

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

3/24/2026

Game #	2670	Confirmed Packs	2,509
Game Name	Money Money Money	Active Packs	2,331
Quantity Printed	7,320,675	Warehouse Packs	26,953
Price Point	\$5	Returned Packs	60
Start Date	9/15/2025	Printed Payout Percentage	68.10%
Top Prize	\$ 100,000	Percent Sold	65.90%
Number of Top Prizes Remaining	2	Number of Weeks Out	27

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 840,421	Actual Ticket Production Costs
Prize payout expense	\$ 15,957,905	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs \$ 16,798,326

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 24,121,624	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 24,121,624	

Excess of Revenue over Expended \$ 7,323,298

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	Previous 3 Weeks Sales from DaVinci	
Most recent week sales	\$	279,855
Next week	\$	332,365
Next week	\$	360,070
Avg Weekly Sales Current Game Avg	\$	324,097
Weekly Sales \$5; 5M - 9.99M Qty	\$	1,650,766
Percentage Of Variance In Sales		80%

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2670	Printed Payout Percentage	68.10%
Game Name	Money Money Money	Actual Payout Percentage	66.16%
Percent Sold	65.90%	Number of Weeks Out	27
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			18

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

Products recommends closing the above game based on the below business reason(s):

Dale Bowersock 3/25/2026
Scratch Ticket Strategy Coordinator Date

Will Russ 3/26/2026
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Kelly Strickling 3/27/2026
Interim Lottery Operations Division Director Date

Bruce M. Myer 3/31/2026
Chief Financial Officer Date

[Signature] 4/1/2026
Executive Director* Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														3/21/26	3/14/26	3/7/26	2/28/26
Mature	2742	\$5	5,095,500	\$500 FRENZY	12/15/25			14	87.55%	3,275	3,466	47	243	\$526,280.00	\$717,640.00	\$964,750.00	\$1,199,790.00
	2667	\$5	17,339,625	BINGO TIMES 20	12/1/25			16	32.97%	10,539	8,163	131,633	673	\$1,429,730.00	\$1,576,125.00	\$1,680,995.00	\$1,657,300.00
	2430	\$5	20,201,100	BONUS BREAK THE BANK	7/7/25			37	42.74%	4,920	4,501	143,004	28	\$569,890.00	\$652,920.00	\$653,475.00	\$665,245.00
	2683	\$5	11,380,950	EMERALD 7S	9/2/25			29	63.64%	3,244	3,149	46,967	71	\$435,095.00	\$490,400.00	\$553,115.00	\$606,910.00
	2690	\$5	7,217,700	JURASSIC PARK	10/6/25			24	68.58%	1,763	1,798	23,379	1,328	\$235,570.00	\$290,870.00	\$319,070.00	\$342,080.00
	2670	\$5	7,320,675	MONEY MONEY MONEY	9/15/25			27	65.90%	2,509	2,331	26,953	60	\$279,855.00	\$332,365.00	\$360,070.00	\$382,895.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			66	71.50%	14,744	8,208	87,640	35	\$1,621,660.00	\$1,792,280.00	\$1,805,430.00	\$1,763,560.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			48	67.23%	35,193	15,099	198,054	20	\$4,679,350.00	\$5,014,990.00	\$5,092,325.00	\$5,050,365.00
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			27	34.08%	26,742	9,773	252,257	36	\$3,144,260.00	\$3,355,220.00	\$3,440,950.00	\$3,462,410.00
	2637	\$10	10,070,300	\$50, \$100 OR \$500!	7/7/25			37	60.17%	7,925	3,099	66,440	230	\$961,970.00	\$1,071,810.00	\$1,047,100.00	\$1,179,840.00
	2691	\$10	8,071,350	100X SONIC BLAST	10/6/25			24	56.28%	14,022	7,286	45,424	84	\$1,235,200.00	\$1,340,670.00	\$1,307,740.00	\$1,437,380.00
	2600	\$10	7,994,750	CASINO NIGHT	8/18/25			31	61.98%	5,388	3,882	49,221	50	\$599,910.00	\$691,520.00	\$729,390.00	\$810,630.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			39	55.28%	30,149	8,909	178,152	78	\$3,390,340.00	\$3,652,940.00	\$3,808,740.00	\$3,732,150.00
	2705	\$10	8,182,700	LUCKY MATCH	12/1/25			16	40.69%	12,325	7,168	74,080	53	\$1,163,080.00	\$1,328,690.00	\$1,408,740.00	\$1,566,890.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			33	43.61%	39,399	11,354	328,782	33	\$4,986,690.00	\$5,270,170.00	\$5,427,130.00	\$5,335,780.00
	2699	\$10	6,039,950	REINDEER RICHES	11/3/25			20	70.65%	3,568	1,777	15,829	7,484	\$366,200.00	\$470,380.00	\$564,490.00	\$697,570.00
	2684	\$10	8,197,800	RUBY 7S	9/2/25			29	61.73%	6,423	4,633	48,687	484	\$739,660.00	\$855,700.00	\$907,280.00	\$967,070.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			70	66.26%	6,034	2,308	99,300	51	\$732,460.00	\$824,700.00	\$802,500.00	\$758,700.00
	2744	\$20	6,105,050	\$1,000,000 CASH!	12/1/25			16	34.83%	18,970	7,883	127,515	94	\$1,671,980.00	\$1,900,080.00	\$1,929,200.00	\$2,019,440.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			40	62.52%	41,537	10,350	167,980	57	\$5,042,340.00	\$5,617,180.00	\$5,552,380.00	\$5,407,420.00
	2685	\$20	9,157,950	DIAMOND 7S	9/2/25			29	40.17%	11,064	5,494	198,673	252	\$1,333,160.00	\$1,515,980.00	\$1,549,780.00	\$1,597,880.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			33	57.73%	14,053	5,846	114,666	66	\$1,733,220.00	\$1,985,240.00	\$1,944,060.00	\$2,053,240.00
	2671	\$20	6,086,825	INSTANT MILLIONS	10/20/25			22	55.80%	18,293	8,249	76,161	80	\$2,074,020.00	\$2,384,120.00	\$2,319,320.00	\$2,520,840.00
	2653	\$20	24,210,225	MILLION DOLLAR LOTERIA	7/21/25			35	50.34%	62,607	12,843	391,945	45	\$8,481,800.00	\$9,209,600.00	\$9,120,860.00	\$9,003,640.00
	2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			50	53.90%	9,255	5,964	114,669	48	\$1,784,040.00	\$1,857,900.00	\$1,840,800.00	\$1,844,100.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			33	41.47%	10,685	6,954	121,959	55	\$1,782,180.00	\$1,960,230.00	\$1,968,330.00	\$1,869,480.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			48	53.44%	10,118	4,219	123,099	48	\$2,034,150.00	\$2,058,250.00	\$2,092,850.00	\$2,059,700.00
	2589	\$50	6,082,060	500X	9/16/24			79	81.90%	5,403	2,391	45,036	34	\$1,276,550.00	\$1,442,350.00	\$1,400,350.00	\$1,397,300.00
	2659	\$50	8,031,760	500X LOTERIA SPECTACULAR	9/15/25			27	35.20%	25,733	8,433	219,588	62	\$6,107,100.00	\$6,269,400.00	\$6,215,700.00	\$6,132,950.00
	2677	\$50	4,651,020	GOLDEN RICHES	11/17/25			18	33.66%	16,496	5,848	127,378	56	\$3,254,350.00	\$3,498,900.00	\$3,492,400.00	\$3,604,850.00
	2590	\$50	6,119,700	X	1/21/25			61	56.99%	6,479	2,727	119,983	57	\$1,226,950.00	\$1,379,100.00	\$1,268,250.00	\$1,330,150.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			201	82.46%	3,796	1,333	113,404	68	\$932,900.00	\$1,057,700.00	\$979,100.00	\$963,400.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			59	42.01%	13,317	4,416	196,481	90	\$2,505,000.00	\$2,980,500.00	\$2,924,700.00	\$2,893,000.00

Liability for 2670 / MONEY MONEY MONEY

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold
1	1	\$5.00	289,129	\$1,445,645.00	475445	\$2,377,225.00	4,552,310.601
2	2	\$10.00	126,033	\$1,260,330.00	215560	\$2,155,600.00	4,619,663.468
3	3	\$10.00	123,658	\$1,236,580.00	217957	\$2,179,570.00	4,670,732.728
4	4	\$20.00	17,715	\$354,300.00	31181	\$623,620.00	4,668,397.562
5	5	\$20.00	40,237	\$804,740.00	73668	\$1,473,360.00	4,734,642.78
6	6	\$20.00	17,213	\$344,260.00	31524	\$630,480.00	4,735,149.039
7	0	\$50.00	5,822	\$291,100.00	10498	\$524,900.00	4,709,095.965
8	0	\$50.00	17,029	\$851,450.00	31708	\$1,585,400.00	4,762,787.264
9	0	\$50.00	11,295	\$564,750.00	21257	\$1,062,850.00	4,780,523.116
10	0	\$100.00	1,468	\$146,800.00	2605	\$260,500.00	4,682,140.529
11	0	\$100.00	1,810	\$181,000.00	3300	\$330,000.00	4,727,637.476
12	0	\$100.00	3,544	\$354,400.00	6662	\$666,200.00	4,778,594.635
13	0	\$100.00	2,868	\$286,800.00	5332	\$533,200.00	4,760,224.281
14	0	\$250.00	136	\$34,000.00	236	\$59,000.00	4,644,299.196
15	0	\$250.00	276	\$69,000.00	498	\$124,500.00	4,710,201.745
16	0	\$250.00	272	\$68,000.00	492	\$123,000.00	4,714,361.386
17	0	\$250.00	258	\$64,500.00	486	\$121,500.00	4,782,053.833
18	0	\$500.00	237	\$118,500.00	385	\$192,500.00	4,531,285.974
		Totals	659,572	\$8,969,655.00	1129833	\$15,957,905.00	

19	0	\$500.00	77	\$38,500.00	129	\$64,500.00	4,584,306.185
20	0	\$500.00	226	\$113,000.00	397	\$198,500.00	4,665,020.829
21	0	\$500.00	250	\$125,000.00	475	\$237,500.00	4,796,304.308
22	0	\$1,000.00	6	\$6,000.00	7	\$7,000.00	3,941,901.996
23	0	\$1,000.00	9	\$9,000.00	21	\$21,000.00	5,124,472.46
24	0	\$1,000.00	2	\$2,000.00	6	\$6,000.00	5,490,506.274
25	0	\$100,000.00	2	\$200,000.00	4	\$400,000.00	4,880,449.724
		Totals	659,572	\$8,969,655.00	1129833	\$15,957,905.00	

NO. OF TICKETS (+/-2%): **7,320,675**
 NO. POOLS: 20.34
 PACK SIZE: 75
 PACKS/POOL: 4,800
 PACKS/GAME: 97,609

Minimum Quantity: 7,056,000
 Maximum Quantity: 7,344,000

TEXAS LOTTERY COMMISSION
 MONEY MONEY MONEY - GAME NO. 2670
 END OF PRODUCTION PRIZE STRUCTURE
 3-Dec-24

7,320,675 \$5 TICKETS \$36,603,375 REVENUE PRIZE FUND \$24,927,560 PAYOUT % **68.10%**

PRIZE TIER	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 20.34 POOLS	WINNERS IN 75 (PER PACK*)	WINNERS IN 360,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$5	1	\$5	9.57	764,574	7.833	37,599	\$3,822,870	15.34%	
2	2	L	\$10	1	\$10	21.43	341,593	3.4996	16,798	\$3,415,930	13.70%	
3	3	L	\$5 x 2	2	\$10	21.43	341,615	3.4998	16,799	\$3,416,150	13.70%	
4	4	L	\$20	1	\$20	149.72	48,896	0.5009	2,404	\$977,920	3.92%	
5	5	L	\$5 x 4	4	\$20	64.27	113,905	1.167	5,601	\$2,278,100	9.14%	LOW-TIER
6	6	L	\$5 x 2 + \$10	3	\$20	150.21	48,737	0.4993	2,397	\$974,740	3.91%	59.72%
7	0	M	\$50	1	\$50	448.57	16,320	0.1672	803	\$816,000	3.27%	****
8	0	M	\$10 x 5	5	\$50	150.21	48,737	0.4993	2,397	\$2,436,850	9.78%	****
9	0	M	\$5 x 2 + \$20 x 2	4	\$50	224.89	32,552	0.3335	1,601	\$1,627,600	6.53%	****
10	0	M	\$100	1	\$100	1,797.37	4,073	0.04	200	\$407,300	1.63%	
11	0	M	\$100 "CASH"	1	\$100	1,432.62	5,110	0.05	250	\$511,000	2.05%	
12	0	M	\$10 x 10	10	\$100	717.29	10,206	0.10	500	\$1,020,600	4.09%	
13	0	M	\$5 x 10 + \$10 x 3 + \$20	14	\$100	892.77	8,200	0.08	400	\$820,000	3.29%	
14	0	M	\$250	1	\$250	19,679.23	372	0.00	18	\$93,000	0.37%	
15	0	M	\$50 x 3 + \$100 "CASH"	4	\$250	9,458.24	774	0.01	37	\$193,500	0.78%	
16	0	M	\$5 x 10 + \$10 x 10 + \$20 x 5 "WIN ALL"	1	\$250	9,582.04	764	0.01	37	\$191,000	0.77%	
17	0	M	\$10 x 25	25	\$250	9,839.62	744	0.01	36	\$186,000	0.75%	
18	0	M	\$500	1	\$500	11,769.57	622	0.01	30	\$311,000	1.25%	
19	0	M	\$50 x 4 + \$100 x 3	7	\$500	35,537.26	206	0.00	10	\$103,000	0.41%	
20	0	M	\$20 x 10 + \$50 x 4 + \$100 "CASH"	15	\$500	11,750.68	623	0.01	30	\$311,500	1.25%	MID-TIER
21	0	M	\$10 x 9 + \$20 x 13 + \$50 x 3	25	\$500	10,097.48	725	0.01	35	\$362,500	1.45%	37.67%
22	0	H	\$1,000	1	\$1,000	563,128.85	13	0.00	0.64	\$13,000	0.05%	
23	0	H	\$20 x 10 + \$50 x 14 + \$100 "WIN ALL"	1	\$1,000	244,022.50	30	0.00	1.48	\$30,000	0.12%	
24	0	H	\$50 x 8 + \$100 "CASH" + \$500	10	\$1,000	915,084.38	8	0.00	0.39	\$8,000	0.03%	HIGH-TIER
25	0	H	\$100,000	1	\$100,000	1,220,112.50	6 ***	0.00	0.295055	\$600,000	2.41%	2.61%
						4.09	1,789,405	18.33	87,984.18	\$ 24,927,560	100.00%	100.00%

"CASH" = Win \$100 instantly by revealing one (1) "STACK OF CASH" (WIN\$100) Play Symbol.

"WIN ALL" = Win all 25 prizes by revealing one (1) "POT OF GOLD" (WINALL) Play Symbol.

Odds Tolerance
0.0005

4.0911
4.0906 Odds Min
4.0916 Odds Max



INTEROFFICE MEMO

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

December 19, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard Banknote Limited
P.O. Number (if applicable)	362-25-9010 RL003
Tx Game #/Name	Game #2670 Money Money Money
Draw #	
Invoice Number	8543320
Invoice Amount	\$840,421.00

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.



 Dale Bowersock (Scratch Ticket Strategy Coordinator)

12/23/2024

 Date

 For Will Russ

 Will Russ (Products Manager)

12/23/2024

 Date



 Robert Tironi (Lottery Operations Division Director)

12/23/2024

 Date

Please return to Maria Perez in the Office of the Controller by

December 29, 2024



140 Otter Street
 Winnipeg, Manitoba
 Canada R3T 0M8
 Phone: (204) 474-2323
 Fax: (204) 453-1375

INVOICE NO.: 8543320

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	Due Date: January 17, 2025

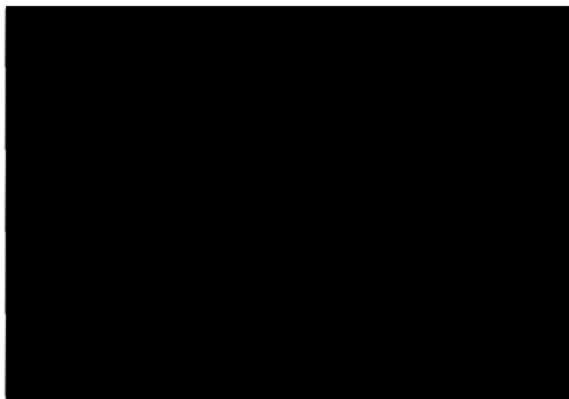
Invoice Date	Order No.	Your Order	Customer No.
December 18, 2024	1243525		5008

Order name: MONEY MONEY MONEY #2670
PO Number:

Product Description	Quantity	Unit Price		Amount
Ticket Size 4 x 8	7,320,675	50.26	/M	367,937.13
Holographic Scratch FX®	7,320,675	52.80	/M	386,531.84
Pastel Ink	7,320,675	4.48	/M	32,796.62
Fluorescent / Neon Ink Base	7,320,675	2.24	/M	16,398.31
Flood UV varnish on ticket front	7,320,675	1.92	/M	14,055.70
Holographic Scratch FX®	1	5,940.00	Ea	5,940.00
Inserts	1	16,761.60	Ea	16,761.60

Under unit price '/M' = price per thousand.

Before Taxes:	840,421.00 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	840,421.00 USD



Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None

None = no games at this level with 85% sell through
 * only one game at this level with 85% sell through

Excludes Promotional Tickets
 Unaudited - For Internal Use Only