

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

9/21/2026

Game #	2577	Confirmed Packs	3,560
Game Name	\$100,000 Cash	Active Packs	2,337
Quantity Printed	7,330,275	Warehouse Packs	29,353
Price Point	\$5	Returned Packs	914
Start Date	4/13/2026	Printed Payout Percentage	68.15%
Top Prize	\$ 100,000	Percent Sold	61.98%
Number of Top Prizes Remaining	4	Number of Weeks Out	23

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 653,968	Actual Ticket Production Costs
Prize payout expense	\$ 14,714,485	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs	\$ 15,368,453
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TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 22,716,522	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 22,716,522	

Excess of Revenue over Expended	\$ 7,348,069
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	295,685
Next week	\$	314,710
Next week	\$	377,535
Avg Weekly Sales Current Game	\$	329,310
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,650,766
Percentage Of Variance In Sales		80%

LEAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2577	Printed Payout Percentage	68.15%
Game Name	\$100,000 Cash	Actual Payout Percentage	64.77%
Percent Sold	61.98%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			18

Recommendation

- ☒ Based on the findings in this Summary Report, I am recommending closing the above game.
- ☐ Products recommends closing the above game based on the below business reason(s):


Scratch Ticket Strategy Coordinator

9/21/2026
Date

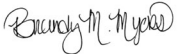
  For Will Russ
Products Manager

9/23/2026
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.


Lottery Operations Division Director

9/23/2026
Date

 
Chief Financial Officer

10/1/2026
Date


Executive Director*

10/2/2026
Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Da Vinci Report

9/21/26

Week End Date:9/19/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														9/19/26	9/12/26	9/5/26	8/29/26
Baseline	2735	\$1	16,274,700	3-2-WON!	8/3/26			7	23.61%	12,200	13,669	54,154	45	\$771,422.00	\$575,304.00	\$604,474.00	\$553,931.00
	2757	\$2	24,413,750	BREAK THE BANK	8/17/26			5	5.93%	14,909	11,802	154,947	29	\$884,698.00	\$803,882.00	\$627,824.00	\$381,826.00
	2754	\$5	9,908,250	COWBOYS	8/17/26			5	12.49%	24,179	12,516	76,912	29	\$1,363,350.00	\$1,451,195.00	\$1,440,500.00	\$1,240,745.00
	2755	\$5	5,472,750	HOUSTON TEXANS	8/17/26			5	17.66%	17,310	11,186	29,448	85	\$1,076,655.00	\$1,175,700.00	\$1,124,410.00	\$890,760.00
	2768	\$5	11,207,850	LUCKY 7	8/31/26			3	11.66%	25,563	12,750	89,735	12	\$2,729,355.00	\$2,568,775.00	\$1,237,640.00	\$0
	2747	\$5	5,092,500	MS.PAC-MAN	7/20/26			9	69.12%	10,183	8,805	603	141	\$1,261,840.00	\$1,397,405.00	\$1,670,690.00	\$1,709,965.00
	2743	\$5	61,191,675	SUPER LOTERIA	7/1/26			11	9.75%	28,484	11,362	691,791	35	\$2,945,830.00	\$2,805,710.00	\$2,876,565.00	\$2,781,485.00
	2650	\$10	10,202,400	\$50, \$100 OR \$500!	8/3/26			7	20.53%	29,031	9,299	121,052	54	\$2,723,120.00	\$2,373,320.00	\$2,918,220.00	\$3,280,250.00
	2769	\$10	8,109,400	LUCKY 7 DOUBLER	8/31/26			3	10.80%	32,047	11,913	96,794	23	\$3,538,520.00	\$3,405,690.00	\$1,810,910.00	\$0
	2678	\$20	4,965,650	\$100, \$200, \$500 OR \$1,000!	8/3/26			7	17.06%	38,549	9,369	113,618	98	\$2,705,240.00	\$1,985,640.00	\$2,354,860.00	\$2,566,860.00
Mature	2753	\$20	14,800,925	\$1,000,000 CROSSWORD	7/20/26			9	13.33%	41,414	9,677	457,488	88	\$4,237,740.00	\$4,172,200.00	\$4,508,160.00	\$4,406,180.00
	2613	\$20	8,186,150	200X THE CASH	7/1/26			11	26.59%	24,951	7,812	204,674	103	\$2,429,640.00	\$2,461,300.00	\$2,865,800.00	\$3,218,200.00
	2770	\$20	6,111,975	LUCKY 7 TRIPLER	8/31/26			3	9.76%	42,322	10,798	162,977	15	\$4,334,980.00	\$4,498,780.00	\$3,101,860.00	\$0
	2764	\$20	25,701,775	MILLION DOLLAR LOTERIA	8/17/26			5	5.88%	55,355	10,487	895,562	72	\$6,474,300.00	\$6,231,980.00	\$6,624,620.00	\$6,869,380.00
	2771	\$50	4,610,380	LUCKY 7 MULTIPLIER	8/31/26			3	6.11%	32,426	9,422	171,578	12	\$5,350,900.00	\$5,156,850.00	\$3,569,950.00	\$0
	2512	\$100	9,179,475	PREMIER WINNINGS	8/3/26			7	4.72%	31,655	7,931	540,773	233	\$6,325,900.00	\$5,170,300.00	\$5,996,900.00	\$6,426,900.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			209	0.00%	0	0	1,358	292	\$0	\$0	\$0	\$0
	2673	\$1	858,800	EASY...1-2-3	9/3/24			107	0.00%	0	0	0	1	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			371	0.00%	0	0	167	434	\$0	\$0	\$0	\$0
	2647	\$2	18,121,000	CASH LINE BINGO	7/21/25			61	62.29%	4,970	3,601	44,702	54	\$281,006.00	\$278,366.00	\$281,594.00	\$255,272.00
Da Vinci_Daily	2715	\$2	9,173,750	FIND \$200	5/18/26			18	51.23%	4,565	3,709	25,811	262	\$281,530.00	\$311,396.00	\$327,926.00	\$328,634.00
	2739	\$2	9,121,125	KING OF CASH	6/15/26			14	60.00%	11,898	7,895	7,179	40	\$653,194.00	\$618,882.00	\$669,124.00	\$663,032.00
	2711	\$3	17,205,625	30X THE CASH WORD SEARCH	1/5/26			37	38.08%	2,992	2,094	79,045	105	\$216,837.00	\$211,578.00	\$227,211.00	\$206,406.00
	2662	\$3	24,853,750	CASHWORD	4/13/26			23	35.29%	12,126	8,374	105,773	99	\$1,063,815.00	\$1,100,184.00	\$1,161,411.00	\$1,077,429.00
	2628	\$3	32,682,825	TEXAS LOTERIA	5/19/25			70	77.43%	15,883	10,047	68,850	53	\$959,172.00	\$926,862.00	\$956,064.00	\$913,938.00
	2577	\$5	7,330,275	\$100,000 CASH	4/13/26			23	61.98%	3,560	2,337	29,353	914	\$295,685.00	\$314,710.00	\$377,535.00	\$449,430.00
	2745	\$5	7,249,200	AIRSTREAM DREAM	6/15/26			14	49.02%	9,808	5,906	31,055	305	\$717,170.00	\$732,085.00	\$827,525.00	\$939,410.00
	2667	\$5	17,339,625	BINGO TIMES 20	12/1/25			42	65.22%	7,502	5,156	65,730	98	\$897,860.00	\$934,930.00	\$944,710.00	\$878,215.00
	2430	\$5	20,201,100	BONUS BREAK THE BANK	7/7/25			63	60.26%	5,809	4,351	95,230	39	\$647,965.00	\$526,910.00	\$548,980.00	\$596,145.00
	2765	\$5	10,130,850	LOTERIA AZUL	5/18/26			18	80.53%	14,689	7,561	818	617	\$1,663,330.00	\$1,718,825.00	\$1,763,575.00	\$1,854,390.00

Liability for 2577 / \$100,000 CASH

Tier ↕	Reference ↕	Tier Value ↕	Outstanding Tier Count ↕	Outstanding Tier Amount ↕	Tickets Paid ↕	Amount Paid ↕	Estimated Tickets Sold ↕	Percent Paid ↕	Last Date Cashed ↕
1	1	\$5.00	325,640	\$1,628,200.00	456005	\$2,280,025.00	4,276,419.668	5,834%	09/20/2026
2	2	\$10.00	126,265	\$1,262,650.00	183256	\$1,832,560.00	4,339,986.222	5,921%	09/20/2026
3	3	\$10.00	112,524	\$1,125,240.00	164539	\$1,645,390.00	4,353,219.731	5,939%	09/20/2026
4	4	\$20.00	38,695	\$773,900.00	59029	\$1,180,580.00	4,427,763.937	6,040%	09/20/2026
5	5	\$20.00	39,042	\$780,840.00	58764	\$1,175,280.00	4,404,190.746	6,008%	09/20/2026
6	6	\$20.00	39,245	\$784,900.00	58355	\$1,167,100.00	4,382,768.418	5,979%	09/20/2026
7	0	\$50.00	6,401	\$320,050.00	9894	\$494,700.00	4,450,797.229	6,072%	09/20/2026
8	0	\$50.00	19,301	\$965,050.00	29641	\$1,482,050.00	4,439,472.871	6,056%	09/20/2026
9	0	\$50.00	12,775	\$638,750.00	19830	\$991,500.00	4,458,192.095	6,082%	09/20/2026
10	0	\$50.00	6,457	\$322,850.00	9810	\$490,500.00	4,420,605.997	6,031%	09/20/2026
11	0	\$100.00	607	\$60,700.00	934	\$93,400.00	4,442,879.202	6,061%	09/20/2026
12	0	\$100.00	3,257	\$325,700.00	4931	\$493,100.00	4,414,458.479	6,022%	09/20/2026
13	0	\$100.00	2,433	\$243,300.00	3705	\$370,500.00	4,424,677.236	6,036%	09/20/2026
		Totals	735,741	\$10,263,030.00	1063343	\$14,714,485.00			

[illegible]

NO. OF TICKETS (+/-2%):		7,330,275	Minimum Quantity:		7,056,000	TEXAS LOTTERY COMMISSION									
NO. POOLS:		20.36	Maximum Quantity:		7,344,000	"\$100,000 CASH" - GAME NO. 2577 END OF PRODUCTION PRIZE STRUCTURE 14-Jun-24									
PACK SIZE:		75													
PACKS/POOL:		4,800													
PACKS/GAME:		97,737													
			7,330,275	\$5 TICKETS	\$36,651,375	REVENUE	PRIZE FUND	WINNERS IN 360,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	PAYOUT %	68.15%			
PRIZE TIER	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 20.36 POOLS	WINNERS IN 75 (PER PACK*)				VALIDATION TIER LEVELS			
1	1	L	\$5	1	\$5	9.38	781,645	7,9974	38,388	\$3,908,225	15.65%				
2	2	L	\$10	1	\$10	23.68	309,521	3,1669	15,201	\$3,095,210	12.39%				
3	3	L	\$5"2X"	1	\$10	26.46	277,063	2,8348	13,607	\$2,770,630	11.09%				
4	4	L	\$5 x 4	4	\$20	75.01	97,724	0.9999	4,799	\$1,954,480	7.82%				
5	5	L	\$10"2X"	1	\$20	74.95	97,806	1.0007	4,803	\$1,956,120	7.83%	LOW-TIER			
6	6	L	\$20	1	\$20	75.11	97,600	0.9986	4,793	\$1,952,000	7.82%	62.60%			
7	0	M	\$5"2X" + \$20 x 2	3	\$50	449.85	16,295	0.17	800	\$814,750	3.26%	****			
8	0	M	\$10"5X"	1	\$50	149.77	48,942	0.50	2,404	\$2,447,100	9.80%	****			
9	0	M	\$5 x 10	10	\$50	224.82	32,605	0.33	1,601	\$1,630,250	6.53%	****			
10	0	M	\$50	1	\$50	450.62	16,267	0.17	799	\$813,350	3.26%	****			
11	0	M	\$100	1	\$100	4,756.83	1,541	0.02	75	\$154,100	0.62%				
12	0	M	\$20"5X"	1	\$100	895.25	8,188	0.08	400	\$818,800	3.28%				
13	0	M	\$5 x 10 + \$10"5X"	11	\$100	1,194.24	6,138	0.06	300	\$613,800	2.46%				
14	0	M	\$10 x 10	10	\$100	1,783.96	4,109	0.04	200	\$410,900	1.65%				
15	0	M	\$200	1	\$200	67,872.92	108	0.00	5	\$21,600	0.09%				
16	0	M	\$10"5X" + \$50 x 3	4	\$200	5,983.90	1,225	0.01	60	\$245,000	0.98%				
17	0	M	\$20"5X" + \$20 x 5	6	\$200	7,075.56	1,036	0.01	50	\$207,200	0.83%				
18	0	M	\$5 x 10 + \$50"5X" + \$100"2X"	12	\$500	11,899.80	616	0.01	30	\$308,000	1.23%				
19	0	M	\$500	1	\$500	43,893.86	167	0.00	8	\$83,500	0.33%	MID-TIER			
20	0	M	\$50 x 2 + \$100 x 4	6	\$500	17,411.58	421	0.00	20	\$210,500	0.84%	35.15%			
21	0	H	\$50 x 4 + \$20 x 10 + \$100 x 6	20	\$1,000	366,513.75	20	0.00	1.00	\$20,000	0.08%				
22	0	H	\$50 x 2 + \$100"5X" + \$200"2X"	4	\$1,000	349,060.71	21	0.00	1.00	\$21,000	0.08%				
23	0	H	\$1,000	1	\$1,000	349,060.71	21	0.00	1.00	\$21,000	0.08%	HIGH-TIER			
24	0	H	\$100,000	1	\$100,000	1,466,055.00	5 ***	0.00	0.245557	\$500,000	2.00%	2.25%			



INTEROFFICE MEMO

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

June 26, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard Banknote Limited
P.O. Number (if applicable)	362-24-9010 RL020
Tx Game #/Name	#2577 \$100,000 Cash
Draw #	
Invoice Number	8540245
Invoice Amount	\$653,968.27

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.



Dale Bowersock (Scratch Ticket Strategy Coordinator)

 6/26/2024

Date





Will Russ (Products Manager)

7/4/2024

Date



Robert Tirloni (Lottery Operations Division Director)

7/4/2024

Date

Please return to Maria Perez in the Office of the Controller by

July 6, 2024



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8540245

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: IGT Texas Distribution Center 8520 Tuscany Way Building #6, Suite 100 Attn: Texas Lottery Warehouse Rep Austin, Texas 78754 United States
Terms: Net 30 days after date of invoice	Due Date: July 20, 2024

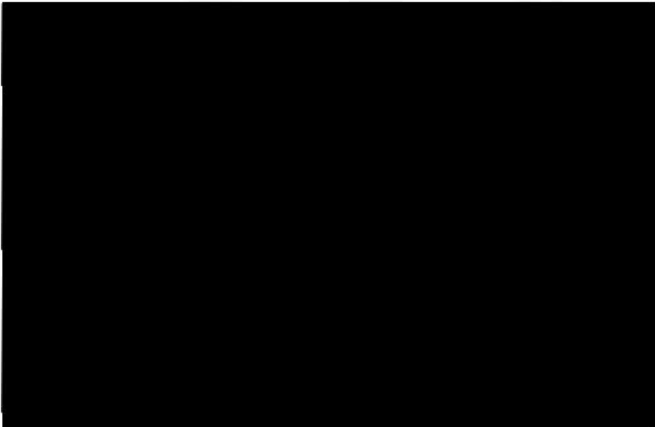
Invoice Date	Order No.	Your Order	Customer No.
June 20, 2024	1206991		5008

Order name: \$100,000 CASH #2577
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 4 x 8	7,330,275	22.52 /M	165,077.79
Spectrum process applied to Scratch FX®	7,330,275	56.00 /M	410,495.40
Four colour process / Spectrum base graphics	7,330,275	8.00 /M	58,642.20
Spectrum process applied to Scratch FX®	1	5,000.00 Ea	5,000.00
Inserts	1	14,752.88 Ea	14,752.88

Under unit price '/M' = price per thousand.

Before Taxes:	653,968.27 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	653,968.27 USD



Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

		Price Point					Price Point			
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100	
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None	
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None	
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None	
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None	
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None	
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None	
30M-34.99M	None	None	None	None	None	None	None	None	None	
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None	

Average Weekly Dollar Sales at 85% Average Sell Through

		Price Point					Price Point				
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100		
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None		
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None		
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None		
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None		
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None		
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None		
30M-34.99M	None	None	None	None	None	None	None	None	None		
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None		

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only

From: [Meier, Derek](#)
To: [Bowersock, Dale](#); [Gough, Riley](#) <BS>
Cc: [ProductsScratchTeam](#)
Subject: RE: October Pre-call Recommendations
Date: Monday, September 21, 2026 3:15:06 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)

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DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Good afternoon, Dale

I checked with Riley and we're good with the other game recommendations.

Thank you.

Derek Meier
Order Fulfillment Senior Manager



8520 Tuscany Way
Austin, Texas
Mobile: +1 806 239 7281

BrightstarLottery.com

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, September 21, 2026 2:10 PM
To: Gough, Riley <Riley.Gough@brightstarlottery.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Meier, Derek <Derek.Meier@brightstarlottery.com>
Subject: RE: October Pre-call Recommendations

CAUTION: This email originated outside of Brightstar. Do not click links or open attachments unless you recognize the sender and know the content is safe.

I would like to remove 2711, 30S the Cash Word Search. It's only at 38% sell through. We do need a strategy to get more inventory out for this game though if we are ever going to sell through this game timely.

From: Bowersock, Dale
Sent: Monday, September 21, 2026 8:58 AM
To: Gough, Riley <BS> <Riley.Gough@brightstarlottery.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: October Pre-call Recommendations
Importance: High

Riley,
Below are the game which qualify for Pre-call in October.

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales		
													9/19/26	9/12/26	9/5/26
Under 85% Sold (variance attached):															
2711	\$3	17,205,625	30X THE CASH WORD SEARCH	1/5/26			37	38.08%	2,992	2,094	79,045	105	\$216,837.00	\$211,578.00	\$227,211.00
2577	\$5	7,330,275	\$100,000 CASH	4/13/26			23	61.98%	3,560	2,337	29,353	914	\$295,685.00	\$314,710.00	\$377,535.00
2636	\$10	8,177,500	\$1,000,000 RICHES	2/2/26			33	70.70%	6,376	3,833	36,103	93	\$750,420.00	\$780,600.00	\$859,170.00
2744	\$20	6,105,050	\$1,000,000 CASH	12/1/25			42	57.02%	7,071	2,791	93,099	273	\$553,880.00	\$514,120.00	\$588,760.00
Over 85% Sold:															
2727	\$5	5,124,375	ALL ABOUT THE 8S	6/1/26			16	93.70%	1,535	1,401	292	381	\$255,455.00	\$330,015.00	\$443,095.00
2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			74	94.26%	9,534	3,449	28,461	376	\$914,235.00	\$1,012,815.00	\$1,148,355.00
2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			66	96.89%	10,706	2,725	0	1,969	\$1,152,580.00	\$1,219,460.00	\$1,530,220.00

The Game Close dates would be:

Pre-call: 10/2/26

Call: 11/1/26

End of Game: 12/16/26

End of Validations: 6/14/27

Please let me know if you have any concerns with pre-calling any of these games.

Dale Bowersock

Scratch Ticket Strategy Coordinator

Lottery Operations Division

Texas Department of Licensing and Regulation

dale.bowersock@lottery.state.tx.us

(512) 344-5166



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From: [Russ, Will](#)
To: [Products](#); [ManagersLO](#); [Helm, Steve](#); [Perez, Maria](#); [Youngblood, Colin](#)
Subject: Will Russ: Signature Authority to Dale Bowersock (9/23/2026)
Date: Tuesday, September 22, 2026 8:39:42 PM

I am out of the office 9/23/2026. Dale Bowersock will have full Signature Authority for Products 9/23/2026. Please email him if you have something that needs to be approved.

Will Russ

Products Manager

Lottery Operations Division

Texas Department of Licensing and Regulation

will.russ@lottery.state.tx.us

512.344.5386