

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

6/23/2025

Game #	2596	Confirmed Packs	8,405
Game Name	\$1,000,000 Lucky 7s	Active Packs	2,648
Quantity Printed	5,105,225	Warehouse Packs	9,830
Price Point	\$20	Returned Packs	70
Start Date	9/3/2024	Printed Payout Percentage	75.06%
Top Prize	\$ 1,000,000	Percent Sold	88.99%
Number of Top Prizes Remaining	1	Number of Weeks Out	42

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 529,152	Actual ticket production costs
Prize payout expense	\$ 66,746,700	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs**\$ 67,275,852**TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 90,862,795	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 90,862,795	

Excess of Revenue over Expended \$ 23,586,943INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	729,240
Next week	\$	744,820
Next week	\$	784,080
Avg Weekly Sales Current Game	\$	752,713
Avg Weekly Sales \$10; 5M-9.99M Qty*	\$	2,729,088
Percentage Of Variance In Sales		72%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2596	Printed Payout Percentage	75.06%
Game Name	\$1,000,000 Lucky 7s	Actual Payout Percentage	73.46%
Percent Sold	88.99%	Number of Weeks Out	42
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			22

* No games at the \$20, 5M-9.99M level so the \$10, 5M-9.99M level was used.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Dele Bowersack

6/24/2025

Scratch Ticket Strategy Coordinator Date

Dele Bowersack

For Will Russ

6/25/2025

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - Over 85% Sold

Lottery Operations Division Director Date

Not Required - Over 85% Sold

Controller Date

Not Required - Over 85% Sold

Deputy Executive Director Date

Vacant

Executive Director Date



Play the Games of Texas!

Da Vinci Report

6/23/25

Week End Date:6/21/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/21/25	6/14/25	6/7/25	5/31/25
Mature	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			77	57.98%	4,058	2,256	133,137	35	\$311,160.00	\$308,925.00	\$287,010.00	\$295,805.00
	2635	\$5	7,156,800	AZULEJOS	3/17/25			14	71.83%	11,150	7,309	6,515	55	\$1,063,370.00	\$1,171,790.00	\$1,199,120.00	\$1,342,850.00
	2584	\$5	17,318,475	BINGO TIMES 20	9/16/24			40	62.41%	9,424	6,641	68,776	311	\$1,008,235.00	\$1,060,820.00	\$1,165,580.00	\$1,181,560.00
	2625	\$5	7,164,600	HOT PINK 7S	2/3/25			20	83.32%	8,976	3,648	85	1,396	\$518,150.00	\$552,935.00	\$671,145.00	\$733,185.00
	2615	\$5	7,259,550	JOKERS WILD	2/17/25			18	68.94%	5,826	3,994	17,830	928	\$538,450.00	\$642,145.00	\$711,815.00	\$743,415.00
	2649	\$5	7,101,525	LUCKY \$YMBOLS	3/3/25			16	56.02%	9,171	5,014	23,751	1,708	\$592,225.00	\$651,980.00	\$769,505.00	\$819,585.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			27	29.79%	12,563	7,374	261,083	31	\$1,354,415.00	\$1,320,865.00	\$1,343,415.00	\$1,333,835.00
	2582	\$10	22,209,750	\$250,000 50X CASHWORD	7/1/24			51	65.70%	24,663	7,992	116,176	26	\$2,572,580.00	\$2,661,520.00	\$2,695,850.00	\$2,680,570.00
	2598	\$10	10,877,800	\$50 \$100 OR \$500	7/15/24			49	75.84%	9,419	3,019	37,352	1,229	\$761,420.00	\$744,870.00	\$881,750.00	\$986,260.00
	2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25			24	33.53%	12,300	5,018	157,463	26	\$837,820.00	\$836,970.00	\$916,210.00	\$1,053,250.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			77	60.24%	6,356	2,265	150,034	22	\$428,870.00	\$451,020.00	\$430,550.00	\$449,070.00
	2578	\$10	6,120,000	BINGO MANIA	2/3/25			20	54.47%	12,964	4,901	35,457	555	\$841,780.00	\$870,930.00	\$922,710.00	\$996,350.00
	2652	\$10	8,199,350	BONUS MONEY	3/3/25			16	44.77%	17,523	7,282	64,022	23	\$1,279,140.00	\$1,266,970.00	\$1,380,560.00	\$1,476,980.00
	2612	\$10	8,199,300	CASH PAYOUT	10/7/24			37	75.98%	7,975	3,419	26,692	104	\$543,160.00	\$581,260.00	\$653,230.00	\$741,240.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			70	78.82%	32,978	7,971	161,922	53	\$3,739,350.00	\$3,760,700.00	\$3,757,670.00	\$3,866,220.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			31	44.08%	14,908	4,505	160,532	56	\$1,182,080.00	\$1,273,540.00	\$1,272,060.00	\$1,358,600.00
	2621	\$20	7,159,825	\$1,000,000 BLITZ	1/6/25			24	34.19%	14,984	5,370	166,308	63	\$980,380.00	\$1,040,820.00	\$1,123,640.00	\$1,128,440.00
	2583	\$20	15,298,725	\$1,000,000 CROSSWORD	5/20/24			57	84.50%	39,649	7,007	42,496	38	\$3,597,180.00	\$4,341,440.00	\$4,381,340.00	\$4,306,560.00
	2596	\$20	5,105,225	\$1,000,000 LUCKY 7S	9/3/24			42	88.99%	8,405	2,648	9,830	70	\$729,240.00	\$744,820.00	\$784,080.00	\$765,260.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			77	66.01%	6,955	2,475	128,430	44	\$603,800.00	\$539,380.00	\$549,500.00	\$547,880.00
	2556	\$20	8,179,550	BIG MONEY	12/2/24			29	38.56%	12,354	4,446	182,572	49	\$1,061,960.00	\$1,081,660.00	\$1,090,380.00	\$1,112,180.00
	2630	\$20	5,946,300	COLOSSAL CASH	2/17/25			18	36.50%	19,669	6,843	122,364	60	\$1,342,960.00	\$1,371,500.00	\$1,479,940.00	\$1,501,620.00
	2603	\$20	6,609,600	LUCKY MILLIONS	10/21/24			35	56.07%	10,991	4,007	99,523	72	\$884,500.00	\$911,020.00	\$947,020.00	\$932,800.00
	2638	\$20	5,965,950	MEGA JUMBO BUCKS	3/3/25			16	38.38%	21,856	7,622	115,211	27	\$1,907,840.00	\$2,014,640.00	\$2,046,880.00	\$2,141,640.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			62	77.26%	50,962	11,470	162,489	51	\$6,619,000.00	\$6,712,560.00	\$6,651,760.00	\$6,549,760.00
	2616	\$30	7,216,125	30X SUPREME	12/16/24			27	35.07%	13,251	5,343	167,083	56	\$1,540,920.00	\$1,499,670.00	\$1,530,570.00	\$1,510,260.00
	2591	\$30	6,047,525	ULTIMATE RICHES	8/19/24			44	52.41%	9,307	3,737	100,607	57	\$989,820.00	\$967,230.00	\$1,002,390.00	\$931,980.00
	2589	\$50	6,082,060	500X	9/16/24			40	56.33%	12,376	4,566	113,972	64	\$2,634,100.00	\$2,531,850.00	\$2,616,400.00	\$2,629,800.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			120	85.63%	5,941	1,608	63,243	75	\$884,500.00	\$827,650.00	\$790,300.00	\$799,750.00
	2518	\$50	7,928,240	500X LOTERIA SPECTACULAR	5/20/24			57	68.51%	23,549	6,804	91,537	52	\$4,067,700.00	\$4,112,700.00	\$4,176,450.00	\$4,136,550.00
	2599	\$50	4,161,240	COLOSSAL CASHWORD	11/18/24			31	54.21%	16,020	5,648	71,218	87	\$2,677,700.00	\$2,696,300.00	\$2,719,150.00	\$2,688,950.00
	2590	\$50	6,119,700	X	1/21/25			22	31.12%	17,332	5,764	185,613	71	\$2,864,000.00	\$2,920,750.00	\$3,063,600.00	\$3,114,550.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			162	79.08%	5,949	1,633	134,810	119	\$1,059,400.00	\$1,039,600.00	\$1,060,600.00	\$981,500.00

Liability for 2596 / \$1,000,000 LUCKY 75

Tier 	Reference 	Tier Value 	Outstanding Tier Count 	Outstanding Tier Amount 	Tickets Paid 	Amount Paid 	Estimated Tickets Sold 	Percent Paid 	Last Date Cashed 
1	1	\$20.00	79,741	\$1,594,820.00	532871	\$10,657,420.00	4,440,700.396	8,698%	06/22/2025
2	2	\$30.00	32,634	\$979,020.00	222496	\$6,674,880.00	4,452,209.233	8,721%	06/22/2025
3	3	\$50.00	25,820	\$1,291,000.00	178374	\$8,918,700.00	4,459,677.582	8,736%	06/22/2025
4	4	\$50.00	23,769	\$1,188,450.00	180566	\$9,028,300.00	4,511,366.42	8,837%	06/22/2025
5	0	\$100.00	1,575	\$157,500.00	11225	\$1,122,500.00	4,477,043.018	8,770%	06/22/2025
6	0	\$100.00	3,936	\$393,600.00	29991	\$2,999,100.00	4,512,948.477	8,840%	06/22/2025
7	0	\$100.00	4,237	\$423,700.00	29779	\$2,977,900.00	4,469,323.121	8,754%	06/22/2025
8	0	\$100.00	3,937	\$393,700.00	30128	\$3,012,800.00	4,515,197.969	8,844%	06/22/2025
9	0	\$100.00	3,895	\$389,500.00	30212	\$3,021,200.00	4,522,211.209	8,858%	06/22/2025
10	0	\$200.00	2,140	\$428,000.00	14828	\$2,965,600.00	4,461,355.275	8,739%	06/22/2025
11	0	\$200.00	2,293	\$458,600.00	15793	\$3,158,600.00	4,457,968.507	8,732%	06/22/2025
12	0	\$200.00	2,077	\$415,400.00	16043	\$3,208,600.00	4,520,039.993	8,854%	06/22/2025
13	0	\$200.00	2,026	\$405,200.00	16093	\$3,218,600.00	4,534,377.5	8,882%	06/22/2025
		Totals	188,447	\$9,892,990.00	1311275	\$66,746,700.00			

14	0	\$500.00	55	\$27,500.00	378	\$189,000.00	4,456,755.313	8,730%	06/22/2025
15	0	\$500.00	97	\$48,500.00	747	\$373,500.00	4,518,487.055	8,851%	06/22/2025
16	0	\$500.00	91	\$45,500.00	752	\$376,000.00	4,554,127.165	8,921%	06/21/2025
17	0	\$500.00	92	\$46,000.00	742	\$371,000.00	4,542,058.694	8,897%	06/22/2025
18	0	\$3,000.00	9	\$27,000.00	81	\$243,000.00	4,594,702.511	9,000%	06/19/2025
19	0	\$3,000.00	12	\$36,000.00	77	\$231,000.00	4,416,880.054	8,652%	04/25/2025
20	0	\$3,000.00	8	\$24,000.00	73	\$219,000.00	4,601,005.238	9,012%	06/20/2025
21	0	\$20,000.00	0	\$0.00	6	\$120,000.00	5,105,225.07	10,000%	05/12/2025
22	0	\$20,000.00	0	\$0.00	7	\$140,000.00	5,105,224.884	10,000%	04/24/2025
23	0	\$20,000.00	1	\$20,000.00	6	\$120,000.00	4,375,907.043	8,571%	05/06/2025
24	0	\$100,000.00	0	\$0.00	2	\$200,000.00	5,105,225.07	10,000%	06/03/2025
25	0	\$100,000.00	1	\$100,000.00	2	\$200,000.00	3,403,483.091	6,667%	02/03/2025
26	0	\$1,000,000.00	1	\$1,000,000.00	3	\$3,000,000.00	3,828,918.803	7,500%	12/19/2024
		Totals	188,447	\$9,892,990.00	1311275	\$66,746,700.00			

End of Production Prize Structure
TEXAS LOTTERY
GAME NO.2596 "\$1,000,000 LUCKY 7s"
April 25, 2024 - VERSION C

Order Quantity:		5,105,225	Pack Size:		25	Pool Size:		120,000	Winners:		1,499,722	Prize Fund:		\$76,639,690.00	Total Payout
Price Point:		\$20.00	Packs/Game:		204,209	Number of Pools:		42.54	Non-winners:		3,605,503	Payout:		75.06%	
Revenue:		\$102,104,500.00	Packs/Pool:		4,800				Overall Odds:		3.4041				

Tier			Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
Kind	Wins	Level					Pack	Pool	Total		
Low Tiers											
01	1	L	\$20	\$20	\$20.00	8.3335	3.00	14,400.00	612,612	\$12,252,240.00	15.99%
Total (Low Tiers):						8.3335	3.00	14,400.00	612,612	\$12,252,240.00	15.99%
Mid Tiers											
02	1	G	\$30	\$30	\$30.00	20.0103	1.25	6,000.00	255,130	\$7,653,900.00	9.99%
03	1	G	\$50	\$50	\$50.00	25.0018	1.00	4,800.00	204,194	\$10,209,700.00	13.32%
04	2	G	\$30 + \$20	\$50	\$50.00	24.9846	1.00	4,800.00	204,335	\$10,216,750.00	13.33%
Total (\$50.00):						12.4966	2.00	9,600.00	408,529	\$20,426,450.00	26.65%
05	1	M	\$100	\$100	\$100.00	398.8457	0.06	300.00	12,800	\$1,280,000.00	1.67%
06	2	M	\$20 w/ "777" + \$20 w/ "77"	\$100	\$100.00	150.4768	0.17	800.00	33,927	\$3,392,700.00	4.43%
07	1	M	\$50 w/ "77"	\$100	\$100.00	150.0830	0.17	800.00	34,016	\$3,401,600.00	4.44%
08	3	M	\$30 w/ "77" + (\$20 x 2)	\$100	\$100.00	149.8672	0.17	800.00	34,065	\$3,406,500.00	4.44%
09	5	M	\$20 x 5	\$100	\$100.00	149.6826	0.17	800.00	34,107	\$3,410,700.00	4.45%
Total (\$100.00):						34.2828	0.73	3,500.00	148,915	\$14,891,500.00	19.43%
10	1	M	\$200	\$200	\$200.00	300.8737	0.08	400.00	16,968	\$3,393,600.00	4.43%
11	1	M	\$100 w/ "77"	\$200	\$200.00	282.2750	0.09	425.00	18,086	\$3,617,200.00	4.72%
12	3	M	\$50 w/ "777" + \$30 + \$20	\$200	\$200.00	281.7453	0.09	425.00	18,120	\$3,624,000.00	4.73%
13	5	M	\$50 + \$30 w/ "777" + (\$20 x 3)	\$200	\$200.00	281.7609	0.09	425.00	18,119	\$3,623,800.00	4.73%
Total (\$200.00):						71.6091	0.35	1,675.00	71,293	\$14,258,600.00	18.60%
14	1	M	\$500	\$500	\$500.00	11790.3580	0.00	10.00	433	\$216,500.00	0.28%
15	2	M	\$100 w/ "777" + \$100 w/ "77"	\$500	\$500.00	6048.8448	0.00	20.00	844	\$422,000.00	0.55%
16	6	M	\$200 w/ "77" + (\$20 x 5)	\$500	\$500.00	6056.0202	0.00	20.00	843	\$421,500.00	0.55%
17	25	M	\$20 x 25	\$500	\$500.00	6121.3729	0.00	20.00	834	\$417,000.00	0.54%
Total (\$500.00):						1728.2414	0.01	70.00	2,954	\$1,477,000.00	1.93%
Total (Mid Tiers):						5.7568	4.34	20,845.00	886,821	\$58,707,450.00	76.60%
High Tiers											
18	1	H	\$3,000	\$3,000	\$3,000.00	56724.7222	0.00	2.00	90	\$270,000.00	0.35%
19	10	H	\$100 w/ "777" x 10	\$3,000	\$3,000.00	57362.0787	0.00	2.00	89	\$267,000.00	0.35%
20	35	H	(\$500 x 2) + (\$200 x 5) + (\$50 x 10) + (\$30 x 14) + (\$20 x 4)	\$3,000	\$3,000.00	63027.4691	0.00	2.00	81	\$243,000.00	0.32%
Total (\$3,000.00):						19635.4808	0.00	6.00	260	\$780,000.00	1.02%
21	1	H	\$20,000	\$20,000	\$20,000.00	850870.8333	0.00	0.10	6	\$120,000.00	0.16%
22	12	H	\$3,000 w/ "777" + \$3,000 w/ "77" + (\$500 x 10)	\$20,000	\$20,000.00	729317.8571	0.00	0.19	7	\$140,000.00	0.18%
23	35	H	(\$3,000 x 5) + (\$500 x 6) + (\$200 x 6) + (\$100 x 4) + \$50 + (\$30 x 9) + (\$20 x 4)	\$20,000	\$20,000.00	729317.8571	0.00	0.19	7	\$140,000.00	0.18%

Focusign Envelope ID: 01 45A925-0A11-4D31-9761-BB1 CE6F 5C359					Total (\$20,000.00):		255261.2500	0.00	0.48	20	\$400,000.00	0.52%
24	1	H	\$100,000	\$100,000	\$100,000.00	2552612.5000	0.00	0.05	2 *	\$200,000.00	0.26%	
25	2	H	\$20,000 w/ "777" + \$20,000 w/ "77"		\$100,000	\$100,000.00	1701741.6667	0.00	0.07	3 *	\$300,000.00	0.39%
					Total (\$100,000.00):		1021045.0000	0.00	0.12	5	\$500,000.00	0.65%
26	1	H	\$1,000,000	\$1,000,000	\$1,000,000.00	1276306.2500	0.00	0.10	4 *	\$4,000,000.00	5.22%	
					Total (High Tiers):		17665.1384	0.00	6.69	289	\$5,680,000.00	7.41%
					Total :		3.4041	7.34	35,251.69	1,499,722	\$76,639,690.00	100.00%



INTEROFFICE MEMO

Ryan Mindell, Executive Director

LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

August 16, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-24-9019RL018
Tx Game #/Name	#2596 \$1,000,000 Lucky 7's
Draw #	
Invoice Number	TX 081524
Invoice Amount	\$529,151.59

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

8/16/2024

Date

JB

8/16/2024

For Will Russ

Will Russ (Products Manager)

8/16/2024

Date



Robert Tirloni (Lottery Operations Division Director)

8/16/2024

Date

Please return to Maria Perez in the Office of the Controller by

In an effort to close out FY 24 please forward ASAP, thank you for your help.



Invoice: TX 081524
 "TX 2596 \$1,000,000 LUCKY 7s™"
 August 15, 2024

Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

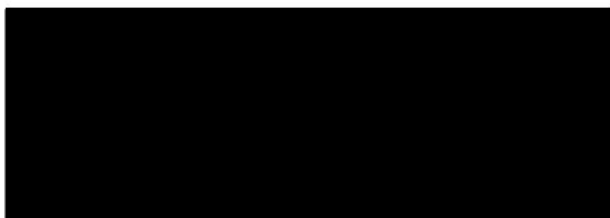
Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2596	1	TX 2596 \$1,000,000 LUCKY 7s	2,607,200	98.62 \$	257,122.06	1048835
Additional Charges: Pack inserts Printed on Holographic Stock (up to 200,000 pieces)			201,660	0.105 \$	21,174.30	
Additional Charges: Sparkle® Select Set-up Fee			1	4500 \$	4,500.00	
TX-2596	2	TX 2596 \$1,000,000 LUCKY 7s	2,498,025	98.62 \$	246,355.23	1048836

Total Due \$529,151.59

*Please include the SG invoice numbers with your remittance

Due Date: September 15, 2024



Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Cc: [ProductsScratchTeam](#); [Russ, Will](#); [Bradshaw, Delayna](#); [Meier, Derek](#)
Subject: Re: July Pre-call Games Recommendation
Date: Tuesday, June 24, 2025 1:01:29 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)

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NEW EMAIL ADDRESS! Please note — my email address has changed. You can now reach me through firstname.lastname@brightstarlottery.com. Please update your records so that I will continue to receive your important messages!

Hi Dale,

No issues with the below list, and thanks for your patience. ++ Derek

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, June 23, 2025 8:56 AM
To: Gough, Riley <IGT> <Riley.Gough@igt.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Russ, Will <Will.Russ@lottery.state.tx.us>; Bradshaw, Delayna <Delayna.Bradshaw@lottery.state.tx.us>
Subject: July Pre-call Games Recommendation

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Below are the games which qualify for Pre-call in July.

Note – the Power Blitz family are in the secondary RCIP promotion which ends on 7/5. Retailers will still have until 8/3 to sell any packs they activated during the promotion before reps start picking up the packs.

- Game Close dates would be:
- Pre-call = 7/4/25
 - Call = 8/3/25
 - **Close = 9/17/25**
 - EOv = 3/16/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/21/25	6/14/25	6/7/25	5/31/25
Mature	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24			77	76.82%	5,045	3,100	36,132	43	\$153,395.00	\$153,473.00	\$155,878.00	\$147,949.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			77	65.79%	4,693	2,275	57,604	29	\$234,387.00	\$230,439.00	\$208,845.00	\$236,868.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			77	57.98%	4,058	2,256	133,137	35	\$311,160.00	\$308,925.00	\$287,010.00	\$295,805.00
	2598	\$10	10,877,800	\$50 \$100 OR \$500	7/15/24			49	75.84%	9,419	3,019	37,352	1,229	\$761,420.00	\$744,870.00	\$881,750.00	\$986,260.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			77	60.24%	5,356	2,265	150,034	22	\$428,870.00	\$451,020.00	\$430,550.00	\$449,070.00
	2612	\$10	8,199,300	CASH PAYOUT	10/7/24			37	75.98%	7,975	3,419	26,692	104	\$543,160.00	\$581,260.00	\$653,230.00	\$741,240.00
	2596	\$20	5,105,225	\$1,000,000 LUCKY 7S	9/3/24			42	88.99%	8,405	2,648	9,830	70	\$729,240.00	\$744,820.00	\$784,080.00	\$765,260.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			77	66.01%	6,955	2,475	128,430	44	\$603,800.00	\$539,300.00	\$549,500.00	\$547,880.00
	2603	\$20	6,609,600	LUCKY MILLIONS	10/21/24			35	56.07%	10,991	4,007	99,523	72	\$884,500.00	\$911,020.00	\$947,020.00	\$932,800.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			120	85.63%	5,941	1,608	63,243	75	\$884,500.00	\$827,650.00	\$790,300.00	\$799,750.00

Please let me know if you have any concerns with the games on this list.

Dale Bowersock
Scratch Ticket Strategy Coordinator
Texas Lottery Commission

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From: [Russ, Will](#)
To: [Products; ManagersLO](#)
Cc: [Stuckey, Kelly](#); [Mendoza, Merry](#); [Leeper, Andrew](#)
Subject: Will Russ - Out of Office Wednesday, 6/25; Signature Authority to Dale Bowersock
Date: Tuesday, June 24, 2025 10:56:36 PM

I am out of the office Wednesday, 6/25. Dale Bowersock will have full Signature Authority for Products. Please email if him you have something that needs to be approved.

Thanks,

Will Russ | Products Manager | Texas Lottery®
1801 Congress Ave. | Austin, Texas | 78701
Office 512.344.5386 www.texaslottery.com