

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

7/18/2025

Game #	2640	Confirmed Packs	6,856
Game Name	Sizzling Hot 7s	Active Packs	6,112
Quantity Printed	7,342,575	Warehouse Packs	474
Price Point	\$5	Returned Packs	489
Start Date	4/7/2025	Printed Payout Percentage	68.09%
Top Prize	\$100,000	Percent Sold	82.17%
Number of Top Prizes Remaining	0	Number of Weeks Out	14

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 829,119	Actual ticket production costs
Prize payout expense	\$ 20,677,085	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 21,506,204

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 30,166,969	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	<u><u>\$ 30,166,969</u></u>	

Excess of Revenue over Expended \$ 8,660,765

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	1,184,940
Next week	\$	1,366,600
Next week	\$	1,346,800
Avg Weekly Sales Current Game	\$	1,299,447
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,295,271
Percentage Of Variance In Sales		0%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	<div>2640</div>	Printed Payout Percentage	<div>68.09%</div>
Game Name	<div>Sizzling Hot 7s</div>	Actual Payout Percentage	<div>68.54%</div>
Percent Sold	<div>82.17%</div>	Number of Weeks Out	<div>14</div>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			<div>25</div>

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed

Scratch Ticket Strategy Coordinator Date

Not Required - All Top Prizes Claimed

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed

Lottery Operations Division Director Date

Not Required - All Top Prizes Claimed

Controller Date

Not Required - All Top Prizes Claimed

Deputy Executive Director Date

Vacant

Executive Director Date



Play the Games of Texas!

Da Vinci Report

7/18/25

Week End Date:7/12/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/12/25	7/5/25	6/28/25	6/21/25
Mature	2584	\$5	17,318,475	BINGO TIMES 20	9/16/24			43	65.67%	8,206	5,676	62,025	88	\$917,285.00	\$935,385.00	\$965,725.00	\$1,008,235.00
	2625	\$5	7,164,600	HOT PINK 7S	2/3/25			23	86.91%	6,150	2,860	70	1,428	\$368,530.00	\$463,365.00	\$452,385.00	\$518,150.00
	2615	\$5	7,259,550	JOKERS WILD	2/17/25			21	72.46%	3,772	2,676	17,072	1,201	\$343,855.00	\$456,945.00	\$480,025.00	\$538,450.00
	2649	\$5	7,101,525	LUCKY \$YMBOLS	3/3/25			19	60.16%	6,235	3,510	22,943	2,771	\$423,670.00	\$528,855.00	\$518,625.00	\$592,225.00
	2640	\$5	7,342,575	SIZZLING HOT 7S	4/7/25			14	82.17%	6,856	6,112	474	489	\$1,184,940.00	\$1,366,600.00	\$1,346,800.00	\$1,468,715.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			30	32.81%	12,467	7,794	245,493	21	\$1,531,080.00	\$1,593,700.00	\$1,440,220.00	\$1,354,415.00
	2582	\$10	22,209,750	\$250,000 50X CASHWORD	7/1/24			54	69.25%	23,925	8,187	97,676	43	\$2,649,680.00	\$2,751,310.00	\$2,496,030.00	\$2,572,580.00
	2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25			27	35.22%	14,952	5,695	148,082	26	\$726,500.00	\$774,310.00	\$749,030.00	\$837,820.00
	2578	\$10	6,120,000	BINGO MANIA	2/3/25			23	58.04%	10,399	4,272	33,407	729	\$672,800.00	\$775,260.00	\$734,980.00	\$841,780.00
	2652	\$10	8,199,350	BONUS MONEY	3/3/25			19	48.90%	13,661	6,358	60,619	243	\$1,034,770.00	\$1,172,060.00	\$1,174,880.00	\$1,279,140.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			73	80.76%	32,458	7,255	140,811	172	\$2,994,090.00	\$3,101,750.00	\$3,412,930.00	\$3,739,350.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			34	46.29%	13,036	4,516	153,637	188	\$1,173,580.00	\$1,260,000.00	\$1,171,240.00	\$1,182,080.00
	2621	\$20	7,159,825	\$1,000,000 BLITZ	1/6/25			27	36.20%	16,272	6,315	156,263	34	\$950,320.00	\$998,200.00	\$932,580.00	\$980,380.00
	2583	\$20	15,298,725	\$1,000,000 CROSSWORD	5/20/24			60	86.98%	34,260	6,631	27,931	2,192	\$2,338,000.00	\$2,605,060.00	\$2,642,220.00	\$3,597,180.00
	2556	\$20	8,179,550	BIG MONEY	12/2/24			32	40.36%	10,478	4,592	177,093	35	\$952,800.00	\$1,028,320.00	\$967,300.00	\$1,061,960.00
	2630	\$20	5,946,300	COLOSSAL CASH	2/17/25			21	39.68%	15,996	6,577	117,185	50	\$1,203,840.00	\$1,320,100.00	\$1,263,420.00	\$1,342,960.00
	2638	\$20	5,965,950	MEGA JUMBO BUCKS	3/3/25			19	42.90%	18,207	7,594	105,873	58	\$1,724,580.00	\$1,875,860.00	\$1,800,800.00	\$1,907,840.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			65	81.15%	51,294	12,176	113,414	71	\$6,547,780.00	\$6,759,320.00	\$6,620,400.00	\$6,619,000.00
	2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			14	21.91%	19,292	8,399	192,575	26	\$2,803,770.00	\$2,967,660.00	\$2,960,550.00	\$2,941,320.00
	2616	\$30	7,216,125	30X SUPREME	12/16/24			30	37.13%	12,198	5,843	160,338	40	\$1,476,930.00	\$1,541,280.00	\$1,428,030.00	\$1,540,920.00
	2591	\$30	6,047,525	ULTIMATE RICHES	8/19/24			47	54.08%	8,804	4,090	95,656	42	\$986,670.00	\$1,041,180.00	\$989,010.00	\$989,820.00
	2589	\$50	6,082,060	500X	9/16/24			43	58.91%	11,548	4,559	105,445	48	\$2,532,650.00	\$2,686,550.00	\$2,612,650.00	\$2,634,100.00
	2518	\$50	7,928,240	500X LOTERIA SPECTACULAR	5/20/24			60	71.69%	23,244	7,279	75,655	80	\$4,069,550.00	\$4,273,100.00	\$4,274,800.00	\$4,067,700.00
	2599	\$50	4,161,240	COLOSSAL CASHWORD	11/18/24			34	58.19%	15,418	6,103	61,463	84	\$2,762,150.00	\$2,858,400.00	\$2,663,650.00	\$2,677,700.00
	2590	\$50	6,119,700	X	1/21/25			25	33.87%	15,443	5,743	177,450	38	\$2,717,300.00	\$2,877,700.00	\$2,814,300.00	\$2,864,000.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			165	79.39%	5,900	1,669	132,321	73	\$1,066,300.00	\$1,066,200.00	\$1,133,800.00	\$1,059,400.00
	2588	\$100	5,243,580	\$400 MILLION MEGA BUCKS	2/5/24			75	73.14%	16,168	4,529	69,658	67	\$2,855,600.00	\$3,004,100.00	\$2,969,700.00	\$3,079,100.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			23	21.90%	23,759	6,443	259,364	95	\$4,239,300.00	\$4,310,300.00	\$4,435,300.00	\$4,533,800.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			119	80.98%	23,258	6,095	77,789	116	\$3,910,700.00	\$4,008,300.00	\$4,226,900.00	\$4,035,400.00
Sold/Closing	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24	8/2/25	9/16/25	80	78.37%	2,624	2,622	34,103	145	\$148,422.00	\$164,524.00	\$143,139.00	\$153,395.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24	8/2/25	9/16/25	80	66.82%	2,439	1,779	56,640	147	\$240,762.00	\$264,651.00	\$238,155.00	\$234,387.00
	2608	\$5	7,163,625	\$100,000 FORTUNE	11/18/24	6/1/25	7/16/25	34	71.28%	0	0	20,308	5,762	\$2,015.00	\$8,530.00	-\$2,420.00	\$36,525.00

From: WebsiteSupport@lottery.state.tx.us
To: [WEBSITE_SCRATCH_ZTP](#)
Subject: ZTP Occurrence: Date 07/17/2025
Date: Friday, July 18, 2025 5:20:37 AM

All top prizes for the following game(s) have been claimed as of 07/17/2025.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2640	Sizzling Hot 7s	\$5	\$100,000	5	5		0	0	04/07/2025				07/17/2025

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.

Liability for 2640 / SIZZLING HOT 7S

Tier ◆	Reference ◆	Tier Value ◆	Outstanding Tier Count ◆	Outstanding Tier Amount ◆	Tickets Paid ◆	Amount Paid ◆	Estimated Tickets Sold ◆	Percent Paid ◆	Last Date Cashed ◆
1	1	\$5.00	155,387	\$776,935.00	627849	\$3,139,245.00	5,885,873.953	8,016%	07/17/2025
2	2	\$10.00	48,672	\$486,720.00	225348	\$2,253,480.00	6,038,371.619	8,224%	07/17/2025
3	3	\$10.00	28,988	\$289,880.00	127530	\$1,275,300.00	5,982,689.465	8,148%	07/17/2025
4	4	\$15.00	26,853	\$402,795.00	129830	\$1,947,450.00	6,084,173.218	8,286%	07/17/2025
5	5	\$15.00	14,013	\$210,195.00	64376	\$965,640.00	6,029,999.212	8,212%	07/17/2025
6	6	\$20.00	6,721	\$134,420.00	32473	\$649,460.00	6,083,467.826	8,285%	07/17/2025
7	7	\$20.00	10,473	\$209,460.00	48234	\$964,680.00	6,032,700.744	8,216%	07/17/2025
8	0	\$30.00	6,886	\$206,580.00	32308	\$969,240.00	6,052,556.848	8,243%	07/17/2025
9	0	\$30.00	9,629	\$288,870.00	49078	\$1,472,340.00	6,138,261.125	8,360%	07/17/2025
10	0	\$50.00	3,534	\$176,700.00	16861	\$843,050.00	6,070,270.021	8,267%	07/17/2025
11	0	\$50.00	4,041	\$202,050.00	20411	\$1,020,550.00	6,129,122.294	8,347%	07/17/2025
12	0	\$100.00	721	\$72,100.00	3372	\$337,200.00	6,049,148.033	8,238%	07/17/2025
13	0	\$100.00	1,723	\$172,300.00	8543	\$854,300.00	6,110,229.712	8,322%	07/17/2025
		Totals	320,958	\$4,322,155.00	1403082	\$20,677,085.00			

14	0	\$100.00	854	\$85,400.00	4669	\$466,900.00	6,207,221.197	8,454%	07/17/2025
15	0	\$100.00	1,040	\$104,000.00	5105	\$510,500.00	6,099,893.47	8,308%	07/17/2025
16	0	\$250.00	164	\$41,000.00	867	\$216,750.00	6,174,599.927	8,409%	07/17/2025
17	0	\$250.00	366	\$91,500.00	1691	\$422,750.00	6,036,117.804	8,221%	07/17/2025
18	0	\$250.00	345	\$86,250.00	1703	\$425,750.00	6,105,666.615	8,315%	07/17/2025
19	0	\$500.00	36	\$18,000.00	172	\$86,000.00	6,071,744.717	8,269%	07/17/2025
20	0	\$500.00	188	\$94,000.00	847	\$423,500.00	6,008,851.232	8,184%	07/17/2025
21	0	\$500.00	155	\$77,500.00	879	\$439,500.00	6,241,898.864	8,501%	07/17/2025
22	0	\$500.00	147	\$73,500.00	875	\$437,500.00	6,286,451.197	8,562%	07/17/2025
23	0	\$1,000.00	4	\$4,000.00	7	\$7,000.00	4,672,547.847	6,364%	06/23/2025
24	0	\$1,000.00	3	\$3,000.00	12	\$12,000.00	5,874,059.863	8,000%	07/17/2025
25	0	\$1,000.00	6	\$6,000.00	16	\$16,000.00	5,340,054.504	7,273%	07/16/2025
26	0	\$1,000.00	9	\$9,000.00	21	\$21,000.00	5,139,802.506	7,000%	07/01/2025
27	0	\$100,000.00	0	\$0.00	5	\$500,000.00	7,342,575.188	10,000%	07/17/2025
		Totals	320,958	\$4,322,155.00	1403082	\$20,677,085.00			

NO. OF TICKETS (+/-2%):
NO. POOLS:
PACK SIZE:
PACKS/POOL:
PACKS/GAME:

7,342,575
20.40
75
4,800
97,901

Minimum Quantity: 7,056,000
Maximum Quantity: 7,344,000

TEXAS LOTTERY COMMISSION

"SIZZLING HOT 7s" - GAME NO. 2640

END OF PRODUCTION PRIZE STRUCTURE

21-Feb-25

7,342,575

\$5 TICKETS

\$36,712,875

REVENUE

PRIZE FUND

\$24,999,240

PAYOUT %

68.09%

PRIZE TIER	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 20.40 POOLS	WINNERS IN 75 (PER PACK*)	WINNERS IN 360,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$5	1	\$5	9.37	783,236	8.00	38,401	\$3,916,180	15.67%	
2	2	L	\$5"DBL"	1	\$10	26.80	274,020	2.80	13,435	\$2,740,200	10.96%	
3	3	L	\$10	1	\$10	46.91	156,518	1.60	7,674	\$1,565,180	6.26%	
4	4	L	\$5"TRP"	1	\$15	46.86	156,683	1.60	7,682	\$2,350,245	9.40%	
5	5	L	\$15	1	\$15	93.67	78,389	0.80	3,843	\$1,175,835	4.70%	
6	6	L	\$10"DBL"	1	\$20	187.34	39,194	0.40	1,922	\$783,880	3.14%	LOW-TIER
7	7	L	\$20	1	\$20	125.07	58,707	0.60	2,878	\$1,174,140	4.70%	54.82%
8	0	M	\$30	1	\$30	187.34	39,194	0.40	1,922	\$1,175,820	4.70%	****
9	0	M	\$10"TRP"	1	\$30	125.07	58,707	0.60	2,878	\$1,761,210	7.05%	****
10	0	M	\$50	1	\$50	360.02	20,395	0.21	1,000	\$1,019,750	4.08%	
11	0	M	\$10"TRP" + \$10"DBL"	2	\$50	300.29	24,452	0.25	1,200	\$1,222,600	4.89%	
12	0	M	\$100	1	\$100	1,793.93	4,093	0.04	200	\$409,300	1.64%	
13	0	M	\$20 x 5	5	\$100	715.23	10,266	0.10	500	\$1,026,600	4.11%	
14	0	M	\$20"DBL" + \$50 + \$10	3	\$100	1,329.45	5,523	0.06	270	\$552,300	2.21%	
15	0	M	\$50"DBL"	1	\$100	1,194.89	6,145	0.06	300	\$614,500	2.46%	
16	0	M	\$100 x 2 + \$20"DBL" + \$10	4	\$250	7,121.80	1,031	0.01	50	\$257,750	1.03%	
17	0	M	\$250	1	\$250	3,569.56	2,057	0.02	100	\$514,250	2.06%	
18	0	M	\$10 x 10 + \$50"TRP"	11	\$250	3,585.24	2,048	0.02	100	\$512,000	2.05%	
19	0	M	\$500	1	\$500	35,300.84	208	0.00	10	\$104,000	0.42%	
20	0	M	\$20 x 5 + \$100"TRP" + \$50"DBL"	7	\$500	7,094.28	1,035	0.01	50	\$517,500	2.07%	
21	0	M	\$20 x 10 + \$100"TRP"	11	\$500	7,101.14	1,034	0.01	50	\$517,000	2.07%	MID-TIER
22	0	M	\$10 x 5 + \$20 x 5 + \$50"TRP" + \$100"DBL"	12	\$500	7,184.52	1,022	0.01	50	\$511,000	2.04%	42.86%
23	0	H	\$1,000	1	\$1,000	667,506.82	11	0.00	0.54	\$11,000	0.04%	
24	0	H	\$250"TRP" + \$100"DBL" + \$50	3	\$1,000	489,505.00	15	0.00	0.74	\$15,000	0.06%	
25	0	H	\$500"DBL"	1	\$1,000	333,753.41	22	0.00	1.08	\$22,000	0.09%	
26	0	H	\$20 x 10 + \$50 x 6 + \$100 x 5	21	\$1,000	244,752.50	30	0.00	1.47	\$30,000	0.12%	HIGH-TIER
27	0	H	\$100,000	1	\$100,000	1,468,515.00	5 ***	0.00	0.25	\$500,000	2.00%	2.31%

"DBL" = Win DOUBLE the PRIZE by revealing one (1) "77" Play Symbol.

"TRP" = Win TRIPLE the PRIZE by revealing one (1) "777" Play Symbol.

Odds Tolerance
0.0005

4.2589
4.2584
4.2594

Odds Min
Odds Max



INTEROFFICE MEMO

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

March 24, 2025

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard
P.O. Number (if applicable)	362-25-9010 RL007
Tx Game #/ Name	Game #2640 Sizzling Hot 7s
Draw	

Invoice Number:	Invoice Amount:
8544817	\$831,119.11

sanction letter dated 3/12/25	-\$2,000.00
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Total Amount	\$829,119.11
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The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.



Dale Bowersock (Scratch Ticket Strategy Coordinator)

3/24/2025

Date

JB 3/24/2025



Will Russ (Products Manager)

3/28/2025

Date





Robert Tirloni (Lottery Operations Division Director)

3/28/2025

Date

Please return to Maria Perez in the Office of the Controller by

April 3, 2025



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8544817

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	Due Date: April 18, 2025

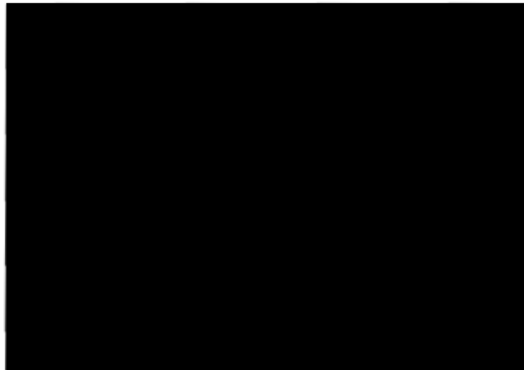
Invoice Date	Order No.	Your Order	Customer No.
March 19, 2025	1237042		5008

Order name: SIZZLING HOT 7s #2640
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 4 x 8	7,342,575	50.26 /M	369,037.82
Spectrum process applied to Scratch FX®	7,342,575	56.00 /M	411,184.20
Multiple Play Area	7,342,575	1.92 /M	14,097.74
Flood UV varnish on ticket front	7,342,575	1.92 /M	14,097.74
Spectrum process applied to Scratch FX®	1	5,940.00 Ea	5,940.00
Inserts	1	16,761.60 Ea	16,761.60

Under unit price '/M' = price per thousand.

Before Taxes:	831,119.11 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	831,119.11 USD



Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

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