

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed

6/23/2025

Game #	2541	Confirmed Packs	5,045
Game Name	20X Power Blitz	Active Packs	3,100
Quantity Printed	29,430,150	Warehouse Packs	36,132
Price Point	\$1	Returned Packs	43
Start Date	1/2/2024	Printed Payout Percentage	60.07%
Top Prize	\$ 5,000	Percent Sold	76.82%
Number of Top Prizes Remaining	2	Number of Weeks Out	77

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 785,186	Actual ticket production costs
Non-cash Prize Allocation	\$ 533,360	From EOPPS (non-cash prizes plus withholdings)
Prize payout expense	\$ 12,207,859	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 13,526,405

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 22,608,241	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	<u><u>\$ 22,608,241</u></u>	

Excess of Revenue over Expended \$ 9,081,836

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	153,395
Next week	\$	153,473
Next week	\$	155,878
Avg Weekly Sales Current Game	\$	154,249
Avg Weekly Sales \$2; 20M-24.99M Qty*	\$	831,376
Percentage Of Variance In Sales		81%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	<div>2541</div>	Printed Payout Percentage	<div>60.07%</div>
Game Name	<div>20X Power Blitz</div>	Actual Payout Percentage	<div>56.36%</div>
Percent Sold	<div>76.82%</div>	Number of Weeks Out	<div>77</div>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			<div>50</div>

*No games at the \$1, 25M-29.99M level so the \$2, 20M-24.99M level was used. Only one game at this level with 85% sell through.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):



6/24/2025

Scratch Ticket Strategy Coordinator Date



For Will Russ

6/25/2025

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



6/25/2025

Lottery Operations Division Director Date



7/1/2025

Controller Date



7/2/2025

Deputy Executive Director Date

Vacant

Executive Director Date



Play the Games of Texas!

Da Vinci Report

6/23/25

Week End Date:6/21/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/21/25	6/14/25	6/7/25	5/31/25
Baseline	2642	\$1	22,739,100	20X	5/5/25			7	16.38%	11,314	10,605	102,737	52	\$641,029.00	\$550,095.00	\$598,153.00	\$603,449.00
	2628	\$3	32,682,825	TEXAS LOTERIA	5/19/25			5	4.48%	17,151	9,500	387,326	10	\$1,088,487.00	\$1,079,310.00	\$1,012,935.00	\$833,115.00
	2643	\$5	14,216,325	50X	5/5/25			7	24.73%	19,543	9,910	111,166	16	\$1,949,060.00	\$2,079,345.00	\$2,442,145.00	\$2,780,480.00
	2639	\$5	7,217,100	DOUBLE SIDED DOLLARS	5/19/25			5	22.41%	22,874	11,255	38,838	19	\$1,469,815.00	\$1,722,700.00	\$1,882,610.00	\$1,901,705.00
	2657	\$5	7,318,950	JAWS	6/2/25			3	18.08%	22,585	12,685	41,547	2	\$2,413,465.00	\$2,688,880.00	\$1,511,645.00	\$750.00
	2651	\$5	7,158,300	LADY LUCK MULTIPLIER	6/16/25			1	3.18%	30,391	10,676	48,031	46	\$1,138,630.00	\$750.00	\$0	\$0
	2640	\$5	7,342,575	SIZZLING HOT 7S	4/7/25			11	71.55%	12,545	8,102	5,156	108	\$1,468,715.00	\$1,635,415.00	\$1,752,680.00	\$1,957,890.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			9	8.30%	17,816	9,845	692,047	5	\$3,005,745.00	\$2,759,820.00	\$2,656,150.00	\$2,449,710.00
	2474	\$10	9,174,000	\$250 GRAND	6/2/25			3	10.62%	39,275	10,734	110,387	2	\$3,566,970.00	\$3,867,640.00	\$2,310,040.00	\$1,500.00
	2644	\$10	11,083,650	100X	5/5/25			7	23.40%	29,883	9,361	127,941	5	\$3,041,960.00	\$3,157,050.00	\$3,734,770.00	\$4,191,830.00
	2494	\$10	7,920,850	DAZZLING WINNINGS	4/21/25			9	26.60%	27,925	8,117	78,620	7	\$1,651,380.00	\$1,788,030.00	\$2,020,690.00	\$2,052,980.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			1	0.92%	51,791	7,322	541,168	1	\$2,796,640.00	\$1,000.00	\$0	\$0
	2645	\$20	6,606,600	200X	5/5/25			7	23.56%	34,555	10,051	153,753	21	\$3,851,400.00	\$4,088,520.00	\$4,375,840.00	\$4,732,780.00
	2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			11	17.87%	22,786	8,110	203,721	28	\$2,941,320.00	\$3,047,100.00	\$3,114,480.00	\$3,186,660.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			9	14.53%	24,482	7,009	224,338	42	\$4,452,450.00	\$4,758,500.00	\$4,794,150.00	\$4,535,100.00
Mature	2617	\$1	25,187,700	\$5,000 BLITZ	1/6/25			24	44.75%	6,595	4,802	80,141	35	\$237,555.00	\$256,730.00	\$317,092.00	\$323,447.00
	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24			77	76.82%	5,045	3,100	36,132	43	\$153,395.00	\$153,473.00	\$155,878.00	\$147,949.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			144	0.00%	0	0	1,358	345	\$0	\$0	\$0	\$0
	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			405	0.00%	0	0	729	15	\$0	\$0	\$0	\$0
	2673	\$1	856,800	EASY...1-2-3	9/3/24			42	0.00%	0	0	3,405	195	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			306	0.00%	0	0	506	614	\$0	\$0	\$0	\$0
	2634	\$2	9,296,125	\$30,000 CASH	3/17/25			14	49.92%	8,238	7,361	19,877	57	\$546,592.00	\$575,550.00	\$628,042.00	\$594,378.00
	2614	\$2	24,053,500	BREAK THE BANK	12/2/24			29	65.49%	10,046	10,088	43,689	16	\$966,168.00	\$979,668.00	\$1,077,578.00	\$975,046.00
	2571	\$2	25,071,375	CLASSIC BINGO!	5/20/24			57	69.02%	7,166	5,298	45,080	24	\$452,312.00	\$478,816.00	\$503,264.00	\$467,054.00
	2458	\$2	9,178,250	GREAT 8S	1/21/25			22	69.07%	5,745	4,513	10,925	323	\$337,284.00	\$335,228.00	\$397,302.00	\$382,298.00
	2618	\$3	20,211,750	\$60,000 BLITZ WORD SEARCH	1/6/25			24	29.18%	5,654	3,724	102,680	1,460	\$428,118.00	\$434,712.00	\$550,800.00	\$554,238.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			77	65.79%	4,693	2,275	57,604	29	\$234,387.00	\$230,439.00	\$208,845.00	\$236,868.00
	2504	\$3	35,510,250	CROSSWORD	3/4/24			68	63.07%	7,284	5,089	90,799	22	\$665,682.00	\$676,818.00	\$727,416.00	\$700,797.00
	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			75	87.88%	11,910	6,090	31,865	467	\$674,460.00	\$712,752.00	\$800,631.00	\$895,602.00
	2619	\$5	16,884,975	\$200,000 BLITZ	1/6/25			24	32.61%	6,381	3,670	140,308	379	\$427,125.00	\$437,265.00	\$517,250.00	\$550,525.00

Liability for 2541 / 20X POWER BLITZ

Tier 	Reference 	Tier Value 	Outstanding Tier Count 	Outstanding Tier Amount 	Tickets Paid 	Amount Paid 	Estimated Tickets Sold 	Percent Paid 	Last Date Cashed 
1	1	\$1.00	881,330	\$881,330.00	1865326	\$1,865,326.00	19,986,785.378	6,791%	06/22/2025
2	2	\$2.00	117,758	\$235,516.00	274802	\$549,604.00	20,601,854.698	7,000%	06/22/2025
3	3	\$2.00	405,513	\$811,026.00	967110	\$1,934,220.00	20,735,622.503	7,046%	06/22/2025
4	4	\$3.00	56,551	\$169,653.00	139650	\$418,950.00	20,947,500	7,118%	06/22/2025
5	5	\$3.00	55,523	\$166,569.00	140953	\$422,859.00	21,113,357.015	7,174%	06/22/2025
6	6	\$5.00	40,443	\$202,215.00	107002	\$535,010.00	21,357,692.091	7,257%	06/22/2025
7	7	\$5.00	39,650	\$198,250.00	107402	\$537,010.00	21,494,824.758	7,304%	06/22/2025
8	8	\$5.00	120,264	\$601,320.00	272412	\$1,362,060.00	20,416,643.803	6,937%	06/22/2025
9	9	\$5.00	52,685	\$263,425.00	143516	\$717,580.00	21,527,400	7,315%	06/22/2025
10	10	\$10.00	12,792	\$127,920.00	36081	\$360,810.00	21,727,113.992	7,383%	06/22/2025
11	11	\$10.00	12,679	\$126,790.00	36470	\$364,700.00	21,838,034.762	7,420%	06/22/2025
12	12	\$10.00	14,485	\$144,850.00	34663	\$346,630.00	20,756,435.45	7,053%	06/22/2025
13	13	\$20.00	12,437	\$248,740.00	36594	\$731,880.00	21,965,020.275	7,463%	06/22/2025
		Totals	1,852,348	\$4,938,784.00	4244457	\$12,207,859.00			

14	14	\$20.00	12,231	\$244,620.00	36642	\$732,840.00	22,064,934.755	7,497%	06/22/2025
15	15	\$20.00	14,094	\$281,880.00	35055	\$701,100.00	20,990,740.57	7,132%	06/22/2025
16	0	\$40.00	306	\$12,240.00	935	\$37,400.00	22,173,400.689	7,534%	06/21/2025
17	0	\$40.00	547	\$21,880.00	1693	\$67,720.00	22,243,412.485	7,558%	06/22/2025
18	0	\$40.00	535	\$21,400.00	1654	\$66,160.00	22,237,308.397	7,556%	06/22/2025
19	0	\$40.00	668	\$26,720.00	1783	\$71,320.00	21,409,203.355	7,275%	06/22/2025
20	0	\$40.00	871	\$34,840.00	2202	\$88,080.00	21,088,574.781	7,166%	06/22/2025
21	0	\$100.00	124	\$12,400.00	365	\$36,500.00	21,967,289.851	7,464%	06/21/2025
22	0	\$100.00	160	\$16,000.00	445	\$44,500.00	21,646,969.862	7,355%	06/20/2025
23	0	\$100.00	184	\$18,400.00	436	\$43,600.00	20,696,040.991	7,032%	06/22/2025
24	0	\$100.00	183	\$18,300.00	423	\$42,300.00	20,542,827.461	6,980%	06/21/2025
25	0	\$100.00	310	\$31,000.00	797	\$79,700.00	21,188,644.571	7,200%	06/21/2025
26	0	\$500.00	4	\$2,000.00	4	\$2,000.00	14,715,073.864	5,000%	05/31/2025
27	0	\$500.00	7	\$3,500.00	13	\$6,500.00	19,129,597.431	6,500%	04/21/2025
		Totals	1,852,348	\$4,938,784.00	4244457	\$12,207,859.00			

28	0	\$500.00	9	\$4,500.00	16	\$8,000.00	18,835,295.932	6,400%	04/19/2025
29	0	\$500.00	3	\$1,500.00	7	\$3,500.00	20,601,104.926	7,000%	03/18/2025
30	0	\$5,000.00	1	\$5,000.00	2	\$10,000.00	19,620,096.08	6,667%	11/01/2024
31	0	\$5,000.00	1	\$5,000.00	4	\$20,000.00	23,544,119.915	8,000%	02/24/2025
		Totals	1,852,348	\$4,938,784.00	4244457	\$12,207,859.00			

TICKET QUANTITY: 29,430,150

MIN QUANTITY 29,400,000

0,600,000

PRIZE STRUCTURE

20X POWER BLITZ

Texas Lottery Game # 2541

IGT Job # 019032

Version 4 dated June 26, 2023

RETAIL PRICE: \$1.00

REVENUE: \$29,430,150

PRIZE FUND: \$17,680,003

PERCENTAGE: 60.07%

INSTANT FUND: \$17,146,643

INSTANT-WIN PAYOUT: 58.2621665%

PC Docusign Envelope ID: 234198C3-B76A-4DF5-95BB-577B1CC75A46

PACKS / GAME: 196,201

PACKS / POOL: 1,600

PACK SIZE: 150

POOL SIZE: 240,000

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 240,000 (PER POOL)	WINNERS IN 150 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$1	1	\$1	10.71	2,746,656	22,400	14.00	\$2,746,656	15.54%	
2	L	\$2	1	\$2	74.97	392,560	3,200	2.00	\$785,120	4.44%	
3	L	\$1 x 2	2	\$2	21.44	1,372,623	11,200	7.00	\$2,745,246	15.53%	
4	L	\$3	1	\$3	150.00	196,201	1,600	1.00	\$588,603	3.33%	
5	L	\$1 x 3	3	\$3	149.79	196,476	1,600	1.00	\$589,428	3.33%	
6	L	\$5	1	\$5	199.60	147,445	1,200	0.75	\$737,225	4.17%	
7	L	(\$2 x 2) + \$1	3	\$5	200.13	147,052	1,200	0.75	\$735,260	4.16%	
8	L	\$1 (5X)	1	\$5	74.95	392,676	3,200	2.00	\$1,963,380	11.11%	
9	L	\$1 x 5	5	\$5	150.00	196,201	1,600	1.00	\$981,005	5.55%	
10	L	\$10	1	\$10	602.18	48,873	400	0.25	\$488,730	2.76%	
11	L	\$1 (5X) + (\$2 x 2) + \$1	4	\$10	598.79	49,149	400	0.25	\$491,490	2.78%	
12	L	\$1 (10X)	1	\$10	598.81	49,148	400	0.25	\$491,480	2.78%	
13	L	\$20	1	\$20	600.24	49,031	400	0.25	\$980,620	5.55%	
14	L	5X) + \$2 (5X) + (\$2 x 2)	5	\$20	602.18	48,873	400	0.25	\$977,460	5.53%	
15	L	\$2 (10X)	1	\$20	598.79	49,149	400	0.25	\$982,980	5.56%	Low Tier: 92.11%
16	M	\$40	1	\$40	23,714.87	1,241	10		\$49,640	0.28%	
17	M	(\$2 (5X) x 3) + (\$5 x 2)	5	\$40	13,138.46	2,240	18		\$89,600	0.51%	
18	M	5X) + \$2 (5X) + (\$2 x 2)	5	\$40	13,444.56	2,189	18		\$87,560	0.50%	
19	M	\$2 (20X)	1	\$40	12,007.41	2,451	20		\$98,040	0.55%	
20	M	(10X) + \$2 (5X) + \$1 (2	3	\$40	9,577.01	3,073	25		\$122,920	0.70%	
21	M	\$100	1	\$100	60,184.36	489	4		\$48,900	0.28%	
22	M	5X) + (\$2 (5X) x 3) + \$1	5	\$100	48,644.88	605	5		\$60,500	0.34%	
23	M	\$20 (5X)	1	\$100	47,467.98	620	5		\$62,000	0.35%	
24	M	\$5 (20X)	1	\$100	48,564.60	606	5		\$60,600	0.34%	
25	M	0X) + (\$5 (5X) x 2) + \$1	4	\$100	26,585.50	1,107	9		\$110,700	0.63%	
26	M	\$500	1	\$500	3,678,768.75	8			\$4,000	0.02%	
27	M	(20X) + (\$40 x 2) + (\$10	5	\$500	1,471,507.50	20			\$10,000	0.06%	
28	M	+ (\$10 (10X) x 2) + (\$20	5	\$500	1,177,206.00	25			\$12,500	0.07%	
29	M	\$100 x 5	5	\$500	2,943,015.00	10			\$5,000	0.03%	Mid Tier: 4.65%
30	H	\$5,000	1	\$5,000	9,810,050.00	3			\$15,000	0.08%	
31	H	0 x 2) + (\$10 (10X) x 2)	5	\$5,000	5,886,030.00	5			\$25,000	0.14%	High Tier: 0.23%
TOTAL CASH PRIZES				1 in 2 Decimals:	4.83	6,096,805	49,719	31.00	\$17,146,643	96.98%	
				1 in 4 Decimals:	4.8271						
SECOND-CHANCE DRAWINGS											
SECOND CHANCE				\$472.00		1,130			\$533,360.00	3.02%	
SUB TOTAL						1,130			\$533,360.00	3.02%	
TOTAL CASH & SECOND-CHANCE PRIZES						6,097,935			\$17,680,003	100.00%	



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

December 18, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	IGT
P.O. Number (if applicable)	362-23-9009RL021RV1
Tx Game #/ Name	Game #2541 20X Power Blitz
Draw #	

<u>Invoice Number:</u>	<u>Invoice Amount:</u>
90139941	\$788,461.19

sanction letter dated 12/12/23	-\$475.00
sanction letter dated 12/18/23	-\$1,000.00
BHAL testing fee letter 12/01/23	-\$1,800.00

Total Amount	\$785,186.19
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The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

12/18/2023

Date

JB
12/18/2023



Will Russ (Products Manager)

12/19/2023

Date

Robert Tirloni (Lottery Operations Division Director)

12/20/2023

Date

Please return to Maria Perez in the Office of the Controller by

December 28, 2023



IGT Global Solutions Corporation
10 Memorial Boulevard
Providence, RI 02903
United States

INVOICE

INVOICE NUMBER: 90139941
DATE : December 18, 2023

BILL TO: 20318
Texas Lottery Commission
Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2541	129954 010	Game 2541 20X POWER BLITZ - TRK 1	9,682,500 PC	0.00732	70,875.90
002 GAME 2541	129954 020	Option 2541 Holographic Foil Stock	9,682,500 PC	0.01440	139,428.00
003 GAME 2541	129954 030	Option 2541 Fluorescent Ink Pantone	9,682,500 PC	0.00067	6,487.28
004 GAME 2541	129954 040	Option 2541 Fluorescent Ink Pantone	9,682,500 PC	0.00067	6,487.28
005 GAME 2541	129954 050	Option 2541 Fluorescent Ink Pantone	9,682,500 PC	0.00067	6,487.28
006 GAME 2541	129954 060	Option 2541 Full UV	9,682,500 PC	0.00077	7,455.53
007 GAME 2541	129954 070	Option 2541 Integrated Graphic Ove	9,682,500 PC	0.00163	15,782.48
008 GAME 2541	129954 080	Game 2541 20X POWER BLITZ - TRK 2	9,664,050 PC	0.00732	70,740.85
009 GAME 2541	129954 090	Option 2541 Holographic Foil Stock	9,664,050 PC	0.01440	139,162.32
010 GAME 2541	129954 100	Option 2541 Fluorescent Ink Pantone	9,664,050 PC	0.00067	6,474.91
011 GAME 2541	129954 110	Option 2541 Fluorescent Ink Pantone	9,664,050 PC	0.00067	6,474.91
012 GAME 2541	129954 120	Option 2541 Fluorescent Ink Pantone	9,664,050 PC	0.00067	6,474.91
013 GAME 2541	129954 130	Option 2541 Full UV	9,664,050 PC	0.00077	7,441.32

Continued...

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
014 GAME 2541	129954 140	Option 2541 Integrated Graphic Ove	9,664,050 PC	0.00163	15,752.40
015 GAME 2541	129954 150	Game 2541 20X POWER BLITZ - TRK 3	10,083,600 PC	0.00732	73,811.95
016 GAME 2541	129954 160	Option 2541 Holographic Foil Stock	10,083,600 PC	0.01440	145,203.84
017 GAME 2541	129954 170	Option 2541 Fluorescent Ink Panton	10,083,600 PC	0.00067	6,756.01
018 GAME 2541	129954 180	Option 2541 Fluorescent Ink Panton	10,083,600 PC	0.00067	6,756.01
019 GAME 2541	129954 190	Option 2541 Fluorescent Ink Panton	10,083,600 PC	0.00067	6,756.01
020 GAME 2541	129954 200	Option 2541 Full UV	10,083,600 PC	0.00077	7,764.37
021 GAME 2541	129954 210	Option 2541 Integrated Graphic Ove	10,083,600 PC	0.00163	16,436.27
022 GAME 2541	129954 220	Option 2541 Holo Foil Stock Insert	196,201 PC	0.09914	19,451.37
023 GAME 2541	129954 230	Rounding Adjustment		(0.01)
TOTAL AMOUNT DUE				USD	788,461.19

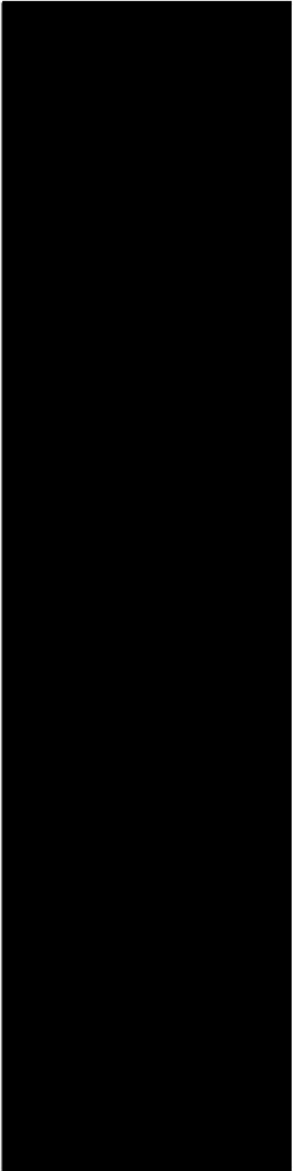
REMARKS:
Unrounded Invoice Total \$788,461.1895

PAYMENT TERMS:
Due within 30 days

INVOICE NUMBER: 90139941

PAGE 3

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
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For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

EXECUTED July 12, 2023

iHEARTRADIO POWER BLITZ 2ND CHANCE PROMOTION DETAILED REQUIREMENTS

These detailed requirements apply to the iHeartRadio Power Blitz 2nd Chance Promotion (the "Promotion"), a second-chance drawing promotion common to each game in the family of five (5) scratch ticket games identified in Section 1 below (the "Eligible Games"). These requirements shall be part of the working papers for each Eligible Game.

1. PROMOTION DESCRIPTION

The Texas Lottery Commission ("TLC") shall produce a family of Power Blitz-themed scratch ticket games, to be printed by IGT Global Solutions Corporation ("IGT" or the "Company"), with the respective game numbers, price points, ticket quantities, and launch dates shown below:

- a) Game 2541, \$1.00 "20X Power Blitz" game with thirty million (30,000,000) tickets launches January 2, 2024;
- b) Game 2542, \$3.00 "30X Power Word Blitz" game with twenty-four million (24,000,000) tickets launches January 2, 2024;
- c) Game 2543, \$5.00 "50X Power Blitz" game with twenty-five million eighty thousand (25,080,000) tickets launches January 2, 2024;
- d) Game 2544, \$10.00 "100X Power Blitz" game with twenty million four hundred thousand (20,400,000) tickets launches January 2, 2024; and
- e) Game 2545, \$20.00 "200X Power Blitz" game with ten million two hundred thousand (10,200,000) tickets launches January 2, 2024.

The Company's website shall host a Promotional microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Eligible Games in one (1) of five (5) promotional second-chance drawings described in Section 5 below (the "\$100 + Entry Prize Drawings") for a chance to win one (1) of thirty thousand one hundred-dollar (\$100) second-chance cash prizes plus entry into an additional drawing (each, a "\$100 + Entry Prize"), as follows:

Following each \$100 + Entry Prize Drawing, the name of each \$100 + Entry Prize Winner will be entered automatically in one (1) of five (5) additional drawings described in Section 6 below (the "VIP Prize and \$10 Million Power Blitz Challenge Prize Drawings") for a chance to win:

- f) One (1) of fifty (50) trips of the Winner's choice or ten thousand dollars (\$10,000) cash ("VIP Prizes") as more fully described in Section 6 and Exhibit A below; or
- g) One (1) of fifty (50) trips to Austin, Texas, to participate as a finalist ("Finalist") in the \$10 Million Power Blitz Challenge contest (the "\$10 Million Power Blitz Challenge") for a chance to win an additional cash prize (collectively, "\$10 Million Power Blitz Challenge Prizes"). Each \$10 Million Power Blitz Challenge Prize includes a four-day, three-night trip for the \$10 Million Power Blitz Challenge Prize Winner and one (1) Guest to Austin, Texas, (to occur during or around the spring of 2026) as more fully described in Section 6 below.

2. ALLOCATION TO \$100 + ENTRY PRIZES FOR PRIZE FULFILLMENT, PROMOTION SERVICES AND PROMOTIONAL SUPPORT

EXECUTED July 12, 2023

The TLC shall allocate a total of fourteen million one hundred sixty thousand dollars (\$14,160,000) (approximately three-point one nine percent (3.19%) of the combined prize pools of the Eligible Games) for the Company to fulfill all \$100 + Entry Prizes, VIP Prizes and \$10 Million Power Blitz Challenge Prizes and to provide other Promotion-related services and manufacturing and marketing support as set forth in subsections 4 a) through d) below. This amount reflects an allocation of four hundred seventy-two dollars (\$472) to each \$100 + Entry Prize, to be invoiced and paid as provided in Section 12 below. The \$100 + Entry Prizes and allocated amounts shall be distributed across the Eligible Games as follows:

Game Price Point	Allocation for Each Cash Prize Portion (\$100)	Allocation for Each Entry (\$372)	Total Allocation for \$100 + Entry Prizes (\$472)	Total \$100 + Entry Prizes Awarded	# Second-Chance Drawings	Winners Per Drawing
\$1	\$226,000	\$307,360	\$533,360	1,130	5	226
\$3	\$508,000	\$690,880	\$1,198,880	2,540	5	508
\$5	\$1,017,000	\$1,383,120	\$2,400,120	5,085	5	1,017
\$10	\$1,728,000	\$2,350,080	\$4,078,080	8,640	5	1,728
\$20	\$2,521,000	\$3,428,560	\$5,949,560	12,605	5	2,521
	\$6,000,000	\$8,160,000	\$14,160,000	30,000		6,000

3. TRADEMARK AND OTHER REQUIREMENTS

TLC shall be permitted to use the iHeartRadio name, logo, and legal line in ticket art and promotional materials, pending review by iHeartRadio. There is no requirement to place a registered trademark ("®") designation or trademark ("™") designation on the Artwork. The following notice shall be included on the ticket back and as practicable on all other advertising and promotional materials:

©2024 iHeartMedia + Entertainment, Inc. All Rights Reserved.

4. MANUFACTURING AND MARKETING SUPPORT PROVIDED BY THE COMPANY

The Company shall provide the following:

- a) Manufacturing and marketing support as set forth in Section 9 below (including a Promotion microsite and drawing services for the VIP Prizes and \$10 Million Power Blitz Challenge Prize Drawings, and a customized media package), the \$10 Million Power Blitz Challenge contest (including hosting the \$10 Million Power Blitz Challenge and fulfillment of cash prizes won during the \$10 Million Power Blitz Challenge).

From: Gough, Riley
To: Bowersock, Dale
Cc: ProductsScratchTeam; Russ, Will; Bradshaw, Delayna; Meier, Derek
Subject: Re: July Pre-call Games Recommendation
Date: Tuesday, June 24, 2025 1:01:29 PM
Attachments: image001.png
image002.png
image003.png
image004.png
image005.png
image006.png
image007.png
image008.png
image009.png
image010.png

CAUTION: This email originated outside the Texas Lottery's email system.
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NEW EMAIL ADDRESS! Please note — my email address has changed. You can now reach me through firstname.lastname@brightstarlottery.com. Please update your records so that I will continue to receive your important messages!

Hi Dale,

No issues with the below list, and thanks for your patience. ++ Derek

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, June 23, 2025 8:56 AM
To: Gough, Riley <IGT> <Riley.Gough@igt.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Russ, Will <Will.Russ@lottery.state.tx.us>; Bradshaw, Delayna <Delayna.Bradshaw@lottery.state.tx.us>
Subject: July Pre-call Games Recommendation

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CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Below are the games which qualify for Pre-call in July.

Note – the Power Blitz family are in the secondary RCIP promotion which ends on 7/5. Retailers will still have until 8/3 to sell any packs they activated during the promotion before reps start picking up the packs.

- Game Close dates would be:
- Pre-call = 7/4/25
 - Call = 8/3/25
 - Close = 9/17/25
 - EOY = 3/16/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/21/25	6/14/25	6/7/25	5/31/25
	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24			77	76.82%	5,045	3,100	36,132	43	\$153,395.00	\$153,473.00	\$155,878.00	\$147,949.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			77	65.79%	4,693	2,275	57,604	29	\$234,387.00	\$230,439.00	\$208,845.00	\$236,868.00
Mature	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			77	57.98%	4,058	2,256	133,137	35	\$311,160.00	\$308,925.00	\$287,010.00	\$295,805.00
	2598	\$10	10,877,800	\$50 \$100 OR \$500	7/15/24			49	75.84%	9,419	3,019	37,352	1,229	\$761,420.00	\$744,870.00	\$881,750.00	\$986,260.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			77	60.24%	6,356	2,265	150,034	22	\$428,870.00	\$451,020.00	\$430,550.00	\$449,070.00
	2612	\$10	8,199,300	CASH PAYOUT	10/7/24			37	75.98%	7,975	3,419	26,692	104	\$543,160.00	\$581,260.00	\$653,230.00	\$741,240.00
	2596	\$20	5,105,225	\$1,000,000 LUCKY 7S	9/3/24			42	88.99%	8,405	2,648	9,830	70	\$729,240.00	\$744,820.00	\$784,080.00	\$765,260.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			77	66.01%	6,955	2,475	128,430	44	\$603,800.00	\$539,300.00	\$549,500.00	\$547,880.00
	2603	\$20	6,609,600	LUCKY MILLIONS	10/21/24			35	56.07%	10,991	4,007	99,523	72	\$884,500.00	\$911,020.00	\$947,020.00	\$932,800.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			120	85.63%	5,941	1,608	63,243	75	\$884,500.00	\$827,650.00	\$790,300.00	\$799,750.00

Please let me know if you have any concerns with the games on this list.

Dale Bowersock
Scratch Ticket Strategy Coordinator
Texas Lottery Commission

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From: [Rey, Sergio](#)
To: [Bowersock, Dale](#); [Guarnero, Annika](#)
Subject: RE: Game Closure Analysis - Signature Authority?
Date: Wednesday, April 23, 2025 9:37:12 AM

Hi, Dale. Myra let me know yesterday of your email, and we are coordinating all the delegations as fast as we can. All that to say, yes, you can move forward with Annika as the OC/CFO approver.

Thanks,
Sergio

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Wednesday, April 23, 2025 9:28 AM
To: Rey, Sergio <Sergio.Rey@lottery.state.tx.us>; Guarnero, Annika <Annika.Guarnero@lottery.state.tx.us>
Subject: Game Closure Analysis - Signature Authority?

I've got the game close analysis documents ready to route but I'm not sure who I'm routing them to in OC now. Is Annika signing these for the Controller position?

Dale

From: [Russ, Will](#)
To: [Products; ManagersLO](#)
Cc: [Stuckey, Kelly](#); [Mendoza, Merry](#); [Leeper, Andrew](#)
Subject: Will Russ - Out of Office Wednesday, 6/25; Signature Authority to Dale Bowersock
Date: Tuesday, June 24, 2025 10:56:36 PM

I am out of the office Wednesday, 6/25. Dale Bowersock will have full Signature Authority for Products. Please email if him you have something that needs to be approved.

Thanks,

Will Russ | Products Manager | Texas Lottery®
1801 Congress Ave. | Austin, Texas | 78701
Office 512.344.5386 www.texaslottery.com