

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed 6/23/2025

Game #	2543	Confirmed Packs	4,058
Game Name	50X Power Blitz	Active Packs	2,256
Quantity Printed	25,097,475	Warehouse Packs	133,137
Price Point	\$5	Returned Packs	35
Start Date	1/2/2024	Printed Payout Percentage	68.03%
Top Prize	\$ 200,000	Percent Sold	57.98%
Number of Top Prizes Remaining	4	Number of Weeks Out	77

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 2,102,499	Actual ticket production costs
Second-chance prizes	\$ 2,400,120	From WP insert document
Prize payout expense	\$ 46,924,035	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs** **\$ 51,426,654**

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	\$ 72,757,580	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 72,757,580</b>	

**Excess of Revenue over Expended \$ 21,330,926**

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	311,160
Next week	\$	308,925
Next week	\$	287,010
Avg Weekly Sales Current Game	\$	302,365
Avg Weekly Sales \$5; 30M - 34.99M	\$	3,182,680
Qty* Percentage Of Variance In Sales		90%

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2543	Printed Payout Percentage	68.03%
Game Name	50X Power Blitz	Actual Payout Percentage	67.79%
Percent Sold	57.98%	Number of Weeks Out	77
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			54

\*No data at the \$5, 25M-29.99M level so the \$5, 30M-34.99M level was used.

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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6/24/2025

Instant Product Coordinator

Date



For Will Russ

6/25/2025

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



6/25/2025

Lottery Operations Division Director

Date



7/1/2025

Controller

Date



7/2/2025

Deputy Executive Director

Date

Vacant

Executive Director

Date



*Play the Games of Texas!*

Da Vinci Report

6/23/25

Week End Date:6/21/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/21/25	6/14/25	6/7/25	5/31/25
Mature	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			77	57.98%	4,058	2,256	133,137	35	\$311,160.00	\$308,925.00	\$287,010.00	\$295,805.00
	2635	\$5	7,156,800	AZULEJOS	3/17/25			14	71.83%	11,150	7,309	6,515	55	\$1,063,370.00	\$1,171,790.00	\$1,199,120.00	\$1,342,850.00
	2584	\$5	17,318,475	BINGO TIMES 20	9/16/24			40	62.41%	9,424	6,641	68,776	311	\$1,008,235.00	\$1,060,820.00	\$1,165,580.00	\$1,181,560.00
	2625	\$5	7,164,600	HOT PINK 7S	2/3/25			20	83.32%	8,976	3,648	85	1,396	\$518,150.00	\$552,935.00	\$671,145.00	\$733,185.00
	2615	\$5	7,259,550	JOKERS WILD	2/17/25			18	68.94%	5,826	3,994	17,830	928	\$538,450.00	\$642,145.00	\$711,815.00	\$743,415.00
	2649	\$5	7,101,525	LUCKY \$YMBOLS	3/3/25			16	56.02%	9,171	5,014	23,751	1,708	\$592,225.00	\$651,980.00	\$769,505.00	\$819,585.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			27	29.79%	12,563	7,374	261,083	31	\$1,354,415.00	\$1,320,865.00	\$1,343,415.00	\$1,333,835.00
	2582	\$10	22,209,750	\$250,000 50X CASHWORD	7/1/24			51	65.70%	24,663	7,992	116,176	26	\$2,572,580.00	\$2,661,520.00	\$2,695,850.00	\$2,680,570.00
	2598	\$10	10,877,800	\$50 \$100 OR \$500	7/15/24			49	75.84%	9,419	3,019	37,352	1,229	\$761,420.00	\$744,870.00	\$881,750.00	\$986,260.00
	2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25			24	33.53%	12,300	5,018	157,463	26	\$837,820.00	\$836,970.00	\$916,210.00	\$1,053,250.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			77	60.24%	6,356	2,265	150,034	22	\$428,870.00	\$451,020.00	\$430,550.00	\$449,070.00
	2578	\$10	6,120,000	BINGO MANIA	2/3/25			20	54.47%	12,964	4,901	35,457	555	\$841,780.00	\$870,930.00	\$922,710.00	\$996,350.00
	2652	\$10	8,199,350	BONUS MONEY	3/3/25			16	44.77%	17,523	7,282	64,022	23	\$1,279,140.00	\$1,266,970.00	\$1,380,560.00	\$1,476,980.00
	2612	\$10	8,199,300	CASH PAYOUT	10/7/24			37	75.98%	7,975	3,419	26,692	104	\$543,160.00	\$581,260.00	\$653,230.00	\$741,240.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			70	78.82%	32,978	7,971	161,922	53	\$3,739,350.00	\$3,760,700.00	\$3,757,670.00	\$3,866,220.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			31	44.08%	14,908	4,505	160,532	56	\$1,182,080.00	\$1,273,540.00	\$1,272,060.00	\$1,358,600.00
	2621	\$20	7,159,825	\$1,000,000 BLITZ	1/6/25			24	34.19%	14,984	5,370	166,308	63	\$980,380.00	\$1,040,820.00	\$1,123,640.00	\$1,128,440.00
	2583	\$20	15,298,725	\$1,000,000 CROSSWORD	5/20/24			57	84.50%	39,649	7,007	42,496	38	\$3,597,180.00	\$4,341,440.00	\$4,381,340.00	\$4,306,560.00
	2596	\$20	5,105,225	\$1,000,000 LUCKY 7S	9/3/24			42	88.99%	8,405	2,648	9,830	70	\$729,240.00	\$744,820.00	\$784,080.00	\$765,260.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			77	66.01%	6,955	2,475	128,430	44	\$603,800.00	\$539,380.00	\$549,500.00	\$547,880.00
	2556	\$20	8,179,550	BIG MONEY	12/2/24			29	38.56%	12,354	4,446	182,572	49	\$1,061,960.00	\$1,081,660.00	\$1,090,380.00	\$1,112,180.00
	2630	\$20	5,946,300	COLOSSAL CASH	2/17/25			18	36.50%	19,669	6,843	122,364	60	\$1,342,960.00	\$1,371,500.00	\$1,479,940.00	\$1,501,620.00
	2603	\$20	6,609,600	LUCKY MILLIONS	10/21/24			35	56.07%	10,991	4,007	99,523	72	\$884,500.00	\$911,020.00	\$947,020.00	\$932,800.00
	2638	\$20	5,965,950	MEGA JUMBO BUCKS	3/3/25			16	38.38%	21,856	7,622	115,211	27	\$1,907,840.00	\$2,014,640.00	\$2,046,880.00	\$2,141,640.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			62	77.26%	50,962	11,470	162,489	51	\$6,619,000.00	\$6,712,560.00	\$6,651,760.00	\$6,549,760.00
	2616	\$30	7,216,125	30X SUPREME	12/16/24			27	35.07%	13,251	5,343	167,083	56	\$1,540,920.00	\$1,499,670.00	\$1,530,570.00	\$1,510,260.00
	2591	\$30	6,047,525	ULTIMATE RICHES	8/19/24			44	52.41%	9,307	3,737	100,607	57	\$989,820.00	\$967,230.00	\$1,002,390.00	\$931,980.00
	2589	\$50	6,082,060	500X	9/16/24			40	56.33%	12,376	4,566	113,972	64	\$2,634,100.00	\$2,531,850.00	\$2,616,400.00	\$2,629,800.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			120	85.63%	5,941	1,608	63,243	75	\$884,500.00	\$827,650.00	\$790,300.00	\$799,750.00
	2518	\$50	7,928,240	500X LOTERIA SPECTACULAR	5/20/24			57	68.51%	23,549	6,804	91,537	52	\$4,067,700.00	\$4,112,700.00	\$4,176,450.00	\$4,136,550.00
	2599	\$50	4,161,240	COLOSSAL CASHWORD	11/18/24			31	54.21%	16,020	5,648	71,218	87	\$2,677,700.00	\$2,696,300.00	\$2,719,150.00	\$2,688,950.00
	2590	\$50	6,119,700	X	1/21/25			22	31.12%	17,332	5,764	185,613	71	\$2,864,000.00	\$2,920,750.00	\$3,063,600.00	\$3,114,550.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			162	79.08%	5,949	1,633	134,810	119	\$1,059,400.00	\$1,039,600.00	\$1,060,600.00	\$981,500.00

Liability for 2543 / 50X POWER BLITZ

Tier 	Reference 	Tier Value 	Outstanding Tier Count 	Outstanding Tier Amount 	Tickets Paid 	Amount Paid 	Estimated Tickets Sold 	Percent Paid 	Last Date Cashed 
1	1	\$5.00	1,200,506	\$6,002,530.00	1476953	\$7,384,765.00	13,844,391.639	5,516%	06/22/2025
2	2	\$10.00	294,825	\$2,948,250.00	374078	\$3,740,780.00	14,035,537.668	5,592%	06/22/2025
3	3	\$10.00	396,850	\$3,968,500.00	523110	\$5,231,100.00	14,270,990.203	5,686%	06/22/2025
4	4	\$15.00	73,454	\$1,101,810.00	94160	\$1,412,400.00	14,098,931.151	5,618%	06/22/2025
5	5	\$15.00	143,425	\$2,151,375.00	191208	\$2,868,120.00	14,340,600	5,714%	06/22/2025
6	6	\$15.00	142,960	\$2,144,400.00	191673	\$2,875,095.00	14,375,475	5,728%	06/22/2025
7	0	\$25.00	72,980	\$1,824,500.00	94271	\$2,356,775.00	14,146,187.86	5,636%	06/22/2025
8	0	\$25.00	144,952	\$3,623,800.00	189550	\$4,738,750.00	14,221,817.467	5,667%	06/22/2025
9	0	\$25.00	71,075	\$1,776,875.00	96176	\$2,404,400.00	14,432,049.767	5,750%	06/22/2025
10	0	\$50.00	36,287	\$1,814,350.00	47420	\$2,371,000.00	14,217,714.94	5,665%	06/22/2025
11	0	\$50.00	35,201	\$1,760,050.00	48474	\$2,423,700.00	14,539,288.953	5,793%	06/22/2025
12	0	\$50.00	35,688	\$1,784,400.00	47987	\$2,399,350.00	14,393,218.199	5,735%	06/22/2025
13	0	\$50.00	35,287	\$1,764,350.00	48420	\$2,421,000.00	14,517,540.224	5,784%	06/22/2025
		Totals	2,706,565	\$36,046,890.00	3454521	\$46,924,035.00			

14	0	\$100.00	1,824	\$182,400.00	2357	\$235,700.00	14,148,468.923	5,637%	06/22/2025
15	0	\$100.00	1,783	\$178,300.00	2386	\$238,600.00	14,363,774.373	5,723%	06/22/2025
16	0	\$100.00	1,796	\$179,600.00	2419	\$241,900.00	14,403,509.38	5,739%	06/22/2025
17	0	\$100.00	2,788	\$278,800.00	3682	\$368,200.00	14,282,674.338	5,691%	06/22/2025
18	0	\$100.00	2,651	\$265,100.00	3616	\$361,600.00	14,481,006.796	5,770%	06/22/2025
19	0	\$100.00	2,748	\$274,800.00	3715	\$371,500.00	14,426,291.14	5,748%	06/22/2025
20	0	\$100.00	1,758	\$175,800.00	2426	\$242,600.00	14,552,216.624	5,798%	06/22/2025
21	0	\$100.00	1,759	\$175,900.00	2396	\$239,600.00	14,472,575.234	5,767%	06/22/2025
22	0	\$100.00	1,754	\$175,400.00	2407	\$240,700.00	14,518,053.908	5,785%	06/22/2025
23	0	\$100.00	1,776	\$177,600.00	2415	\$241,500.00	14,462,038.21	5,762%	06/22/2025
24	0	\$100.00	1,815	\$181,500.00	2359	\$235,900.00	14,184,222.212	5,652%	06/22/2025
25	0	\$500.00	86	\$43,000.00	113	\$56,500.00	14,251,330.024	5,678%	06/12/2025
26	0	\$500.00	89	\$44,500.00	123	\$61,500.00	14,561,270.862	5,802%	05/29/2025
27	0	\$500.00	94	\$47,000.00	117	\$58,500.00	13,916,609.44	5,545%	06/05/2025
		Totals	2,706,565	\$36,046,890.00	3454521	\$46,924,035.00			

28	0	\$500.00	177	\$88,500.00	248	\$124,000.00	14,645,114.853	5,835%	06/19/2025
29	0	\$500.00	77	\$38,500.00	125	\$62,500.00	15,530,615.789	6,188%	06/15/2025
30	0	\$500.00	90	\$45,000.00	122	\$61,000.00	14,442,886.546	5,755%	06/11/2025
31	0	\$5,000.00	1	\$5,000.00	1	\$5,000.00	12,548,736.154	5,000%	10/26/2024
32	0	\$5,000.00	1	\$5,000.00	4	\$20,000.00	20,077,982.886	8,000%	01/09/2025
33	0	\$5,000.00	4	\$20,000.00	6	\$30,000.00	15,058,483.385	6,000%	01/28/2025
34	0	\$200,000.00	2	\$400,000.00	1	\$200,000.00	8,365,827.602	3,333%	10/26/2024
35	0	\$200,000.00	2	\$400,000.00	3	\$600,000.00	15,058,487.164	6,000%	10/26/2024
		Totals	2,706,565	\$36,046,890.00	3454521	\$46,924,035.00			

TICKET QUANTITY: 25,097,475MIN QUANTITY 24,578,400  
PC Docusign Envelope ID: F6C87C60-7365-4F2E-A9A1-D8C4DAE6CF005,581,600  
PACKS / GAME: 334,633  
PACKS / POOL: 1,600  
PACK SIZE: 75  
POOL SIZE: 120,000

PRIZE STRUCTURE  
50X POWER BLITZ  
Texas Lottery Game # 2543  
IGT Job # 019034  
Version 7 dated June 27, 2023

RETAIL PRICE: \$5.00  
REVENUE: \$125,487,375  
PRIZE FUND: \$85,371,045  
PERCENTAGE: 68.03%  
INSTANT FUND: \$82,970,925  
INSTANT-WIN PAYOUT: 66.1189422%

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 120,000 (PER POOL)	WINNERS IN 75 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$5	1	\$5	9.37	2,677,459	12,800	8.00	\$13,387,295	15.68%	Low Tier: 49.00%
2	L	\$10	1	\$10	37.52	668,903	3,200	2.00	\$6,689,030	7.84%	
3	L	\$5 x 2	2	\$10	27.28	919,960	4,400	2.75	\$9,199,600	10.78%	
4	L	\$15	1	\$15	149.73	167,614	800	0.50	\$2,514,210	2.95%	
5	L	\$10 + \$5	2	\$15	75.00	334,633	1,600	1.00	\$5,019,495	5.88%	
6	L	\$5 x 3	3	\$15	75.00	334,633	1,600	1.00	\$5,019,495	5.88%	
7	M	\$25	1	\$25	150.06	167,251	800	0.50	\$4,181,275	4.90%	Mid Tier: 46.22%
8	M	POWER \$25 SPOT	1	\$25	75.03	334,502	1,600	1.00	\$8,362,550	9.80%	
9	M	\$5 x 5	5	\$25	150.06	167,251	800	0.50	\$4,181,275	4.90%	
10	M	\$50	1	\$50	299.83	83,707	400	0.25	\$4,185,350	4.90%	
11	M	\$10 x 5	5	\$50	299.94	83,675	400	0.25	\$4,183,750	4.90%	
12	M	\$5 (10X)	1	\$50	299.94	83,675	400	0.25	\$4,183,750	4.90%	
13	M	\$5 x 5) + POWER \$25 SPOT	6	\$50	299.83	83,707	400	0.25	\$4,185,350	4.90%	
14	M	\$100	1	\$100	6,002.74	4,181	20		\$418,100	0.49%	
15	M	\$5 (10X) x 2	2	\$100	6,020.02	4,169	20		\$416,900	0.49%	
16	M	(\$5 x 10) + \$5 (10X)	11	\$100	5,954.32	4,215	20		\$421,500	0.49%	
17	M	POWER \$100 SPOT	1	\$100	3,879.05	6,470	31		\$647,000	0.76%	
18	M	POWER \$25 SPOT + POWER \$50 SPOT	6	\$100	4,004.70	6,267	30		\$626,700	0.73%	
19	M	(\$5 x 10) + POWER \$50 SPOT	2	\$100	3,883.25	6,463	31		\$646,300	0.76%	
20	M	\$10 x 10	10	\$100	5,998.44	4,184	20		\$418,400	0.49%	
21	M	\$15 x 3) + \$5 (10X) + \$5 (10X)	5	\$100	6,040.31	4,155	20		\$415,500	0.49%	
22	M	(\$25 x 2) + \$5 (10X)	3	\$100	6,031.60	4,161	20		\$416,100	0.49%	
23	M	\$10 (10X)	1	\$100	5,988.42	4,191	20		\$419,100	0.49%	
24	M	\$5 (20X)	1	\$100	6,012.81	4,174	20		\$417,400	0.49%	
25	M	\$500	1	\$500	126,117.96	199	1		\$99,500	0.12%	
26	M	\$10 (50X)	1	\$500	118,384.32	212	1		\$106,000	0.12%	
27	M	\$5 x 15) + \$25 + \$5 (20X)	20	\$500	118,945.38	211	1		\$105,500	0.12%	
28	M	POWER \$50 SPOT + (\$50 x 2)	8	\$500	59,052.88	425	2		\$212,500	0.25%	
29	M	(\$10 x 5) + \$5 (10X) + (\$20 x 2)	12	\$500	124,244.93	202	1		\$101,000	0.12%	
30	M	(\$20 x 2) + \$20 (10X) + \$5 (10X)	3	\$500	118,384.32	212	1		\$106,000	0.12%	
31	H	\$5,000	1	\$5,000	12,548,737.50	2			\$10,000	0.01%	High Tier: 1.97%
32	H	\$50 (50X) x 2	2	\$5,000	5,019,495.00	5			\$25,000	0.03%	
33	H	(\$5 x 3) + (\$10 (10X) x 4)	15	\$5,000	2,509,747.50	10			\$50,000	0.06%	
34	H	\$200,000	1	\$200,000	8,365,825.00	3			\$600,000	0.70%	
35	H	(\$4 x 5) + (\$100 (50X) x 10) + (\$500 x 2)	15	\$200,000	5,019,495.00	5			\$1,000,000	1.17%	
TOTAL CASH PRIZES				1 in 2 Decimals:	4.07	6,161,086	29,459	18.25	\$82,970,925	97.19%	
				1 in 4 Decimals:	4.0735						
SECOND-CHANCE DRAWINGS											
\$100 PLUS ENTRY						\$472.00	5,085		\$2,400,120.00	2.81%	
SUB TOTAL							5,085		\$2,400,120.00	2.81%	
TOTAL CASH & SECOND-CHANCE PRIZES							6,166,171		\$85,371,045	100.00%	



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

September 25, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	IGT
P.O. Number (if applicable)	362-23-9009RL020
Tx Game #/ Name	#2543 50X Power Blitz
Draw #	

Invoice Number:

90137912

Invoice Amount:

\$2,102,599.36

sanction letter dated 9/18/23

-\$100.00

**Total Amount**

**\$2,102,499.36**

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

9/26/2023

Date

JB

9/26/2023

Will Russ (Products Manager)

9/26/2023

Date



Robert Tirloni (Lottery Operations Division Director)

9/27/2023

Date

Please return to Maria Perez in the Office of the Controller by

**In an effort to close out FY 23 please forward ASAP, thank you for your help.**





IGT Global Solutions Corporation  
10 Memorial Boulevard  
Providence, RI 02903  
United States

INVOICE

INVOICE NUMBER: 90137912  
DATE : September 21, 2023

BILL TO: 20318  
Texas Lottery Commission  
Gary Grief, Executive Director  
611 East 6th Street  
Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2543	127768 01C	Game 2543 50X POWER BLITZ-TRK 1	4,130,100 PC	0.01990	82,188.99
002 GAME 2543	127768 02C	Option 2543 Holographic Stock	4,130,100 PC	0.04800	198,244.80
003 GAME 2543	127768 03C	Option 2543 Fluorescent Ink 802C	4,130,100 PC	0.00224	9,251.42
004 GAME 2543	127768 04C	Option 2543 Fluorescent Ink 803C	4,130,100 PC	0.00224	9,251.42
005 GAME 2543	127768 05C	Option 2543 Fluorescent Ink 805C	4,130,100 PC	0.00224	9,251.42
006 GAME 2543	127768 06C	Option 2543 Full UV	4,130,100 PC	0.00256	10,573.06
007 GAME 2543	127768 07C	Option 2543 Integrated Graphic Ove	4,130,100 PC	0.00544	22,467.74
008 GAME 2543	127768 08C	Game 2543 50X POWER BLITZ-TRK 2	4,259,400 PC	0.01990	84,762.06
009 GAME 2543	127768 09C	Option 2543 Holographic Stock	4,259,400 PC	0.04800	204,451.20
010 GAME 2543	127768 10C	Option 2543 Fluorescent Ink 802C	4,259,400 PC	0.00224	9,541.06
011 GAME 2543	127768 11C	Option 2543 Fluorescent Ink 803C	4,259,400 PC	0.00224	9,541.06
012 GAME 2543	127768 12C	Option 2543 Fluorescent Ink 805C	4,259,400 PC	0.00224	9,541.06
013 GAME 2543	127768 13C	Option 2543 Full UV	4,259,400 PC	0.00256	10,904.06

Continued...

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
014 GAME 2543	127768 14C	Option 2543 Integrated Graphic Ove	4,259,400 PC	0.00544	23,171.14
015 GAME 2543	127768 15C	Game 2543 50X POWER BLITZ-TRK 3	4,136,925 PC	0.01990	82,324.81
016 GAME 2543	127768 16C	Option 2543 Holographic Stock	4,136,925 PC	0.04800	198,572.40
017 GAME 2543	127768 17C	Option 2543 Fluorescent Ink 802C	4,136,925 PC	0.00224	9,266.71
018 GAME 2543	127768 18C	Option 2543 Fluorescent Ink 803C	4,136,925 PC	0.00224	9,266.71
019 GAME 2543	127768 19C	Option 2543 Fluorescent Ink 805C	4,136,925 PC	0.00224	9,266.71
020 GAME 2543	127768 20C	Option 2543 Full UV	4,136,925 PC	0.00256	10,590.53
021 GAME 2543	127768 21C	Option 2543 Integrated Graphic Ove	4,136,925 PC	0.00544	22,504.87
022 GAME 2543	127768 22C	Game 2543 50X POWER BLITZ-TRK 4	4,257,075 PC	0.01990	84,715.79
023 GAME 2543	127768 23C	Option 2543 Holographic Stock	4,257,075 PC	0.04800	204,339.60
024 GAME 2543	127768 24C	Option 2543 Fluorescent Ink 802C	4,257,075 PC	0.00224	9,535.85
025 GAME 2543	127768 25C	Option 2543 Fluorescent Ink 803C	4,257,075 PC	0.00224	9,535.85
026 GAME 2543	127768 26C	Option 2543 Fluorescent Ink 805C	4,257,075 PC	0.00224	9,535.85
027 GAME 2543	127768 27C	Option 2543 Full UV	4,257,075 PC	0.00256	10,898.11
028 GAME 2543	127768 28C	Option 2543 Integrated Graphic Ove	4,257,075 PC	0.00544	23,158.49
029 GAME 2543	127768 29C	Game 2543 50X POWER BLITZ-TRK 5	4,257,675 PC	0.01990	84,727.73
030 GAME 2543	127768 30C	Option 2543 Holographic Stock	4,257,675 PC	0.04800	204,368.40
031 GAME 2543	127768 31C	Option 2543 Fluorescent Ink 802C	4,257,675 PC	0.00224	9,537.19

Continued...

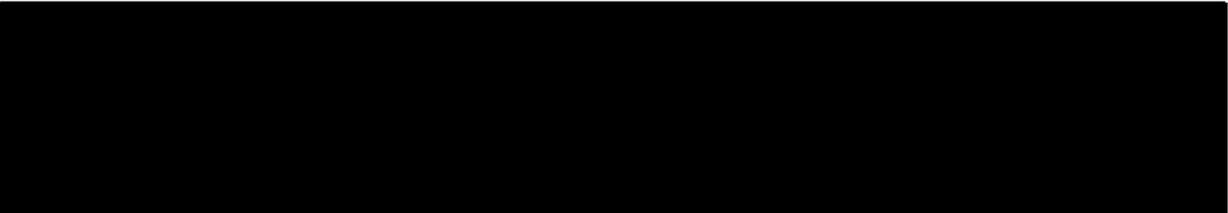
INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
032 GAME 2543	127768 32C	Option 2543 Fluorescent Ink 803C	4,257,675 PC	0.00224	9,537.19
033 GAME 2543	127768 33C	Option 2543 Fluorescent Ink 805C	4,257,675 PC	0.00224	9,537.19
034 GAME 2543	127768 34C	Option 2543 Full UV	4,257,675 PC	0.00256	10,899.65
035 GAME 2543	127768 35C	Option 2543 Integrated Graphic Ove	4,257,675 PC	0.00544	23,161.75
036 GAME 2543	127768 36C	Game 2543 50X POWER BLITZ-TRK 6	4,056,300 PC	0.01990	80,720.37
037 GAME 2543	127768 37C	Option 2543 Holographic Stock	4,056,300 PC	0.04800	194,702.40
038 GAME 2543	127768 38C	Option 2543 Fluorescent Ink 802C	4,056,300 PC	0.00224	9,086.11
039 GAME 2543	127768 39C	Option 2543 Fluorescent Ink 803C	4,056,300 PC	0.00224	9,086.11
040 GAME 2543	127768 40C	Option 2543 Fluorescent Ink 805C	4,056,300 PC	0.00224	9,086.11
041 GAME 2543	127768 41C	Option 2543 Full UV	4,056,300 PC	0.00256	10,384.13
042 GAME 2543	127768 42C	Option 2543 Integrated Graphic Ove	4,056,300 PC	0.00544	22,066.27
043 GAME 2543	127768 43C	Inserts Holographic Foil			29,045.98
044 GAME 2543	127768 44C	Rounding Adjustment			0.01
TOTAL AMOUNT DUE				USD	2,102,599.36

REMARKS:  
Unrounded Invoice Total \$2,102,599.3645

PAYMENT TERMS:  
Due within 30 days

INV ITEM NO.	SALES ORD.		QUANTITY	UNIT	EXTENDED
CUSTOMER PO NO.	SO ITEM NO	DESCRIPTION		PRICE	AMOUNT

REMITTANCE:  
Please remit payment in USD:



For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

## Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

### Average Number of Weeks for 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

\* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

EXECUTED July 13, 2023

**iHEARTRADIO POWER BLITZ 2<sup>ND</sup> CHANCE PROMOTION DETAILED REQUIREMENTS**

These detailed requirements apply to the iHeartRadio Power Blitz 2<sup>nd</sup> Chance Promotion (the "Promotion"), a second-chance drawing promotion common to each game in the family of five (5) scratch ticket games identified in Section 1 below (the "Eligible Games"). These requirements shall be part of the working papers for each Eligible Game.

**1. PROMOTION DESCRIPTION**

The Texas Lottery Commission ("TLC") shall produce a family of Power Blitz-themed scratch ticket games, to be printed by IGT Global Solutions Corporation ("IGT" or the "Company"), with the respective game numbers, price points, ticket quantities, and launch dates shown below:

- a) Game 2541, \$1.00 "20X Power Blitz" game with thirty million (30,000,000) tickets launches January 2, 2024;
- b) Game 2542, \$3.00 "30X Power Word Blitz" game with twenty-four million (24,000,000) tickets launches January 2, 2024;
- c) Game 2543, \$5.00 "50X Power Blitz" game with twenty-five million eighty thousand (25,080,000) tickets launches January 2, 2024;
- d) Game 2544, \$10.00 "100X Power Blitz" game with twenty million four hundred thousand (20,400,000) tickets launches January 2, 2024; and
- e) Game 2545, \$20.00 "200X Power Blitz" game with ten million two hundred thousand (10,200,000) tickets launches January 2, 2024.

The Company's website shall host a Promotional microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Eligible Games in one (1) of five (5) promotional second-chance drawings described in Section 5 below (the "\$100 + Entry Prize Drawings") for a chance to win one (1) of thirty thousand one hundred-dollar (\$100) second-chance cash prizes plus entry into an additional drawing (each, a "\$100 + Entry Prize"), as follows:

Following each \$100 + Entry Prize Drawing, the name of each \$100 + Entry Prize Winner will be entered automatically in one (1) of five (5) additional drawings described in Section 6 below (the "VIP Prize and \$10 Million Power Blitz Challenge Prize Drawings") for a chance to win:

- f) One (1) of fifty (50) trips of the Winner's choice or ten thousand dollars (\$10,000) cash ("VIP Prizes") as more fully described in Section 6 and Exhibit A below; or
- g) One (1) of fifty (50) trips to Austin, Texas, to participate as a finalist ("Finalist") in the \$10 Million Power Blitz Challenge contest (the "\$10 Million Power Blitz Challenge") for a chance to win an additional cash prize (collectively, "\$10 Million Power Blitz Challenge Prizes"). Each \$10 Million Power Blitz Challenge Prize includes a four-day, three-night trip for the \$10 Million Power Blitz Challenge Prize Winner and one (1) Guest to Austin, Texas, (to occur during or around the spring of 2026) as more fully described in Section 6 below.

**2. ALLOCATION TO \$100 + ENTRY PRIZES FOR PRIZE FULFILLMENT, PROMOTION SERVICES AND PROMOTIONAL SUPPORT**



EXECUTED July 13, 2023

The TLC shall allocate a total of fourteen million one hundred sixty thousand dollars (\$14,160,000) (approximately three-point one nine percent (3.19%) of the combined prize pools of the Eligible Games) for the Company to fulfill all \$100 + Entry Prizes, VIP Prizes and \$10 Million Power Blitz Challenge Prizes and to provide other Promotion-related services and manufacturing and marketing support as set forth in subsections 4 a) through d) below. This amount reflects an allocation of four hundred seventy-two dollars (\$472) to each \$100 + Entry Prize, to be invoiced and paid as provided in Section 12 below. The \$100 + Entry Prizes and allocated amounts shall be distributed across the Eligible Games as follows:

Game Price Point	Allocation for Each Cash Prize Portion (\$100)	Allocation for Each Entry (\$372)	Total Allocation for \$100 + Entry Prizes (\$472)	Total \$100 + Entry Prizes Awarded	# Second-Chance Drawings	Winners Per Drawing
\$1	\$226,000	\$307,360	\$533,360	1,130	5	226
\$3	\$508,000	\$690,880	\$1,198,880	2,540	5	508
\$5	\$1,017,000	\$1,383,120	\$2,400,120	5,085	5	1,017
\$10	\$1,728,000	\$2,350,080	\$4,078,080	8,640	5	1,728
\$20	\$2,521,000	\$3,428,560	\$5,949,560	12,605	5	2,521
	\$6,000,000	\$8,160,000	\$14,160,000	30,000		6,000

### 3. TRADEMARK AND OTHER REQUIREMENTS

TLC shall be permitted to use the iHeartRadio name, logo, and legal line in ticket art and promotional materials, pending review by iHeartRadio. There is no requirement to place a registered trademark ("®") designation or trademark ("™") designation on the Artwork. The following notice shall be included on the ticket back and as practicable on all other advertising and promotional materials:

©2024 iHeartMedia + Entertainment, Inc. All Rights Reserved.

### 4. MANUFACTURING AND MARKETING SUPPORT PROVIDED BY THE COMPANY

The Company shall provide the following:

- a) Manufacturing and marketing support as set forth in Section 9 below (including a Promotion microsite and drawing services for the VIP Prizes and \$10 Million Power Blitz Challenge Prize Drawings, and a customized media package), the \$10 Million Power Blitz Challenge contest (including hosting the \$10 Million Power Blitz Challenge and fulfillment of cash prizes won during the \$10 Million Power Blitz Challenge).

**From:** [Gough, Riley](#)  
**To:** [Bowersock, Dale](#)  
**Cc:** [ProductsScratchTeam](#); [Russ, Will](#); [Bradshaw, Delayna](#); [Meier, Derek](#)  
**Subject:** Re: July Pre-call Games Recommendation  
**Date:** Tuesday, June 24, 2025 1:01:29 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)  
[image006.png](#)  
[image007.png](#)  
[image008.png](#)  
[image009.png](#)  
[image010.png](#)

**CAUTION: This email originated outside the Texas Lottery's email system.  
DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.**

**NEW EMAIL ADDRESS!** Please note — my email address has changed. You can now reach me through [firstname.lastname@brightstarlottery.com](mailto:firstname.lastname@brightstarlottery.com). Please update your records so that I will continue to receive your important messages!

Hi Dale,

No issues with the below list, and thanks for your patience. ++ Derek

Thanks,  
Riley

**From:** Bowersock, Dale <[Dale.Bowersock@lottery.state.tx.us](mailto:Dale.Bowersock@lottery.state.tx.us)>  
**Sent:** Monday, June 23, 2025 8:56 AM  
**To:** Gough, Riley <[IGT](mailto:IGT)> <[Riley.Gough@igt.com](mailto:Riley.Gough@igt.com)>  
**Cc:** ProductsScratchTeam <[ProductsScratchTeam@lottery.state.tx.us](mailto:ProductsScratchTeam@lottery.state.tx.us)>; Russ, Will <[Will.Russ@lottery.state.tx.us](mailto:Will.Russ@lottery.state.tx.us)>; Bradshaw, Delayna <[Delayna.Bradshaw@lottery.state.tx.us](mailto:Delayna.Bradshaw@lottery.state.tx.us)>  
**Subject:** July Pre-call Games Recommendation

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**CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Below are the games which qualify for Pre-call in July.

Note – the Power Blitz family are in the secondary RCIP promotion which ends on 7/5. Retailers will still have until 8/3 to sell any packs they activated during the promotion before reps start picking up the packs.

- Game Close dates would be:
- Pre-call = 7/4/25
  - Call = 8/3/25
  - **Close = 9/17/25**
  - EOY = 3/16/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/21/25	6/14/25	6/7/25	5/31/25
Mature	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24			77	76.82%	5,045	3,100	36,132	43	\$153,395.00	\$153,473.00	\$155,878.00	\$147,949.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			77	65.79%	4,693	2,275	57,604	29	\$234,387.00	\$230,439.00	\$208,845.00	\$236,868.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			77	57.98%	4,058	2,256	133,137	35	\$311,160.00	\$308,925.00	\$287,010.00	\$295,805.00
	2598	\$10	10,877,800	\$50 \$100 OR \$500	7/15/24			49	75.84%	9,419	3,019	37,352	1,229	\$761,420.00	\$744,870.00	\$881,750.00	\$986,260.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			77	60.24%	6,356	2,265	150,034	22	\$428,870.00	\$451,020.00	\$430,550.00	\$449,070.00
	2612	\$10	8,199,300	CASH PAYOUT	10/7/24			37	75.98%	7,975	3,419	26,692	104	\$543,160.00	\$581,260.00	\$653,230.00	\$741,240.00
	2596	\$20	5,105,225	\$1,000,000 LUCKY 7S	9/3/24			42	88.99%	8,405	2,648	9,830	70	\$729,240.00	\$744,820.00	\$784,080.00	\$765,260.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			77	66.01%	6,955	2,475	128,430	44	\$603,800.00	\$539,300.00	\$549,500.00	\$547,880.00
	2603	\$20	6,609,600	LUCKY MILLIONS	10/21/24			35	56.07%	10,991	4,007	99,523	72	\$884,500.00	\$911,020.00	\$947,020.00	\$932,800.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			120	85.63%	5,941	1,608	63,243	75	\$884,500.00	\$827,650.00	\$790,300.00	\$799,750.00

Please let me know if you have any concerns with the games on this list.

Dale Bowersock  
Scratch Ticket Strategy Coordinator  
Texas Lottery Commission

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**From:** [Rey, Sergio](#)  
**To:** [Bowersock, Dale](#); [Guarnero, Annika](#)  
**Subject:** RE: Game Closure Analysis - Signature Authority?  
**Date:** Wednesday, April 23, 2025 9:37:12 AM

---

Hi, Dale. Myra let me know yesterday of your email, and we are coordinating all the delegations as fast as we can. All that to say, yes, you can move forward with Annika as the OC/CFO approver.

Thanks,  
Sergio

---

**From:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Sent:** Wednesday, April 23, 2025 9:28 AM  
**To:** Rey, Sergio <Sergio.Rey@lottery.state.tx.us>; Guarnero, Annika <Annika.Guarnero@lottery.state.tx.us>  
**Subject:** Game Closure Analysis - Signature Authority?

I've got the game close analysis documents ready to route but I'm not sure who I'm routing them to in OC now. Is Annika signing these for the Controller position?

Dale

**From:** [Russ, Will](#)  
**To:** [Products; ManagersLO](#)  
**Cc:** [Stuckey, Kelly](#); [Mendoza, Merry](#); [Leeper, Andrew](#)  
**Subject:** Will Russ - Out of Office Wednesday, 6/25; Signature Authority to Dale Bowersock  
**Date:** Tuesday, June 24, 2025 10:56:36 PM

---

I am out of the office Wednesday, 6/25. Dale Bowersock will have full Signature Authority for Products. Please email if him you have something that needs to be approved.

Thanks,

**Will Russ | Products Manager | Texas Lottery®**  
1801 Congress Ave. | Austin, Texas | 78701  
Office 512.344.5386 [www.texaslottery.com](http://www.texaslottery.com)