

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

11/19/2025

Game #	2639	Confirmed Packs	2,406
Game Name	Double Sided Dollars	Active Packs	1,282
Quantity Printed	7,217,100	Warehouse Packs	29,141
Price Point	\$5	Returned Packs	2,564
Start Date	5/19/2025	Printed Payout Percentage	68.17%
Top Prize	\$100,000	Percent Sold	62.04%
Number of Top Prizes Remaining	1	Number of Weeks Out	26

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 862,198	Actual ticket production costs
Prize payout expense	\$ 14,802,010	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs	\$ 15,664,208
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TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 22,387,444	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 22,387,444	

Excess of Revenue over Expended	\$ 6,723,236
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	186,380
Next week	\$	201,270
Next week	\$	213,400
Avg Weekly Sales Current Game	\$	200,350
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,295,271
Percentage Of Variance In Sales		85%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2639	Printed Payout Percentage	68.17%
Game Name	Double Sided Dollars	Actual Payout Percentage	66.12%
Percent Sold	62.04%	Number of Weeks Out	26
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			25

Recommendation

- ☒ Based on the findings in this Summary Report, I am recommending closing the above game.
- ☐ I am recommending closing the above game based on the below business reason(s):

Pat Bowisack

11/20/2025

Scratch Ticket Strategy Coordinator

Date

Will Russ

11/20/2025

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Kelly Stuckey

11/21/2025

Interim Lottery Operations Division Director

Date

AA *Bruce M. Myers*

11/26/2025

Chief Financial Officer

Date

Agustin

11/26/2025

Interim Lottery and Charitable Bingo Deputy Executive Director

Date

Courtney Arbour

11/26/2025

Executive Director

Date



Play the Games of Texas!

Da Vinci Report

11/19/25

Week End Date:11/15/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														11/15/25	11/8/25	11/1/25	10/25/25
Mature	2628	\$3	32,682,825	TEXAS LOTERIA	5/19/25			26	29.88%	12,409	9,224	279,179	15	\$1,142,319.00	\$1,229,715.00	\$1,232,817.00	\$1,261,869.00
	2631	\$5	7,102,050	\$100,000 RICHER	7/21/25			17	60.40%	6,079	3,443	22,750	2,677	\$547,010.00	\$560,180.00	\$632,615.00	\$761,825.00
	2619	\$5	16,884,975	\$200,000 BLITZ	1/6/25			45	43.48%	2,902	1,557	120,424	1,003	\$191,995.00	\$191,940.00	\$236,940.00	\$242,690.00
	2643	\$5	14,216,325	50X	5/5/25			28	60.08%	9,581	5,400	57,888	191	\$832,015.00	\$937,800.00	\$1,081,590.00	\$985,645.00
	2584	\$5	17,318,475	BINGO TIMES 20	9/16/24			61	80.83%	5,756	3,821	32,014	180	\$668,830.00	\$689,805.00	\$676,560.00	\$678,615.00
	2430	\$5	20,201,100	BONUS BREAK THE BANK	7/7/25			19	30.41%	8,359	5,792	170,748	71	\$878,505.00	\$918,740.00	\$966,015.00	\$997,285.00
	2639	\$5	7,217,100	DOUBLE SIDED DOLLARS	5/19/25			26	62.04%	2,406	1,282	29,141	2,564	\$186,380.00	\$201,270.00	\$213,400.00	\$228,325.00
	2657	\$5	7,318,950	JAWS	6/2/25			24	72.65%	2,369	1,802	20,255	1,071	\$244,790.00	\$235,370.00	\$288,015.00	\$318,365.00
	2651	\$5	7,158,300	LADY LUCK MULTIPLIER	6/16/25			22	65.95%	3,158	2,265	23,302	2,104	\$308,900.00	\$362,725.00	\$357,605.00	\$399,790.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			48	51.62%	15,958	7,346	166,882	35	\$1,549,300.00	\$1,605,160.00	\$1,614,470.00	\$1,568,290.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			30	37.94%	34,867	13,309	429,339	23	\$4,319,385.00	\$4,438,530.00	\$4,259,875.00	\$4,356,785.00
	2582	\$10	22,209,750	\$250,000 50X CASHWORD	7/1/24			72	85.92%	13,072	3,441	37,750	3,224	\$1,046,280.00	\$1,191,300.00	\$1,255,630.00	\$1,262,030.00
	2474	\$10	9,174,000	\$250 GRAND	6/2/25			24	51.24%	7,271	3,911	74,953	1,253	\$731,500.00	\$801,250.00	\$845,390.00	\$887,570.00
	2637	\$10	10,070,300	\$50, \$100 OR \$500!	7/7/25			19	39.68%	13,732	4,180	99,961	161	\$1,322,580.00	\$1,406,860.00	\$1,454,880.00	\$1,488,130.00
	2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25			45	44.93%	4,475	2,109	136,686	830	\$355,170.00	\$357,470.00	\$422,840.00	\$402,850.00
	2644	\$10	11,083,650	100X	5/5/25			28	60.72%	13,198	5,534	65,020	35	\$1,361,910.00	\$1,434,110.00	\$1,583,160.00	\$1,580,790.00
	2494	\$10	7,920,850	DAZZLING WINNINGS	4/21/25			30	50.64%	5,098	2,214	68,354	933	\$384,700.00	\$385,830.00	\$455,590.00	\$431,940.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			21	30.16%	29,659	8,014	305,393	61	\$3,042,730.00	\$3,087,170.00	\$3,011,990.00	\$3,044,200.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			15	18.20%	36,930	9,650	507,843	12	\$4,118,110.00	\$4,214,700.00	\$4,117,410.00	\$4,122,690.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			52	57.45%	8,317	2,977	124,585	56	\$877,640.00	\$882,700.00	\$829,780.00	\$861,640.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			22	32.79%	39,650	9,745	351,176	47	\$4,686,580.00	\$4,748,300.00	\$4,666,360.00	\$4,654,620.00
	2645	\$20	6,606,600	200X	5/5/25			28	64.33%	17,248	6,946	65,728	52	\$1,828,380.00	\$1,835,720.00	\$2,118,900.00	\$2,125,920.00
	2630	\$20	5,946,300	COLOSSAL CASH	2/17/25			39	52.88%	7,525	3,470	98,672	135	\$598,260.00	\$641,340.00	\$616,240.00	\$641,440.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			15	33.17%	22,083	8,082	183,411	15	\$2,701,640.00	\$2,765,360.00	\$2,774,220.00	\$2,996,140.00
	2638	\$20	5,965,950	MEGA JUMBO BUCKS	3/3/25			37	61.92%	9,543	4,457	74,098	86	\$881,520.00	\$920,240.00	\$918,420.00	\$984,860.00
	2653	\$20	24,210,225	MILLION DOLLAR LOTERIA	7/21/25			17	21.98%	50,648	10,980	680,732	46	\$6,466,880.00	\$6,431,460.00	\$6,112,020.00	\$6,186,120.00
	2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			32	39.31%	12,038	5,871	153,979	50	\$1,740,030.00	\$1,698,660.00	\$1,691,700.00	\$1,705,740.00
	2616	\$30	7,216,125	30X SUPREME	12/16/24			48	46.52%	7,607	3,604	140,980	77	\$872,910.00	\$855,390.00	\$884,010.00	\$904,770.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			15	22.34%	18,015	7,526	160,252	34	\$2,154,090.00	\$2,200,620.00	\$2,142,480.00	\$2,170,440.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			30	40.22%	14,440	5,245	157,573	54	\$2,953,950.00	\$3,116,300.00	\$2,983,950.00	\$3,062,750.00
	2589	\$50	6,082,060	500X	9/16/24			61	72.71%	9,292	3,566	67,582	41	\$2,042,050.00	\$2,157,000.00	\$2,120,950.00	\$2,062,450.00
	2518	\$50	7,928,240	500X LOTERIA SPECTACULAR	5/20/24			78	87.43%	15,264	4,127	26,073	175	\$2,156,450.00	\$2,326,250.00	\$2,359,200.00	\$2,495,250.00
	2599	\$50	4,161,240	COLOSSAL CASHWORD	11/18/24			52	79.86%	13,956	4,798	19,496	82	\$2,259,950.00	\$2,326,650.00	\$2,299,900.00	\$2,239,550.00

Liability for 2639 / DOUBLE SIDED DOLLARS

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$5.00	315,292	\$1,576,460.00	430571	\$2,152,855.00	4,166,279.818	5,773%	11/18/2025
2	2	\$10.00	109,221	\$1,092,210.00	155240	\$1,552,400.00	4,236,475.715	5,870%	11/18/2025
3	3	\$10.00	115,572	\$1,155,720.00	173208	\$1,732,080.00	4,328,760.499	5,998%	11/18/2025
4	4	\$20.00	9,848	\$196,960.00	14253	\$285,060.00	4,268,093.702	5,914%	11/18/2025
5	5	\$20.00	9,448	\$188,960.00	14605	\$292,100.00	4,382,228.641	6,072%	11/18/2025
6	6	\$20.00	9,394	\$187,880.00	14597	\$291,940.00	4,391,147.043	6,084%	11/18/2025
7	7	\$20.00	9,483	\$189,660.00	14600	\$292,000.00	4,375,271.353	6,062%	11/18/2025
8	0	\$25.00	19,619	\$490,475.00	28517	\$712,925.00	4,275,594.995	5,924%	11/18/2025
9	0	\$25.00	18,755	\$468,875.00	29381	\$734,525.00	4,405,135.763	6,104%	11/18/2025
10	0	\$25.00	19,147	\$478,675.00	28945	\$723,625.00	4,343,736.162	6,019%	11/18/2025
11	0	\$50.00	9,833	\$491,650.00	14268	\$713,400.00	4,272,585.486	5,920%	11/18/2025
12	0	\$50.00	9,540	\$477,000.00	14513	\$725,650.00	4,354,624.051	6,034%	11/18/2025
13	0	\$50.00	9,459	\$472,950.00	14532	\$726,600.00	4,371,593.398	6,057%	11/18/2025
14	0	\$50.00	9,396	\$469,800.00	14687	\$734,350.00	4,401,343.176	6,098%	11/18/2025
15	0	\$100.00	1,206	\$120,600.00	1811	\$181,100.00	4,332,173.715	6,003%	11/18/2025
16	0	\$100.00	2,425	\$242,500.00	3581	\$358,100.00	4,303,102.747	5,962%	11/18/2025
		Totals	684,118	\$9,796,075.00	977169	\$14,802,010.00			

17	0	\$100.00	2,433	\$243,300.00	3583	\$358,300.00	4,298,349.285	5,956%	11/18/2025
18	0	\$100.00	1,277	\$127,700.00	2032	\$203,200.00	4,431,897.008	6,141%	11/18/2025
19	0	\$100.00	1,157	\$115,700.00	1833	\$183,300.00	4,424,396.087	6,130%	11/17/2025
20	0	\$500.00	257	\$128,500.00	348	\$174,000.00	4,151,323.634	5,752%	11/16/2025
21	0	\$500.00	245	\$122,500.00	354	\$177,000.00	4,265,197.663	5,910%	11/17/2025
22	0	\$500.00	254	\$127,000.00	361	\$180,500.00	4,236,379.027	5,870%	11/13/2025
23	0	\$500.00	237	\$118,500.00	358	\$179,000.00	4,342,389.578	6,017%	11/14/2025
24	0	\$500.00	216	\$108,000.00	361	\$180,500.00	4,515,377.989	6,256%	11/16/2025
25	0	\$500.00	237	\$118,500.00	375	\$187,500.00	4,422,242.648	6,127%	11/15/2025
26	0	\$1,000.00	22	\$22,000.00	39	\$39,000.00	4,614,211.459	6,393%	10/31/2025
27	0	\$1,000.00	47	\$47,000.00	71	\$71,000.00	4,342,492.373	6,017%	10/22/2025
28	0	\$1,000.00	46	\$46,000.00	66	\$66,000.00	4,252,933.941	5,893%	11/17/2025
29	0	\$1,000.00	23	\$23,000.00	37	\$37,000.00	4,450,544.979	6,167%	11/04/2025
30	0	\$1,000.00	23	\$23,000.00	32	\$32,000.00	4,199,040.008	5,818%	11/04/2025
31	0	\$5,000.00	1	\$5,000.00	1	\$5,000.00	3,608,550.243	5,000%	06/17/2025
32	0	\$5,000.00	1	\$5,000.00	2	\$10,000.00	4,811,400.324	6,667%	07/07/2025
33	0	\$5,000.00	3	\$15,000.00	2	\$10,000.00	2,886,840.195	4,000%	08/08/2025
		Totals	684,118	\$9,796,075.00	977169	\$14,802,010.00			

34	0	\$100,000.00	1	\$100,000.00	3	\$300,000.00	5,412,825.365	7,500%	08/29/2025
35	0	\$100,000.00	0	\$0.00	2	\$200,000.00	7,217,100.487	10,000%	08/15/2025
		Totals	684,118	\$9,796,075.00	977169	\$14,802,010.00			

End of Production Prize Structure
TEXAS LOTTERY
GAME NO.2639 "DOUBLE SIDED DOLLARS"
September 25, 2024 - VERSION A

Order Quantity:	7,217,100	Pack Size:	75	Pool Size:	120,000	Winners:	1,661,287	Prize Fund:	\$24,598,085.00
Price Point:	\$5.00	Packs/Game:	96,228	Number of Pools:	60.14	Non-winners:	5,555,813	Payout:	68.17%
Revenue:	\$36,085,500.00	Packs/Pool:	1,600			Overall Odds:	4.3443		

Kind	Wins	Tier	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
		Level					Pack	Pool	Total		
Low Tiers											
01	1	L	\$5	\$5	\$5.00	9.6762	7.75	12,400.00	745,863	\$3,729,315.00	15.16%
02	1	L	\$10	\$10	\$10.00	27.2898	2.75	4,400.00	264,461	\$2,644,610.00	10.75%
03	2	L	\$5 x 2	\$10	\$10.00	24.9917	3.00	4,800.00	288,780	\$2,887,800.00	11.74%
Total (\$10.00):						13.0451	5.75	9,200.00	553,241	\$5,532,410.00	22.49%
04	1	L	\$20	\$20	\$20.00	299.4523	0.25	400.00	24,101	\$482,020.00	1.96%
05	2	L	\$10 x 2	\$20	\$20.00	300.0499	0.25	400.00	24,053	\$481,060.00	1.96%
06	3	L	\$10 + (\$5 x 2)	\$20	\$20.00	300.8253	0.25	400.00	23,991	\$479,820.00	1.95%
07	4	L	\$5 x 4	\$20	\$20.00	299.6761	0.25	400.00	24,083	\$481,660.00	1.96%
Total (\$20.00):						75.0000	1.00	1,600.00	96,228	\$1,924,560.00	7.82%
Total (Low Tiers):						5.1723	14.50	23,200.00	1,395,332	\$11,186,285.00	45.48%
Mid Tiers											
08	1	M	\$25	\$25	\$25.00	149.9314	0.50	800.00	48,136	\$1,203,400.00	4.89%
09	4	M	\$10 + (\$5 x 3)	\$25	\$25.00	149.9314	0.50	800.00	48,136	\$1,203,400.00	4.89%
10	1	M	\$5 w/ 5X	\$25	\$25.00	150.0686	0.50	800.00	48,092	\$1,202,300.00	4.89%
Total (\$25.00):						49.9924	1.50	2,400.00	144,364	\$3,609,100.00	14.67%
11	1	M	\$50	\$50	\$50.00	299.4523	0.25	400.00	24,101	\$1,205,050.00	4.90%
12	1	M	\$5 w/ 10X	\$50	\$50.00	300.0499	0.25	400.00	24,053	\$1,202,650.00	4.89%
13	1	M	\$10 w/ 5X	\$50	\$50.00	300.8253	0.25	400.00	23,991	\$1,199,550.00	4.88%
14	4	M	(\$20 x 2) + (\$5 x 2)	\$50	\$50.00	299.6761	0.25	400.00	24,083	\$1,204,150.00	4.90%
Total (\$50.00):						75.0000	1.00	1,600.00	96,228	\$4,811,400.00	19.56%
15	1	M	\$100	\$100	\$100.00	2392.1445	0.03	50.16	3,017	\$301,700.00	1.23%
16	1	M	\$20 w/ 5X	\$100	\$100.00	1201.6484	0.06	99.86	6,006	\$600,600.00	2.44%
17	1	M	\$10 w/ 10X	\$100	\$100.00	1199.6509	0.06	100.03	6,016	\$601,600.00	2.45%
18	5	M	\$50 + \$20 + (\$10 x 3)	\$100	\$100.00	2181.0517	0.03	55.02	3,309	\$330,900.00	1.35%
19	20	M	\$5 x 20	\$100	\$100.00	2413.7458	0.03	49.72	2,990	\$299,000.00	1.22%
Total (\$100.00):						338.2276	0.22	354.79	21,338	\$2,133,800.00	8.67%
20	1	M	\$500	\$500	\$500.00	11929.0909	0.01	10.06	605	\$302,500.00	1.23%
21	1	M	\$5 w/ 100X	\$500	\$500.00	12048.5810	0.01	9.96	599	\$299,500.00	1.22%
22	1	M	\$100 w/ 5X	\$500	\$500.00	11735.1220	0.01	10.23	615	\$307,500.00	1.25%
23	1	M	\$50 w/ 10X	\$500	\$500.00	12129.5798	0.01	9.89	595	\$297,500.00	1.21%
24	30	M	(\$20 x 20) + (\$10 x 10)	\$500	\$500.00	12507.9723	0.01	9.59	577	\$288,500.00	1.17%
25	15	M	\$100 + (\$50 x 4) + (\$20 x 10)	\$500	\$500.00	11792.6471	0.01	10.18	612	\$306,000.00	1.24%

				Total (\$500.00):	2003.0808	0.04	59.91	3,603	\$1,801,500.00	7.32%	
				Total (Mid Tiers):	27.1797	2.76	4,414.70	265,533	\$12,355,800.00	50.23%	
High Tiers											
26	1	H	\$1,000	\$1,000	\$1,000.00	118313.1148	0.00	1.01	61	\$61,000.00	0.25%
27	1	H	\$10 w/ 100X	\$1,000	\$1,000.00	61161.8644	0.00	1.96	118	\$118,000.00	0.48%
28	1	H	\$100 w/ 10X	\$1,000	\$1,000.00	64438.3929	0.00	1.86	112	\$112,000.00	0.46%
29	30	H	\$500 + (\$100 x 2) + (\$20 x 3) + (\$10 x 24)	\$1,000	\$1,000.00	120285.0000	0.00	1.00	60	\$60,000.00	0.24%
30	22	H	(\$100 x 5) + (\$50 x 6) + (\$20 x 9) + (\$10 x 2)	\$1,000	\$1,000.00	131220.0000	0.00	0.91	55	\$55,000.00	0.22%
				Total (\$1,000.00):	17776.1084	0.00	6.75	406	\$406,000.00	1.65%	
31	1	H	\$5,000	\$5,000	\$5,000.00	3608550.0000	0.00	0.03	2 *	\$10,000.00	0.04%
32	30	H	(\$1,000 x 2) + (\$500 x 2) + (\$100 x 14) + (\$50 x 12)	\$5,000	\$5,000.00	2405700.0000	0.00	0.05	3 *	\$15,000.00	0.06%
33	1	H	\$50 w/ 100X	\$5,000	\$5,000.00	1443420.0000	0.00	0.08	5 *	\$25,000.00	0.10%
				Total (\$5,000.00):	721710.0000	0.00	0.17	10	\$50,000.00	0.20%	
34	1	H	\$100,000	\$100,000	\$100,000.00	1804275.0000	0.00	0.07	4 *	\$400,000.00	1.63%
35	1	H	\$1,000 w/ 100X	\$100,000	\$100,000.00	3608550.0000	0.00	0.03	2 *	\$200,000.00	0.81%
				Total (\$100,000.00):	1202850.0000	0.00	0.10	6	\$600,000.00	2.44%	
				Total (High Tiers):	17102.1327	0.00	7.02	422	\$1,056,000.00	4.29%	
				Total :	4.3443	17.26	27,621.72	1,661,287	\$24,598,085.00	100.00%	



INTEROFFICE MEMO

Sergio Rey, Acting Deputy Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

May 13, 2025

The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>Scientific Games</u>
P.O. Number (if applicable)	<u>362-25-9019 RL006</u>
Tx Game #/Name	<u>Game #2639 Double Sided Dollars</u>
Draw #	<u></u>
Invoice Number	<u>TX 051025</u>
Invoice Amount	<u>\$862,198.44</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

Dale Bowersock
Dale Bowersock (Scratch Ticket Strategy Coordinator)

5/13/2025

5/13/2025

Date

Will Russ
Will Russ (Products Manager)

5/20/2025

Date

Robert Tirloni
Robert Tirloni (Lottery Operations Division Director)

5/20/2025

Date

Please return to Maria Perez in the Office of the Controller by

May 23, 2025



Invoice: TX 051025
 "TX 2639 DOUBLE SIDED DOLLARS "
 May 10, 2025

Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

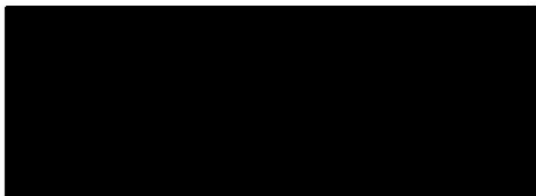
Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2639	1	TX-2639 DOUBLE SIDED DOLLARS	3,686,925.00	\$119.42	\$ 440,292.58	1050692
TX-2639	2	TX-2639 DOUBLE SIDED DOLLARS	3,530,175.00	\$119.42	\$ 421,573.50	1050693
Additional Charges:		Pack Inserts - (2) Fluorescent Inks (TX-2639)	1	332.36	\$ 332.36	

Total Due \$862,198.44

*Please include the SG invoice numbers with your remittance

Due Date: May 31, 2025



Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

From: [Bowersock, Dale](#)
To: [Bowersock, Dale](#)
Subject: RE: Game Pre-call Recommendations
Date: Thursday, November 20, 2025 6:01:39 PM

From: Gough, Riley <Riley.Gough@brightstarlottery.com>
Sent: Thursday, November 20, 2025 5:18 PM
To: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>; Russ, Will <Will.Russ@lottery.state.tx.us>
Cc: Bradshaw, Delayna <Delayna.Bradshaw@lottery.state.tx.us>
Subject: RE: Game Pre-call Recommendations

CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

Our recommendation is to wait another month or two to pre-call the Blitz games. The penetration of these games is pretty low, as you mentioned. Currently only at the high-bin retailers that have the space for them, it doesn't hurt to leave the games in market for a little while longer and get a few more percentage points on %sold.

We recommend pre-calling a few of the other games:

- \$5 Double Sided Dollars (#2639)
- \$10 \$250,000 50X Cashword (#2582)
- \$100 Loteria Supreme (#2515)

For the \$20 and \$50 Loteria games, we would like to wait a month so that the sales team doesn't have quite so many packs to return at once. As Will mentioned, we would also like to wait one month on \$2 Break the Bank.

Thanks,
Riley