

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

5/27/2025

Game #	2629	Confirmed Packs	2,588
Game Name	\$50 Blowout	Active Packs	1,860
Quantity Printed	5,630,325	Warehouse Packs	420
Price Point	\$5	Returned Packs	670
Start Date	12/16/2024	Printed Payout Percentage	68.00%
Top Prize	\$50	Percent Sold	91.34%
Number of Top Prizes Remaining	9751	Number of Weeks Out	23

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 381,077	Actual ticket production costs
Prize payout expense	\$ 16,811,580	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs**\$ 17,192,657**TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 25,713,694	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 25,713,694	

Excess of Revenue over Expended \$ 8,521,037INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	289,740
Next week	\$	344,140
Next week	\$	414,595
Avg Weekly Sales Current Game	\$	349,492
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,295,271
Percentage Of Variance In Sales		73%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2629	Printed Payout Percentage	68.00%
Game Name	\$50 Blowout	Actual Payout Percentage	65.38%
Percent Sold	91.34%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			25

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Dale Bowersack

5/28/2025

Scratch Ticket Strategy Coordinator Date

Will Russ

5/28/2025

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required, Over 85% Sold

Lottery Operations Division Director Date

Not Required, Over 85% Sold

Controller Date

Not Required, Over 85% Sold

Deputy Executive Director Date

Vacant

Executive Director Date



Play the Games of Texas!

Da Vinci Report

5/27/25

Week End Date:5/24/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														5/24/25	5/17/25	5/10/25	5/3/25
Mature	2599	\$50	4,161,240	COLOSSAL CASHWORD	11/18/24			27	49.03%	16,357	5,196	81,165	104	\$2,801,850.00	\$2,770,800.00	\$2,811,300.00	\$2,910,450.00
	2590	\$50	6,119,700	X	1/21/25			18	27.21%	21,085	5,848	192,399	105	\$3,193,100.00	\$3,060,700.00	\$3,144,700.00	\$3,449,050.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			158	78.68%	6,452	1,647	136,687	176	\$1,264,100.00	\$1,176,100.00	\$1,207,400.00	\$1,178,200.00
	2588	\$100	5,243,580	\$400 MILLION MEGA BUCKS	2/5/24			68	69.14%	17,117	4,506	82,918	149	\$3,391,500.00	\$3,228,000.00	\$3,148,300.00	\$3,158,100.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			16	16.38%	27,268	6,642	276,751	137	\$5,151,300.00	\$4,901,900.00	\$5,071,100.00	\$5,244,800.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			112	77.85%	23,575	5,953	96,707	151	\$4,208,300.00	\$3,962,200.00	\$4,069,100.00	\$3,982,100.00
Sold/Closing	2604	\$1	10,223,550	OH, SNAP!	11/4/24	5/4/25	6/18/25	29	86.05%	62	30	4,851	3,874	-\$7,817.00	-\$2,866.00	\$7,104.00	\$9,236.00
	2597	\$2	9,299,750	SPICY 9S	9/16/24	4/16/25	5/31/25	36	81.58%	101	16	8,223	3,157	-\$2,870.00	\$3,356.00	\$22,640.00	\$58,876.00
	2601	\$2	5,962,125	VETERANS CASH	10/21/24	5/4/25	6/18/25	31	75.29%	371	285	4,661	3,839	-\$20,918.00	\$5,548.00	\$36,538.00	\$99,998.00
	2605	\$3	6,089,375	WINTER WORDS	11/4/24	5/4/25	6/18/25	29	84.49%	100	28	1,105	5,236	-\$75,675.00	-\$57,606.00	-\$13,827.00	\$21,762.00
	2608	\$5	7,163,625	\$100,000 FORTUNE	11/18/24	6/1/25	7/16/25	27	70.05%	1,509	1,459	20,308	2,747	\$223,500.00	\$246,570.00	\$268,225.00	\$312,360.00
	2594	\$5	11,251,950	\$200,000 LUCKY 7S	9/3/24	5/13/25	6/27/25	38	91.50%	1,127	790	6,461	697	\$290,270.00	\$415,820.00	\$477,960.00	\$550,490.00
	2629	\$5	5,630,325	\$50 BLOWOUT	12/16/24			23	91.34%	2,588	1,860	420	670	\$289,740.00	\$344,140.00	\$414,595.00	\$489,875.00
	2606	\$5	7,344,000	25 DAYS OF WINNING	11/4/24	6/1/25	7/16/25	29	76.07%	528	247	11,532	10,199	\$29,435.00	\$49,985.00	\$47,335.00	\$58,720.00
	2585	\$5	49,850,175	SUPER LOTERIA	6/17/24			49	92.10%	33,727	10,484	1,741	276	\$3,607,700.00	\$3,657,805.00	\$3,657,280.00	\$3,854,175.00
	2602	\$5	7,342,350	WILD SIDE	10/21/24	5/4/25	6/18/25	31	65.94%	254	229	26,420	4,530	\$10,400.00	\$61,055.00	\$134,835.00	\$181,805.00
	2607	\$10	6,012,600	HOLIDAY GOLD	11/4/24	6/1/25	7/16/25	29	76.29%	1,190	502	12,098	12,796	\$105,920.00	\$119,300.00	\$142,670.00	\$186,740.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23	6/1/25	7/16/25	103	97.43%	7,787	1,668	7,181	866	\$1,121,120.00	\$1,208,100.00	\$1,329,800.00	\$1,444,940.00
	2575	\$20	7,982,300	VIP MILLIONS	7/1/24	6/1/25	7/16/25	47	71.76%	4,821	2,027	76,112	708	\$650,740.00	\$739,620.00	\$800,600.00	\$949,340.00
	2561	\$30	7,080,625	MAXIMUM MILLIONS	4/1/24	6/1/25	7/16/25	60	56.07%	3,260	1,685	113,800	791	\$466,140.00	\$560,970.00	\$552,270.00	\$607,590.00
	2548	\$50	6,070,220	LUXE	3/4/24	6/1/25	7/16/25	64	64.06%	4,793	1,954	92,372	3,114	\$934,250.00	\$1,017,550.00	\$1,055,500.00	\$1,240,400.00
	2536	\$50	4,135,520	MILLIONS CLUB	11/15/23	5/4/25	6/18/25	79	95.68%	543	171	100	5,100	\$102,500.00	\$159,500.00	\$349,550.00	\$501,450.00

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$5.00	59,339	\$296,695.00	316016	\$1,580,080.00	4,740,240	8,419%	05/26/2025
2	2	\$10.00	46,433	\$464,330.00	329007	\$3,290,070.00	4,933,987.687	8,763%	05/26/2025
3	3	\$10.00	34,781	\$347,810.00	209263	\$2,092,630.00	4,827,894.562	8,575%	05/26/2025
4	4	\$20.00	18,307	\$366,140.00	150583	\$3,011,660.00	5,020,020.306	8,916%	05/26/2025
5	5	\$20.00	8,415	\$168,300.00	66656	\$1,333,120.00	4,999,200	8,879%	05/26/2025
6	6	\$20.00	10,035	\$200,700.00	65036	\$1,300,720.00	4,877,700	8,663%	05/26/2025
7	0	\$50.00	3,736	\$186,800.00	33769	\$1,688,450.00	5,069,469.269	9,004%	05/26/2025
8	0	\$50.00	3,766	\$188,300.00	33800	\$1,690,000.00	5,065,883.645	8,997%	05/26/2025
9	0	\$50.00	2,249	\$112,450.00	16497	\$824,850.00	4,954,842.181	8,800%	05/26/2025
	Totals		187,061	\$2,331,525.00	1220627	\$16,811,580.00			

End of Production Prize Structure

TEXAS LOTTERY
GAME NO.2629 "\$50 BLOWOUT"
June 20, 2024 - VERSION A

Order Quantity:		5,630,325	Pack Size:		75	Pool Size:		120,000	Winners:		1,407,688	Prize Fund:		\$19,143,105.00	Total Payout
Price Point:		\$5.00	Packs/Game:		75,071	Number of Pools:		46.92	Non-winners:		4,222,637	Payout:		68.00%	
Revenue:		\$28,151,625.00	Packs/Pool:		1,600				Overall Odds:		3.9997				

Kind	Wins	Tier	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
		Level					Pack	Pool	Total		
Low Tiers											
01	1	L	\$5	\$5	\$5.00	15.0000	5.00	8,000.00	375,355	\$1,876,775.00	9.80%
02	2	L	\$5 x 2	\$10	\$10.00	14.9966	5.00	8,000.00	375,440	\$3,754,400.00	19.61%
03	1	L	\$10	\$10	\$10.00	23.0709	3.25	5,200.00	244,044	\$2,440,440.00	12.75%
Total (\$10.00):						9.0887	8.25	13,200.00	619,484	\$6,194,840.00	32.36%
04	4	L	\$5 x 4	\$20	\$20.00	33.3372	2.25	3,600.00	168,890	\$3,377,800.00	17.64%
05	2	L	\$10 x 2	\$20	\$20.00	75.0000	1.00	1,600.00	75,071	\$1,501,420.00	7.84%
06	1	L	\$20	\$20	\$20.00	75.0000	1.00	1,600.00	75,071	\$1,501,420.00	7.84%
Total (\$20.00):						17.6482	4.25	6,800.00	319,032	\$6,380,640.00	33.33%
Total (Low Tiers):						4.2853	17.50	28,000.00	1,313,871	\$14,452,255.00	75.50%
Mid Tiers											
07	5	M	\$20 + (\$10 x 2) + (\$5 x 2)	\$50	\$50.00	150.1220	0.50	800.00	37,505	\$1,875,250.00	9.80%
08	6	M	(\$10 x 4) + (\$5 x 2)	\$50	\$50.00	149.8782	0.50	800.00	37,566	\$1,878,300.00	9.81%
09	1	M	\$50	\$50	\$50.00	300.3481	0.25	400.00	18,746	\$937,300.00	4.90%
Total (\$50.00):						60.0139	1.25	2,000.00	93,817	\$4,690,850.00	24.50%
Total (Mid Tiers):						60.0139	1.25	2,000.00	93,817	\$4,690,850.00	24.50%
Total :						3.9997	18.75	30,000.00	1,407,688	\$19,143,105.00	100.00%

The \$50 prizes are included in the GLEPS but are programmed as Mid-Tier and not part of the Low-Tier file.

Original Order

Delivery # 1
Shipments # 1 - 2
COMPLETE
Pools # 1 - 53
11/13/2024

5,630,325

375,355

375,440

244,044

168,890

75,071

75,071

37,505

37,566

18,746



INTEROFFICE MEMO

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

November 25, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-25-9019RL003
Tx Game #/Name	#2629 \$50 Blowout
Draw #	
Invoice Number	TX 112124
Invoice Amount	\$381,077.36

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.




Dale Bowersock (Scratch Ticket Strategy Coordinator)

11/25/2024

Date

JB



Will Russ (Products Manager)

11/25/2024

Date





Robert Tirloni (Lottery Operations Division Director)

11/25/2024

Date

Please return to Maria Perez in the Office of the Controller by

December 5, 2024



Invoice: TX 112124
"\$50 BLOWOUT "
November 21, 2024

Supplier : Scientific Games International
1500 Bluegrass Lakes Parkway
Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
Attn: Accounts Payable
P.O. BOX 16630
AUSTIN,TX 78761-6630
United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price</u>
TX-2629	1	\$50 BLOWOUT	2721	5
		Specialty Ink - Ice Ink	2721	
		4 Color Integrated - MegaColor	2721	
		Additional Charges:		Additional Insert/ITVM Cards
TX-2629	2	\$50 BLOWOUT	2,909	5
		Specialty Ink - Ice Ink	2,909	
		4 Color Integrated - MegaColor	2,909	

Total D

Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Cc: [ProductsScratchTeam](#)
Subject: Re: June Pre-Call Recommendations
Date: Wednesday, May 28, 2025 2:49:34 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)

CAUTION: This email originated outside the Texas Lottery's email system.
DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

No issues with the list of games below.

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Tuesday, May 27, 2025 9:53 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: June Pre-Call Recommendations

CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Riley,
Below is the list of game's which qualify for pre-call in June. The variance calculation spreadsheets for the slow-moving games are attached.

The game close dates would be:

Pre-call date: 6/6/25
Call date: 7/6/25
EOG (Close) date: 8/20/25
EOV date: 2/16/26

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
													5/24/25	5/17/25	5/10/25	5/3/25
2611	\$5	7,196,775	WILD CHERRIES	12/2/24			25	77.73%	3,514	2,259	12,199	2,354	\$282,370.00	\$310,120.00	\$338,855.00	\$378,360.00
2629	\$5	5,630,325	\$50 BLOWOUT	12/16/24			23	91.34%	2,588	1,860	420	670	\$289,740.00	\$344,140.00	\$414,595.00	\$489,875.00
2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			116	55.42%	3,639	1,389	248,786	21	\$415,370.00	\$372,470.00	\$418,880.00	\$504,170.00
2570	\$20	6,117,700	JACKPOT MILLIONS	6/3/24			51	72.65%	10,672	4,009	49,713	94	\$934,380.00	\$1,037,880.00	\$1,027,660.00	\$1,149,260.00
2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23			93	60.09%	8,215	2,467	134,387	190	\$739,290.00	\$784,710.00	\$739,680.00	\$791,040.00
2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			123	73.66%	5,120	1,338	126,620	93	\$787,800.00	\$756,150.00	\$687,850.00	\$712,900.00

Please let me know if you have concerns with pre-calling any of these games.

Thanks,

Dale Bowersock
Scratch Ticket Strategy Coordinator
Texas Lottery Commission

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