

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

8/24/2026

Game #	2646	Confirmed Packs	2,433
Game Name	20X the Money	Active Packs	1,715
Quantity Printed	8,936,625	Warehouse Packs	167
Price Point	\$2	Returned Packs	931
Start Date	3/2/2026	Printed Payout Percentage	65.02%
Top Prize	\$ 30,000	Percent Sold	91.31%
Number of Top Prizes Remaining	1	Number of Weeks Out	25

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 365,927	Actual Ticket Production Costs
Prize payout expense	\$ 10,038,751	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs	\$ 10,404,678
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TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 16,320,065	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 16,320,065	

Excess of Revenue over Expended	\$ 5,915,386
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	136,592
Next week	\$	174,296
Next week	\$	183,880
Avg Weekly Sales Current Game	\$	164,923
Avg Weekly Sales \$2; 5M - 9.99M Qty	\$	430,424
Percentage Of Variance In Sales		62%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2646	Printed Payout Percentage	65.02%
Game Name	20X the Money	Actual Payout Percentage	61.51%
Percent Sold	91.31%	Number of Weeks Out	25
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			27

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ Products recommends closing the above game based on the below business reason(s):



Scratch Ticket Strategy Coordinator

8/24/2026

Date

  For Will Russ

Products Manager

8/26/2026

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - Over 85% Sell Through

Lottery Operations Division Director

Date

Not Required - Over 85% Sell Through

Chief Financial Officer

Date

Not Required - Over 85% Sell Through

Executive Director*

Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Play the Games of Texas!

Da Vinci Report

8/24/26

Week End Date:8/22/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														8/22/26	8/15/26	8/8/26	8/1/26
Sold/Closing	2710	\$1	19,582,500	9S IN A LINE	1/20/26	8/30/26	10/14/26	31	93.50%	1,925	3,112	460	296	\$232,433.00	\$335,538.00	\$428,697.00	\$495,782.00
	2646	\$2	8,936,625	20X THE MONEY	3/2/26			25	91.31%	2,433	1,715	167	931	\$136,592.00	\$174,296.00	\$183,880.00	\$233,238.00
	2656	\$2	9,052,375	CRAZY 8S	11/17/25	8/2/26	9/16/26	40	51.14%	111	90	31,787	2,453	-\$13,074.00	\$10,140.00	\$8,094.00	\$27,544.00
	2622	\$2	9,293,500	LUCKY NO. 7	12/15/25	8/2/26	9/16/26	36	66.45%	196	136	21,609	1,571	-\$4,232.00	\$26,268.00	\$28,988.00	\$51,902.00
	2720	\$5	5,121,825	CHAMELEON CASH	2/16/26	8/2/26	9/16/26	27	91.62%	195	149	198	2,966	-\$74,780.00	\$14,905.00	-\$34,100.00	\$95,330.00
	2683	\$5	11,380,950	EMERALD 7S	9/2/25	8/2/26	9/16/26	51	70.65%	61	87	42,930	633	\$12,920.00	\$33,725.00	\$53,345.00	\$80,575.00
	2660	\$5	7,183,425	IN THE GREEN	3/2/26	8/30/26	10/14/26	25	69.75%	1,086	1,410	23,119	1,521	\$214,515.00	\$265,295.00	\$268,905.00	\$305,840.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			70	92.79%	14,711	5,413	30,043	1,284	\$1,386,790.00	\$1,639,950.00	\$1,784,225.00	\$1,868,035.00
	2637	\$10	10,070,300	\$50, \$100 OR \$500!	7/7/25	7/19/26	9/2/26	59	75.32%	127	44	41,736	4,874	\$14,400.00	\$40,930.00	\$109,220.00	\$262,330.00
	2705	\$10	8,182,700	LUCKY MATCH	12/1/25	8/2/26	9/16/26	38	57.99%	469	473	58,587	5,005	\$40,340.00	\$159,650.00	\$253,720.00	\$374,830.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24	7/19/26	9/2/26	92	74.90%	203	69	72,465	5,450	\$23,160.00	\$40,560.00	\$93,040.00	\$199,120.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			62	95.04%	16,558	4,909	606	1,009	\$2,071,260.00	\$2,522,500.00	\$2,818,040.00	\$3,121,800.00
	2685	\$20	9,157,950	DIAMOND 7S	9/2/25	8/2/26	9/16/26	51	49.18%	405	277	179,138	2,995	\$75,960.00	\$198,360.00	\$296,500.00	\$382,660.00
	2589	\$50	6,082,060	500X	9/16/24	8/2/26	9/16/26	101	89.04%	384	299	27,765	1,864	\$269,450.00	\$426,750.00	\$621,550.00	\$820,750.00
	2590	\$50	6,119,700	X	1/21/25	8/16/26	9/30/26	83	64.04%	1,317	864	102,911	509	\$522,350.00	\$747,200.00	\$827,050.00	\$896,300.00

Liability for 2646 / 20X THE MONEY

Tier 	Reference 	Tier Value 	Outstanding Tier Count 	Outstanding Tier Amount 	Tickets Paid 	Amount Paid 	Estimated Tickets Sold 	Percent Paid 	Last Date Cashed 
1	1	\$2.00	157,162	\$314,324.00	772133	\$1,544,266.00	7,425,266.542	8,309%	08/23/2026
2	2	\$5.00	82,714	\$413,570.00	489173	\$2,445,865.00	7,644,089.936	8,554%	08/23/2026
3	3	\$10.00	4,724	\$47,240.00	31063	\$310,630.00	7,756,961.533	8,680%	08/23/2026
4	4	\$10.00	10,310	\$103,100.00	61183	\$611,830.00	7,647,875	8,558%	08/23/2026
5	5	\$10.00	4,238	\$42,380.00	31525	\$315,250.00	7,877,613.822	8,815%	08/23/2026
6	6	\$20.00	2,277	\$45,540.00	15585	\$311,700.00	7,797,407.94	8,725%	08/23/2026
7	7	\$20.00	4,682	\$93,640.00	31105	\$622,100.00	7,767,449.65	8,692%	08/23/2026
8	8	\$20.00	1,847	\$36,940.00	15997	\$319,940.00	8,011,611.193	8,965%	08/23/2026
9	0	\$40.00	2,103	\$84,120.00	15741	\$629,640.00	7,883,401.374	8,821%	08/23/2026
10	0	\$40.00	1,887	\$75,480.00	16014	\$640,560.00	7,994,587.607	8,946%	08/23/2026
11	0	\$40.00	2,563	\$102,520.00	15299	\$611,960.00	7,654,317.875	8,565%	08/23/2026
12	0	\$40.00	1,887	\$75,480.00	15999	\$639,960.00	7,993,797.572	8,945%	08/23/2026
13	0	\$50.00	279	\$13,950.00	1959	\$97,950.00	7,822,541.724	8,753%	08/23/2026
		Totals	278,581	\$1,582,984.00	1527449	\$10,038,751.00			

14	0	\$50.00	294	\$14,700.00	1944	\$97,200.00	7,762,644.773	8,686%	08/23/2026
15	0	\$50.00	813	\$40,650.00	5946	\$297,300.00	7,861,691.412	8,797%	08/23/2026
16	0	\$50.00	613	\$30,650.00	5376	\$268,800.00	8,021,922.859	8,976%	08/23/2026
17	0	\$100.00	26	\$2,600.00	199	\$19,900.00	7,903,948.328	8,844%	08/18/2026
18	0	\$100.00	48	\$4,800.00	331	\$33,100.00	7,804,809.698	8,734%	08/19/2026
19	0	\$100.00	47	\$4,700.00	323	\$32,300.00	7,801,432.096	8,730%	08/23/2026
20	0	\$100.00	33	\$3,300.00	267	\$26,700.00	7,953,596.253	8,900%	08/21/2026
21	0	\$100.00	33	\$3,300.00	268	\$26,800.00	7,956,862.121	8,904%	08/23/2026
22	0	\$1,000.00	0	\$0.00	5	\$5,000.00	8,936,625.562	10,000%	07/27/2026
23	0	\$1,000.00	0	\$0.00	5	\$5,000.00	8,936,625.562	10,000%	07/31/2026
24	0	\$1,000.00	0	\$0.00	5	\$5,000.00	8,936,625.562	10,000%	05/14/2026
25	0	\$30,000.00	1	\$30,000.00	4	\$120,000.00	7,149,300.45	8,000%	07/27/2026
		Totals	278,581	\$1,582,984.00	1527449	\$10,038,751.00			

End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2646 "20X THE MONEY"

January 16, 2025 - VERSION B

										Total Payout	
Order Quantity:	8,936,625	Pack Size:	125	Pool Size:	120,000	Winners:	1,806,030	Prize Fund:	\$11,621,735.00		
Price Point:	\$2.00	Packs/Game:	71,493	Number of Pools:	74.47	Non-winners:	7,130,595	Payout:	65.02%		
Revenue:	\$17,873,250.00	Packs/Pool:	960			Overall Odds:	4.9482				

Kind	Wins	Tier	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
		Level					Pack	Pool	Total		
Low Tiers											
01	1	L	\$2	\$2	\$2.00	9.6166	13.00	12,480.00	929,295	\$1,858,590.00	15.99%
02	1	L	\$5	\$5	\$5.00	15.6266	8.00	7,680.00	571,887	\$2,859,435.00	24.60%
03	1	L	\$10	\$10	\$10.00	249.7171	0.50	480.00	35,787	\$357,870.00	3.08%
04	1	L	\$2 (5X)	\$10	\$10.00	125.0000	1.00	960.00	71,493	\$714,930.00	6.15%
05	5	L	\$2 x 5	\$10	\$10.00	249.8847	0.50	480.00	35,763	\$357,630.00	3.08%
Total (\$10.00):						62.4751	2.00	1,920.00	143,043	\$1,430,430.00	12.31%
06	1	L	\$20	\$20	\$20.00	500.3149	0.25	240.00	17,862	\$357,240.00	3.07%
07	2	L	\$2 (5X) x 2	\$20	\$20.00	249.7171	0.50	480.00	35,787	\$715,740.00	6.16%
08	10	L	\$2 x 10	\$20	\$20.00	500.8196	0.25	240.00	17,844	\$356,880.00	3.07%
Total (\$20.00):						125.0000	1.00	960.00	71,493	\$1,429,860.00	12.30%
Total (Low Tiers):						5.2087	24.00	23,040.00	1,715,718	\$7,578,315.00	65.21%
Mid Tiers											
09	1	M	\$40	\$40	\$40.00	500.8196	0.25	240.00	17,844	\$713,760.00	6.14%
10	3	M	\$5 (5X) + \$5 + \$2 (5X)	\$40	\$40.00	499.2249	0.25	240.00	17,901	\$716,040.00	6.16%
11	1	M	\$2 (20X)	\$40	\$40.00	500.3149	0.25	240.00	17,862	\$714,480.00	6.15%
12	7	M	\$20 + \$10 + (\$2 x 5)	\$40	\$40.00	499.6436	0.25	240.00	17,886	\$715,440.00	6.16%
Total (\$40.00):						125.0000	1.00	960.00	71,493	\$2,859,720.00	24.61%
13	1	M	\$50	\$50	\$50.00	3993.1300	0.03	30.05	2,238	\$111,900.00	0.96%
14	1	M	\$10 (5X)	\$50	\$50.00	3993.1300	0.03	30.05	2,238	\$111,900.00	0.96%
15	2	M	\$5 (5X) x 2	\$50	\$50.00	1322.1815	0.09	90.76	6,759	\$337,950.00	2.91%
16	5	M	\$10 x 5	\$50	\$50.00	1492.1732	0.08	80.42	5,989	\$299,450.00	2.58%
Total (\$50.00):						518.8472	0.24	231.28	17,224	\$861,200.00	7.41%
17	1	M	\$100	\$100	\$100.00	39718.3333	0.00	3.02	225	\$22,500.00	0.19%
18	1	M	\$5 (20X)	\$100	\$100.00	23579.4855	0.01	5.09	379	\$37,900.00	0.33%
19	1	M	\$20 (5X)	\$100	\$100.00	24153.0405	0.01	4.97	370	\$37,000.00	0.32%
20	4	M	\$40 + \$10 (5X) + (\$5 x 2)	\$100	\$100.00	29788.7500	0.00	4.03	300	\$30,000.00	0.26%
21	10	M	\$10 x 10	\$100	\$100.00	29689.7841	0.00	4.04	301	\$30,100.00	0.26%
Total (\$100.00):						5674.0476	0.02	21.15	1,575	\$157,500.00	1.36%
Total (Mid Tiers):						98.9747	1.26	1,212.43	90,292	\$3,878,420.00	33.37%
High Tiers											
22	1	H	\$1,000	\$1,000	\$1,000.00	1787325.0000	0.00	0.07	5 *	\$5,000.00	0.04%
23	1	H	\$50 (20X)	\$1,000	\$1,000.00	1787325.0000	0.00	0.07	5 *	\$5,000.00	0.04%

24	10	H	\$100 x 10	\$1,000	\$1,000.00	1787325.0000	0.00	0.07	5 *	\$5,000.00	0.04%
Total (\$1,000.00):						595775.0000	0.00	0.20	15	\$15,000.00	0.13%
25	1	H	\$30,000	\$30,000	\$30,000.00	1787325.0000	0.00	0.07	5 *	\$150,000.00	1.29%
Total (High Tiers):						446831.2500	0.00	0.27	20	\$165,000.00	1.42%
Total :						4.9482	25.26	24,252.70	1,806,030	\$11,621,735.00	100.00%

*Exact Quantity by Kind Level



INTEROFFICE MEMO

Sergio Rey, Acting Deputy Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

May 13, 2025

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-25-9019 RL010
Tx Game #/Name	Game #2646 20X The Money
Draw #	
Invoice Number	TX 042925
Invoice Amount	\$365,927.18

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

5/14/2025

Date

JB

5/14/2025

Will Russ (Products Manager)

5/20/2025

Date



Robert Tirloni (Lottery Operations Division Director)

5/20/2025

Date

Please return to Maria Perez in the Office of the Controller by

May 23, 2025



Invoice: TX 042925
 "TX-2646 20X THE MONEY "
 April 30, 2025

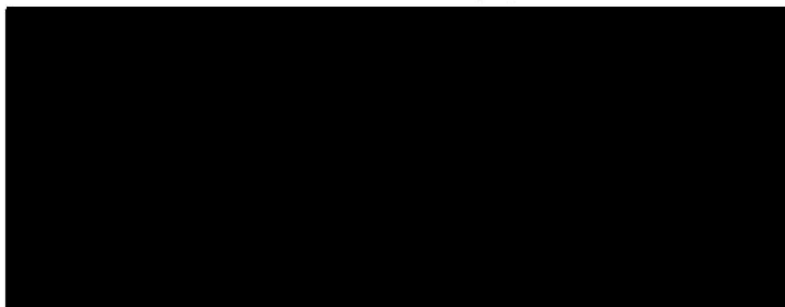
Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-8630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2646	1	TX-2646 20X THE MONEY	6,793,000.00	\$40.09	\$ 272,331.37	1050697
TX-2646	2	TX-2646 20X THE MONEY	2,143,625.00	\$40.09	\$ 85,937.93	1050696
Additional Cr Additional Insert/ITVM Cards			1	\$7,657.88	\$ 7,657.88	
Total Due					<u>\$365,927.18</u>	

*Please include the SG invoice numbers with your remittance

Due Date: May 30, 2025



Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only