

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

4/9/2026

Game #	2697	Confirmed Packs	643
Game Name	Holiday Word Blast	Active Packs	403
Quantity Printed	6,065,750	Warehouse Packs	4,516
Price Point	\$3	Returned Packs	2,750
Start Date	11/3/2025	Printed Payout Percentage	66.35%
Top Prize	\$ 50,000	Percent Sold	79.83%
Number of Top Prizes Remaining	0	Number of Weeks Out	22

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 606,823	Actual Ticket Production Costs
Prize payout expense	\$ 8,709,713	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs \$ 9,316,536

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 14,526,865	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 14,526,865

Excess of Revenue over Expended \$ 5,210,328

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	50,094
Next week	\$	50,580
Next week	\$	70,704
Avg Weekly Sales Current Game	\$	57,126
Avg Weekly Sales \$3; 5M - 9.99M Qty*	\$	702,708
Percentage Of Variance In Sales		92%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2697	Printed Payout Percentage	66.35%
Game Name	Holiday Word Blast	Actual Payout Percentage	59.96%
Percent Sold	79.83%	Number of Weeks Out	22
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			22

*Only one game at this level with 85% sell through.

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

Products recommends closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed

Scratch Ticket Strategy Coordinator

Date

Not Required - All Top Prizes Claimed

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed

Lottery Operations Division Director

Date

Not Required - All Top Prizes Claimed

Chief Financial Officer

Date

Not Required - All Top Prizes Claimed

Executive Director*

Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Play the Games of Texas!

Da Vinci Report
4/9/26

Week End Date: 4/4/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														4/4/26	3/28/26	3/21/26	3/14/26
Mature	2504	\$3	35,510,250	CROSSWORD	3/4/24			109	89.38%	6,134	5,164	15,183	158	\$749,121.00	\$692,412.00	\$684,327.00	\$689,616.00
	2697	\$3	6,065,750	HOLIDAY WORD BLAST	11/3/25			22	79.83%	643	403	4,516	2,750	\$50,094.00	\$50,580.00	\$70,704.00	\$76,680.00
	2628	\$3	32,682,825	TEXAS LOTERIA	5/19/25			46	52.92%	11,669	11,019	175,907	15	\$1,197,093.00	\$1,149,372.00	\$1,121,799.00	\$1,162,095.00
	2667	\$5	17,339,625	BINGO TIMES 20	12/1/25			18	36.19%	9,566	7,649	124,087	981	\$1,418,045.00	\$1,378,600.00	\$1,429,730.00	\$1,576,125.00
	2430	\$5	20,201,100	BONUS BREAK THE BANK	7/7/25			39	43.85%	4,729	4,340	139,650	120	\$559,710.00	\$552,840.00	\$569,890.00	\$652,920.00
	2683	\$5	11,380,950	EMERALD 7S	9/2/25			31	65.02%	2,823	2,669	45,601	118	\$367,570.00	\$417,270.00	\$435,095.00	\$490,400.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			68	73.71%	14,716	8,192	77,079	49	\$1,716,510.00	\$1,630,135.00	\$1,621,660.00	\$1,792,280.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			50	70.47%	35,536	15,100	167,666	29	\$4,868,135.00	\$4,717,050.00	\$4,679,350.00	\$5,014,990.00
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			29	36.97%	27,059	9,606	237,112	46	\$3,235,010.00	\$3,228,350.00	\$3,144,260.00	\$3,355,220.00
	2637	\$10	10,070,300	\$50, \$100 OR \$500!	7/7/25			39	62.14%	7,785	2,880	62,198	282	\$993,680.00	\$994,230.00	\$961,970.00	\$1,071,810.00
	2691	\$10	8,071,350	100X SONIC BLAST	10/6/25			26	59.35%	13,527	6,542	41,091	320	\$1,280,790.00	\$1,203,270.00	\$1,235,200.00	\$1,340,670.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			41	58.09%	30,417	8,819	161,714	36	\$3,567,440.00	\$3,479,330.00	\$3,390,340.00	\$3,652,940.00
	2705	\$10	8,182,700	LUCKY MATCH	12/1/25			18	43.40%	10,860	6,391	70,724	257	\$1,104,960.00	\$1,110,440.00	\$1,163,080.00	\$1,328,690.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			35	46.61%	40,572	11,134	304,050	35	\$5,190,840.00	\$5,132,180.00	\$4,986,690.00	\$5,270,170.00
	2699	\$10	6,039,950	REINDEER RICHES	11/3/25			22	71.53%	2,691	1,183	15,719	9,667	\$252,350.00	\$281,960.00	\$366,200.00	\$470,380.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			72	67.17%	6,080	2,334	95,856	50	\$746,540.00	\$736,160.00	\$732,460.00	\$824,700.00
	2744	\$20	6,105,050	\$1,000,000 CASH!	12/1/25			18	37.58%	17,031	7,525	121,982	28	\$1,658,140.00	\$1,698,620.00	\$1,671,980.00	\$1,900,080.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			42	66.01%	42,112	10,548	142,454	40	\$5,432,120.00	\$5,229,180.00	\$5,042,340.00	\$5,617,180.00
	2685	\$20	9,157,950	DIAMOND 7S	9/2/25			31	41.59%	10,182	5,139	194,382	168	\$1,281,100.00	\$1,306,500.00	\$1,333,160.00	\$1,515,980.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			35	59.81%	13,519	5,664	107,720	42	\$1,715,060.00	\$1,700,500.00	\$1,733,220.00	\$1,985,240.00
	2671	\$20	6,086,825	INSTANT MILLIONS	10/20/25			24	59.20%	17,881	7,689	68,246	42	\$2,053,880.00	\$2,086,000.00	\$2,074,020.00	\$2,384,120.00
	2653	\$20	24,210,225	MILLION DOLLAR LOTERIA	7/21/25			37	54.00%	63,690	13,237	349,078	42	\$9,078,860.00	\$8,622,580.00	\$8,481,800.00	\$9,209,600.00
	2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			52	55.50%	9,459	5,294	110,073	53	\$1,653,840.00	\$1,797,720.00	\$1,784,040.00	\$1,857,900.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			35	43.37%	10,455	6,263	117,768	53	\$1,693,470.00	\$1,784,190.00	\$1,782,180.00	\$1,960,230.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			50	54.88%	10,202	4,257	118,197	41	\$2,179,000.00	\$2,185,300.00	\$2,034,150.00	\$2,058,250.00
	2589	\$50	6,082,060	500X	9/16/24			81	82.78%	5,393	2,401	42,058	27	\$1,370,700.00	\$1,319,450.00	\$1,276,550.00	\$1,442,350.00
	2659	\$50	8,031,760	500X LOTERIA SPECTACULAR	9/15/25			29	38.38%	27,306	8,576	203,349	21	\$6,416,250.00	\$6,338,000.00	\$6,107,100.00	\$6,269,400.00
	2677	\$50	4,651,020	GOLDEN RICHES	11/17/25			20	36.50%	15,917	5,906	120,490	15	\$3,332,650.00	\$3,271,950.00	\$3,254,350.00	\$3,498,900.00
	2590	\$50	6,119,700	X	1/21/25			63	57.84%	6,476	2,700	117,176	52	\$1,304,800.00	\$1,290,800.00	\$1,226,950.00	\$1,379,100.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			203	82.65%	3,930	1,349	111,849	84	\$1,037,300.00	\$925,500.00	\$932,900.00	\$1,057,700.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			61	42.95%	13,370	4,475	192,499	136	\$2,629,600.00	\$2,690,800.00	\$2,505,000.00	\$2,980,500.00
	2587	\$100	6,027,705	LOTERIA SUPREME	8/18/25			33	28.49%	23,533	7,538	249,534	115	\$5,103,000.00	\$5,019,900.00	\$4,977,400.00	\$5,547,500.00

From: WebsiteSupport@lottery.state.tx.us
To: [WEBSITE_SCRATCH_ZTP](#)
Subject: ZTP Occurrence: Date 04/08/2026
Date: Thursday, April 9, 2026 5:19:38 AM

All top prizes for the following game(s) have been claimed as of 04/08/2026.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2697	Holiday Word Blast	\$3	\$50,000	5	5			0	11/03/2025				04/08/2026

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.

Liability for 2697 / HOLIDAY WORD BLAST

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold
1	1	\$3.00	178,596	\$535,788.00	403716	\$1,211,148.00	4,205,375
2	2	\$5.00	159,249	\$796,245.00	383485	\$1,917,425.00	4,285,937.75
3	3	\$10.00	69,586	\$695,860.00	173327	\$1,733,270.00	4,328,126.738
4	4	\$20.00	16,133	\$322,660.00	42146	\$842,920.00	4,386,607.517
5	0	\$50.00	2,658	\$132,900.00	7761	\$388,050.00	4,518,311.33
6	0	\$50.00	2,913	\$145,650.00	7542	\$377,100.00	4,375,694.548
7	0	\$100.00	1,695	\$169,500.00	4711	\$471,100.00	4,460,778.684
8	0	\$100.00	1,292	\$129,200.00	3312	\$331,200.00	4,363,545.612
9	0	\$500.00	702	\$351,000.00	1875	\$937,500.00	4,413,380.384
10	0	\$5,000.00	17	\$85,000.00	50	\$250,000.00	4,526,679.115
11	0	\$50,000.00	0	\$0.00	5	\$250,000.00	6,065,749.816
		Totals	432,841	\$3,363,803.00	1027930	\$8,709,713.00	

NO. OF TICKETS: 6,065,750
 NO. POOLS: 50.55
 PACK SIZE: 125
 PACKS/POOL: 960
 PACKS/GAME: 48,526

Minimum: 5,880,000
 Maximum: 6,120,000

TEXAS LOTTERY COMMISSION
 "HOLIDAY WORD BLAST" - GAME NO. 2697
 END OF PRODUCTION PRIZE STRUCTURE
 1-Oct-25

6,065,750 \$3 TICKETS \$18,197,250 REVENUE PRIZE FUND \$12,073,516 PAYOUT % 66.35%

PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 50.55 POOLS	WINNERS IN 125 (PER PACK*)	WINNERS IN 120,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$3	1	\$3	10.42	582,312	12.00	11,520.000	\$1,746,936	14.47%	
2	2	L	\$5	1	\$5	11.18	542,734	11.18	10,737.020	\$2,713,670	22.48%	
3	3	L	\$10	1	\$10	24.97	242,913	5.01	4,805.599	\$2,429,130	20.12%	LOW-TIER
4	4	L	\$20	1	\$20	104.08	58,279	1.20	1,152.946	\$1,165,580	9.65%	66.72%
5	0	M	\$20 x 2 + \$10	3	\$50	582.18	10,419	0.21	204.000	\$520,950	4.31%	
6	0	M	\$50	1	\$50	580.18	10,455	0.21	204.000	\$522,750	4.33%	
7	0	M	\$50 x 2	2	\$100	946.89	6,406	0.13	125.000	\$640,600	5.31%	
8	0	M	\$100	1	\$100	1,317.50	4,604	0.09	90.000	\$460,400	3.81%	MID-TIER
9	0	M	\$500	1	\$500	2,353.80	2,577	0.05	50.000	\$1,288,500	10.67%	28.44%
10	0	H	\$5,000	1	\$5,000	90,533.58	67	-	1.325	\$335,000	2.77%	HIGH-TIER
11	0	H	\$50,000	1	\$50,000	1,213,150.00	5 ***	-	0.099	\$250,000	2.07%	4.85%

Odds Tolerance
0.0005

4.15
4.1524
4.1519 Odds Min
4.1529 Odds Max

Consolidated odds are 1 in:		
\$3	10.42	582,312
\$5	11.18	542,734
\$10	24.97	242,913
\$20	104.08	58,279
\$50	290.59	20,874
\$100	550.93	11,010
\$500	2,353.80	2,577
\$5,000	90,533.58	67
\$50,000	1,213,150.00	5
		1,460,771

* Each of the following GLEPS will be used in approximately 20% of each pack of 125 tickets.
 ** Numbers are rounded.
 *** This number of prizes is guaranteed delivery to the Lottery.

CALLOUT: Not Applicable for this game.



TEXAS DEPARTMENT OF LICENSING & REGULATION

LOTTERY & CHARITABLE BINGO DIVISION
P.O. Box 16630 • Austin, Texas 78761-6630
Phone (512) 344-5000 • FAX (512) 478-3682 • Bingo FAX (512) 344-5142
texaslottery.com • txbingo.org



Payment Approval

October 16, 2025

The attached invoice(s) for service is being submitted for approval.

Table with 2 columns: Vendor Name, P.O. Number, Tx Game #/Name, Draw #, Invoice Number, Invoice Amount. Values include Pollard Banknote Limited, 362-25-9010 RL028, Game #2697 HOLIDAY WORD BLAST, 8549905, and \$606,823.26.

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Signatures and dates of approval: Dale Bowersock (10/16/2025), Will Russ (10/19/2025), Kelly Stuckey (10/20/2025). Includes initials JB and a paperclip icon.

Please return to Maria Perez in the Office of the Controller by October 26, 2025



140 Otter Street
 Winnipeg, Manitoba
 Canada R3T 0M8
 Phone: (204) 474-2323
 Fax: (204) 453-1375

INVOICE NO.: 8549905

Sold To: Texas Lottery Texas Department of Licensing and Regulation P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Texas Department of Licensing and Regulation P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	Due Date: November 13, 2025

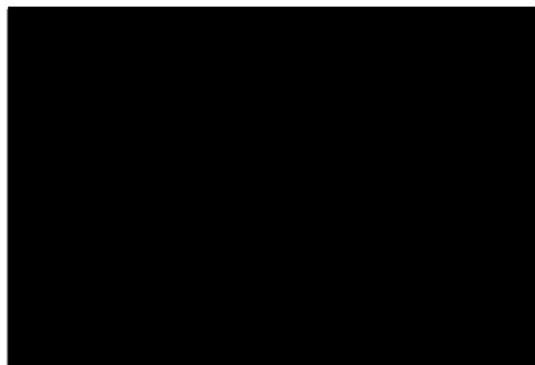
Invoice Date	Order No.	Your Order	Customer No.
October 14, 2025	1269423		5008

Order name: HOLIDAY WORD BLAST #2697
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 6 x 4	6,065,750	40.32 /M	244,571.04
Spectrum process applied to Scratch FX®	6,065,750	42.00 /M	254,761.50
Four colour process / Spectrum base graphics	6,065,750	6.00 /M	36,394.50
Translucent marking system	6,065,750	6.48 /M	39,306.06
Flood UV varnish on ticket front	6,065,750	1.44 /M	8,734.68
Multiple Play Area	6,065,750	1.44 /M	8,734.68
Spectrum process applied to Scratch FX®	1	5,940.00 Ea	5,940.00
Inserts	1	8,380.80 Ea	8,380.80

Under unit price '/M' = price per thousand.

Before Taxes:	606,823.26 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	606,823.26 USD



Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only