000	0.73%	
16	Н	-	\$200 x 5	-	5	\$1,000	1,717.40	5,168	70		\$5,168,000	0.73%	
17	Н	-	\$100 x 10	-	10	\$1,000	1,717.73	5,167	70		\$5,167,000	0.73%	
18	Н	\$300	(\$100 x 2) + \$500	-	4	\$1,000	1,714.08	5,178	70		\$5,178,000	0.73%	
19	Н	\$5,000 or	\$5,000 or	-	1	\$5,000	11,945.51	743	10		\$3,715,000	0.52%	
20	Н	\$500 or	\$500 or	10X	1	\$5,000	12,208.41	727	10		\$3,635,000	0.51%	
21	Н	-	\$100 x 5	10X	5	\$5,000	11,897.47	746	10		\$3,730,000	0.53%	
22	Н	\$200	\$100 x 3	10X	4	\$5,000	12,075.53	735	10		\$3,675,000	0.52%	
23	Н	\$100	(\$100 x 2) + \$200	10X	4	\$5,000	12,158.24	730	10		\$3,650,000	0.51%	
24	Н	\$200 + \$300 + \$500	\$500 x 8	-	11	\$5,000	11,929.46	744	10		\$3,720,000	0.52%	
25	Н	\$100 or	\$100 or	50X	1	\$5,000	11,945.51	743	10		\$3,715,000	0.52%	
26	Н	\$100 + \$200 + \$500	x 2) + (\$500 x 2) + (\$1,000	-	10	\$5,000	11,961.61	742	10		\$3,710,000	0.52%	
27	Н	\$10,000 or	\$10,000 or	-	1	\$10,000	443,775.75	20			\$200,000	0.03%	
28	Н	\$100 or	\$100 or	100X	1	\$10,000	113,788.65	78	1		\$780,000	0.11%	
29	Н	\$200 or	\$200 or	50X	1	\$10,000	184,906.56	48			\$480,000	0.07%	
30	Н	\$100	\$100	50X	2	\$10,000	181,132.96	49			\$490,000	0.07%	
31	Н	\$500 or	\$500 or	20X	1	\$10,000	184,906.56	48			\$480,000	0.07%	
32	Н	\$200	\$100 x 3	20X	4	\$10,000	181,132.96	49			\$490,000	0.07%	
33	Н	\$100	(\$100 x 2) + \$200	20X	4	\$10,000	184,906.56	48			\$480,000	0.07%	
34	Н	\$300	\$200	20X	2	\$10,000	184,906.56	48			\$480,000	0.07%	
35	Н	\$1,000 or	\$1,000 or	10X	1	\$10,000	184,906.56	48			\$480,000	0.07%	
36	Н	\$100,000 or	\$100,000 or	-	1	\$100,000	1,775,103.00	5			\$500,000	0.07%	
37	Н	\$200 or	\$200 or	500X	1	\$100,000	1,775,103.00	5			\$500,000	0.07%	
38	Н	\$100	\$100	500X	2	\$100,000	1,775,103.00	5			\$500,000	0.07%	
39	Н	\$1,000 or	\$1,000 or	100X	1	\$100,000	1,775,103.00	5			\$500,000	0.07%	
40	Н	\$500	\$500	100X	2	\$100,000	1,775,103.00	5			\$500,000	0.07%	
41	Н	\$500	\$100 x 5	100X	6	\$100,000	1,775,103.00	5			\$500,000	0.07%	
42	Н	\$1,000	\$200 x 5	50X	6	\$100,000	1,775,103.00	5			\$500,000	0.07%	
43	Н	\$500	\$500 x 3	50X	4	\$100,000	1,775,103.00	5			\$500,000	0.07%	
44	Н	\$7,500,000	_	-	1	\$7,500,000	4,437,757.50	2			\$15,000,000	2.11%	
45	Н	\$5,000	(\$1,000 x 5) + \$5,000	500X	7	\$7,500,000	4,437,757.50	2			\$15,000,000		High Tier: 20.83%
<u> </u>		TOTAL CASH PRIZE	S	Į.	<u> </u>	1 in 2 Decimals:	3.23	2,748,891	37,163	4.50	\$709,980,900	100.00%	-
						1 in 4 Decimals:	3.2288						

Docusign Envelope ID: 88F7E249-59EA-4D6D-9739-98145B339CDD Commissioners:

Robert G. Rivera, Chairman Cindy Fields Mark A. Franz Erik C. Saenz

Jamey Steen



# TEXAS LOTTERY COMMISSION

via email: Joseph.Lapinski@IGT.com

Gary Grief, Executive Director

LaDonna Castañuela, Charitable Bingo Operations Director

March 22, 2023

Joe Lapinski IGT Texas Account Development Manager IGT Global Solutions Corporation 8520 Tuscany Way, Bldg. 6, Ste. 100A Austin, TX 78727

Re: Scratch Ticket Game No. 2515 (Loteria Supreme) Non-Conforming Delivered Tickets – Notice of Acceptance of Goods and Services In Lieu of Sanctions Under Contract for Instant Ticket Manufacturing and Services between the Texas Lottery Commission and IGT Global Solutions Corporation

Dear Mr. Lapinski:

The Texas Lottery Commission (TLC) received your March 17, 2023 letter offering to provide the referenced scratch ticket game No. 2515 (Loteria Supreme) to the TLC at no cost due to IGT delivering tickets printed on paper that fails to conform to the specifications in the game's executed working papers. You state that for IGT to reproduce the game with the correct holographic paper would require a minimum of six weeks and likely longer due to the lead time required to procure the conforming paper, and thus would require delaying the game launch.

Delaying the game past its scheduled April 3, 2023 launch date will result in lost sales to the Texas Lottery and lost revenue to its beneficiaries for Fiscal Year 2023. To mitigate this impact and in lieu of any possible sanctions, the TLC has agreed to accept IGT's offer to forego its cost of \$1,179,823.83 to print the game and provide the game to the TLC at no cost.

Loteria Supreme is only the second \$100 price point scratch ticket the TLC will have offered to the public. The first \$100 scratch ticket game the TLC launched in 2022 (\$20 Million Supreme) was the highest-selling scratch ticket game in the history of the TLC and sales for the Loteria Supreme game are anticipated to produce similar results. The amount of lost sales and beneficiary revenue in Fiscal Year 2023 that would result from applying any authorized sanction under the referenced Contract and delaying the game launch is anticipated to far exceed the amount of authorized monetary sanctions with sales projections averaging more than \$10M per week (as well as IGT's print costs). Thus, IGT's offer will allow sales of the game to proceed on schedule, maintain value to the state of Texas, and avoid lost sales and revenue in an amount that would be disproportionately greater than the sanctions that would otherwise apply.

IGT's failure to produce tickets that conform to all elements specified in the final working papers is very concerning to the TLC and suggests there was a quality control issue with IGT's scratch

ticket production process with this game. The TLC notes the corrective action/process changes noted in your March 17 letter and expects IGT to take all appropriate action to avoid reoccurrence of this error.

Further, and notwithstanding anything to the contrary in this letter, the TLC fully expects IGT to adhere to all requirements in the Contract and reserves all rights and remedies therein.

Sincerely,

Angela Zgabay-Zgarba

Administration Division Director

cc: Gary Grief, Executive Director

Ryan Mindell, Deputy Executive Director

Bob Biard, General Counsel Kelly Stuckey, Controller

Robert Tirloni, Lottery Operations Director

# Scratch Ticket Game Closing Analysis 02/26/23 Thru 02/22/25

## **Average Number of Weeks for 85% Average Sell Through (2 Years)**

					Price Point				
Print Quantities	<b>\$1</b>	\$2	\$3	<b>\$</b> 5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

# **Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)**

					Price Point				
Print Quantities	<b>\$1</b>	\$2	\$3	<b>\$</b> 5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

From: Bowersock, Dale
To: Bowersock, Dale

Subject: RE: Game Pre-call Recommendations

Date: Thursday, November 20, 2025 6:01:39 PM

From: Gough, Riley <Riley.Gough@brightstarlottery.com>

Sent: Thursday, November 20, 2025 5:18 PM

**To:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>; Russ, Will

<Will.Russ@lottery.state.tx.us>

Cc: Bradshaw, Delayna < Delayna.Bradshaw@lottery.state.tx.us>

**Subject:** RE: Game Pre-call Recommendations

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Hi Dale,

Our recommendation is to wait another month or two to pre-call the Blitz games. The penetration of these games is pretty low, as you mentioned. Currently only at the high-bin retailers that have the space for them, it doesn't hurt to leave the games in market for a little while longer and get a few more percentage points on %sold.

We recommend pre-calling a few of the other games:

- \$5 Double Sided Dollars (#2639)
- \$10 \$250,000 50X Cashword (#2582)
- \$100 Loteria Supreme (#2515)

For the \$20 and \$50 Loteria games, we would like to wait a month so that the sales team doesn't have quite so many packs to return at once. As Will mentioned, we would also like to wait one month on \$2 Break the Bank.

Thanks, Riley