

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

2/24/2026

Game #	2698	Confirmed Packs	1,552
Game Name	Winter Winnings	Active Packs	1,252
Quantity Printed	6,104,100	Warehouse Packs	406
Price Point	\$5	Returned Packs	884
Start Date	11/3/2025	Printed Payout Percentage	68.12%
Top Prize	\$ 100,000	Percent Sold	91.11%
Number of Top Prizes Remaining	0	Number of Weeks Out	16

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 708,735	Actual ticket production costs
Prize payout expense	\$ 17,465,095	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 18,173,830

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 27,807,228	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 27,807,228

Excess of Revenue over Expended \$ 9,633,398

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	303,695
Next week	\$	483,595
Next week	\$	1,470,810
Avg Weekly Sales Current Game	\$	752,700
Avg Weekly Sales \$5; 5M - 9.99M Qty	\$	1,295,271
Percentage Of Variance In Sales		42%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2698	Printed Payout Percentage	68.12%
Game Name	Winter Winnings	Actual Payout Percentage	62.81%
Percent Sold	91.11%	Number of Weeks Out	16
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			25

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

Products recommends closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed

Scratch Ticket Strategy Coordinator

Date

Not Required - All Top Prizes Claimed

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed

Interim Lottery Operations Division Director

Date

Not Required - All Top Prizes Claimed

Chief Financial Officer

Date

Not Required - All Top Prizes Claimed

Interim Lottery and Charitable Bingo Deputy Executive Director

Date

Not Required - All Top Prizes Claimed

Executive Director

Date



Play the Games of Texas!

Da Vinci Report
2/24/26

Week End Date: 2/21/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														2/21/26	2/14/26	2/7/26	1/31/26
Sold/Closing	2617	\$1	25,187,700	\$5,000 BLITZ	1/6/25	2/8/26	3/25/26	59	69.62%	336	276	47,622	450	\$36,150.00	\$60,700.00	\$114,331.00	\$73,571.00
	2642	\$1	22,739,100	20X	5/5/25	3/8/26	4/22/26	42	77.56%	2,509	3,050	24,998	99	\$198,904.00	\$230,462.00	\$458,958.00	\$312,761.00
	2696	\$1	9,096,900	WHITE ELEPHANT	11/3/25			16	93.99%	840	454	39	787	\$50,632.00	\$116,269.00	\$872,917.00	\$595,162.00
	2614	\$2	24,053,500	BREAK THE BANK	12/2/24	2/8/26	3/25/26	64	94.26%	366	232	7,141	443	\$54,394.00	\$77,072.00	\$136,106.00	\$105,220.00
	2618	\$3	20,211,750	\$60,000 BLITZ WORD SEARCH	1/6/25	3/8/26	4/22/26	59	46.66%	693	434	83,419	208	\$68,652.00	\$76,728.00	\$85,056.00	\$74,943.00
	2631	\$5	7,102,050	\$100,000 RICHER	7/21/25	3/8/26	4/22/26	31	70.99%	990	895	19,796	4,003	\$154,060.00	\$216,365.00	\$206,665.00	\$186,105.00
	2619	\$5	16,884,975	\$200,000 BLITZ	1/6/25	3/8/26	4/22/26	59	45.18%	601	441	120,240	971	\$54,860.00	\$78,020.00	\$79,905.00	\$69,905.00
	2643	\$5	14,216,325	50X	5/5/25	3/8/26	4/22/26	42	70.74%	1,782	1,696	49,123	138	\$320,450.00	\$381,860.00	\$421,055.00	\$383,065.00
	2657	\$5	7,318,950	JAWS	6/2/25	2/8/26	3/25/26	38	76.41%	182	137	20,070	1,294	-\$3,480.00	\$41,725.00	\$67,360.00	\$59,030.00
	2651	\$5	7,158,300	LADY LUCK MULTIPLIER	6/16/25	2/8/26	3/25/26	36	71.28%	188	165	23,088	2,383	\$23,720.00	\$72,635.00	\$105,750.00	\$89,240.00
	2698	\$5	6,104,100	WINTER WINNINGS	11/3/25			16	91.11%	1,552	1,252	406	884	\$303,695.00	\$483,595.00	\$1,470,810.00	\$981,665.00
	2474	\$10	9,174,000	\$250 GRAND	6/2/25	2/8/26	3/25/26	38	58.54%	508	462	69,987	665	\$151,760.00	\$300,470.00	\$370,620.00	\$361,040.00
	2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25	2/8/26	3/25/26	59	47.12%	381	282	136,319	703	\$41,700.00	\$124,360.00	\$167,100.00	\$149,070.00
	2644	\$10	11,083,650	100X	5/5/25	3/8/26	4/22/26	42	73.20%	3,438	2,584	48,331	112	\$658,530.00	\$727,620.00	\$812,790.00	\$744,850.00
	2494	\$10	7,920,850	DAZZLING WINNINGS	4/21/25	2/8/26	3/25/26	44	54.86%	376	272	67,055	582	\$48,240.00	\$147,240.00	\$177,860.00	\$194,460.00
	2645	\$20	6,606,600	200X	5/5/25	3/8/26	4/22/26	42	78.86%	5,229	3,439	40,067	113	\$906,140.00	\$1,058,980.00	\$1,130,520.00	\$1,017,520.00
	2630	\$20	5,946,300	COLOSSAL CASH	2/17/25	2/8/26	3/25/26	53	58.15%	681	523	91,670	696	\$119,460.00	\$269,740.00	\$388,900.00	\$383,060.00
	2638	\$20	5,965,950	MEGA JUMBO BUCKS	3/3/25	3/8/26	4/22/26	51	70.54%	3,501	2,532	59,411	83	\$566,180.00	\$630,420.00	\$661,240.00	\$615,220.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24	1/14/26	2/28/26	97	97.11%	1,277	39	7,993	3,076	\$20,920.00	\$92,020.00	\$279,740.00	\$627,460.00
	2616	\$30	7,216,125	30X SUPREME	12/16/24	3/8/26	4/22/26	62	52.07%	3,226	2,562	128,303	65	\$753,240.00	\$816,690.00	\$880,950.00	\$737,820.00
	2518	\$50	7,928,240	500X LOTERIA SPECTACULAR	5/20/24	2/4/26	3/21/26	92	92.48%	2,280	469	15,715	1,182	\$368,200.00	\$625,500.00	\$1,129,350.00	\$1,233,800.00
	2599	\$50	4,161,240	COLOSSAL CASHWORD	11/18/24			66	94.09%	6,398	2,885	215	249	\$1,666,550.00	\$1,899,250.00	\$2,076,950.00	\$1,927,150.00
	2588	\$100	5,243,580	\$400 MILLION MEGA BUCKS	2/5/24	2/12/26	3/29/26	107	87.04%	2,117	1,068	30,312	614	\$906,300.00	\$1,397,100.00	\$1,813,200.00	\$2,001,800.00

Liability for 2698 / WINTER WINNINGS

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$5.00	148,107	\$740,535.00	584469	\$2,922,345.00	4,870,016.521	7,978%	02/23/2026
2	2	\$10.00	44,757	\$447,570.00	199359	\$1,993,590.00	4,984,954.988	8,167%	02/23/2026
3	3	\$10.00	41,417	\$414,170.00	202753	\$2,027,530.00	5,068,700.444	8,304%	02/23/2026
4	4	\$20.00	6,915	\$138,300.00	33789	\$675,780.00	5,067,104.828	8,301%	02/23/2026
5	5	\$20.00	12,663	\$253,260.00	68725	\$1,374,500.00	5,154,375	8,444%	02/23/2026
6	0	\$25.00	6,711	\$167,775.00	33987	\$849,675.00	5,097,548.939	8,351%	02/23/2026
7	0	\$25.00	6,202	\$155,050.00	34482	\$862,050.00	5,173,571.335	8,476%	02/23/2026
8	0	\$25.00	5,787	\$144,675.00	34903	\$872,575.00	5,235,964.667	8,578%	02/23/2026
9	0	\$50.00	1,696	\$84,800.00	9497	\$474,850.00	5,179,186.786	8,485%	02/23/2026
10	0	\$50.00	1,881	\$94,050.00	12091	\$604,550.00	5,282,327.018	8,654%	02/23/2026
11	0	\$50.00	3,520	\$176,000.00	21911	\$1,095,550.00	5,259,208.647	8,616%	02/23/2026
12	0	\$50.00	3,596	\$179,800.00	21858	\$1,092,900.00	5,241,746.594	8,587%	02/23/2026
13	0	\$100.00	74	\$7,400.00	433	\$43,300.00	5,213,166.273	8,540%	02/22/2026
14	0	\$100.00	1,525	\$152,500.00	9640	\$964,000.00	5,270,355.934	8,634%	02/23/2026
15	0	\$100.00	356	\$35,600.00	2204	\$220,400.00	5,255,248.594	8,609%	02/23/2026
16	0	\$100.00	94	\$9,400.00	675	\$67,500.00	5,357,955.136	8,778%	02/22/2026
		Totals	285,835	\$3,326,185.00	1273994	\$17,465,095.00			

17	0	\$100.00	204	\$20,400.00	1052	\$105,200.00	5,112,669.745	8,376%	02/22/2026
18	0	\$200.00	35	\$7,000.00	223	\$44,600.00	5,276,024.421	8,643%	02/21/2026
19	0	\$200.00	32	\$6,400.00	218	\$43,600.00	5,322,775.2	8,720%	02/11/2026
20	0	\$200.00	78	\$15,600.00	430	\$86,000.00	5,166,856.301	8,465%	02/22/2026
21	0	\$200.00	67	\$13,400.00	428	\$85,600.00	5,277,888.487	8,646%	02/23/2026
22	0	\$500.00	23	\$11,500.00	133	\$66,500.00	5,204,136.54	8,526%	02/19/2026
23	0	\$500.00	32	\$16,000.00	164	\$82,000.00	5,107,512.245	8,367%	02/19/2026
24	0	\$500.00	20	\$10,000.00	184	\$92,000.00	5,505,658.827	9,020%	02/16/2026
25	0	\$500.00	16	\$8,000.00	140	\$70,000.00	5,478,038.464	8,974%	02/19/2026
26	0	\$500.00	20	\$10,000.00	185	\$92,500.00	5,508,578.055	9,024%	02/17/2026
27	0	\$1,000.00	0	\$0.00	5	\$5,000.00	6,104,099.806	10,000%	01/20/2026
28	0	\$1,000.00	1	\$1,000.00	6	\$6,000.00	5,232,085.731	8,571%	02/17/2026
29	0	\$1,000.00	3	\$3,000.00	18	\$18,000.00	5,232,085.731	8,571%	01/20/2026
30	0	\$1,000.00	3	\$3,000.00	19	\$19,000.00	5,271,722.765	8,636%	02/06/2026
31	0	\$1,000.00	0	\$0.00	8	\$8,000.00	6,104,100.086	10,000%	02/23/2026
32	0	\$100,000.00	0	\$0.00	5	\$500,000.00	6,104,099.806	10,000%	02/23/2026
		Totals	285,835	\$3,326,185.00	1273994	\$17,465,095.00			

End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2698 "WINTER WINNINGS"

May 29, 2025 - VERSION B

Total Payout

Order Quantity:	6,104,100	Pack Size:	75	Pool Size:	120,000	Winners:	1,559,829	Prize Fund:	\$20,791,280.00
Price Point:	\$5.00	Packs/Game:	81,388	Number of Pools:	50.87	Non-winners:	4,544,271	Payout:	68.12%
Revenue:	\$30,520,500.00	Packs/Pool:	1,600			Overall Odds:	3.9133		

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$5	\$5	\$5.00	8.3324	9.00	14,400.00	732,576	\$3,662,880.00	17.62%
02	1	L	\$10	\$10	\$10.00	25.0049	3.00	4,800.00	244,116	\$2,441,160.00	11.74%
03	1	L	\$5 w/ WREATH	\$10	\$10.00	24.9994	3.00	4,800.00	244,170	\$2,441,700.00	11.74%
Total (\$10.00):						12.5011	6.00	9,600.00	488,286	\$4,882,860.00	23.49%
04	1	L	\$20	\$20	\$20.00	149.9631	0.50	800.00	40,704	\$814,080.00	3.92%
05	1	L	\$10 w/ WREATH	\$20	\$20.00	75.0000	1.00	1,600.00	81,388	\$1,627,760.00	7.83%
Total (\$20.00):						49.9959	1.50	2,400.00	122,092	\$2,441,840.00	11.74%
Total (Low Tiers):						4.5453	16.50	26,400.00	1,342,954	\$10,987,580.00	52.85%
Mid Tiers											
06	1	M	\$25	\$25	\$25.00	149.9853	0.50	800.00	40,698	\$1,017,450.00	4.89%
07	1	M	\$5 w/ STOCKING	\$25	\$25.00	150.0369	0.50	800.00	40,684	\$1,017,100.00	4.89%
08	3	M	(\$10 x 2) + \$5	\$25	\$25.00	150.0147	0.50	800.00	40,690	\$1,017,250.00	4.89%
Total (\$25.00):						50.0041	1.50	2,400.00	122,072	\$3,051,800.00	14.68%
09	1	M	\$50	\$50	\$50.00	545.3498	0.14	220.04	11,193	\$559,650.00	2.69%
10	2	M	\$25 x 2	\$50	\$50.00	436.8809	0.17	274.67	13,972	\$698,600.00	3.36%
11	1	M	\$25 w/ WREATH	\$50	\$50.00	240.0260	0.31	499.95	25,431	\$1,271,550.00	6.12%
12	1	M	\$10 w/ STOCKING	\$50	\$50.00	239.8091	0.31	500.40	25,454	\$1,272,700.00	6.12%
Total (\$50.00):						80.2643	0.93	1,495.06	76,050	\$3,802,500.00	18.29%
13	1	M	\$100	\$100	\$100.00	12039.6450	0.01	9.97	507	\$50,700.00	0.24%
14	1	M	\$20 w/ STOCKING	\$100	\$100.00	546.7174	0.14	219.49	11,165	\$1,116,500.00	5.37%
15	1	M	\$5 w/ SLEIGH	\$100	\$100.00	2384.4141	0.03	50.33	2,560	\$256,000.00	1.23%
16	20	M	\$5 x 20	\$100	\$100.00	7937.7113	0.01	15.12	769	\$76,900.00	0.37%
17	1	M	\$50 w/ WREATH	\$100	\$100.00	4859.9522	0.02	24.69	1,256	\$125,600.00	0.60%
Total (\$100.00):						375.4752	0.20	319.60	16,257	\$1,625,700.00	7.82%
18	1	M	\$200	\$200	\$200.00	23659.3023	0.00	5.07	258	\$51,600.00	0.25%
19	20	M	\$10 x 20	\$200	\$200.00	24416.4000	0.00	4.91	250	\$50,000.00	0.24%
20	1	M	\$100 w/ WREATH	\$200	\$200.00	12015.9449	0.01	9.99	508	\$101,600.00	0.49%
21	1	M	\$10 w/ SLEIGH	\$200	\$200.00	12331.5152	0.01	9.73	495	\$99,000.00	0.48%
Total (\$200.00):						4039.7750	0.02	29.70	1,511	\$302,200.00	1.45%
22	1	M	\$500	\$500	\$500.00	39128.8462	0.00	3.07	156	\$78,000.00	0.38%
23	1	M	\$100 w/ STOCKING	\$500	\$500.00	31143.3673	0.00	3.85	196	\$98,000.00	0.47%
24	1	M	\$25 w/ SLEIGH	\$500	\$500.00	29922.0588	0.00	4.01	204	\$102,000.00	0.49%

25	20	M	\$25 x 20	\$500	\$500.00	39128.8462	0.00	3.07	156	\$78,000.00	0.38%
26	13	M	(\$100 x 2) + (\$50 x 2) + (\$25 x 4) + (\$20 x 5)	\$500	\$500.00	29776.0976	0.00	4.03	205	\$102,500.00	0.49%
Total (\$500.00):						6656.5976	0.01	18.03	917	\$458,500.00	2.21%
Total (Mid Tiers):						28.1545	2.66	4,262.39	216,807	\$9,240,700.00	44.45%
High Tiers											
27	1	H	\$1,000	\$1,000	\$1,000.00	1220820.0000	0.00	0.10	5	\$5,000.00	0.02%
28	20	H	\$50 x 20	\$1,000	\$1,000.00	872014.2857	0.00	0.14	7	\$7,000.00	0.03%
29	1	H	\$50 w/ SLEIGH	\$1,000	\$1,000.00	290671.4286	0.00	0.41	21	\$21,000.00	0.10%
30	1	H	\$200 w/ STOCKING	\$1,000	\$1,000.00	277459.0909	0.00	0.43	22	\$22,000.00	0.11%
31	13	H	\$200 + (\$100 x 4) + (\$50 x 8)	\$1,000	\$1,000.00	763012.5000	0.00	0.16	8	\$8,000.00	0.04%
Total (\$1,000.00):						96890.4762	0.00	1.24	63	\$63,000.00	0.30%
32	1	H	\$100,000	\$100,000	\$100,000.00	1220820.0000	0.00	0.10	5 *	\$500,000.00	2.40%
Total (High Tiers):						89766.1765	0.00	1.34	68	\$563,000.00	2.71%
Total :						3.9133	19.17	30,663.72	1,559,829	\$20,791,280.00	100.00%



TEXAS DEPARTMENT OF LICENSING & REGULATION

LOTTERY & CHARITABLE BINGO DIVISION
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Payment Approval

September 30, 2025

The attached invoice(s) for service is being submitted for approval.

Table with 2 columns: Vendor Name, P.O. Number, Tx Game #/Name, Draw #, Invoice Number, Invoice Amount. Values include Scientific Games, 362-25-9019RL016, Game #2698 Winter Winnings, TX 092925, \$708,734.79.

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

10/14/2025 Date 10/14/2025 JB

Will Russ (Products Manager)

10/14/2025 Date



Kelly Stuckey (Interim Lottery Operations Director)

10/14/2025 Date

Please return to Maria Perez in the Office of the Controller by

October 10, 2025



Invoice: TX 092925
 "WINTER WINNINGS "
 September 30, 2025

Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Bill To: Texas Department of Licensing and Regulation
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2698	1	TX-2698 WINTER WINNINGS	3,107,850.00	\$113.00	\$ 351,187.05	1051829
TX-2698	2	TX-2698 WINTER WINNINGS	2,996,250.00	\$113.00	\$ 338,576.25	1051822
Additional Charges:		Sparkle® Set-Up Fee	1	\$5,000.00	\$ 5,000.00	
		. Pack Inserts Printed on Holographic Stock (TX-2698)	1	\$13,971.49	<u>\$ 13,971.49</u>	
					Total Due	<u><u>\$708,734.79</u></u>

Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

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